

KINN-FM, Alamogordo, NM

List of Community Issues

4<sup>th</sup> Quarter, 2018

The Management of KINN-FM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped determine the following issues of importance to the Alamogordo area.

- 1) Annual Thrive in Southern New Mexico's Day of Caring
- 2) Blood Drive at The New Mexico School for the Blind and Visually Impaired
- 3) Annual Veteran's Day Parade
- 4) Mountain View Assembly of God Thanksgiving Outreach Dinner

The following programs were broadcast on KINN-FM airing during the 4<sup>th</sup> Quarter of 2018 to address the importance of these issues.

- 1) Burt Broadcasting assisted Thrive in Southern New Mexico in communicating the need for recruiting volunteers for the pre-determined job sites that will be part of the Annual Day of Caring. This event will assist local residents who are in need of general repairs and property maintenance but are unable to complete these tasks due to illness, disability, or other qualifying reasons.

POC: Thrive in Southern New Mexico

Date: October 12<sup>th</sup>

Length: 12 Minutes

- 2) The New Mexico School for the Blind and Visually Impaired worked in conjunction with Burt Broadcasting to promote the blood drive event the campus is hosting to the general public. The mobile blood drive unit will be located on the campus and Burt Broadcasting stations encouraged the community to donate during the event to support the needs of the medical community.

POC: NMSBVI

Date: October 24<sup>th</sup>

Length: 7 Minutes

- 3) Burt Broadcasting assisted the Lincoln/Otero Counties Veterans Leadership Council and the Alamogordo Evening Lions Club in the announcement of and encouragement of registration for participation in the Annual Veteran's Day Parade. This parade highlights the community's large population of military veterans and active military personnel and encourages awareness of participation in veteran support programs in the community.

POC: Richard McEldery

Date: November 10<sup>th</sup>

Length: 16 Minutes

- 4) The Mountain View Assembly of God Church worked together with Burt Broadcasting to promote their community outreach event which will provide a free dinner to local families in need. This event is open to the public, will take place at the Walker Fields, and will provide access to free hygiene product kits, clothing, and various prizes for any community member.

POC: Mountain View Assembly of God Church

Date: November 20<sup>th</sup>

Length: 22 Minutes