

WQDR
94.7 FM
Raleigh, NC

ISSUES AND PROGRAMS REPORT

FOR

STATION WQDR-FM

2nd QUARTER 2013

(April 1 – June 30)

Compiled by:

J.J. Herr, Assistant Program Director

Radio station WQDR-FM has compiled a list of issues those area residents feel are a major concern to the Raleigh-Durham Metropolitan (MSA). WQDR-FM conducts regular ascertainment of community leaders, businesspersons, and residents of our coverage area to determine the issues of importance to our listeners.

WQDR-FM utilizes this list as a basis for our programming response to selected issues each quarter. Typically WQDR-FM addresses the issues in its Sunday program called "Carolina Newsmakers", and thru a series of live and pre-recorded announcements.

The current issues as of July 10, 2013 included:

AO—Animal Overpopulation

EC-Economy

GR-Growth/Transportation/Roads

GA-Government Affairs

EG-Ethics in Government

ED-Education

EH-Environment and Health

POL-Political Affairs

MC-Minority Concerns

FY-Family and Youth

UE-Unemployment/Joblessness

NS-National Security

LIVE EVENTS:

Pinecone Bluegrass Show Sunday nights 6p-9p to promote American roots music and dance.

Issue: ED

SPCA K9 3K: 4/1 - 4/20

WQDR's Lisa McKay and Cody Clark continued forming a team of WQDR listeners to raise money for homeless animals and walk together in the K9 3K. The entire WQDR airstaff has promoted the event and solicited for WQDR listeners to donate and/or join "Team QDR". Lisa and Cody walked their dogs in the event and helped emcee the festivities.

Issue: AO/FY

15 x :15

"The Works" Raleigh July 4th Celebration 6/15-6/30

This free event is sponsored by WQDR and it's parent company Curtis Media Group. WQDR DJs promoted the free event for families and provided a free live broadcast from the event.

Issue: FY

15 x :30

RECORDED PUBLIC SERVICE ANNOUNCEMENTS:

WQDR Ran 63 :30 PSAs for the SPCA K9 3K Walk Issue: AO
Specific Times and Dates are listed at the end of this report.

RECORDED PUBLIC SERVICE PROGRAMMING:

Carolina Newsmakers

WQDR Airs this 30 Minute Public Service Programming Sunday Mornings at
7:30am

4/7/13

"INTERVIEW WITH ELLIS HANKINS", EXECUTIVE DIRECTOR OF THE LEAGUE OF MUNICIPALITIES

****ISSUES COVERED: CITIES AND TOWNS; NC GEOGRAPHY; STATE GOVERNMENT; NC STATE LEGISLATURE; STATE BUDGET; STATE PROVISION THAT REQUIRES FOR THE STATE TO HAVE A BALANCED BUDGET; POLITICAL SCIENCE; REDISTRICTING; CITY GOVERNMENT; UNAFFILIATED VOTERS; STRENGTHENING THE STATE'S INFRASTRUCTURE AND THE COST OF MAINTAINING IT; WATER AND SEWER SYSTEMS AND OTHER PUBLIC FACILITIES; ECONOMIC RECOVERY AND GROWTH; STATE TAX REFORM****GR/GA/POL/EC

4/14/13

"INTERVIEW WITH BECKI GRAY", VICE-PRESIDENT FOR OUTREACH AT THE JOHN LOCKE FOUNDATION

****ISSUES COVERED: JOHN LOCKE FOUNDATION; STATE GOVERNMENT; NC STATE LEGISLATURE; DIFFERING IDEAS FOR STATE TAX REFORM; INCOME, SALES, PROPERTY, AND CORPORATE TAXES; SERVICE TAXES; BUSINESS LICENSING FEES; FLAT TAXES/REGRESSIVE TAXES; EARNED INCOME TAX CREDITS; EDUCATION REFORM OF PUBLIC SCHOOLS; TEACHER TENURE AND MERIT PAY; CONTRACTS FOR TEACHERS; CRITERIA FOR EVALUATING SUCCESS OF PUBLIC SCHOOLS' TESTS; TRADITIONAL PUBLIC SCHOOLS AND ALTERNATIVE OPTIONS; "GREEN" ENERGY; CONSUMERISM AND CONSUMER AWARENESS; INCREASED COSTS FOR ENERGY; ENERGY SUBSIDIES****GA/ED/EC

