

# INVOICE



**KWCH**  
**2815 E. 37th Street North**  
**Wichita, KS 67219**  
**Main: (316) 838-1212**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
854884-2	06/30/18	July 2018	06/25/18 - 06/29/18

Property	Account Executive	Sales Office	Sales Region
KWCH	Wichita House	Wichita National	National

Billing Address:

**AxMedia**  
**Attention: Accounts Payable**  
**1251 NW Briarcliff Pkwy**  
**STE 85**  
**Kansas City, MO 64116**

Send Payment To:

**KWCH**  
**PO Box 14200**  
**Tallahassee, FL 32317-4200**

Advertiser	Product	Estimate Number
A Public Voice	2018 Primary Election	392

Flight Dates	Order #	Alt Order #
06/18/18 - 07/01/18	854884	WOC10993253

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	59	66

Agency Ref	Advertiser Ref
140343	66760

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/22/18	06/29/18	Eyewitness News @ 5a	5:00 AM-6:00 AM	MTWTF--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18    07/01/18    MTWTF--                4        \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
5	All	M	06/25/18	5:42 AM	Eyewitness News @ 5a	5:00 AM-6:00 AM	:30	JEFF0683H	\$100.00   NM
3	All	Tu	06/26/18	5:28 AM	Eyewitness News @ 5a	5:00 AM-6:00 AM	:30	JEFF0683H	\$100.00   NM
2	All	W	06/27/18	5:49 AM	Eyewitness News @ 5a	5:00 AM-6:00 AM	:30	JEFF0683H	\$100.00   NM
4	All	Th	06/28/18	5:53 AM	Eyewitness News @ 5a	5:00 AM-6:00 AM	:30	JEFF0683H	\$100.00   NM
2	06/22/18	06/29/18	Eyewitness News @ 6a	5:58 AM-7:00 AM	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18    07/01/18    MTWTF--                4        \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
3	All	M	06/25/18	6:44 AM	Eyewitness News @ 6a	5:58 AM-7:00 AM	:30	JEFF0683H	\$250.00   NM
2	All	Tu	06/26/18	6:10 AM	Eyewitness News @ 6a	5:58 AM-7:00 AM	:30	JEFF0683H	\$250.00   NM
4	All	Th	06/28/18	6:39 AM	Eyewitness News @ 6a	5:58 AM-7:00 AM	:30	JEFF0683H	\$250.00   NM
5	All	F	06/29/18	6:44 AM	Eyewitness News @ 6a	5:58 AM-7:00 AM	:30	JEFF0683H	\$250.00   NM
3	06/22/18	06/29/18	Eyewitness News @ 12p	12:00 PM-12:30 PM	MTWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18    07/01/18    MTWTF--                4        \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
4	All	Tu	06/26/18	12:20 PM	Eyewitness News @ 12p	12:00 PM-12:30 PM	:30	JEFF0683H	\$250.00   NM
3	All	W	06/27/18	12:29 PM	Eyewitness News @ 12p	12:00 PM-12:30 PM	:30	JEFF0683H	\$250.00   NM
5	All	Th	06/28/18	12:26 PM	Eyewitness News @ 12p	12:00 PM-12:30 PM	:30	JEFF0683H	\$250.00   NM
2	All	F	06/29/18	12:29 PM	Eyewitness News @ 12p	12:00 PM-12:30 PM	:30	JEFF0683H	\$250.00   NM
4	06/22/18	06/29/18	Eyewitness News @ 5p M-F	5:00 PM-5:30 PM	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18    07/01/18    MTWTF--                4        \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

