

**WQDR
94.7 - FM
Raleigh, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WQDR

**4rd QUARTER 2015
(October 1-December 31st)**

Compiled by:
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Radio station WQDR-FM has compiled a list of issues those area residents feel are a major concern to the Raleigh-Durham Metropolitan (MSA). WQDR-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WQDR-FM utilizes this list as a basis for our programming response to selected issues each quarter. Typically WQDR-FM addresses the issues in its Sunday program called "Carolina Newsmakers" airing at 7a Sunday mornings, and thru a series of live and pre-recorded announcements.

The current issues as of September 30, 2015 included:

- EC-Economy
- GR-Growth/Transportation/Roads
- GA-Government Affairs
- EG-Ethics in Government
- ED-Education
- EH-Environment and Health
- POL-Political Affairs
- MC-Minority Concerns
- FY-Family and Youth
- UE-Unemployment/Joblessness
- NS-National Security

LIVE EVENTS:

Pinecone Bluegrass Show Sunday nights 6p-9p to promote American roots music and dance

Issue: ED

Hometown Hero: Wednesday's the Q Crew in the morning (530A-10A salutes one of America's men or women who help keep us safe

Issue: NS

QDR Halloween Harvest Ball

October 31: 5 hour live broadcast (7p-12m)and party for the puppies. This year we raised \$9,000 that was split between the Wake, Durham and Johnston County animal folks. Ran 336 :30 announcements

Issue: EH

QDR Children's Promise Country for Kids

November 21 Concert at the Dpac and auction of autographed memorabilia and concerts for the NC Children's Hospital—over \$27,000 raised. Ran 336 :30 announcements

Issues: ED, EH

QDR Country Christmas Wish:

In December we solicited for info on families that had fallen on hard times. Then we asked listeners to help those families. QDR was able to assist 40 families in December. Ran 150 :30 announcements Issues: ED, EC, EH

December 5th-QDR Christmas Wish benefit concerts at City Limits from 7p-12midnight on Saturday to raise money for the QDR Christmas Wish program—raised \$6,000 this year. Ran 240 :30 announcements.

Issues: ED, EC, EH

RECORDED PUBLIC SERVICE ANNOUNCEMENTS:
(EXACT TIMES LISTED SEPARATELY)

IBMA World of Bluegrass festival
19x:30
ED

Ray Croc scholarships
23 x:30
ED

Walk for Hope
93 x various lengths
FY, ED, EH

CAROLINA NEWSMAKERS – Q4 2015 7a Sunday mornings

October 4

“INTERVIEW WITH ANDY ELLEN,” PRESIDENT OF THE NORTH CAROLINA RETAIL MERCHANTS ASSOCIATION

BACKGROUND ON THE RETAIL MERCHANTS ASSOCIATION, CONSUMER RELATIONSHIP WITH LARGER AND SMALLER MERCHANTS, STARTING A SMALL BUSINESS, INDEPENDENT BUSINESSES, IMPACT TAX REFORM AND SERVICE TAXES, ONLINE SALES IMPACT ON LOCAL RETAILERS, PRIVILEGE LICENSES, GROWLER LAWS, TAX AUDITS, REZONING RULINGS, FOUND PROPERTY REGULATIONS, NEWRETAIL CATEGORIES, FREEZING CREDIT REPORTS, CREDIT CARD SECURITY, ORGANIZED RETAIL CRIME, SHOPLIFTING RATE, RETAIL ANALYTICS, INFLUENCE OF ECOMMERCE, IMPACT OF TOURISM ON RETAIL SALES IN NORTH CAROLINA, AND COUNTY TO COUNTY SALES TAX. ASCERTAINED ISSUES DISCUSSED: EC

October 11

“INTERVIEW WITH REPRESENTATIVE NELSON DOLLAR,” NORTH CAROLINA HOUSE OF REPRESENTATIVES, DISTRICT 36

TIME AND TRAVEL REQUIREMENTS FOR GENERAL ASSEMBLY MEMBERS, PROCESS OF FORMING THE STATE BUDGET, 2015 SENATE BUDGET, POLICY USE IN THE BUDGET, IMPACT OF MANDATE TO BALANCE THE BUDGET, STATE RESERVE FUNDS, NORTH CAROLINA TAX STRUCTURE, ECONOMIC INCENTIVES, ACCESS TO HEALTH CARE IN RURAL AREAS, MEDICAID PROGRAM,

DEFERRED MAINTENANCE, STATUS OF TRANSPORTATION FUNDS, SERVICE TAXES, IMPORTANCE OF THE COMMUNITY COLLEGE AND UNIVERSITY SYSTEMS, IMPORTANCE OF THE RESEARCH UNIVERSITIES, AND UPCOMING BOND ISSUE.
ASCERTAINED ISSUES DISCUSSED: ED, EG