4/21/13

"INTERVIEW WITH TOM JENSEN", DIRECTOR, PUBLIC POLICY POLLING

****ISSUES COVERED: POLLING AND SURVEYS; POLLING OF SENATOR HAGAN'S PROSPECTS FOR RE-ELECTION; VOTING TRENDS; 2014 ELECTIONS; NC HISTORY; NC'S POLITICAL CLIMATE; POLITICAL

CAMPAIGNS AND POLITICAL SPENDING; MEDIA AND COMMUNICATIONS; GUN CONTROL DEBATE AND GUN CONTROL ISSUES; THE ECONOMY; EMPLOYMENT/UNEMPLOYMENT; JOB CREATION; CHANCES FOR REDISTRICTING REFORM; VOTING DEMOGRAPHICS; IMPORTANCE OF HISPANIC VOTE IN NC; HEALTH CARE AND THE AFFORDABLE HEALTH CARE ACT****POL/UE/GR/MC

4/28/13

"INTERVIEW WITH BRAD CRONE", PRESIDENT, CAMPAIGN CONNECTIONS

****ISSUES COVERED: STATE DEMOCRATIC PARTY LEADERSHIP AND PLATFORM; UPCOMING ELECTIONS IN 2014 AND BEYOND; REDISTRICTING REFORM; 2020 COMMISSION AND A STATE PLAN; VOTER ID; GUN SAFETY AND GUN CONTROL; PRIVATIZING THE NC DEPARTMENT OF COMMERCE; BUSINESS GROWTH AND JOB CREATION; GOVERNOR MCCRORY'S APPROVAL RATING; DOROTHEA DIX PROPERTY; PRIVATIZING MEDICAID; THE STATE'S INFRASTRUCTURE; STATE'S TRANSPORTATION/ROAD NEEDS; NC'S PUBLIC SCHOOL SYSTEM AND CHARTER SCHOOLS****GR/POL/EC/EH/ED

5/5/13

"INTERVIEW WITH TOM ROSS", PRESIDENT OF THE UNIVERSITY OF NORTH CAROLINA SYSTEM

****ISSUES COVERED: PUBLIC UNIVERSITIES AND HIGHER EDUCATION; JOB CREATION; NC SUPERIOR COURT; EDUCATION SPENDING AND THE QUALITY OF EDUCATION PROVIDED; NC ECONOMY AND ECONOMIC RECOVERY; FACULTY RETENTION; COLLEGE TUITION; 16-CAMPUS NC PUBLIC UNIVERSITY SYSTEM; PRIVATE COLLEGES AND UNIVERSITIES; NC PUBLIC SCHOOLS; COLLEGE PREPARATORY CLASSES; NC BOARD OF GOVERNORS; BOARD OF TRUSTEES FOR EACH NC CAMPUS; UNIVERSITY BUDGETS; THE COST OF COLLEGE ATHLETICS; THE STRUCTURE OF THE ATLANTIC COAST CONFERENCE; CONFERENCE REALIGNMENT; IDEAS FOR REFORM IN COLLEGE ATHLETICS; NCAA RULES VIOLATIONS; RECRUITING TOP FACULTY FOR THE NC CAMPUS SYSTEM; DEMANDS/EXPECTATIONS FOR THE UNIVERSITY SYSTEM PRESIDENT****EC/ED

5/12/13

"INTERVIEW WITH NC SPEAKER OF THE HOUSE, THOM TILLIS"

****ISSUES COVERED: NC GENERAL ASSEMBLY; VIDEO CONFERENCING; TERM LIMITS FOR SPEAKER OF THE HOUSE AND PRESIDENT PRO TEM OF THE SENATE; REDISTRICTING; VOTING RIGHTS ACT; POPULATION GROWTH; STATE TAX REFORM; RECRUITING COMPANIES TO MOVE TO NORTH CAROLINA; BUSINESS AND INDUSTRY AND JOB CREATION AND DEVELOPMENT; WORKPLACE SAFETY; PROTECTING THE ENVIRONMENT; REGULATORY REFORM****POL/GA/GR/EH

