### **QUARTERLY ISSUES / PROGRAMS LIST**

Here follows a listing of some of the significant issues responded to by Station KTTG-FM along with the most significant programming treatment of those issues for the period of 7/1/23 – 9/30/23. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Issue	Onsite/ Offsite	Prog Type	Date	Total Time (Hr& Min)	Narration
Info Trak	off	program ming	7/2/23	30 min	Substance abuse and treatment, government policies, community rehabilitation, law enforcement, homelessness
Local	off	program ming	7/2/23	1 min	Local events
Info Trak	off	program ming	7/9/23	30 min	Veterans' benefits, military service, crime, identity theft, government, retirement planning, aging
Local	off	program ming	7/9/23	1 min	Local events
Info Trak	off	program ming	7/16/23	30 min	Artificial intelligence, education, career, food allergies, minority concerns, environment, energy, consumer matters
Local	off	program ming	7/16/23	1 min	Local events
Info Trak	off	program ming	7/23/23	30 min	Crime, identity theft, technology, personal health, railroad safety, child safety, parenting
Local	off	program ming	7/23/23	1 min	Local events
Info Trak	off	program ming	7/30/23	30 min	Government food assistance, poverty, nutrition, auto recalls, consumer matters, transportation, personal health
Local	off	program ming	7/30/23	1 min	Local events
Local	off	program ming	8/6/23	30 min	Parenting, substance abuse, foster care, retirement, literacy, education, technology

Info Trak	off	program ming	8/6/23	1 min	Local events
Local	off	program ming	8/13/23	30 min	Crime, home ownership, legal issues, personal health, gun safety, parenting
Info Trak	off	program ming	8/13/23	1 min	Local events
Info Trak	Off	program ming	8/20/23	30 min	Consumer matters, transportation, personal health, technology, social media, mental health
Local	off	program ming	8/20/23	1 min	Local events
Info Trak	off	program ming	8/27/23	30 min	Higher education, artificial intelligence, personal health, technology, environment, government
Local	off	program ming	8/27/23	1 min	Local events
Info Trak	Off	Program ming	9/3/23	30 min	Artificial intelligence, technology, employment, disabilities, personal health, senior citizens
Local	Off	Program ming	9/3/23	:30	Local events
Info Trak	Off	Program ming	9/10/23	30 min	Consumer matters, auto insurance, legal matters, child mental health, parenting
Local	Off	Program ming	9/10/23	1 min	Local events
Info Trak	Off	Program ming	9/17/23	30 min	Religion, retirement planning, personal finance, personal health, minority concerns
Local	Off	Program ming	9/17/23	1 min	Local events
Info Trak	Off	Program ming	9/24/23	30 min	Human trafficking, women's issues, crime, career, aging, youth at risk, parenting issues, drug abuse
Local	Off	Program ming	9/24/23	1 min	Local events
Local	On-air	CM	2/22/23- 12/31/23	:30	Reading Fundamentals PSA



<u>(√-(,:30x</u> Weekly Public Affairs Program

Disc # 2023-27

Date aired: \_\_\_\_\_7/2\_\_\_ Time Aired:

Total running time: 29:30 (with optional exit at 24:00)

1. Nora Volkow, MD, Director of the National Institute on Drug Abuse, part of the National Institutes of Health

Fentanyl overdoses are the leading cause of death for Americans ages 18 to 49, more than car accidents or suicides. On average, one person dies of a fentanyl overdose in the United States every seven minutes, and the number of Americans killed by the drug has jumped 94 percent since 2019. Dr. Volkow discussed why the problem has skyrocketed and what steps the federal government is taking to address it. She said that, while the epidemic was worse in certain rural areas of the US in past years, the problem has now overwhelmed every city and state. She talked about the importance of education and treatment programs, and also explained why fentanyl is a particularly troubling issue for pregnant women.

Issues covered:
Substance Abuse and Treatment
Government Policies

Length: 17:52

2. Sam Quinones, author of "The Least of Us: True Tales of America and Hope in the Time of Fentanyl and Meth"

The opioid crisis' damage to US communities cost the economy \$1.5 trillion in 2020 alone, according to a congressional analysis. Mr. Quinones talked about steps that cities and towns can take to try to repair community bonds, most effectively on the neighborhood, school and church level. He believes that stronger law enforcement is necessary to force drug abusers into treatment, whether they want it or not.

