

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Nebo Media
Attention: Accounts Payable
1911 Fort Myer Drive
Arlington, VA 22209

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
9913-1	10/15/18	October 2018	10/01/18 - 10/15/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Congressional Leadership I	Issue	4285

Flight Dates	Order #	Alt Order #
10/09/18 - 10/15/18	9913	26031539

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	364	451

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/15/18</td> <td>10/21/18</td> <td>M-----</td> <td>1</td> <td>\$450.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>3</td> <td>M</td> <td>10/15/18</td> <td>8:48 AM</td> <td>Good Morning America</td> <td>7a-9a</td> <td>:30</td> <td>CLFIL1210082H</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/15/18	10/21/18	M-----	1	\$450.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	M	10/15/18	8:48 AM	Good Morning America	7a-9a	:30	CLFIL1210082H	\$450.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
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1	3	M	10/15/18	8:48 AM	Good Morning America	7a-9a	:30	CLFIL1210082H	\$450.00	NM																																																						
11	10/09/18	10/09/18	M-F 4p-5p	4p-5p	-2-----	:30	2	\$150.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/08/18	10/14/18	-2-----	2	\$150.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	3	Tu	10/09/18	4:29 PM	M-F 4p-5p	4p-5p	:30	CLFIL1210081H	\$150.00	NM																																																						
2	3	Tu	10/09/18	4:46 PM	M-F 4p-5p	4p-5p	:30	CLFIL1210082H	\$150.00	NM																																																						
12	10/10/18	10/10/18	M-F 4p-5p	4p-5p	--2----	:30	2	\$150.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/08/18	10/14/18	--2----	2	\$150.00																																																											
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2	3	W	10/10/18	4:23 PM	M-F 4p-5p	4p-5p	:30	CLFIL1210082H	\$150.00	NM																																																						
1	3	W	10/10/18	4:45 PM	M-F 4p-5p	4p-5p	:30	CLFIL1210081H	\$150.00	NM																																																						
13	10/11/18	10/11/18	M-F 4p-5p	4p-5p	---2---	:30	2	\$150.00	NM																																																							
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	10/08/18	10/14/18	---2---	2	\$150.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	3	Th	10/11/18	4:20 PM	M-F 4p-5p	4p-5p	:30	CLFIL1210082H	\$150.00	NM																																																						
2	3	Th	10/11/18	4:34 PM	M-F 4p-5p	4p-5p	:30	CLFIL1210081H	\$150.00	NM																																																						
14	10/12/18	10/12/18	M-F 4p-5p	4p-5p	----F--	:30	1	\$150.00	NM																																																							

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INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
9913-1	10/15/18	October 2018	10/01/18 - 10/15/18
Advertiser	Product	Estimate Number	
Congressional Leadership	Issue	4285	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/12/18	10/12/18	M-F 4p-5p	4p-5p	----F--	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	----F--	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	F	10/12/18	4:46 PM	M-F 4p-5p	4p-5p	:30	CLFIL1210081H	\$150.00	NM
15	10/15/18	10/15/18	M-F 4p-5p	4p-5p	M-----	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/18	10/21/18	M-----	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	M	10/15/18	4:27 PM	M-F 4p-5p	4p-5p	:30	CLFIL1210081H	\$150.00	NM
16	10/09/18	10/09/18	Local News 5p	5p-5:30p	-T-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	-T-----	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	Tu	10/09/18	5:21 PM	Local News 5p	5p-5:30p	:30	CLFIL1210081H	\$800.00	NM
17	10/10/18	10/10/18	Local News 5p	5p-5:30p	--W----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	--W----	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	W	10/10/18	5:09 PM	Local News 5p	5p-5:30p	:30	CLFIL1210082H	\$800.00	NM
18	10/12/18	10/12/18	Local News 5p	5p-5:30p	----F--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	----F--	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	F	10/12/18	5:24 PM	Local News 5p	5p-5:30p	:30	CLFIL1210082H	\$800.00	NM
19	10/15/18	10/15/18	Local News 5p	5p-5:30p	M-----	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/18	10/21/18	M-----	1	\$800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	M	10/15/18	5:11 PM	Local News 5p	5p-5:30p	:30	CLFIL1210082H	\$800.00	NM
20	10/09/18	10/09/18	ABC World News Tonight 5:28 PM-5:30 PM	5:28 PM-5:30 PM	-T-----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	-T-----	1	\$1,600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	Tu	10/09/18	5:28 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	CLFIL1210082H	\$1,600.00	NM
21	10/10/18	10/10/18	ABC World News Tonight 5:28 PM-5:30 PM	5:28 PM-5:30 PM	--W----	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/18	10/14/18	--W----	1	\$1,600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 3	W	10/10/18	5:28 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	CLFIL1210081H	\$1,600.00	NM
22	10/11/18	10/11/18	ABC World News Tonight 5:28 PM-5:30 PM	5:28 PM-5:30 PM	---T---	:30	1	\$1,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
9913-1	10/15/18	October 2018	10/01/18 - 10/15/18
Advertiser	Product	Estimate Number	
Congressional Leadership	Issue	4285	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/11/18	10/11/18	ABC World News Tonight 5:28 PM-5:30 PM	5:28 PM-5:30 PM	---T---	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 ---T--- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/11/18 5:28 PM ABC World News Tonight 5:28 PM-5:30 PM :30 CLFIL1210081H \$1,600.00 NM									
23	10/12/18	10/12/18	ABC World News Tonight 5:28 PM-5:30 PM	5:28 PM-5:30 PM	----F--	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 ----F-- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/12/18 5:29 PM ABC World News Tonight 5:28 PM-5:30 PM :30 CLFIL1210081H \$1,600.00 NM									
24	10/15/18	10/15/18	ABC World News Tonight 5:28 PM-5:30 PM	5:28 PM-5:30 PM	M-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 M----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/15/18 5:28 PM ABC World News Tonight 5:28 PM-5:30 PM :30 CLFIL1210081H \$1,600.00 NM									
25	10/09/18	10/09/18	Local News 6p	6p-6:30p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 -T----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Tu 10/09/18 6:09 PM Local News 6p 6p-6:30p :30 CLFIL1210081H \$800.00 NM									
26	10/10/18	10/10/18	Local News 6p	6p-6:30p	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 --W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 W 10/10/18 6:21 PM Local News 6p 6p-6:30p :30 CLFIL1210082H \$800.00 NM									
27	10/11/18	10/11/18	Local News 6p	6p-6:30p	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 Th 10/11/18 6:25 PM Local News 6p 6p-6:30p :30 CLFIL1210082H \$800.00 NM									
28	10/12/18	10/12/18	Local News 6p	6p-6:30p	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/18 10/14/18 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 F 10/12/18 6:06 PM Local News 6p 6p-6:30p :30 CLFIL1210082H \$800.00 NM									
29	10/15/18	10/15/18	Local News 6p	6p-6:30p	M-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/18 10/21/18 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 3 M 10/15/18 6:28 PM Local News 6p 6p-6:30p :30 CLFIL1210082H \$800.00 NM									
30	10/09/18	10/09/18	Local News 6:30p	6:30p-7p	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

