

# **QUARTERLY ISSUES / PROGRAMS LIST**

Here follows a listing of some of the significant issues responded to by Station KTTG-FM along with the most significant programming treatment of those issues for the period of 4/1/23 – 6/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

<b>Issue</b>	<b>Onsite/ Offsite</b>	<b>Prog Type</b>	<b>Date</b>	<b>Total Time (Hr&amp; Min)</b>	<b>Narration</b>
Local	off	program ming	3/27/23- 4/23/23	:30	FCC Transfer of Control
Info Trak	off	program ming	4/2/23	30 min	Disability awareness and support, crime, consumer matters, ethics, drunk driving prevention, substance abuse
Local	off	program ming	4/2/23	1 min	Medicare seminar, Cedar Mountain Boys & Girls Club, Art Springs in Hot Springs
Info Trak	off	program ming	4/9/23	30 min	Whistleblowing, crime, government regulations, education, career, personal health, minority concerns
Local	off	program ming	4/9/23	1 min	Tax day
Info Trak	off	program ming	4/16/23	30 min	Artificial intelligence, technology, employment, disabilities, employment, personal health, senior citizens
Local	off	program ming	4/16/23	1 min	Local events
Info Trak	off	program ming	4/23/23	30 min	Antisemitism, crime, poverty, economy, government policies, teen employment, parenting
Local	off	program ming	4/23/23	1 min	Local events
Info Trak	off	program ming	4/30/23	30 min	Child literacy, education, personal relationships, mental health, women's issues, emergency preparedness, personal health
Local	off	program	4/30/23	1 min	Local events

		ming			
Local	off	program ming	5/7/23	30 min	Inflation, personal finance, media, emergency preparedness, consumer matters, personal health, aging
Info Trak	off	program ming	5/7/23	1 min	Local events
Local	off	program ming	5/14/23	30 min	Child safety, parenting, medical errors, emergency care, youth at risk, violence, poverty
Info Trak	off	program ming	5/14/23	1 min	Local events
Info Trak	Off	program ming	5/21/23	30 min	Personal finance, retirement planning, public health, poverty, food safety, infrastructure, cyber attacks
Local	off	program ming	5/21/23	1 min	Local Memorial Day events
Local	Off	Program ming	5/18/23- 6/16/23	:30	Jerry Wagoner Golf Tournament for VFW PSA
Info Trak	off	program ming	5/28/23	30 min	Estate planning, senior citizens, parenting, juvenile crime, parenting, hunger, poverty, government programs, volunteerism
Local	off	program ming	5/28/23	1 min	Local events
Info Trak	Off	Program ming	6/4/23	30 min	Drowning prevention, workplace matters, diversity, career, environment
Local	Off	Program ming	6/4/23	:30	Local events
Info Trak	Off	Program ming	6/11/23	30 min	Employment, career, parenting, mental health, substance abuse, entrepreneurship
Local	Off	Program ming	6/11/23	1 min	Local events
Info Trak	Off	Program ming	6/18/23	30 min	Alzheimer's disease, community college, higher education, education, parenting
Local	Off	Program ming	6/18/23	1 min	Local events
Info Trak	Off	Program ming	6/25/23	30 min	Crime, consumer matters, volunteerism, youth mental health, parenting, employment, retirement planning
Local	Off	Program ming	6/25/23	1 min	Local events
Local	On-air	CM	2/22/23- 12/31/23	:30	Reading Fundamentals PSA



Date aired: 4/2 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-14

Total running time: 29:30 (with optional exit at 24:00)

1. **H Penny Mishkin**, Columbia University occupational therapist, author of "*How I See It: A Personal and Historical View of Disability*"

Ms. Mishkin discussed the difficulties faced by disabled children, and the crucial importance of therapy, services and support to help them. She shared her personal story of severe vision disabilities as a child, and eventual blindness as an adult. She said living with a disability is akin to taking a detour in life, and said that with the right outlook, disabled people can still live a purposeful and happy life.

**Issues covered:**

**Length: 8:40**

**Disability Awareness and Support**

2. **Rob Docters**, Partner and Head of Ethics Practices at Abbey Road, LLP, co-author of "*Ethics and Hidden Greed: Your Defense against Unethical Strategies and Violations of Trust*"

Consumer scams, frauds, and unethical gouging are on the rise, causing significant financial and emotional harm to unsuspecting individuals and exacerbating economic inequalities. Mr. Docters discussed the factors behind the jump in fraud. He explained why it is often hard to recognize fraud or scams on social media.