Issues covered:
Substance Abuse and Treatment
Community Rehabilitation
Law Enforcement
Homelessness

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Client: Issues	Start: 7/2/23
KTTG ESPN 96.3 🔲	End: 7/2/23
KERX 95.3	Cart #: 21199
PM. Anyone 18 and over. V	County Library July seventh from  9 AM-2 Valk-Ins welcome at the Auditorium at 27 Malvern Avenue, Hot Springs
on all types of needlecraft produced cross stitch, embro	or artists and crafters who enjoy working projects, knitting, crocheting, tatting, oidery, quilting, weaving, etc. Everyone is
on all types of needlecraft   counted cross stitch, embro welcome – beginners, those	projects, knitting, crocheting, tatting, oidery, quilting, weaving, etc. Everyone is who want to learn, those who are
on all types of needlecraft   counted cross stitch, embro welcome – beginners, those stumped, and the experts.	projects, knitting, crocheting, tatting, oidery, quilting, weaving, etc. Everyone is

Garland County Library, 1427 Malvern Avenue, Hot Springs
Starting in downtown Mount Ida Saturday July 8<sup>th</sup>. Freedom & Fun
Jeep Show & Poker Chip Run starting at 9am. Maps will be available
for the North Montgomery County Route. For more information call
870-260-6140

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Date aired: \_\_\_\_7/9\_\_\_\_ Time Aired:

**している** Weekly Public Affairs Program

Show # 2023-28

Total running time: 29:30 (with optional exit at 24:00)

1. Paul R. Lawrence, former Under Secretary of Benefits at the U.S. Department of Veterans Affairs, author of "Veterans Benefits for You: Get What You Deserve"

Mr. Lawrence offered tips for veterans to successfully apply for benefits they have earned from their service. He explained several ways that a veteran can document a service-related injury, and how they can request their medical records with help from the National Archives and Veterans Administration. He also talked about the value of benefits not just to a veteran, but to his or her family, as well.

<u>Issues covered:</u> Veterans' Benefits Military Service Length: 8:14

2. David Maimon, PhD, Professor of Criminal Justice and Criminology, Georgia State University

Prof. Maimon explained how criminals are increasingly targeting US Postal Service blue collection boxes and residential mailboxes to steal filled-out checks. He said the thieves sell the stolen checks via social media platforms, then buyers alter the payee and amount on the checks to rob victims' bank accounts of thousands of dollars. He recommends that consumers only hand mail directly to a clerk at a US Post Office, or use other methods to send payments.

<u>|ssues covered:</u>

Crime Identity Theft Government Length: 9:09\_

3. Lori R. Sackler, Senior VP and family wealth advisor at Morgan Stanley, author of "The M Word: The Money Talk Every Family Needs to Have about Wealth and Their Financial Future"

Conversations about money remain taboo for most U.S. households. Ms. Sackler said a staggering 70 percent of families lose their money, assets, and family harmony in the aftermath of estate transfers. She explained how to successfully talk about money matters. She said many people make the same money mistakes that their parents made.

Issues covered:
Retirement Planning
Aging

Client: Issues	Start: 7/9/23
KTTG ESPN 96.3	End: 7/9/23
KERX 95.3	Cart #: 21199

Hot Springs Hope CARE Workshop to be held July 28, at the National Park College. 101 College Drive Hot Springs The workshop is an annual event to provide general information from 9am to 2pm regarding Alzheimer's disease and its progression, tools, knowledge and techniques to improve caregiving skills. Through the support of local vendors and sponsors, the workshop is completely free for caregivers. For more information, to register contact Alzheimer's Arkansas by calling 501-224-0021.

#### **Scott County SUMMER READING CLUB**

Begins Tuesday, July 11<sup>th</sup> at 2:00 PM ending at 3 Childrens Program at <u>Waldron</u> Library 141 W. 2nd Street, Waldron. Enjoy story time, games, activities, STEM, crafts, and more for ages 5-12yrs.

Music on Main Saturday July 15th 80's Edition
LA ROXX will be lighting up the stage in this 80's edition of
Music on Main. Tease that hair and throw on some acid
washed jeans and come early for the 80's dress up contest
at 6:45. South Mena Street, Mena. Music starts at 7pm

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(0-6:30a Weekly Public Affairs Program

Show # 2023-29

Date aired: \_\_\_\_7/16\_\_\_\_ Time Aired:

Total running time: 29:30 (with optional exit at 24:00)

1. Pam Baker, freelance journalist who focuses on emerging tech topics like artificial intelligence, data analytics, and edge computing, author of "ChatGPT For Dummies"

ChatGPT has garnered an amazing amount of attention in just a few months. Ms. Baker explained how the rise of artificial intelligence has already begun affecting our daily lives. She talked about the importance of learning to use Al in the workplace, and why learning how to prompt Al is both the easy part and the most difficult part of using it.

