

Client: WAYNE STENEHJEM
 Product: WAYNE STENEHJEM
 Campaign: TV - Campaign 9 (6-6)

Station Order

Revision No.: 1

Odney
 PO Box 2035
 Bismarck, ND 58502-2035
 701-222-8721 - Phone
 701-222-8172 - Fax

Estimate No.:

#359710

Flight From: 06/06/2016 to 06/13/2016

Market: FARGO-VALLEY CITY
 Station: NVLY
 Station Contact: Carolyn Stokka

Page 1

Sweeps: Share Feb 2016 -> HUT/PUT Nov 15, Nov 14, Nov 13

Actg. Order No.: 45477

WS Order No.: 36322

Contract No.: 45477

05/31/2016

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Net Percent		Jun 06	Jun 13	Total Spots	DMA P 35-64 (R)
				Rate/ Total	Rate/ Total				
1	-----Su 08:00A-09:30A	EM 30	SUNDAY MORNING	\$250.00 \$250.00	\$212.50 \$212.50	1	.	1	5.0
Comment: C									
2	MT----- 12:00P-12:30P	DT 30	CBS4 NEWS NOON	\$250.00 \$500.00	\$212.50 \$425.00	.	2	2	2.4
Comment: C									
3	MTWRF-- 12:00P-12:30P	DT 30	CBS4 NEWS NOON	\$100.00 \$500.00	\$85.00 \$425.00	5	.	5	2.4
Comment: D									
4	MTWRF-- 11:00A-12:00P	DT 30	YOUNG&RESTLESS	\$100.00 \$500.00	\$85.00 \$425.00	5	.	5	1.5
Comment: C									
5	M----- 05:00P-05:30P	EF 30	JEOPARDY	\$150.00 \$150.00	\$127.50 \$127.50	.	1	1	1.6
Comment: C									
6	MTWRF-- 05:00P-05:30P	EF 30	JEOPARDY	\$75.00 \$375.00	\$63.75 \$318.75	5	.	5	1.6
Comment: D									
7	MTWRF-- 10:00P-10:30P	LN 30	NEWS 4-10PM	\$125.00 \$625.00	\$106.25 \$531.25	5	.	5	2.5
Comment: D									
8	MTWRF-- 05:30P-06:00P	EN 30	NEWS 4- 5:30	\$75.00 \$375.00	\$63.75 \$318.75	5	.	5	1.0
Comment: D									
9	-T----- 07:00P-08:00P	PR 30	NCIS	\$600.00 \$600.00	\$510.00 \$510.00	1	.	1	6.0
Comment: D									
10	----F-- 09:00P-10:00P	PR 30	BLUE BLOODS	\$600.00 \$600.00	\$510.00 \$510.00	1	.	1	6.0
Comment: C									
11	M----- 11:00A-12:00P	DT 30	YOUNG&RESTLESS	\$100.00 \$100.00	\$85.00 \$85.00	.	1	1	1.5
Comment: C									
				\$4,575.00		28	4	32	

*** Please check your avails and advise me of any problems. ***

cg bl

Advertiser: WAYNE STENEHJEM
 Campaign: TV - Campaign 9 (6-6)

Station Order
 FARGO-VALLEY CITY - TV

Station: NVLY

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Net Percent		Jun 06	Jun 13	Total Spots	DMA P 35-64 (R)
				Rate/ Total	Rate/ Total				

Month	Spots	Station Gross Dollars	Net Percent Dollars
Jun	32	\$4,575.00	\$3,888.75
	32	\$4,575.00	\$3,888.75

Comments

Station Remarks:
 REV 1: Added spots

Campaign Remarks:
 We are placing this media order on behalf of Wayne Stenehjem for Governor. Please email me confirmation of this order. If not confirmed, Wayne Stenehjem will only be responsible for this schedule and the respective dollar amount. If there is any conflict with this order, please contact me as soon as possible.

We request that all spots have at least a 15 minute seperation and equal distribution in all ordered dayparts. Please make sure Odney's order number appears on the invoice so there is no delay in payment.

Jayette Young
 jyoung@odney.com
 701-226-1441

By: Carolyn Stenka 6/1/16