**Issues covered:**

**Length: 8:43**

**Crime**

**Consumer Matters**

**Ethics**

3. **Beau Kilmer, PhD**, McCauley Chair in Drug Policy Innovation, at the RAND Corporation and Co-Director, RAND Drug Policy Research Center

Alcohol is the third-leading cause of preventable death in the US, with alcohol-impaired driving alone claiming 11,654 lives in 2020. Dr. Kilmer shared the results of a RAND study of a unique statewide alcohol-monitoring program in South Dakota. The 24/7 program requires repeat drunk drivers to be tested twice per day for alcohol use. The study found that the participants in the program had a roughly 50% lower chance of death.

**Issues covered:**

**Length: 5:09**

**Drunk Driving Prevention**

**Substance Abuse**

# FCC Public File

Client: Issues		Start: 4/2/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 4/2/23
KERX 95.3	<input type="checkbox"/>	Cart #: 21199

Ready to start your Medicare journey? Join our experts for a FREE seminar to understand your plan options and the resources available to you as you prepare for enrollment into Medicare. What you can expect: Learn the basics of Medicare, including Parts A, B, C, D and Supplement plans Understand your financial responsibility for monthly premiums and deductibles Find out key enrollment periods to know when to elect, switch or drop plans Get a glimpse of comprehensive benefits ranging from dental, vision, hearing and more Monday April 10<sup>th</sup> from 6 to 7 pm at Comfort Suites near Hot Springs Park , 320 Nash street.

Cedar Mountain Boys & Girls Club at 5050 N State Highway 7 in Hot Springs Village offers a free program about hacking, scams and phishing. Find out what these mean and how to defend yourself against intrusion. You can become an expert at preventing identity theft on your computer or your smartphone. April 18<sup>th</sup> from 10am to 12pm

Free 2-day, outdoor festival is bursting with talented fine artists, kids events, and the Art Springs Stage featuring a multitude of live performances. The event includes, sidewalk chalk competition, a free children's book giveaway, a live performance, and plenty of arts and crafts. Join us for Art Springs at Hill Wheatley Plaza in downtown historic Hot Springs Saturday and Sunday April 29<sup>th</sup> and 30<sup>th</sup> starting at 10am each day. For more information visit [www.hotsprings.org](http://www.hotsprings.org)

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Sworn and subscribed before me and in my presence on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.



Date aired: 4/9 Time Aired:

6-6:30a  
Weekly Public Affairs Program

Show # 2023-15

Total running time: 29:30 (with optional exit at 24:00)

1. **Stephen Kohn**, attorney, Executive Director of the National Whistleblower Center, author of *"The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself"*

Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the plusses and minuses of blowing the whistle.

Issues covered:

Length: 8:53

Whistleblowing  
Crime  
Government Regulations

2. **Mary Norris**, longtime copy editor at "The New Yorker," author of *"Between You & Me: Confessions of a Comma Queen"*

Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."

Issues covered:

Length: 8:21

Education  
Career

3. **Kevin Fiscella, MD, MPH**, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.

Issues covered:

Length: 4:54

Personal Health  
Minority Concerns

# FCC Public File

Client: Issues		Start: 4/9/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 4/9/23
KERX 95.3	<input type="checkbox"/>	Cart #: 21199

How to avoid errors, scams at tax time. Tax Day is usually April 15th. But that day falls on Saturday this year. And Emancipation Day, honoring the end of slavery, will be observed in Washington, D.C on Monday April 17th. So, Tax Day 2023 is Tuesday, April 18th.

Here are common mistakes that can cost taxpayers, according to the IRS:

- Missing or inaccurate Social Security numbers
- Missing names
- Entering information inaccurately
- Incorrect filing status
- Math mistakes
- Incorrect bank numbers
- Unsigned forms

Another costly mistake falling for scams!

Remember, the IRS will never:

- Call to demand immediate payment ( via prepaid debit card, gift card or wire transfer)
- Threaten to immediately contact law enforcement.
- Demand that taxes be paid without the opportunity to question or appeal.
- Call unexpectedly about a tax refund.

Visit [irs.gov](https://www.irs.gov) for more information.

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Notary Public

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Station Official



Date aired: 4/16 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-16

Total running time: 29:30 (with optional exit at 24:00)

1. **ChatGPT, an artificial-intelligence (AI) chatbot**

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

**Issues covered:**  
**Artificial Intelligence**  
**Technology**  
**Employment**

**Length: 9:29**

2. **Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability**

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

**Issues covered:**  
**Disabilities**  
**Employment**

**Length: 7:59**

3. **Erin Dooley, PhD, Assistant Professor of Epidemiology at the University of Alabama at Birmingham School of Public Health**

Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure.