Issues covered;
Artificial Intelligence
Education
Career

Length: 9:05

 Ruchi S. Gupta, MD, MPH, board-certified pediatrician and health researcher, Professor of Pediatrics and Medicine at Northwestern University Feinberg School of Medicine, Clinical Attending at Ann & Robert H. Lurie Children's Hospital of Chicago, founding director of the Center for Food Allergy & Asthma Research

Dr. Gupta led a groundbreaking study of allergies in adults and found the prevalence of food allergy is highest among black, Hispanic and Asian individuals across all ages. She also found that food allergy is lowest among households earning more than \$150,000 a year. She talked about potential reasons for these findings and the importance of getting a proper diagnosis.

Issues covered:
Food Allergies
Minority Concerns

Length: 8:23\_

3. **Greg Keoleian**, Director of the Center for Sustainable Systems at the University of Michigan School for Environment and Sustainability

Environmentally-conscious consumers have probably heard that today's highly efficient dishwashers use less energy and water than traditional hand-washing techniques. However, Prof. Keoleian led a study that found that one manual washing technique--the two-basin method, in which dishes are soaked and scrubbed in hot water and then rinsed in cold water-that is associated with fewer greenhouse gas emissions than machine dishwashing. He offered numerous energy-saving tips related to the task of washing dishes.

Issues covered:
Environment
Energy
Consumer Matters

Client: Issues	Start: 7/16/23			
KTTG ESPN 96.3	End: 7/16/23			
KERX 95.3	Cart #: 21199			
Lighting Bug Lingo can be found at Lake Catherine State Park? Join Park Interpreter Carrie, July 20 <sup>th</sup> to learn a bit about lightning bugs, how they communicate, and maybe even see a few. This program starts at 8:30 p.m. at the amphitheater and will last about 30 minutes. Lake Catherine is located at 1200 Catherine Park Road in Hot Springs				
Looking for Magic? Garland County library will have it. July 17 <sup>th</sup> at 10:30 A.M. See local magician Scott Davis perform a comedy magic show. Seating is limited to first come first serve in the Garland County Library Auditorium. If you didn't know the library is located at 1427 Malvern Avenue in Hot Springs. For more information regarding groups please call 501-623-4161.				
Want to play Bingo and learn something at the same time. Park Interpreter Chloe helps you learn about the beautiful sounds that birds make while playing bingo. Program will last about 45 minutes at the Nature Cabin. Find this event at 1200 Catherine Park Road in Hot Springs July 24 <sup>th</sup> starting at 6:30.				
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Date aired: \_\_\_\_7/23\_\_\_\_ Time Aired:

<u>(0−1,:30 ←</u> Weekly Public Affairs Program

Show # 2023-30

Total running time: 29:30 (with optional exit at 24:00)

1. **Haywood Talcove**, CEO of LexisNexis Risk Solutions' Government Group, a multinational information and analytics company based in Atlanta

Mr. Talcove outlined a frightening new wave of scams: next-gen thieves are utilizing sophisticated new artificial intelligence tools to steal millions of dollars from consumers. He discussed the use of Al-generated voices—that criminals can now clone from social media profiles—to easily con parents or grandparents out of significant sums of money. He said the schemes are almost impossible to detect, but he suggested three steps every family should take to defend themselves

Issues covered: Crime Identity Theft Technology Length: 8:49

2. F. Perry Wilson, MD, MSCE, Associate Professor of Medicine, Director, Clinical and Translational Research Accelerator at the Yale University School of Medicine, author of "How Medicine Works and When It Doesn't."

Dr. Wilson explained how and why the doctor-patient relationship has eroded in recent years. He believes that profit-driven companies—from big pharma to healthcare corporations—have corrupted what should have been medicine's golden age. He offered several potential solutions to restore trust between patients and doctors.

Issues covered:
Personal Health

Length: 8:15

3. Morag MacKay, Director of Research, Safe Kids Worldwide

Ms. MacKay said that an American child is killed every five days in a train collision, a preventable tragedy that most parents overlook. She outlined the most common scenarios for these incidents and explained how parents can teach their children to avoid dangerous situations with trains.