5/19/13

"INTERVIEW WITH LARRY WOOTEN", PRESIDENT OF THE NC FARM BUREAU

****ISSUES COVERED: NC FARM BUREAU; FARM COMMODITIES; INSURANCE; SUPPORT FOR AGRICULTURE AND FARMING COMMUNITIES IN NORTH CAROLINA; AGRICULTURAL PRODUCTS AND EXPORTS; NC POULTRY AND LIVESTOCK; NURSERY INDUSTRY; TOBACCO AND SWEET POTATO PRODUCTION; TURKEY PROCESSING PLANTS IN N.C.; RURAL ECONOMIC DEVELOPMENT; AGRICULTURAL RESEARCH GRANTS; TECHNOLOGY AND FOOD PRODUCTION; 4-H'ERS AND FUTURE FARMERS OF AMERICA; LAND GRANT UNIVERSITIES; FARM LABOR; THE IMMIGRANT LABOR FORCE; DOCUMENTED/UNDOCUMENTED WORKERS; LEGAL/ILLEGAL IMMIGRATION****ED/FY/GR/EC/MC

5/26/13

"INTERVIEW WITH ECONOMIST MIKE WALDEN", WILLIAM NEAL REYNOLDS DISTINGUISHED PROFESSOR OF AGRICULTURAL AND RESOURCE ECONOMICS AT NORTH CAROLINA STATE UNIVERSITY

****ISSUES COVERED: THE ECONOMY; THE RECESSION; ECONOMIC RECOVERY; STATE GOVERNMENT REVENUE; HOUSING MARKET; CONSTRUCTION STARTS; JOB GROWTH; EMPLOYMENT AND UNEMPLOYMENT; DECLINING INTEREST RATES; FUNDING FOR TRANSPORTATION; TOLL ROADS AND THE STATE GAS TAX; STATE TAX REFORM; SALES TAXES; TAX RATES FOR INDIVIDUALS AND BUSINESSES; INCOME TAXES; NC STATE INFRASTRUCTURE; MANUFACTURING; MEGA FARMS; AGRIBUSINESS****EC/GR/UE/GA

6/2/13

"INTERVIEW WITH RAN COBLE", EXECUTIVE DIRECTOR, NC CENTER FOR PUBLIC POLICY RESEARCH

****ISSUES COVERED: STATE GOVERNMENT; REDISTRICTING; NAACP; FEDERAL VOTING RIGHTS ACT; AN INDEPENDENT REDISTRICTING COMMISSION; POPULATION GROWTH AND SHIFTS; ANALYSIS OF CURRENT NC GENERAL ASSEMBLY; AFFORDABLE HEALTH CARE ACT; STATE BUDGET PLANS; MEDICAID AND MEDICARE; POPULARITY OF NC GOVERNOR AND GENERAL ASSEMBLY; NC EUGENICS VICTIMS; NC COURT SYSTEM; VOTER ID BILL****POL/GR/MC/GA

6/9/13

"INTERVIEW WITH GOVERNOR PAT MCCRORY", GOVERNOR OF NORTH CAROLINA

****ISSUES COVERED: STATE GOVERNMENT; NC COUNCIL OF STATE; PUBLIC SERVICE; POLITICAL CAMPAIGNING AND FUNDRAISING; STATE BUDGET; MANUFACTURING; AGRICULTURE; BUSINESS AND INDUSTRY; JOB CREATION; CITY OF CHARLOTTE; PAT MCCRORY'S TIME AS MAYOR OF CHARLOTTE; OPERATION OF THE OFFICE OF GOVERNOR; "STREAMLINING" STATE GOVERNMENT; BALANCING THE STATE'S BUDGET; MEDICAID COST OVERRUNS; THE STATE DEBT; ROLE OF LIEUTENANT GOVERNOR IN MCCRORY'S REGIME; EMPLOYMENT/UNEMPLOYMENT; CHANGING THE STATE PERSONNEL ACT; COMMUNITY SERVICE****UE/EC/GA/EH/MC

6/16/13

"INTERVIEW WITH COMMISSIONER WAYNE GOODWIN", INSURANCE COMMISSIONER OF NORTH CAROLINA

****ISSUES COVERED: INSURANCE; THE COMMISSIONER AS STATE FIRE MARSHALL; NATURAL DISASTERS AND INSURANCE CLAIMS AFTER DAMAGING STORMS; FRAUDULENT CLAIMS AND ELIMINATING/REDUCING FRAUD AFTER DAMAGING STORMS; INSURANCE ADJUSTERS; STATE AND FEDERAL GOVERNMENTS; CAR INSURANCE PREMIUMS; STATE BUDGET AND BUDGET CUTS; HOMEOWNERS INSURANCE****FY/ED/EH

6/23/13

"INTERVIEW WITH JOHN HOOD", PRESIDENT AND CHAIRMAN OF THE JOHN LOCKE FOUNDATION

****ISSUES COVERED: NC GENERAL ASSEMBLY; NC REPUBLICAN AND DEMOCRATIC PARTIES; ANALYSIS OF THE NC HOUSE AND THE NC SENATE; COST OF MEDICAID IN NORTH CAROLINA; NC STATE BUDGET;