**Issues covered:**  
**Personal Health**  
**Senior Citizens**

**Length: 5:06**

# FCC Public File

Client: Issues		Start: 4/16/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 4/16/23
KERX 95.3	<input type="checkbox"/>	Cart #: 21199

Saturday, April 29 from 6 to 8 pm at Grove Park, 1105 DeSoto Blvd in Hot Springs Village  
Attend a free event proudly presented by the Hot Springs Village POA Parks and Recreation Department. Bring your friends, coolers and lawn chairs to Grove Park and enjoy the evening listening to amazing music. There will be a free 2-day, outdoor, festival bursting with talented fine artists and kid's events. The Art Springs Stage features a multitude of live performances. Art Springs is held at Hill Wheatley Plaza in downtown historic Hot Springs and is open from 10 AM to 6 PM on Saturday, April 29th, and Sunday, April 30th, 10 AM - 4 PM.

Celebrate The University of Arkansas and help them raise money for local student scholarships to The University! They will have food trucks, craft beer, local artists drawing art with chalk, live music and so many more fun activities! Free admission to the public! The Artchalk Arkansas 2023 event takes place Saturday, April 29, 10 AM War Memorial Stadium 1 Stadium Dr, Little Rock, Arkansas.

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Date aired: 4/23 Time Aired:

6-6:30a  
Weekly Public Affairs Program

Show # 2023-17

Total running time: 29:30 (with optional exit at 24:00)

1. **Matthew Berger**, Executive Director of the non-profit Foundation to Combat Antisemitism

According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger's organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism, the same way they would fight racism, gender inequality or other injustices in their community.

Issues covered:

Antisemitism  
Crime

Length: 7:59

2. **Mark R. Rank, PhD**, Herbert S. Hadley Professor of Social Welfare at Washington University in St. Louis, author of "*The Poverty Paradox: Understanding Economic Hardship Amid American Prosperity*"

Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net.

Issues covered:

Poverty  
Economy  
Government Policies

Length: 9:24

3. **Sarah J. Clark, MPH**, Research Scientist in the Department of Pediatrics and Co-Director of the C.S. Mott Children's Hospital National Poll on Children's Health at the University of Michigan

For many teens, that first formal job is a rite of passage. Prof. Clark shared the results of her organization's survey of parents, exploring their views of the pluses and minuses of teenage employment. She said 3/4s of parents of working teens believe a job has had a positive impact on the teen's money management skills and self-esteem.

Issues covered:

Teen Employment  
Parenting

Length: 5:12

# FCC Public File

Client: Issues		Start: 4/23/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 4/23/23
KERX 95.3	<input type="checkbox"/>	Cart #: 21199

Come join Spa City for the first annual Cinco De Mayo Fest on May 5, at 11 am at 128 Exchange St, Hot Springs, AR at the Exchange Street Parking Plaza.

On April 29, from 6 to 8 pm, join music lovers as they sit in lawn chairs at the Rock Porch Featuring Livin' The Dream at Grove Park at 1105 DeSoto Blvd, Hot Springs Village. This is a free event.

May 20<sup>th</sup> from 8am to 1pm, come Join the Garland County residents and bring your household hazardous waste to the Garland County Fairgrounds at 4831 Malvern Avenue, Hot Springs, AR for a safe, free disposal of unused or leftover household products containing toxic, flammable, corrosive or reactive chemicals. A paint exchange will also be available for paint that is still usable with a legible label. Again, this is May 20<sup>th</sup> from 8am to 1pm at the Garland County Fairgrounds.

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Date aired: 4/30 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-18

Total running time: 29:30 (with optional exit at 24:00)

1. **Malia Hollowell**, National Board-Certified teacher, Founder/CEO of The Reading Roadmap, which develops literacy training for teachers, author of *"The Science of Reading in Action: Brain-Friendly Strategies Every Teacher Needs to Know"*

67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it's critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English.

Issues covered:  
Child Literacy  
Education

Length: 7:50

2. **Laura Tremaine**, podcaster, author of *"The Life Council: 10 Friends Every Woman Needs"*

Ms. Tremaine discussed the complexities of friendships. She said making, keeping, and even releasing friends doesn't need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media "acquaintances."

Issues covered:  
Personal Relationships  
Mental Health  
Women's Issues

Length: 9:26

3. **Joseph Alton, MD**, board-certified obstetrician and pelvic surgeon, co-author of the *"The Survival Medicine Handbook: The Essential Guide for When Help is NOT on the Way"*

Dr. Alton offered tips to be prepared in the event that a natural disaster took away the high-technology medical services we take for granted. He outlined the basic supplies that every household should have on hand in a medical kit. He also explained the steps need to provide emergency assistance to someone who is bleeding badly.

