

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KWCH-TV (Wichita)	Date: 6/6/18
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I, AxMedia (previously Axiom Strategies)

do hereby request station time concerning the following issue:

Concerning - Election for Kansas Governor

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

This broadcast time will be used by: A Public Voice

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

A Public Voice, 15094 Township Road 403 Thornville, OH 43076.

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Mark Becker, President

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 business day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>6/6/18</u>	<u>Sarah Blue</u>	<u>817-805-3330</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u>Wes Good</u>	<u>Wes Good</u>	<u>NSM</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

WOC11027407 [00.00]

Order Printout

Order Status: New

Traffic #:

Buyer Order #: 7515581

AE: Unassigned (Wes Good)

Property: KWCH TV

Sales Region: Local

Start/End Dates: 07/02/18 - 07/15/18

Agency: AxMedia

Advertiser: A Public Voice

Buyer:

Primary Demo: Adults 55+ (RTG)

C/P/E: 59 / 66 / 404

Product Desc.: 2018 Primary Election

Estimate Desc.: A Public Voice - TV - 7/6 thru 7/12

Total Cost: \$27,625.00 (Cash)

Received Date: 7/05/18 5:47 AM

Comments:

Separation: 30We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R14861. Marketron #184659, Spotdata #2095, eMediaTrade (AdCoreLocal) #EMT12794

List Items					Spots					Totals			Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Jul 2	Jul 9		Total Spots	Total Cost	RTG	GRP	CPP	
1	EYEWITNESS NEWS	NM	:30	5:00 AM-6:00 AM	MTWT--	120.00	0	4		4	480.00	2.90	11.60	41.38	
(Program: EYEWITNESS NEWS)04-26-2018-05-12-2018															
2	EYEWITNESS NEWS	NM	:30	5:00 AM-6:00 AM	--F--	120.00	1	0		1	120.00	2.90	2.90	41.38	
(Program: EYEWITNESS NEWS)04-26-2018-05-12-2018															
3	EYEWITNESS NEWS	NM	:30	5:58 AM-7:00 AM	MTWT--	250.00	0	4		4	1,000.00	5.00	20.00	50.00	
(Program: EYEWITNESS NEWS)04-26-2018-05-12-2018															
4	EYEWITNESS NEWS	NM	:30	5:58 AM-7:00 AM	--F--	250.00	1	0		1	250.00	5.00	5.00	50.00	
(Program: EYEWITNESS NEWS)04-26-2018-05-12-2018															
5	CBS THIS MORNING	NM	:30	6:00 AM-8:00 AM	---S-	100.00	1	0		1	100.00	2.20	2.20	45.45	
(Program: CBS THIS MORNING)04-26-2018-05-12-2018															
6	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	MTWT--	200.00	0	4		4	800.00	4.80	19.20	41.67	
(Program: CBS THIS MORNING)04-26-2018-05-12-2018															
7	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	---F--	200.00	1	0		1	200.00	4.80	4.80	41.67	
(Program: CBS THIS MORNING)04-26-2018-05-12-2018															
8	EYEWITNESS NEWS	NM	:30	8:00 AM-9:30 AM	---S-	125.00	1	0		1	125.00	3.80	3.80	32.89	
(Program: EYEWITNESS NEWS)04-26-2018-05-12-2018															
9	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S	300.00	1	0		1	300.00	6.60	6.60	45.45	
(Program: CBS SUNDAY MORNING)04-26-2018-05-12-2018															
10	FACE THE NATION	NM	:30	9:30 AM-10:00 AM	---S-	300.00	1	0		1	300.00	4.70	4.70	63.83	
(Program: FACE THE NATION)04-26-2018-05-12-2018															

Generated Date: 7/05/18 6:04 AM

Generated by WO Platform
WideOrbit Inc.