Issues covered:
Railroad Safety
Child Safety
Parenting

Length: 5:06\_

Client: Issues	Start: 7/23/23
KTTG ESPN 96.3	End: 7/23/23
KERX 95.3	Cart #: 21199

Diamonds are your best friend! What about crystals? Several ways to obtain them for FREE. The small town of Mount Ida is known as the crystal capital of Arkansas. If you like to hike or bike, try Crystal Vista, Mount Ida, has crystals you can see while hiking or take a small shovel for the reward. Hickory Nut Mountain Vista, and Pollard Creek Trail offers hiking as well as bike trails for your enjoyment. Contact Mount Ida Chamber for more information 870-867-2723.

Looking for a great camping spot near you. Not wanting to pay a fortune for the site. Look no further just 10 miles west of Hot Springs, you can find free camping. Nestled in the Ouachita Mountains you will find Lake Ouachita providing a perfect getaway from the hustle and bustle of everyday life. Whether you are looking for quite relaxation or adventure. Try one of five camping locations.

Cedar Fourche Campground, Buckville Primitive Camping, Rabbit Tail Primitive Camping, Big Fir Primitive Camping, and Avant Primitive Camping. For more information contact 501-767-2101.

After spending time in the wilderness and camping may want to visit a dump station before going home. Find one near E-Z Mart in Hot Springs. 107 Mountain Pine Road, Hot Springs.

Kids need indoor craft. Garland County Library can help. Stop by any day open this month, ending on July 31<sup>st</sup>. Craft kits with everything needed to make a paper rainbow will be available. One per child at Garland County Library 1427 Malvern-Avenue in Hot Springs.



(e-6-30a Weekly Public Affairs Program

Show # 2023-31

Date aired: \_\_\_\_7/30\_\_\_\_ Time Aired:

Total running time: 29:30 (with optional exit at 24:00)

 Kate W. Bauer, PhD MS, Associate Professor of Nutritional Sciences, University of Michigan School of Public Health

Prof. Bauer recently led a study that compared beverage consumption in low-income households that utilize taxpayer-funded food assistance programs. She found that families that used just one of the programs were in the normal range, but those that participated in both the Supplementation Nutrition Program for Women, Infants, and Children (WIC), and the Supplemental Nutrition Assistance Program (SNAP), consumed high amounts of sugar-sweetened beverages. She explained why this is a concern.

Issues covered:
Government Food Assistance
Poverty
Nutrition

Lenath: 8:00

2. Patrick Olsen, Editor-in-Chief, CarFax

More than 2.5 million vehicles that have been issued a "Do Not Drive" or "Park Outside" safety recall remain unrepaired, Carfax data shows. Mr. Olsen talked about the most common reasons behind these serious recalls, and why consumers fail to take their cars to dealers to get the issue taken care of. He also explained how someone can check to see if their car is on a recall list.

Issues covered:
Auto Recalls
Consumer Matters
Transportation

Length: 9:22

3. Rachel Neale, PhD, Professor, Group Leader, Deputy Coordinator of the Population Health Department at QIMR Berghofer Medical Research Institute in Brisbane, Australia

Dr. Neale led a study that examined whether monthly vitamin D supplementation for older adults can prevent major cardiovascular events. She found that vitamin D did result in a small reduction for patients who were already at risk of a heart attack, and she believes further research is needed to better understand the link.

<u>Issues covered:</u> Personal Health Nutrition

Length: 4:58\_

Client: Issues	Start: 7/30/23
CTTG ESPN 96.3	End: 7/30/23
(ERX 95.3	Cart #: 21199
The 2023 Arkansas Fiddle and to the Ozark Folk Center State of the Ozark Folk Center State of the Tee audience admission from 10:30 a.m. until 5 p.m. To morning and fiddlers will compositate Park, 1032 Park Avenue of The 8th Annual Charity Golf Twater Company and benefitting the at the Desoto Golf Course player team tournament Augustilage starting at 9am. Lunc	Banjo Championships and Concerts returns Park in scenic Mountain View August for two state championship contests Falented banjo players will compete in the sete in the afternoon. At Ozark Folk Center Mountain View AR Fournament by Mountain Valley Spring ing the United Way of the Ouachita's. Will in Hot Springs Village! 18 holes with a 4- set 23rd 102 Clubhouse drive, Hot Springs ch will be provided for the players. Entry it Springs Village Golf Club or United Way
tech support for patrons on The assistance learning using librated and other databases, as well adevice troubleshooting for laptatoring is by appointment. Place in a gelibrary.com/support	I.T. Services Coordinators will offer 1-on-1 nursday afternoons. Services offered include ary accounts & the GCL app, Libby, Hoopla, as other general tech questions and basic tops, phone, tablets, and other small devices lease schedule your appointment, at