Issues covered:  
Emergency Preparedness  
Personal Health

Length: 4:57

# FCC Public File

Client: Issues		Start: 4/30/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 4/30/23
KERX 95.3	<input type="checkbox"/>	Cart #: 21199

Creating a new Gallery Walk experience, The Local Art Entity will feature live music by the band SAWYER during their Spring Art Market, May 5th. They will host a community Art Market curated with unique local vendors, as well as a Family Sip & Paint area at The Club House, 118 Arbor Street Suite A, in Hot Springs from 5 - 9 PM. Free public admission. Fun for all ages!

Celebrate the City's culture with live music, food and celebrate locals and their talents. Spa City's 1st annual Cinco De Mayo Fest to be held at 128 Exchange Street, Hot Springs. On May 5th starting at 10 AM. This event is free to the public tickets are available Celebrate the City's culture, live music, food and celebrate locals and their talents. @ [www.spacityfest.com](http://www.spacityfest.com)

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Date aired: 5/7 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-19

Total running time: 29:30 (with optional exit at 24:00)

1. **Sarah Foster**, Analyst and Principal U.S. Economy Reporter at Bankrate.com

While inflation may be cooling, Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy's impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won't necessarily fall across the board.

Issues covered:

Inflation

Personal Finance

Length: 7:23

2. **Paul McLane**, Editor in Chief of Radio World, a publication for technology-minded broadcast owners, managers and engineers

Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment, and explained what AM's 84 million listeners can do to voice their opinion to automakers and legislators. He also discussed the potential danger posed to FM radio by the new trend.

Issues covered:

Media

Emergency Preparedness

Consumer Matters

Length: 9:54

3. **Robert Hyldahl, PhD**, Assistant Professor of Exercise Sciences, Brigham Young University

Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint—not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis.

Issues covered:

Personal Health

Aging

Length: 5:01

# FCC Public File

Client: Issues	Start: 5/7/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 5/7/23
KERX 95.3 <input type="checkbox"/>	Cart #: 21199

**Free Saturday May 13<sup>th</sup> at 1:00pm to 2pm** Online breath and meditation workshop. Tired of the increasing madness in the world? A seemingly never-ending war, years of pandemic-related restrictions and an increasingly unpredictable world. Don't you owe yourself a break from it all? Join a completely free introduction to stress reduction programs, brought to you by The Art Of Living Foundation. Breathing exercises to help calm the nerves, with a guide to meditation all in the comfort of your own home. Zoom link will be sent after registration at [www.allevents.in](http://www.allevents.in) Art Of Living Foundation

**Now that you are wrapping up your junior year in high school**, it is time to start working on your college applications. What are some special considerations and deadlines you should keep in mind as you do so? Find out at a Free Online Interactive Event Tuesday May 16<sup>th</sup> from 5pm to 6pm at <https://www.academicconsultinggroup.com/>

Garland County residents can bring household hazardous waste to the Garland County Fairgrounds at 4831 Malvern Avenue, from 8 a.m. to 1 p.m. on Saturday, May 20th for a safe, free disposal of unused/leftover household products containing toxic, flammable, corrosive or reactive chemicals.

A paint exchange area will also be available for paint that is still usable/stored in the original container with a legible label.

Electronic waste will also be accepted.

This is an annual event sponsored by the Southwest Central Regional Solid Waste Planning Management District.

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Date aired: 5/14 Time Aired:

6-6:30a  
Weekly Public Affairs Program

Show # 2023-20

Total running time: 29:30 (with optional exit at 24:00)

1. **Sarah J. Clark, M.P.H.**, Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital

Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.

**Issues covered:**

**Child Safety  
Parenting**

**Length: 9:27**

2. **Benjamin H. Schnapp, MD**, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health

Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

**Issues covered:**

**Medical Errors  
Emergency Care**

**Length: 7:44**

3. **Jill Gonzalez**, Senior Analyst at WalletHub, a personal finance website

Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.

**Issues covered:**

**Youth At Risk  
Violence  
Poverty**

**Length: 4:50**

# FCC Public File

Client: Issues	Start: 5/14/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 5/14/23
KERX 95.3 <input type="checkbox"/>	Cart #: 21199

Visit Hot Springs will be installing free license plates featuring the city's name and logo onto cars to spread notice about Hot Springs National Parks as our residents travel this summer. These free license plates convert Hot Springs residents' cars into rolling billboards for the city. The installation will take about 5 minutes and be on Wednesday May 17 from 7am – 1pm in front of the Hot Springs Convention Center on Convention Blvd. Come early, free coffee and donuts while supplies last.

The Garland County Library will join the Hot Springs Farmers and Artisan Market vendors each Saturday from May thru October at 7am-12pm . Visit the library booth to get your library card, talk about library services, and discover unique offerings like Fun Stuff Collection and more!

