

KINN-AM, Alamogordo, NM

List of Community Issues

2nd Quarter, 2018

The Management of KINN-AM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped determine the following issues of importance to the Alamogordo area.

- 1) Scheduled Water Outage
- 2) Car Wash Fund Raiser for Lego League Team
- 3) Habitat for Humanity Inaugural Charity Classic Golf Scramble
- 4) Letter Carriers Stamp Out Hunger Food Drive
- 5) Tularosa Senior Center Fund Raiser Car Show and Craft Fair

The following programs were broadcast on KINN-AM airing during the 2nd Quarter of 2017 to address the importance of these issues.

- 1) The Salvation is holding a drive to collect Easter Bunnies for distribution to the elderly in the community. Burt Broadcasting worked to assist in promoting awareness of the program and drop of points for donations.

POC: The Salvation Army

Date: April 3rd

Length: 7 Minutes

- 2) Burt Broadcasting assisted the local 12th Judicial District Attorney's Office in promote their annual Commemoration for Crime Victim's Week.

POC: 12th District Judicial District Attorney's Office

Date: April 8th

Length: 9 Minutes

- 3) Burt Broadcasting informed the communities of Alamogordo, Tularosa, and Cloudcroft about the Event at the Tularosa Veteran's Park. This event is to honor Veterans.

POC: Tularosa Veterans Association

Date: May 29th

Length: 4 Minutes

- 4) Burt Broadcasting Radio Stations worked in conjunction with the Cloudcroft Community to promote the local event that would raise funds for the local student athletes

POC: Cloudcroft School District

Date: June 3rd

Length: 4 Minutes

- 5) Burt Broadcasting Radio stations worked with the Sacred Heart Mission in Cloudcroft to inform the public about the fiesta for the community with various activities available for all age groups to participate in.

POC: Sacred Heart Mission Cloudcroft

Date: June 17th

Length: 8 Minutes