List Items										Spots				Totals		Adults 55+			
Line	Program	ST	Len	Time	Days	Rate	Jul 2	Jul 9		Total Spots	Total Cost	RTG	GRP	OPP					
11	Eyewitness News at 12p	NM	:30	12:00 PM-12:30 PM	MTWT---	250.00	0	4		4	1,000.00	6.20	24.80	40.32					
(Program: Eyewitness News at 12p)04-26-2018-05-12-2018																			
12	Eyewitness News at 12p	NM	:30	12:00 PM-12:30 PM	---F-	250.00	1	0		1	250.00	6.20	6.20	40.32					
(Program: Eyewitness News at 12p)04-26-2018-05-12-2018																			
13	Eyewitness News	NM	:30	5:00 PM-5:30 PM	MTWT---	450.00	0	4		4	1,800.00	10.50	42.00	42.86					
(Program: Eyewitness News)04-26-2018-05-12-2018																			
14	Eyewitness News	NM	:30	5:00 PM-5:30 PM	---F-	450.00	1	0		1	450.00	10.50	10.50	42.86					
(Program: Eyewitness News)04-26-2018-05-12-2018																			
15	Eyewitness News	NM	:30	5:30 PM-6:00 PM	---S	250.00	1	0		1	250.00	11.30	11.30	22.12					
(Program: Eyewitness News)04-26-2018-05-12-2018																			
16	Eyewitness News	NM	:30	6:00 PM-6:30 PM	MTWT---	550.00	0	4		4	2,200.00	12.10	48.40	45.45					
(Program: Eyewitness News)04-26-2018-05-12-2018																			
17	Eyewitness News	NM	:30	6:00 PM-6:30 PM	---F-	550.00	1	0		1	550.00	12.10	12.10	45.45					
(Program: Eyewitness News)04-26-2018-05-12-2018																			
18	Eyewitness News	NM	:30	6:00 PM-6:30 PM	---S-	250.00	1	0		1	250.00	6.20	6.20	40.32					
(Program: Eyewitness News)04-26-2018-05-12-2018																			
19	60 Minutes	NM	:30	6:00 PM-7:00 PM	---S	700.00	1	0		1	700.00	12.70	12.70	55.12					
(Program: 60 Minutes)04-26-2018-05-12-2018																			
20	Inside Edition	NM	:30	6:30 PM-7:00 PM	MTWT---	350.00	0	4		4	1,400.00	9.90	39.60	35.35					
(Program: Inside Edition)04-26-2018-05-12-2018																			
21	Inside Edition	NM	:30	6:30 PM-7:00 PM	---F-	350.00	1	0		1	350.00	9.90	9.90	35.35					
(Program: Inside Edition)04-26-2018-05-12-2018																			
22	Mom/Kevin Can Wait/Man with a Plan	NM	:30	6:58 PM-8:00 PM	M---	600.00	0	1		1	600.00	7.70	7.70	77.92					
(Program: Mom/Kevin Can Wait/Man with a Plan)04-26-2018-05-12-2018																			
23	NCIS	NM	:30	6:58 PM-8:00 PM	-T-----	900.00	0	1		1	900.00	13.90	13.90	64.75					
(Program: NCIS)04-26-2018-05-12-2018																			
24	Big Brother	NM	:30	6:58 PM-8:00 PM	--W----	900.00	0	1		1	900.00	10.80	10.80	83.33					
(Program: Big Brother)04-26-2018-05-12-2018																			
25	Instinct/Big Brother	NM	:30	7:00 PM-8:00 PM	-----S	850.00	1	0		1	850.00	8.90	8.90	95.51					
(Program: Instinct/Big Brother)04-26-2018-05-12-2018																			
26	Bull	NM	:30	8:00 PM-9:00 PM	-T-----	900.00	0	1		1	900.00	11.20	11.20	80.36					
(Program: Bull)04-26-2018-05-12-2018																			
27	Seal Team/Big Brother	NM	:30	8:00 PM-9:00 PM	--W----	900.00	0	1		1	900.00	8.80	8.80	102.27					
(Program: Seal Team/Big Brother)04-26-2018-05-12-2018																			
28	NCIS NO/48 HRS NCIS	NM	:30	8:00 PM-9:00 PM	---T---	800.00	0	1		1	800.00	8.50	8.50	94.12					
(Program: NCIS NO/48 HRS NCIS)04-26-2018-05-12-2018																			
29	NCIS: LA	NM	:30	8:00 PM-9:00 PM	---S	850.00	1	0		1	850.00	10.10	10.10	84.16					
(Program: NCIS: LA)04-26-2018-05-12-2018																			
30	Elementary	NM	:30	9:00 PM-10:00 PM	M---	800.00	0	1		1	800.00	6.80	6.80	117.65					
(Program: Elementary)04-26-2018-05-12-2018																			
31	NCIS	NM	:30	9:00 PM-10:00 PM	-T-----	900.00	0	1		1	900.00	9.60	9.60	93.75					
(Program: NCIS)04-26-2018-05-12-2018																			