The Garland County library presents Have Book Will Travel Book Club. This is a monthly book club with revolving themes that encourage book discovery and discussion with fellow readers who share common interest. Saturday May 20 at noon they will be discussing "Rebecca" by Daphne Du Maurier. There are a limited number of free copies available at the library for those who register on a first come first serve basis. Registration is free so pick up your copy early before book club.

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Notary Public

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Station Official



Date aired: 5/21 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-21

Total running time: 29:30 (with optional exit at 24:00)

1. **Burton Malkiel**, Chemical Bank Chairman's Professor of Economics at Princeton University, author of the classic finance book "*A Random Walk Down Wall Street: The Best Investment Guide That Money Can Buy*"

Mr. Malkiel's book, written 50 years ago, pioneered the advent of index mutual funds for the average investor. He explained why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He believes that most average investors do not need an investment advisor in order to prepare for retirement.

**Issues covered:**

**Personal Finance  
Retirement Planning**

**Length: 8:30**

2. **Theresa Gildner, PhD**, Assistant Professor of Biological Anthropology in Arts & Sciences at Washington University in St. Louis

Most Americans view parasitic infections as a problem of the past or one that only impacts low-income countries. However, Prof. Gilder shared new research that discovered that the problem is likely widespread in low-resource communities throughout southern US. Her study found that environmental conditions, combined with infrastructural neglect and inadequate access to health care, create the perfect breeding ground for these infections. She explained how to recognize the infection and what treatments are available.

**Issues covered:**

**Public Health  
Poverty  
Food Safety**

**Length: 8:37**

3. **Eduardo Cotilla-Sanchez, PhD**, Associate Professor in the School of Electrical Engineering and Computer Science at Oregon State University

Prof. Coteilla-Sanchez outlined his concerns that the nation's power transmission grid is at risk of cyber-attack. He has researched a scenario in which hackers manipulate smart meters to create an oscillation in electricity demand, potentially creating brown-outs or even a massive power outage affecting much of the country. He outlined steps that power companies need to take to guard against this form of attack.

**Issues covered:**

**Infrastructure  
Cyber Attacks**

**Length: 5:10**

# FCC Public File

Client: Issues		Start: 5/21/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 5/21/23
KERX 95.3	<input type="checkbox"/>	Cart #: 21199

Hot Springs annual free public Memorial Day fireworks display on Lake Hamilton - Sunday, May 28, at dark.

In case of rain, the fireworks will be rescheduled for Monday evening, May 29<sup>th</sup>.

The fireworks will be shot from the middle of Lake Hamilton from barges located on the east side of Highway 7 at the first Highway 7 bridge opposite the DoubleTree Hot Springs.

Those who want to watch the Memorial Day display from the water are urged to keep a safe distance from the fireworks launching area and keep watch for fellow boaters. For more information you can contact Steve Arrison at 501-321-2027.

Come join the Hot Springs Concert Band as we remember and honor the men and women of our armed forces who courageously served our nation to protect the freedom and liberties we enjoy here in the United States. The band will perform 10 to 15 patriotic varieties of music that idealize the spirit of America! Monday May 29<sup>th</sup> starting at 3pm promptly. Located at Whittington Park, 890 Whittington Ave, Hot Springs.

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Sworn and subscribed before me and in my presence on this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

\_\_\_\_\_  
Notary Public

\_\_\_\_\_  
Station Official

# The Jerry Wagoner Memorial Golf Tournament Saturday, June 17<sup>th</sup>



**Sponsored by  
New Blaine VFW POST 8383  
Partnering with  
Olin's Veteran Network  
(OVN)**



**John Daly's Lion's Den Golf Course  
Dardanelle, Arkansas  
3 Person Scramble - 10am tee off  
\$300 per team**

**\*\*Includes Friday Practice Round\*\*  
Saturday Night meal, and live entertainment by:  
Tooter Deal & The Noise Complaint  
at the Lion's Den Pavilion**



**Register@ [www.vfw8383.com](http://www.vfw8383.com)**

**Sponsorships available  
All Proceeds benefit the New Blaine VFW POST  
8383**

**For more information Call Jim Stewart**

**479-747-0704**



Date aired: 5/28 Time Aired:

6-6:30

Weekly Public Affairs Program

Show # 2023-22

Total running time: 29:30 (with optional exit at 24:00)

1. **Catherine Hodder**, estate planning attorney, author of "*Estate Planning for the Sandwich Generation: How to Help Your Parents and Protect Your Kids*"

Ms. Hodder explained the importance of estate planning for those who are caring for both kids and aging parents. She outlined the critical documents that everyone should have in addition to a basic will. She also talked about the importance of communication with aging parents, and the usefulness of an emergency binder that organizes important documents in one place.