SCHOOL VOUCHERS; NC REVENUE GROWTH; THE STATE DEFICIT; PRIMARY, SECONDARY, AND HIGHER EDUCATION; NC COMMUNITY COLLEGES; THE COST OF HEALTH CARE; AFFORDABLE CARE ACT; THE AGING POPULATION; ECONOMIC RECOVERY AND JOB CREATION; REORGANIZING ECONOMIC DEVELOPMENT USING THE PUBLIC AND PRIVATE SECTOR; STATE TRANSPORTATION SYSTEM; STATE HIGHWAY SYSTEM****GR/GA/FY/EC

6/30/13

"INTERVIEW WITH BRUCE STANLEY", PRESIDENT AND CHIEF EXECUTIVE OFFICER OF THE METHODIST HOME FOR CHILDREN

****ISSUES COVERED: CHILDREN, YOUTH, AND FAMILY ISSUES; HEALTH CARE; PUBLIC WELFARE; ORPHANAGES; GOVERNMENT REGULATION AND REGULATORY RELIEF; JUVENILE JUSTICE; STATE, FEDERAL, AND LOCAL GOVERNMENTS; CRIME PREVENTION; AUDITING OF NON-PROFITS; FAITH-BASED ORGANIZATIONS; SOCIETAL ATTITUDES; DRUG AND ALCOHOL USE AND PREVENTION; SOCIAL MEDIA COMMUNICATION AND ACCOUNTABILITY; BULLYING****MC/GA/EC/EH/FY

INVOICE



Invoice #: NC-11304115362
Invoice Date: 04/21/2013
Contract #: 108707
Page: 1
Net Amount: \$0.00

Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
 3012 HIGHWOODS BLVD STE 200
 RALEIGH, NC 27604

Station(s): WQDR-FM

Advertiser: PUBLIC SERVICE ANNOUNCEMENTS
Product: SPCA K9 3K
Estimate #: SPCA K9 3K
Agency Client Code:
Buyer Name:

Salesperson(s): LISA MCKAY
Terms: NET 30 DAYS

Day	Date	Time	Ln	Length	Product	ISCI	Rate
MON	04/01/13	12:14a	1	30	CANINE 3K WALK QDR PSA		\$0.00
MON	04/01/13	01:14a	1	30	CANINE 3K WALK QDR PSA		\$0.00
MON	04/01/13	03:14a	1	30	CANINE 3K WALK QDR PSA		\$0.00
MON	04/01/13	05:15a	1	30	CANINE 3K WALK QDR PSA		\$0.00
MON	04/01/13	09:17p	1	30	CANINE 3K WALK QDR PSA		\$0.00
TUE	04/02/13	01:45a	1	30	CANINE 3K WALK QDR PSA		\$0.00
TUE	04/02/13	10:47p	1	30	CANINE 3K WALK QDR PSA		\$0.00
WED	04/03/13	01:46a	1	30	CANINE 3K WALK QDR PSA		\$0.00
WED	04/03/13	04:46a	1	30	CANINE 3K WALK QDR PSA		\$0.00
WED	04/03/13	09:18p	1	30	CANINE 3K WALK QDR PSA		\$0.00
WED	04/03/13	10:48p	1	30	CANINE 3K WALK QDR PSA		\$0.00
THU	04/04/13	12:46a	1	30	CANINE 3K WALK QDR PSA		\$0.00
THU	04/04/13	03:46a	1	30	CANINE 3K WALK QDR PSA		\$0.00
THU	04/04/13	04:16a	1	30	CANINE 3K WALK QDR PSA		\$0.00
FRI	04/05/13	12:15a	1	30	CANINE 3K WALK QDR PSA		\$0.00
FRI	04/05/13	01:15a	1	30	CANINE 3K WALK QDR PSA		\$0.00
FRI	04/05/13	02:45a	1	30	CANINE 3K WALK QDR PSA		\$0.00
SAT	04/06/13	12:45a	1	30	CANINE 3K WALK QDR PSA		\$0.00
SAT	04/06/13	01:45a	1	30	CANINE 3K WALK QDR PSA		\$0.00
SAT	04/06/13	02:45a	1	30	CANINE 3K WALK QDR PSA		\$0.00
SUN	04/07/13	05:16a	1	30	CANINE 3K WALK QDR PSA		\$0.00
SUN	04/07/13	05:35a	1	30	CANINE 3K WALK QDR PSA		\$0.00
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SUN	04/07/13	09:46a	1	30	CANINE 3K WALK QDR PSA		\$0.00
SUN	04/07/13	05:15p	1	30	CANINE 3K WALK QDR PSA		\$0.00
MON	04/08/13	12:18a	1	30	CANINE 3K WALK QDR PSA		\$0.00
MON	04/08/13	12:47a	1	30	CANINE 3K WALK QDR PSA		\$0.00
MON	04/08/13	02:47a	1	30	CANINE 3K WALK QDR PSA		\$0.00
MON	04/08/13	04:18a	1	30	CANINE 3K WALK QDR PSA		\$0.00
MON	04/08/13	04:47a	1	30	CANINE 3K WALK QDR PSA		\$0.00
TUE	04/09/13	01:47a	1	30	CANINE 3K WALK QDR PSA		\$0.00
TUE	04/09/13	03:16a	1	30	CANINE 3K WALK QDR PSA		\$0.00
TUE	04/09/13	04:43a	1	30	CANINE 3K WALK QDR PSA		\$0.00