October 18

**"INTERVIEW WITH VIRGINIA FOXX," NORTH CAROLINA CONGRESSWOMAN, DISTRICT 5
MAKE UP OF DISTRICT, CONGRESS INFLUENCE ON EDUCATION, BACKGROUND ON CONGRESSWOMAN FOXX, THE AMERICAN DREAM, COOPERATION BETWEEN THE NORTH CAROLINA UNIVERSITY AND COMMUNITY COLLEGE SYSTEMS, STAYING IN TOUCH WITH CONSTITUENCY, MILITARY SUPPORT, NATIONAL SECURITY, CONCERN OVER SEQUESTRATION, EFFECTIVENESS OF THE TSA, IMPORTANT ALLIES OF THE UNITED STATES, HOUSE OF REPRESENTATIVES RULES COMMITTEE, POPE FRANCIS'S ADDRESS TO CONGRESS, IMMIGRATION REFORM, BORDER SECURITY, ENERGY PRODUCTION, HEALTH CARE REFORM, AND ENTITLEMENT MENTALITY.
ASCERTAINED ISSUES DISCUSSED: ED, NS**

October 25

**"INTERVIEW WITH DAN FOREST," LIEUTENANT GOVERNOR OF THE STATE OF NORTH CAROLINA
NORTH CAROLINA BOND REFERENDUM, LEGISLATIVE PROCEDURES, MEDICAID SPENDING AND EXPANSION, EDUCATION, IMPACT OF TECHNOLOGY ON EDUCATION, ECONOMIC DEVELOPMENT, TAX REFORM, REGULATORY REFORM, BUSINESS INCENTIVES, NORTH CAROLINA COMMUNITY COLLEGE SYSTEM, INFLUENCE OF RESEARCH UNIVERSITIES IN NORTH CAROLINA,**

ROLE OF CHARLOTTE AS A FINANCIAL CENTER,
TRANSPORTATION, TOLL ROADS, EXPORTING,
OFF-SHORE DRILLING AND MILITARY AFFAIRS COMMISSION.
ASCERTAINED ISSUES DISCUSSED: EC, ED, EC

November 1

"INTERVIEW WITH TOM JENSEN," EXECUTIVE DIRECTOR OF
PUBLIC POLICY POLLING
DONALD TRUMP POLLING RESULTS, HEAD-TO-HEAD WITH BEN
CARSON, JEB BUSH
STRUGGLING, TED CRUZ PROFILE, WHEN THE PRESIDENTIAL
FIELD WILL NARROW DOWN, ROY
COOPER VS. KEN SPAULDING, ROY COOPER VS. PAT MCCRORY,
MCCRORY APPROVAL, ROLE OF
THE UNAFFILIATED VOTER, POLLING FOR RICHARD BURR AND
THE U.S. SENATE SEAT, N.C.
COUNCIL OF STATE RACES, HILLARY CLINTON POLLING
RESULTS, N.C. CULTURE POLL,
FAVORABILITY OF THE GENERAL ASSEMBLY, GUN CONTROL, AND
AFFORDABLE HEALTH CARE
ACT.
ASCERTAINED ISSUES DISCUSSED: EH, POL

November 8

"INTERVIEW WITH BRENDA BERG," PRESIDENT AND CEO OF
BEST NC
BACKGROUND OF BEST NC, EVOLUTION OF THE NORTH
CAROLINA ECONOMY, NORTH
CAROLINA AS AN EDUCATION LEADER, RECRUITING AND
RETAINING TEACHERS, TEACHER
PREFERENCES, ORIGIN OF BEST NC, TEACHER COMPENSATION,
INNOVATION IN EDUCATION,
CHARTER SCHOOLS, FOCUSING ON THE AVERAGE STUDENT,
MAINTAINING STUDENT'S INTEREST
IN EDUCATION, INFLUENCE OF ADVANCED PLACEMENT
CLASSES, COLLABORATION BETWEEN
EDUCATION SYSTEMS, TEACH FOR AMERICA EFFECTIVENESS,
IMPORTANCE OF PRINCIPALS.

ASCERTAINED ISSUES DISCUSSED: ED

November 15

**"INTERVIEW WITH ELAINE MARSHALL," NORTH CAROLINA SECRETARY OF STATE
BUSINESS IDENTITY THEFT, EVOLUTION OF BUSINESS INTERNET USE, CREDIT CARD CHIP TECHNOLOGY, BIG DATA, GETTING IN TO PUBLIC SERVICE, THE 4H PROGRAM, CAMPAIGNING AGAINST RICHARD PETTY, OVERSIGHT OF LOBBYING, NORTH CAROLINA ETHICS LAWS, DIFFERENTIATING BETWEEN LOBBYISTS AND LEGISLATIVE LIASONS, PRIVATE JOB SEARCHES, OVERSIGHT OF CHARITIES, COUNTERFIT RETAIL PRODUCTS, AND CROWD FUNDING LAWS.
ASCERTAINED ISSUES DISCUSSED: EG, EC, NS**