List Items										Spots										Totals		Adults 55+			
Line	Program	ST	Len	Time	Days	Rate	Jul 2	Jul 9												Total Spots	Total Cost	RTG	GRP	CPP	
32	48 Hours	NM	:30	9:00 PM-10:00 PM	---S-	350.00	1	0												1	350.00	4.80	4.80	72.92	
(Program: 48 Hours)04-26-2018-05-12-2018																									
33	Madam Secretary	NM	:30	9:00 PM-10:00 PM	---S	750.00	1	0												1	750.00	8.60	8.60	87.21	
(Program: Madam Secretary)04-26-2018-05-12-2018																									
34	Eyewitness News	NM	:30	10:00 PM-10:35 PM	MTWT---	800.00	0	4												4	3,200.00	13.20	52.80	60.61	
(Program: Eyewitness News)04-26-2018-05-12-2018																									
35	Eyewitness News	NM	:30	10:00 PM-10:35 PM	---F--	800.00	1	0												1	800.00	13.20	13.20	60.61	
(Program: Eyewitness News)04-26-2018-05-12-2018																									
36	Eyewitness News	NM	:30	10:00 PM-10:35 PM	-----S-	450.00	1	0												1	450.00	11.00	11.00	40.91	
(Program: Eyewitness News)04-26-2018-05-12-2018																									
37	Eyewitness News	NM	:30	10:00 PM-10:35 PM	-----S	800.00	1	0												1	800.00	16.20	16.20	49.38	
(Program: Eyewitness News)04-26-2018-05-12-2018																									
Spot Totals:							21	40												61	\$27,625.00			507.40	
Adults 55+ GRP:							171.70	335.70																	

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
July	61	\$27,625.00	507.40				

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/09/18	07/12/18	Eyewitness News @ 5a CM Eyewitness News @ 5a (Program: EYEWITNESS NEWS)04-26-2018-05-12-2018		5:00 AM-6:00 AM (5:00 AM-6:00 AM)	MTWT---	:30	4	\$120.00	P-03	2.90	NM	4	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/09/18	07/15/18	MTWT---		4		\$120.00		2.90					
N 2	All	07/02/18	07/06/18	Eyewitness News @ 5a CM Eyewitness News @ 5a (Program: EYEWITNESS NEWS)04-26-2018-05-12-2018		5:00 AM-6:00 AM (5:00 AM-6:00 AM)	----F--	:30	1	\$120.00	P-03	2.90	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/02/18	07/08/18	----F--		1		\$120.00		2.90					
N 3	All	07/09/18	07/12/18	Eyewitness News @ 6a CM Eyewitness News @ 6a (Program: EYEWITNESS NEWS)04-26-2018-05-12-2018		5:58 AM-7:00 AM (5:58 AM-7:00 AM)	MTWT---	:30	4	\$250.00	P-03	5.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/09/18	07/15/18	MTWT---		4		\$250.00		5.00					
N 4	All	07/02/18	07/06/18	Eyewitness News @ 6a CM Eyewitness News @ 6a (Program: EYEWITNESS NEWS)04-26-2018-05-12-2018		5:58 AM-7:00 AM (5:58 AM-7:00 AM)	----F--	:30	1	\$250.00	P-03	5.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		07/02/18	07/08/18	----F--		1		\$250.00		5.00					
N 5	All	07/02/18	07/07/18	CBS This Morning SaturCM CBS This Morning Saturd (Program: EYEWITNESS NEWS)04-26-2018-05-12-2018		6:00 AM-8:00 AM (6:00 AM-8:00 AM)	-----S-	:30	1	\$100.00	P-03	2.20	NM	1	\$100.00

