

## CONTRACT



**WBAY**  
**115 S Jefferson St**  
**Green Bay, WI 54301**  
**Sales T & C: www.gray.tv/advertising**  
**(920) 432-3331**

<u>Contract / Revision</u> 1503351 /		<u>Alt Order #</u> WOC12369240
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 01/23/20 / 01/30/20
<u>Contract Dates</u> 03/03/20 - 03/09/20	<u>Estimate #</u> 8250	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBAY	<u>Account Executive</u> Green Bay House	<u>Sales Office</u> Green Bay Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agv Code</u>	<u>Advertiser Code</u> 750	<u>Product 1/2</u> 760
<u>Agency Ref</u> 52375	<u>Advertiser Ref</u> 38125	

And:

**Targeted Platform Media**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WBAY	03/03/20	03/09/20	America This Morning 4a-430am			:30			P-03	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				1	\$20.00				
N 2	WBAY	03/03/20	03/09/20	Action 2 News @ 430z430a-5a			:30			P-01	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				2	\$200.00				
N 3	WBAY	03/03/20	03/09/20	Action 2 News @ 5a 5a-530a			:30			P-01	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				2	\$350.00				
N 4	WBAY	03/03/20	03/09/20	Action 2 News @ 530z530a-6a			:30			P-01	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				2	\$500.00				
N 5	WBAY	03/03/20	03/09/20	Action 2 News @ 6a 6a-7a			:30			P-01	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				3	\$750.00				
N 6	WBAY	03/03/20	03/09/20	GMA 7a 7a-8a			:30			P-01	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				3	\$900.00				
N 7	WBAY	03/03/20	03/09/20	GMA 8a 8a-9a			:30			P-01	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				3	\$600.00				
N 8	WBAY	03/03/20	03/09/20	Feud / 25 Words 9a-10a			:30			P-01	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				2	\$180.00				
N 9	WBAY	03/03/20	03/09/20	The View 10a-11a			:30			P-01	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				2	\$225.00				
N 10	WBAY	03/03/20	03/09/20	Inside Edit / Pawn Star 11a-12p			:30			P-01	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				2	\$130.00				
N 11	WBAY	03/03/20	03/09/20	Action 2 News M-F @ 12p-1230p			:30			P-01	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		03/03/20	03/09/20	MTWTF--				2	\$450.00				
N 12	WBAY	03/03/20	03/09/20	General Hospital 1p-2p			:30			P-01	NM	1	\$175.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1503351 /	WOC12369240

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	01/23/20 / 01/30/20

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/03/20 - 03/09/20	TV	8250

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/03/20	03/09/20	MTWTF--				1	\$175.00					
N 13	WBAY	03/03/20	03/09/20	Dr Phil	3p-4p		:30			P-01	NM	2	\$540.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/03/20	03/09/20	MTWTF--				2	\$270.00					
N 14	WBAY	03/03/20	03/09/20	Action 2 News M-F @ 4p-430p			:30			P-01	NM	3	\$1,650.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/03/20	03/09/20	MTWTF--				3	\$550.00					
N 15	WBAY	03/03/20	03/09/20	Family Feud	430p-5p		:30			P-01	NM	2	\$950.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/03/20	03/09/20	MTWTF--				2	\$475.00					
N 16	WBAY	03/03/20	03/09/20	Action 2 News M-F @ 5p-530p			:30			P-01	NM	3	\$3,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/03/20	03/09/20	MTWTF--				3	\$1,100.00					
N 17	WBAY	03/03/20	03/09/20	Action 2 News M-F @ 6p-630p			:30			P-02	NM	3	\$3,450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/03/20	03/09/20	MTWTF--				3	\$1,150.00					
N 18	WBAY	03/03/20	03/08/20	Action 2 News Su @ 530p-6p			:30			P-01	NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/02/20	03/08/20	-----S				1	\$900.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	WBAY	03/02/20-03/08/20	Action 2 News Su @ 530p	530p-6p	-----Su	:30	<del>\$900.00</del>	NM				
		See MG 18.2												
		2	WBAY	03/02/20-03/08/20	Shark Tank	658p-8p	-----F----	:30	\$900.00	NM				
		Ⓜ MG for 18.1 03/08												
N 19	WBAY	03/03/20	03/09/20	ET	630p-7p		:30			P-01	NM	3	\$2,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/03/20	03/09/20	MTWTF--				3	\$900.00					
N 20	WBAY	03/03/20	03/09/20	Bachelor	7p-9p		:30			P-01	NM	1	\$2,025.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/03/20	03/09/20	M-----				1	\$2,025.00					
N 21	WBAY	03/03/20	03/09/20	Action 2 News M-F @ 10p-1035p			:30			P-02	NM	2	\$1,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/03/20	03/09/20	MTWTF--				2	\$950.00					
N 22	WBAY	03/03/20	03/08/20	Action 2 News Su @ 110p-1035p			:30			P-01	NM	1	\$975.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/02/20	03/08/20	-----S				1	\$975.00					
N 23	WBAY	03/03/20	03/07/20	Good Morning America:7a-8a			:30			P-01	NM	1	\$675.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/02/20	03/08/20	-----S-				1	\$675.00					
N 24	WBAY	03/03/20	03/07/20	Action 2 News Sa @ 88a-9a			:30			P-01	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/02/20	03/08/20	-----S-				1	\$550.00					
N 25	WBAY	03/03/20	03/08/20	Good Morning America:7a-8a			:30			P-02	NM	1	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/02/20	03/08/20	-----S				1	\$525.00					
N 26	WBAY	03/03/20	03/08/20	Action 2 News Su @ 88a-9a			:30			P-01	NM	1	\$525.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		03/02/20	03/08/20	-----S				1	\$525.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	WBAY	03/02/20-03/08/20		Action 2 News Su @ 8a	8a-9a	-----Su	:30		<del>\$525.00</del>		NM		
		See MG 26.2											
2	WBAY	03/02/20-03/08/20		Su 1035p-1045p	1035p-1045p	-----Su	:30		\$525.00		NM		
		Ⓜ MG for 26.1 03/08											
<b>Totals</b>												<b>50</b>	<b>\$31,680.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/24/20 - 03/09/20	50	\$31,680.00	(\$4,752.00)	\$26,928.00
<b>Totals</b>	<b>50</b>	<b>\$31,680.00</b>	<b>(\$4,752.00)</b>	<b>\$26,928.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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