**Issues covered:**

Estate Planning  
Senior Citizens  
Parenting

**Length: 8:22**

2. **Caitlin Cavanagh**, Assistant Professor in the School of Criminal Justice at Michigan State University

Prof. Cavanagh led a study at Michigan State that found that mothers don't lose hope to see their sons graduate from high school, get married, find a good job and so on— even if they are arrested as a minor. Her findings were consistent, even for higher income families.

**Issues covered:**

Juvenile Crime  
Parenting

**Length: 8:54**

3. **Noreen Springstead**, Executive Director of WhyHunger, a non-profit organization that focuses on grassroots solutions to end hunger and poverty

Ms. Springstead discussed the current scope of the hunger problem in the U.S. She explained why, even in a booming economy, the issue of hunger and food insecurity rarely changes. She outlined how people can get assistance if they are in need, and how volunteers can get involved in their local communities.

**Issues covered:**

Hunger  
Poverty  
Government Programs  
Volunteerism

**Length: 4:58**

# FCC Public File

Client: Issues	Start: 5/28/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 5/28/23
KERX 95.3 <input type="checkbox"/>	Cart #: 21199

Hot Springs Farmers and Artisans Market open each Saturday from 7am to 12pm. Live music, with plenty of booths to visit. The Garland County Library will join them each week at 121 Orange Street, Hot Springs.

Come visit the library's booth, get your library card and learn about the services offered from your local library.

The City's curbside recycling program is the Earth Angel Recycling Program. A progressive recycling program is the best way to deal with over-burdened landfills, protect the environment, and reduce costs. By taking part in the Earth Angel Recycling Program, you have the opportunity to help ensure a healthy future for your community. Visit curbside recycling to sign up.

Magic the Gathering is a tabletop card game where every player has a unique deck that they use to battle against other opponents. Whether you are a fan of the game or simply wanting to learn how to play, feel free to come out! The group will be playing Commander and will happily lend you a deck if you don't have your own. May 30th from 2pm to 5pm at Garland County Library 1427 Malvern Avenue, Hot Springs.

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\_\_\_\_\_

Notary Public

Station Official



Date aired: \_\_\_\_6/4\_\_\_\_ Time Aired:

Weekly Public Affairs Program

Show # 2023-23

Total running time: 29:30 (with optional exit at 24:00)

1. **Adam Katchmarchi, PhD**, Executive Director of the National Drowning Prevention Alliance, Assistant Professor in the Department of Kinesiology, Health, and Sport Sciences at Indiana University of Pennsylvania

Drowning is the leading cause of death among children ages 1-4 and the second leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us, Prof. Katchmarchi offered five recommendations for parents to keep their children safe.

**Issues covered:**  
Drowning Prevention

**Length: 8:31**

2. **Heidi K. Gardner, PhD**, Distinguished Fellow at Harvard Law School's Center on the Legal Profession and Program Chair of the Sector Leadership Master Class and Smarter Collaboration Master Class, author of "*Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work*"

Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate smarter consistently generate higher revenues and profits, boost innovation, strengthen client relationships, and attract and retain better talent.

**Issues covered:**  
Workplace Matters  
Diversity  
Career

**Length: 8:52**

3. **Susan Carpenter**, Native Plant Garden Curator at the University of Wisconsin-Madison Arboretum

"No mow" initiatives are becoming an increasingly popular springtime effort to help support bees, butterflies and other pollinators. Ms. Carpenter explained why mowing grass too short can cut the tops off flowering plants, creating lawns that are inhospitable for pollinators seeking habitats in which to feed, rest and nest. She said a good first step to help pollinators is to stop treating a lawn with chemicals, then allow grass to grow to around six inches before it's cut to roughly four inches.

**Issues covered:**  
Environment

**Length: 5:08**

# FCC Public File

Client: Issues		Start: 6/4/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 6/4/23
KERX 95.3	<input type="checkbox"/>	Cart #: 21199

Hot Springs Farmers and Artisans Market open each Saturday from 7am to 12pm. Live music, with plenty of booths to visit. The Garland County Library will join them each week at 121 Orange Street, Hot Springs.

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The City's curbside recycling program is the Earth Angel Recycling Program. A progressive recycling program is the best way to deal with over-burdened landfills, protect the environment, and reduce costs. By taking part in the Earth Angel Recycling Program, you have the opportunity to help ensure a healthy future for your community. Visit curbside recycling to sign up.