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WED	04/10/13	02:15a	1	30		CANINE 3K WALK QDR PSA	\$0.00
WED	04/10/13	02:46a	1	30		CANINE 3K WALK QDR PSA	\$0.00
WED	04/10/13	03:46a	1	30		CANINE 3K WALK QDR PSA	\$0.00
THU	04/11/13	02:45a	1	30		CANINE 3K WALK QDR PSA	\$0.00
THU	04/11/13	03:45a	1	30		CANINE 3K WALK QDR PSA	\$0.00
FRI	04/12/13	12:45a	1	30		CANINE 3K WALK QDR PSA	\$0.00
FRI	04/12/13	04:45a	1	30		CANINE 3K WALK QDR PSA	\$0.00
FRI	04/12/13	11:17a	1	30		CANINE 3K WALK QDR PSA	\$0.00
FRI	04/12/13	01:48p	1	30		CANINE 3K WALK QDR PSA	\$0.00
SAT	04/13/13	01:46a	1	30		CANINE 3K WALK QDR PSA	\$0.00
SUN	04/14/13	12:46a	1	30		CANINE 3K WALK QDR PSA	\$0.00
SUN	04/14/13	01:43a	1	30		CANINE 3K WALK QDR PSA	\$0.00
SUN	04/14/13	02:45a	1	30		CANINE 3K WALK QDR PSA	\$0.00
SUN	04/14/13	03:14a	1	30		CANINE 3K WALK QDR PSA	\$0.00
SUN	04/14/13	04:34a	1	30		CANINE 3K WALK QDR PSA	\$0.00
SUN	04/14/13	09:47a	1	30		CANINE 3K WALK QDR PSA	\$0.00
MON	04/15/13	12:46a	1	30		CANINE 3K WALK QDR PSA	\$0.00
MON	04/15/13	02:18a	1	30		CANINE 3K WALK QDR PSA	\$0.00
MON	04/15/13	02:47a	1	30		CANINE 3K WALK QDR PSA	\$0.00
MON	04/15/13	03:17a	1	30		CANINE 3K WALK QDR PSA	\$0.00
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TUE	04/16/13	12:16a	1	30		CANINE 3K WALK QDR PSA	\$0.00
TUE	04/16/13	02:16a	1	30		CANINE 3K WALK QDR PSA	\$0.00
TUE	04/16/13	04:15a	1	30		CANINE 3K WALK QDR PSA	\$0.00
WED	04/17/13	12:17a	1	30		CANINE 3K WALK QDR PSA	\$0.00
WED	04/17/13	12:45a	1	30		CANINE 3K WALK QDR PSA	\$0.00
WED	04/17/13	01:18a	1	30		CANINE 3K WALK QDR PSA	\$0.00
THU	04/18/13	02:45a	1	30		CANINE 3K WALK QDR PSA	\$0.00
THU	04/18/13	03:46a	1	30		CANINE 3K WALK QDR PSA	\$0.00
THU	04/18/13	04:15a	1	30		CANINE 3K WALK QDR PSA	\$0.00

Remit To:
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 SUITE 200
 RALEIGH, NC 27604

Invoice Totals

Total Spots:	63
Gross Amount:	\$0.00
Agency Commission:	\$0.00
NET 30 DAYS Net Amount:	\$0.00

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