Order / Rev: 873612
 Alt Order #: WOC11027407
 Flight Dates: 07/02/18 - 07/15/18

Advertiser: A Public Voice
 Product Desc: 2018 Primary Election
 Estimate: 404

KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	----F--		1				\$550.00		12.10			
N18	All	07/02/18	07/07/18	Eyewitness News @ 6p SM Eyewitness News @ 6p Sat	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-----S-	:30	1	\$250.00	P-03	6.20	NM	1	\$250.00
		(Program: Eyewitness News)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S-		1				\$250.00		6.20			
N19	All	07/02/18	07/08/18	Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6:00 PM-7:00 PM (6:00 PM-7:00 PM)	-----S	:30	1	\$700.00	P-03	12.70	NM	1	\$700.00
		(Program: 60 Minutes)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S		1				\$700.00		12.70			
N20	All	07/09/18	07/12/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWT---	:30	4	\$350.00	P-03	9.90	NM	4	\$1,400.00
		(Program: Inside Edition)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	MTWT---		4				\$350.00		9.90			
N21	All	07/02/18	07/06/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----F--	:30	1	\$350.00	P-03	9.90	NM	1	\$350.00
		(Program: Inside Edition)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	----F--		1				\$350.00		9.90			
N22	All	07/09/18	07/09/18	Monday Prime Hr 1 Monday Prime Hr 1	CM	6:58 PM-8:00 PM (6:58 PM-8:00 PM)	M-----	:30	1	\$600.00	P-03	7.70	NM	1	\$600.00
		(Program: Mom/Kevin Can Wait/Man with a Plan)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	M-----		1				\$600.00		7.70			
N23	All	07/09/18	07/10/18	Tuesday Prime Hr 1 Tuesday Prime Hr 1	CM	6:58 PM-8:00 PM (6:58 PM-8:00 PM)	-T-----	:30	1	\$900.00	P-03	13.90	NM	1	\$900.00
		(Program: NCIS)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	-T-----		1				\$900.00		13.90			
N24	All	07/09/18	07/11/18	Wednesday Prime Hr 1 Wednesday Prime Hr 1	CM	6:58 PM-8:00 PM (6:58 PM-8:00 PM)	--W----	:30	1	\$900.00	P-03	10.80	NM	1	\$900.00
		(Program: Big Brother)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	--W----		1				\$900.00		10.80			
N25	All	07/02/18	07/08/18	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----S	:30	1	\$850.00	P-03	8.90	NM	1	\$850.00
		(Program: Instinct/Big Brother)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/02/18	07/08/18	-----S		1				\$850.00		8.90			
N26	All	07/09/18	07/10/18	Tuesday Prime Hr 2 Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-T-----	:30	1	\$900.00	P-03	11.20	NM	1	\$900.00
		(Program: Bull)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	-T-----		1				\$900.00		11.20			
N27	All	07/09/18	07/11/18	Wednesday Prime Hr 2 Wednesday Prime Hr 2	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--W----	:30	1	\$900.00	P-03	8.80	NM	1	\$900.00
		(Program: Seal Team/Big Brother)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	--W----		1				\$900.00		8.80			
N28	All	07/09/18	07/12/18	Thursday Prime Hr 2 Thursday Prime Hr 2	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---T---	:30	1	\$800.00	P-03	8.50	NM	1	\$800.00
		(Program: NCIS NO/48 HRS NCIS)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/09/18	07/15/18	---T---		1				\$800.00		8.50			
N29	All	07/02/18	07/08/18	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	-----S	:30	1	\$850.00	P-03	10.10	NM	1	\$850.00
		(Program: NCIS: LA)04-26-2018-05-12-2018													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 873612
 Alt Order #: WOC11027407
 Flight Dates: 07/02/18 - 07/15/18