<u>Invoice #</u> 9913-1	<u>Invoice Date</u> 10/15/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/15/18
<u>Advertiser</u> Congressional Leadership		<u>Product</u> Issue	<u>Estimate Number</u> 4285

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
30	10/09/18	10/09/18	Local News 6:30p	6:30p-7p	-T-----	:30	1	\$800.00	NM																																								
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WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

<u>Invoice #</u> 9913-1	<u>Invoice Date</u> 10/15/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/15/18
<u>Advertiser</u> Congressional Leadership		<u>Product</u> Issue	<u>Estimate Number</u> 4285

www.wsiltv.com

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
9913-1	10/15/18	October 2018	10/01/18 - 10/15/18
Advertiser	Product	Estimate Number	
Congressional Leadership	Issue	4285	

www.wsiltv.com

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48	10/12/18	10/12/18	Friday Prime Hr 3	9-10P	----F--	:30	1	\$2,000.00	NM																																												
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51	10/14/18	10/14/18	Local News Su 5p	5p-5:30p	-----S	:30	1	\$400.00	NM																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

<u>Invoice #</u> 9913-1	<u>Invoice Date</u> 10/15/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/15/18
<u>Advertiser</u> Congressional Leadership		<u>Product</u> Issue	<u>Estimate Number</u> 4285

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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1	3	Th	10/11/18	5:08 PM	Local News 5p	5p-5:30p	:30	CLFIL1210082H	\$800.00	NM																																											
55	10/09/18	10/09/18	M-F 1p-2p	1p-2p	-1-----	:30	1	\$180.00	NM																																												
<table border="0" style="width:100%"> <tr> <td><u>Weeks:</u></td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>10/08/18</td> <td>10/14/18</td> <td>-1-----</td> <td>1</td> <td>\$180.00</td> <td colspan="5"></td> </tr> <tr> <td><u>Spots: #</u></td> <td><u>Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1</td> <td>3</td> <td>Tu</td> <td>10/09/18</td> <td>1:22 PM</td> <td>M-F 1p-2p</td> <td>1p-2p</td> <td>:30</td> <td>CLFIL1210082H</td> <td>\$180.00</td> <td>NM</td> </tr> </table>										<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/08/18	10/14/18	-1-----	1	\$180.00						<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	3	Tu	10/09/18	1:22 PM	M-F 1p-2p	1p-2p	:30	CLFIL1210082H	\$180.00	NM
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	10/08/18	10/14/18	-1-----	1	\$180.00																																																
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1	3	Tu	10/09/18	1:22 PM	M-F 1p-2p	1p-2p	:30	CLFIL1210082H	\$180.00	NM																																											
<u>Total Spots</u>							63																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$53,480.00
<u>Agency Commission</u>	\$8,022.00
<u>Net Amount Due</u>	\$45,458.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.