November 22

**"INTERVIEW WITH GEORGE HOLDING," UNITED STATES CONGRESSMAN FOR NORTH CAROLINA, DISTRICT 13
PAUL RYAN BEING ELECTED TO SPEAKER OF THE HOUSE, TAX REFORM, ISSUES WITH THE INTERNAL REVENUE SERVICE, ECONOMY, NATIONAL DEBT, SUNDOWN PROVISIONS, ENERGY PRODUCTION, FOREIGN POLICY, RELATIONSHIP WITH CHINA, THREAT ISIS POSES, RELATIONSHIP WITH CUBA, AND ENTITLEMENT SPENDING AND REFORM.
ASCERTAINED ISSUES DISCUSSED: POL, EC**

November 29

**"INTERVIEW WITH KEN SPAULDING," 2016 DEMOCRATIC CANDIDATE FOR GOVERNOR OF NORTH CAROLINA
BACKGROUND ON KEN SPAULDING, GETTING INTO PUBLIC SERVICE, NORTH CAROLINA**

ECONOMY, HARDSHIPS FACING RURAL NORTH CAROLINA, IMPROVING EDUCATION IN THE STATE, BUSINESS EXPERIENCE, ATTRACTING BUSINESSES TO NORTH CAROLINA, TAX REFORM, HEALTH CARE, MEDICAID EXPANSION, TRANSPORTATION NEEDS OF THE STATE, AND BOND ISSUE.

ASCERTAINED ISSUES DISCUSSED: EC, GR

December 6

"INTERVIEW WITH BECKI GRAY," VICE PRESIDENT OF OUTREACH FOR THE JOHN LOCKE FOUNDATION

BIGGEST ISSUES IN NORTH CAROLINA, ELECTION SEASON, TURNOVER AT GENERAL ASSEMBLY, SESSION LIMITS, SALARY OF LEGISLATORS, NORTH CAROLINA BOND ISSUE, IMPORTANCE OF EDUCATION GRANTS, TRANSPORTATION FUNDING, PRESIDENTIAL PRIMARIES, GOVERNOR'S RACE IN NORTH CAROLINA, IMPACT OF TOP OF THE BALLOT, CHALLENGES OF CAMPAIGNING THIS ELECTION CYCLE, HEALTH CARE REFORM, AND MEDICAID SPENDING.

ASCERTAINED ISSUES DISCUSSED: EH, GR, POL

December 13

"INTERVIEW WITH MIKE WALDEN," ECONOMIST AT NORTH CAROLINA STATE UNIVERSITY
ASSESSING 2015 ECONOMIC PERFORMANCE, UNEMPLOYMENT TRENDS IN NORTH CAROLINA, JOB GROWTH IN NORTH CAROLINA, TECHNOLOGICAL UNEMPLOYMENT, SAVINGS RATE, BOND REFERENDUM, TAX REFORM, INTEREST RATE, HEALTH CARE SPENDING, SOCIAL SECURITY, ENERGY USE AND PRODUCTION, VALUE OF THE DOLLAR, 2016 PREDICTIONS, AND IMPACT OF TERRORISM.

ASCERTAINED ISSUES DISCUSSED: EC, EH

December 20

**"INTERVIEW WITH DONALD GINTZIG" PRESIDENT AND CEO
OF WAKEMED**

**SICK CARE VS. HEALTH CARE, BED CAPACITY AND SUPPLY, FOR
PROFIT AND NON-PROFIT**

**HOSPITALS, REHABILITATION, HEALTH CARE PROVIDER
PARTNERSHIPS, EMERGENCY CARE,**

**IMPROVEMENTS IN TREATMENT, GENETICS, AFFORDABLE CARE
ACT, MEDICARE, MEDICAID,**

**NON-INVASIVE SURGERY, INNOVATIONS, AND ATTRACTING
DOCTORS.**

ASCERTAINED ISSUES DISCUSSED: EH

December 27

**"INTERVIEW WITH BRAD CRONE," PRESIDENT OF CAMPAIGN
CONNECTIONS**

IMPACT OF MOVING NORTH CAROLINA PRIMARY UP,

PRESIDENTIAL CANDIDATES, PRESIDENT

**OBAMA MANAGEMENT SKILLS, RACE FOR GOVERNOR IN NORTH
CAROLINA, ROLE OF**

**UNAFFILIATED VOTERS IN NORTH CAROLINA, HEALTH CARE,
FEDERAL INTEREST RATE,**

NATIONAL DEBT, NATIONAL DEFENSE AND TERRORISM,

ECONOMIC DEVELOPMENT IN NORTH

**CAROLINA, TRANSPORTATION FUNDING, REDISTRICTING, AND
EDUCATION IN NORTH**

CAROLINA.

ASCERTAINED ISSUES DISCUSSED: POL, EH, EC, NS, TR, ED