

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Nebo Media
Attention: Accounts Payable
1911 Fort Myer Drive
Arlington, VA 22209

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
9912-1	10/11/18	October 2018	10/01/18 - 10/08/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Congressional Leadership I	Issue	4284

Flight Dates	Order #	Alt Order #
10/02/18 - 10/08/18	9912	26031538

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	364	451

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/18	10/02/18	Good Morning America	7a-9a	-T-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/01/18	<u>End Date</u> 10/07/18	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Tu	10/02/18	7:59 AM	Good Morning America	7a-9a	:30	CLFIL1209262H	\$450.00	NM
2	10/03/18	10/03/18	Good Morning America	7a-9a	--W----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/01/18	<u>End Date</u> 10/07/18	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	W	10/03/18	8:52 AM	Good Morning America	7a-9a	:30	CLFIL1209262H	\$450.00	NM
3	10/04/18	10/04/18	Good Morning America	7a-9a	---T---	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/01/18	<u>End Date</u> 10/07/18	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Th	10/04/18	7:24 AM	Good Morning America	7a-9a	:30	CLFIL1209262H	\$450.00	NM
4	10/05/18	10/05/18	Good Morning America	7a-9a	----F--	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/01/18	<u>End Date</u> 10/07/18	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	F	10/05/18	8:58 AM	Good Morning America	7a-9a	:30	CLFIL1209262H	\$450.00	NM
5	10/08/18	10/08/18	Good Morning America	7a-9a	M-----	:30	1	\$450.00	NM
Weeks:	<u>Start Date</u> 10/08/18	<u>End Date</u> 10/14/18	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	M	10/08/18	8:36 AM	Good Morning America	7a-9a	:30	CLFIL121008H	\$450.00	NM
6	10/02/18	10/02/18	M-F 4p-5p	4p-5p	-T-----	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u> 10/01/18	<u>End Date</u> 10/07/18	<u>MTWTFSS</u> -T-----	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00				

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1	3	Tu	10/02/18	5:10 PM	Local News 5p	5p-5:30p	:30	CLFIL1209262H	\$800.00	NM																																	
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16	10/03/18	10/03/18	ABC World News Tonight 5:28 PM-5:30 PM	5:28 PM-5:30 PM	--W----	:30	1	\$1,600.00	NM																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
9912-1	10/11/18	October 2018	10/01/18 - 10/08/18
Advertiser	Product	Estimate Number	
Congressional Leadership	Issue	4284	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
22	10/02/18	10/02/18	Local News 10p	10p-10:35p	- T - - - - -	:30	1	\$1,300.00	NM																																												
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28	10/03/18	10/03/18	Jimmy Kimmel	10:35p-11:37p	- - W - - - -	:30	1	\$250.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/01/18</td><td>10/07/18</td><td>- - W - - - -</td><td>1</td><td>\$250.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>3</td><td>W</td><td>10/03/18</td><td>11:07 PM</td><td>Jimmy Kimmel</td><td>10:35p-11:37p</td><td>:30</td><td>CLFIL1209262H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/01/18	10/07/18	- - W - - - -	1	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	W	10/03/18	11:07 PM	Jimmy Kimmel	10:35p-11:37p	:30	CLFIL1209262H	\$250.00	NM
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INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
9912-1	10/11/18	October 2018	10/01/18 - 10/08/18
Advertiser	Product	Estimate Number	
Congressional Leadership	Issue	4284	

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
30	10/05/18	10/05/18	Jimmy Kimmel	10:35p-11:37p	----F--	:30	1	\$250.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>3</td><td>F</td><td>10/05/18</td><td>10:52 PM</td><td>Jimmy Kimmel</td><td>10:35p-11:37p</td><td>:30</td><td>CLFIL1209262H</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	F	10/05/18	10:52 PM	Jimmy Kimmel	10:35p-11:37p	:30	CLFIL1209262H	\$250.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	3	F	10/05/18	10:52 PM	Jimmy Kimmel	10:35p-11:37p	:30	CLFIL1209262H	\$250.00	NM																																	
31	10/08/18	10/08/18	Jimmy Kimmel	10:35p-11:37p	M-----	:30	1	\$250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/08/18</td><td>10/14/18</td><td>M-----</td><td>1</td><td>\$250.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>3</td><td>M</td><td>10/08/18</td><td>11:31 PM</td><td>Jimmy Kimmel</td><td>10:35p-11:37p</td><td>:30</td><td>CLFIL1210082H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/18	10/14/18	M-----	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	M	10/08/18	11:31 PM	Jimmy Kimmel	10:35p-11:37p	:30	CLFIL1210082H	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/08/18	10/14/18	M-----	1	\$250.00																																						
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1	3	M	10/08/18	11:31 PM	Jimmy Kimmel	10:35p-11:37p	:30	CLFIL1210082H	\$250.00	NM																																	
32	10/03/18	10/03/18	Wednesday Prime Hr 3	9-10P	--W----	:30	1	\$4,500.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/18</td><td>10/07/18</td><td>--W----</td><td>1</td><td>\$4,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>3</td><td>W</td><td>10/03/18</td><td>9:35 PM</td><td>Wednesday Prime Hr 3</td><td>9-10P</td><td>:30</td><td>CLFIL1209262H</td><td>\$4,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/18	10/07/18	--W----	1	\$4,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	3	W	10/03/18	9:35 PM	Wednesday Prime Hr 3	9-10P	:30	CLFIL1209262H	\$4,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/01/18	10/07/18	--W----	1	\$4,500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	3	W	10/03/18	9:35 PM	Wednesday Prime Hr 3	9-10P	:30	CLFIL1209262H	\$4,500.00	NM																																	
33	10/04/18	10/04/18	Thursday Prime Hr 1	7-8P	---T---	:30	1	\$6,000.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	3	Th	10/04/18	7:38 PM	Thursday Prime Hr 1	7-8P	:30	CLFIL1209262H	\$6,000.00	NM																																	
34	10/07/18	10/07/18	This Week	8a-9a	-----S	:30	1	\$500.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/01/18	10/07/18	-----S	1	\$500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	3	Su	10/07/18	8:59 AM	This Week	8a-9a	:30	CLFIL1209262H	\$500.00	NM																																	
35	10/07/18	10/07/18	Local News Su 5p	5p-5:30p	-----S	:30	1	\$400.00	NM																																		
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1	3	Su	10/07/18	5:08 PM	Local News Su 5p	5p-5:30p	:30	CLFIL1209262H	\$400.00	NM																																	
36	10/07/18	10/07/18	ABC World News Tonight 5:30p-6p		-----S	:30	1	\$800.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	3	Su	10/07/18	10:14 PM	Local News Sunday	10p-10:30p	:30	CLFIL1209262H	\$1,000.00	NM																																	
Total Spots							37																																				

Payment Terms 30 Days

Gross Total **\$35,150.00**

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INVOICE



Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

www.wsiltv.com

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
9912-1	10/11/18	October 2018	10/01/18 - 10/08/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Congressional Leadership	Issue	4284	

Agency Commission **\$5,272.50**

Net Amount Due **\$29,877.50**

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