The Garland County Library is holding its annual Summer Reading Program which runs through July 31. The program is open to all ages and encourages participants to read or listen to books for fun during the summer months.

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Notary Public

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Station Official



Date aired: 6/11 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-24

Total running time: 29:30 (with optional exit at 24:00)

1. **Andres Lares**, Managing Partner at Shapiro Negotiations Institute, co-author of *"Persuade: The 4-Step Process to Influence People and Decisions"*

Millions of college students have graduated recently and are ready to enter the workforce. Mr. Lares said the more a job applicant prepares, the more confident they will feel — and projecting confidence is essential to doing well in a job interview. He explained how to research a company and the position prior to a job interview, how to negotiate the compensation and how prepare questions for the interviewer.

Issues covered:  
Employment  
Career

Length: 8:35

2. **Jean M. Twenge, PhD**, Professor of Psychology at San Diego State University, author of *"Generations: The Real Differences between Gen Z, Millennials, Gen X, Boomers, and Silents —and What They Mean for America's Future"*

Prof. Twenge outlined the unique characteristics and experiences of different generations, explaining how they shape America's future. She said the era in which person grows up has a much greater influence than their parents on their personality traits. She also talked about the huge influences of technological advances on each generation and the recent increase in clinical depression in teens, which directly correlates with the advent of smartphones and social media.

Issues covered:  
Parenting  
Mental Health  
Substance Abuse

Length: 8:45

3. **Karen Tiber Leland**, Marketing and Management Consultant, Founder and President of Sterling Marketing Group, a branding and marketing strategy firm, author of *"The Brand Mapping Strategy: Design, Build and Accelerate Your Brand"*

Ms. Leland said ignoring the trend of AI and chatbots in business and personal branding is a significant mistake. She offered seven tips to optimize the value of AI language models (such as the hyper-popular ChatGPT) to build thought leadership, raise capital, find investors, sell a company, entice potential employees or convert customers.

Issues covered:  
Entrepreneurship  
Career

Length: 5:00

# FCC Public File

Client: Issues	Start: 6/11/23
KTTG ESPN 96.3 <input type="checkbox"/>	End: 6/11/23
KERX 95.3 <input type="checkbox"/>	Cart #: 21199

The 2nd annual Arkansas Lavender Festival in Downtown Hot Springs will take place on June 23<sup>rd</sup> from 5pm to 10pm and June 24<sup>th</sup> from 8am to 8pm. Visitors can look forward to the opportunity to participate in various activities such as live music performances, educational workshops, and much more. A large range of lavender-themed items including candles, soaps, lotions, and other handmade crafts will be available all with in a beautiful setting and plenty of entertainment for all ages, the Arkansas Lavender Festival is sure to be a highlight of the summer season. 121 Orange St Hot Springs

The 43rd Annual Brick Car Derby World Championship takes place on June 24th at Malvern City Park. Registration starts at 10:30 AM at the 4-H building. Ages 16 and under. Trophies will be awarded to first, second, and third places! Kits can be picked up at Southern Bancorp 208 South Ash Street or Malvern Chamber of Commerce 213 West 3rd Street.

Garland County Library is pleased to announce that stories in the park are back. Wednesday June 14<sup>th</sup> at Baseball Trail Park located at 1201 Whittington Avenue. Starting right at 10:30am you will find Mrs. Brook and Ms. Jessamyn as they read stories, hand out snacks and start a dance party. Stories in the Park is open to all ages and will happen rain or shine...

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\_\_\_\_\_

Notary Public Station Official



Date aired:     6/18     Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-25

Total running time: 29:30 (with optional exit at 24:00)

1. **Martin J. Schreiber**, former Governor of Wisconsin, Alzheimer's caregiver and advocate, author of *"My Two Elaines: Learning, Coping, and Surviving as an Alzheimer's Caregiver"*

More than 11 million Americans currently care for someone with Alzheimer's disease or other forms of dementia. Gov. Schreiber took care of his wife, Elaine, for nearly 20 years, until her death from Alzheimer's in 2022. He shared their story, and offered advice and encouragement for the millions of Americans in similar circumstances.

Issues covered:  
Alzheimer's Disease

Length: 8:40

2. **Jessie Ryan**, Vice President of The Campaign for College Opportunity

Each year, hundreds of thousands of students start at community colleges, hoping to transfer to a university later. However, for some students, the transfer process becomes a maze so confusing, it derails their college plans. Ms. Ryan explained a problem described as "credit loss," when students take classes that never end up counting toward a degree. She discussed the reasons that universities refuse to accept credits, sometimes from classes that utilized the identical textbook as the university's class.