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854884-2	06/30/18	July 2018	06/25/18 - 06/29/18
Advertiser	Product	Estimate Number	
A Public Voice	2018 Primary Election	392	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	06/22/18	06/29/18	Eyewitness News @ 5p M-F	5:00 PM-5:30 PM	MTWTF--	:30	1	\$500.00	NM
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
4	All	M	06/25/18	5:24 PM	Eyewitness News @ 5p M-F	5:00 PM-5:30 PM	:30	JEFF0683H	\$500.00 NM
2	All	Tu	06/26/18	5:13 PM	Eyewitness News @ 5p M-F	5:00 PM-5:30 PM	:30	JEFF0683H	\$500.00 NM
3	All	W	06/27/18	5:25 PM	Eyewitness News @ 5p M-F	5:00 PM-5:30 PM	:30	JEFF0683H	\$500.00 NM
5	All	Th	06/28/18	5:23 PM	Eyewitness News @ 5p M-F	5:00 PM-5:30 PM	:30	JEFF0683H	\$500.00 NM
5	06/22/18	06/29/18	Eyewitness News @ 6p M-F	6:00 PM-6:30 PM	MTWTF--	:30	1	\$600.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>06/25/18 07/01/18 MTWTF-- 4 \$600.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
5	All	M	06/25/18	6:27 PM	Eyewitness News @ 6p M-F	6:00 PM-6:30 PM	:30	JEFF0683H	\$600.00 NM
2	All	Tu	06/26/18	6:15 PM	Eyewitness News @ 6p M-F	6:00 PM-6:30 PM	:30	JEFF0683H	\$600.00 NM
3	All	W	06/27/18	6:11 PM	Eyewitness News @ 6p M-F	6:00 PM-6:30 PM	:30	JEFF0683H	\$600.00 NM
4	All	Th	06/28/18	6:13 PM	Eyewitness News @ 6p M-F	6:00 PM-6:30 PM	:30	JEFF0683H	\$600.00 NM
6	06/22/18	06/29/18	M-F 630p-7p	6:30 PM-7:00 PM	MTWTF--	:30	1	\$450.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>06/25/18 07/01/18 MTWTF-- 4 \$450.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
2	All	Tu	06/26/18	6:51 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	JEFF0683H	\$450.00 NM
4	All	W	06/27/18	6:44 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	JEFF0683H	\$450.00 NM
3	All	Th	06/28/18	6:51 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	JEFF0683H	\$450.00 NM
5	All	F	06/29/18	6:57 PM	M-F 630p-7p	6:30 PM-7:00 PM	:30	JEFF0683H	\$450.00 NM
7	06/25/18	06/25/18	Monday Prime Hr 3	9:00 PM-10:00 PM	M-----	:30	1	\$550.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>06/25/18 07/01/18 M----- 1 \$550.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	All	M	06/25/18	9:32 PM	Monday Prime Hr 3	9:00 PM-10:00 PM	:30	JEFF0683H	\$550.00 NM
8	06/22/18	06/29/18	Eyewitness News@10p M-F	10:00 PM-10:35 PM	MTWTF--	:30	1	\$800.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>06/25/18 07/01/18 MTWTF-- 4 \$800.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
5	All	M	06/25/18	10:34 PM	Eyewitness News@10p M-F	10:00 PM-10:35 PM	:30	JEFF0683H	\$800.00 NM
4	All	W	06/27/18	10:28 PM	Eyewitness News@10p M-F	10:00 PM-10:35 PM	:30	JEFF0683H	\$800.00 NM
3	All	Th	06/28/18	10:16 PM	Eyewitness News@10p M-F	10:00 PM-10:35 PM	:30	JEFF0683H	\$800.00 NM
2	All	F	06/29/18	10:22 PM	Eyewitness News@10p M-F	10:00 PM-10:35 PM	:30	JEFF0683H	\$800.00 NM
9	06/25/18	06/26/18	Tuesday Prime Hr 1	6:58 PM-8:00 PM	-T-----	:30	1	\$750.00	NM
<div>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</div> <div>06/25/18 07/01/18 -T----- 1 \$750.00</div>									
<div>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</div>									
1	All	Tu	06/26/18	7:47 PM	Tuesday Prime Hr 1	6:58 PM-8:00 PM	:30	JEFF0683H	\$750.00 NM
10	06/25/18	06/26/18	Tuesday Prime Hr 2	8:00 PM-9:00 PM	-T-----	:30	1	\$750.00	NM

## MTWTFSS

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854884-2	06/30/18	July 2018	06/25/18 - 06/29/18
Advertiser	Product	Estimate Number	
A Public Voice	2018 Primary Election	392	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	06/25/18	06/26/18	Tuesday Prime Hr 2	8:00 PM-9:00 PM	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -T----- 1 \$750.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Tu	06/26/18	8:48 PM	Tuesday Prime Hr 2	8:00 PM-9:00 PM	:30	JEFF0683H	\$750.00 NM
11	06/25/18	06/26/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM	-T-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 -T----- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Tu	06/26/18		Tuesday Prime Hr 3	9:00 PM-10:00 PM	:00		<del>\$500.00</del> NM
See MG 20.2,20.3,20.4,20.5,20.6									
12	06/25/18	06/27/18	Wednesday Prime Hr 1	6:58 PM-8:00 PM	--W----	:30	1	\$510.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 --W---- 1 \$510.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	06/27/18		Wednesday Prime Hr 1	6:58 PM-8:00 PM	:00		<del>\$510.00</del> NM
See MG 20.2,20.3,20.4,20.5,20.6									
13	06/25/18	06/27/18	Wednesday Prime Hr 2	8:00 PM-9:00 PM	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/25/18 07/01/18 --W---- 1 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	06/27/18		Wednesday Prime Hr 2	8:00 PM-9:00 PM	:00		<del>\$800.00</del> NM
See MG 20.2,20.3,20.4,20.5,20.6									
20	06/18/18	06/24/18	Face The Nation	9:30 AM-10:00 AM	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/18/18 06/24/18 -----S 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	All	W	06/27/18	8:16 PM	Wednesday Prime 2 Hour	6:58 PM-9:00 PM	:30	JEFF0683H	\$905.00 NM
MG for 13.1,12.1,24.1,20.1,11.1,25.1									
5	All	W	06/27/18	8:44 PM	Wednesday Prime 2 Hour	6:58 PM-9:00 PM	:30	JEFF0683H	\$905.00 NM
MG for 13.1,12.1,24.1,20.1,11.1,25.1									
<u>Total Spots</u>							<b>33</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$15,660.00</b>
<u>Agency Commission</u>	<b>\$2,349.00</b>
<u>Net Amount Due</u>	<b>\$13,311.00</b>
<u>Invoice Balance as of 08/09/18 2:52:38 PM CT</u>	<b>\$0.00</b>

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