Advertiser: A Public Voice
 Product Desc: 2018 Primary Election
 Estimate: 404

KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	-----S		1				\$850.00		10.10			
N 30	All	07/09/18	07/09/18	Monday Prime Hr 3	CM	9:00 PM-10:00 PM	-----	:30	1	\$800.00	P-03	6.80	NM	1	\$800.00
				Monday Prime Hr 3		(9:00 PM-10:00 PM)									
				(Program: Elementary)04-26-2018-05-12-2018											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	M-----		1				\$800.00		6.80			
N 31	All	07/09/18	07/10/18	Tuesday Prime Hr 3	CM	9:00 PM-10:00 PM	-T-----	:30	1	\$900.00	P-03	9.60	NM	1	\$900.00
				Tuesday Prime Hr 3		(9:00 PM-10:00 PM)									
				(Program: NCIS)04-26-2018-05-12-2018											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	-T-----		1				\$900.00		9.60			
N 32	All	07/02/18	07/07/18	Saturday Prime Hr 3	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$350.00	P-03	4.80	NM	1	\$350.00
				Saturday Prime Hr 3		(9:00 PM-10:00 PM)									
				(Program: 48 Hours)04-26-2018-05-12-2018											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	-----S-		1				\$350.00		4.80			
N 33	All	07/02/18	07/08/18	Sunday Prime Hr 4	CM	9:00 PM-10:00 PM	-----S	:30	1	\$750.00	P-03	8.60	NM	1	\$750.00
				Sunday Prime Hr 4		(9:00 PM-10:00 PM)									
				(Program: Madam Secretary)04-26-2018-05-12-2018											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	-----S		1				\$750.00		8.60			
N 34	All	07/09/18	07/12/18	Eyewitness News@10p	CM	10:00 PM-10:35 PM	MTWT---	:30	4	\$800.00	P-03	13.20	NM	4	\$3,200.00
				Eyewitness News@10p M-F		(10:00 PM-10:35 PM)									
				(Program: Eyewitness News)04-26-2018-05-12-2018											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/09/18		07/09/18	07/15/18	MTWT---		4				\$800.00		13.20			
N 35	All	07/02/18	07/06/18	Eyewitness News@10p	CM	10:00 PM-10:35 PM	PI----F--	:30	1	\$800.00	P-03	13.20	NM	1	\$800.00
				Eyewitness News@10p M-F		(10:00 PM-10:35 PM)									
				(Program: Eyewitness News)04-26-2018-05-12-2018											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	-----F--		1				\$800.00		13.20			
N 36	All	07/02/18	07/07/18	Eyewitness News @ 10p	CM	10:00 PM-10:35 PM	PI-----S-	:30	1	\$450.00	P-03	11.00	NM	1	\$450.00
				Eyewitness News @ 10p Sat		(10:00 PM-10:35 PM)									
				(Program: Eyewitness News)04-26-2018-05-12-2018											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	-----S-		1				\$450.00		11.00			
N 37	All	07/02/18	07/08/18	Eyewitness News@10p	SM	10:00 PM-10:35 PM	PI-----S	:30	1	\$800.00	P-03	16.20	NM	1	\$800.00
				Eyewitness News@10p Sun		(10:00 PM-10:35 PM)									
				(Program: Eyewitness News)04-26-2018-05-12-2018											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/02/18		07/02/18	07/08/18	-----S		1				\$800.00		16.20			
													Totals	61	\$27,625.00