Issues covered:  
Community College  
Higher Education

Length: 8:44

3. **Robert Wilson, PhD**, Assistant Professor of Psychology and Cognitive Science, Arizona State University

Educational scholars have long recognized that there is something of a "sweet spot" when it comes to learning. Prof. Wilson led a study using artificial intelligence that determined the sweet spot is when failure occurs 15% of the time. Put another way, it's when the right answer is given 85% of the time. He explained what parents and teachers can learn from the study.

Issues covered:  
Education  
Parenting

Length: 5:06

# FCC Public File

Client: Issues		Start: 6/18/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 6/18/23
KERX 95.3	<input type="checkbox"/>	Cart #: 21199

Garland County Library, 1427 Malvern Avenue hosts its long-running, popular Bingo for Books, program in the auditorium this month on Monday June 19th at 1 P.M

Prizes include various gift cards to restaurants and grocery stores, as well as some gift certificates to the library's Book Sale Room. All prizes for this program are sponsored by the Friends of the Garland County Library. As part of the library's commitment to accessibility, braille bingo cards will be available to blind and visually impaired players. Patrons with hearing loss are also supported with numbers appearing on screen. No registration is required.

A local fireworks show hosted by , Scott Briggs and Jody Albright. Sunshine Store & Cafe at 3719 Sunshine Road in Garland County. July 4th Royal Blast Fireworks has been said to be the best show in Arkansas. This event is free. Donations are very much appreciated; 100% all will be given to the Live Like Bryce Foundation

**The annual free public Independence Day fireworks display on Lake Hamilton will be held Sunday, July 2, at dark. Fireworks will be shot from barges in the middle of Lake Hamilton. Visit Hot Springs will sponsor the free show. Those who want to watch the pyrotechnics display from the water are urged to keep a safe distance from the launching area and keep watch for fellow boaters. If it rains, the fireworks will be rescheduled for the evening of Monday, July 3. For more information contact 501-321-2277.**

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Date aired: 6/25 Time Aired:

6-6:30a

Weekly Public Affairs Program

Show # 2023-26

Total running time: 29:30 (with optional exit at 24:00)

1. **Read Hayes, PhD**, Research Scientist at the University of Florida, Director of the Loss Prevention Research Council

Retailers, politicians and police departments have sounded the alarm about a rapid increase in retail theft, and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings in its growth. He also explained the multiple impacts on consumers, and what steps may slow down the problem.

Issues covered:

Crime  
Consumer Matters

Length: 8:50

2. **Kevin Lanza, PhD**, Assistant Professor at UTHealth Houston School of Public Health at The University of Texas

Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outlined the many volunteering opportunities available to young people.

Issues covered:

Volunteerism  
Youth Mental Health  
Parenting

Length: 8:33

3. **Beth C. Truesdale, PhD**, Research Fellow at the W.E. Upjohn Institute for Employment Research, Visiting Scholar at the Harvard Center for Population and Development Studies, co-editor of *Overtime: America's Aging Workforce and the Future of Working Longer*

Many retirement planners advise clients to try to delay retirement to age 70 and spend more years in the paid labor force. Prof. Truesdale discussed the myriad of reasons that goal may be impossible for many people in their 50s and 60s, particularly those who are already disadvantaged.

Issues covered:

Employment  
Retirement Planning

Length: 5:07

# FCC Public File

Client: Issues		Start: 6/25/23
KTTG ESPN 96.3	<input type="checkbox"/>	End: 6/25/23
KERX 95.3	<input type="checkbox"/>	Cart #: 21199

The Balboa Beach at Hot Springs Village Annual Fireworks Display starting at 9:15 PM Saturday July 1st. Bounce houses and food trucks will be on-site. Limited parking is available at the Beach. Church shuttles will run from 5p to 8:30p at 415 Ponce De Leon and drop off at pavilion. Christ of the Hills shuttles will run from 7p to 8:30p at 700 Balearic Rd, Hot Springs Village, and drop off at dam.

Free fishing derby for kids Saturday July 1<sup>st</sup> starting at 7:30am Lake Cortez pavilion, stocked by Arkansas Game and Fish Commission. Limited amount of fishing poles will be available for use. Bring your own fishing pole if you have one. The derby will end at approximately 10:30 AM. Registration is not required if you live in Hot Springs Village. If you live outside of Hot Springs Village and would like to participate, call 922.0322 ext. 2310 for a link to receive your ticket. Address for Derby is 111 DeSoto Boulevard, Hot Springs Village

4th Annual Logan Kirksey Memorial Golf Tournament at Malvern Country Club 473 Clubhouse Lane, Malvern Benefitting Make-A-Wish. Prizes for closest to the Pin/Longest Drive/NEW Beat the Pro Contest Lunch Provided by Eat My Catfish

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