

# INVOICE



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**Main: (618) 985-2333**  
**Billing: (618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

Billing Address:

**Nebo Media**  
**Attention: Accounts Payable**  
**1911 Fort Myer Drive**  
**Arlington, VA 22209**

Send Payment To:

**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
9912-1	10/11/18	October 2018	10/01/18 - 10/08/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Congressional Leadership I	Issue	4284

Flight Dates	Order #	Alt Order #
10/02/18 - 10/08/18	9912	26031538

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	364	451

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/18	10/02/18	Good Morning America	7a-9a	-T-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Tu 10/02/18 7:59 AM Good Morning America 7a-9a :30 CLFIL1209262H \$450.00 NM									
2	10/03/18	10/03/18	Good Morning America	7a-9a	--W----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> --W---- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 W 10/03/18 8:52 AM Good Morning America 7a-9a :30 CLFIL1209262H \$450.00 NM									
3	10/04/18	10/04/18	Good Morning America	7a-9a	---T---	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> ---T--- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Th 10/04/18 7:24 AM Good Morning America 7a-9a :30 CLFIL1209262H \$450.00 NM									
4	10/05/18	10/05/18	Good Morning America	7a-9a	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> ----F-- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 F 10/05/18 8:58 AM Good Morning America 7a-9a :30 CLFIL1209262H \$450.00 NM									
5	10/08/18	10/08/18	Good Morning America	7a-9a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> 10/08/18 <u>End Date</u> 10/14/18 <u>MTWTFSS</u> M----- <u>Spots/Week</u> 1 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 10/08/18 8:36 AM Good Morning America 7a-9a :30 CLFIL121008H \$450.00 NM									
6	10/02/18	10/02/18	M-F 4p-5p	4p-5p	-T-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> 10/01/18 <u>End Date</u> 10/07/18 <u>MTWTFSS</u> -T----- <u>Spots/Week</u> 1 <u>Rate</u> \$150.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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1	3	M	10/08/18	4:47 PM	M-F 4p-5p	4p-5p	:30	CLFIL1210082H	\$150.00	NM																																											
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**1416 Country Aire Drive**  
**Carterville, IL 62918**

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Advertiser	Product	Estimate Number	
Congressional Leadership	Issue	4284	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
9912-1	10/11/18	October 2018	10/01/18 - 10/08/18
Advertiser	Product	Estimate Number	
Congressional Leadership	Issue	4284	

[www.wsiltv.com](http://www.wsiltv.com)

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

# INVOICE

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

Invoice #	Invoice Date	Invoice Month	Invoice Period
9912-1	10/11/18	October 2018	10/01/18 - 10/08/18
Advertiser	Product	Estimate Number	
Congressional Leadership	Issue	4284	

[www.wsiltv.com](http://www.wsiltv.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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	10/01/18	10/07/18	---T---	1	\$6,000.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	3	Th	10/04/18	7:38 PM	Thursday Prime Hr 1	7-8P	:30	CLFIL1209262H	\$6,000.00	NM																																											
34	10/07/18	10/07/18	This Week	8a-9a	-----S	:30	1	\$500.00	NM																																												
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35	10/07/18	10/07/18	Local News Su 5p	5p-5:30p	-----S	:30	1	\$400.00	NM																																												
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37	10/07/18	10/07/18	Local News Sunday	10p-10:30p	-----S	:30	1	\$1,000.00	NM																																												
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**Total Spots 37**

## Payment Terms 30 Days

**Gross Total \$35,150.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log. WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

**INVOICE**

Send Payment To:



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**

[www.wsiltv.com](http://www.wsiltv.com)

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
9912-1	10/11/18	October 2018	10/01/18 - 10/08/18
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
Congressional Leadership		Issue	4284

Agency Commission                      **\$5,272.50**

Net Amount Due                              **\$29,877.50**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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