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Date aired: 8/6 Time Aired:

Weekly Public Affairs Program

Show # 2023-32

Total running time: 29:30 (with optional exit at 24:00)

 Bacall Hincks, Family Advocate and Program Coordinator at Children's Service Society of Utah

More than one million American children now live with grandparents, primarily because of their parent's addiction to opioids and other drugs. Ms. Hincks said this growing trend is causing grandparents to put off retirement and plow through savings to rescue their grandchildren from dangerous situations. She discussed how these difficult experiences can negatively affect children's mental and physical health.

Issues covered:
Parenting
Substance Abuse
Foster Care
Retirement

Length: 9:17

 Maryanne Wolf, PhD, Professor of Child Development and Director of the Center for Reading and Language Research at Tufts University, author of "Reader, Come Home: The Reading Brain in a Digital World"

Prof. Wolf discussed the latest research into the human brain as we become increasingly dependent on digital technologies, rather than the printed word. She expressed concerns for both children's and adults' ability to "deep read," as the brain is literally rewired by huge amounts of short bursts of information. She offered suggestions for how the nation's education system needs to adapt.

Issues covered:

Length: 8:04\_

Literacy Education Technology

3. David Michael Slater, teacher, author of "We're Doing It Wrong: 25 Ideas in Education That Just Don't Work—And How to Fix Them"

Mr. Slater explained why he believes that many current approaches in education simply aren't working—for students, for teachers, and for society at-large. He explained how teacher evaluations could be improved and why anti-bullying programs in schools don't work.

<u>Issues covered:</u> Education Length: 4:50

Client: Issues	Start: 8/6/23				
KTTG ESPN 96.3	End: 8/6/23				
KERX 95.3	Cart #: 21199				
The CALL Support Cente	er is hosting a Back-to-school bash.				
Saturday August 12 <sup>th</sup> , from 9:30am to 11:30am for all foster and adopting families. Kids are invited to play on the bounce house, see fire trucks have popcorn, snow cones and more. 312 West Saint Louis Street Hot Springs,					
Garland county reminds all Mountain Pine students and parents. The school district has adopted a 4-day school week for the 2023-2024 school year. The district will take Mondays as their day off and lengthen each remaining day Tuesday through Friday by 1 hour. Making the school instructional days 142 instead of the traditional 178. The goal is to increase student and teacher attendance for 2023 2024 school year.  The Arkansas Tech University- Involvement Fair will hold its annual outdoor festival on August 21st from 6-8pm. Students are encouraged to socialize with various booths from the community. Food and music will be available all at the corner of North El Paso Avenue and West L Street in Russellville.					
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6-6:30a Weekly Public Affairs Program

Show # 2023-33

Date aired: \_\_\_\_\_8/13\_\_\_ Time Aired:

Total running time: 29:30 (with optional exit at 24:00)

1. Paul Pilibosian, a Houston attorney specializing in real estate law

It is a pattern being played out in many cities in the United States: squatters move into a home, refuse to leave, and homeowners have few options to evict them. Mr. Pilibosian explained why this trend is on the rise and what homeowners should do to try to discourage squatters from moving into a house in the first place.

Issues covered:
Crime
Home Ownership
Legal Issues

Length: 8:50

2. Anupam Bapu Jena, MD, PhD, Joseph P. Newhouse Professor at Harvard Medical School, physician at Massachusetts General Hospital, co-author of "Random Acts of Medicine: The Hidden Forces That Sway Doctors, Impact Patients, and Shape Our Health"

Dr. Jena explained how unexpected—but often predictable—events can profoundly affect our health. He offered several examples of how randomness affects medical decisions and treatment options. He said a healthy diet and exercise are the wisest choices to lead a healthy life.

Issues covered:
Personal Health

Lenath: 8:16

3. Sophie Kjærvik, doctoral candidate in communication at Ohio State University

Firearms contribute to the deaths of more children ages 1-17 years in the U.S. than any other type of injury or illness. While much of that total is gang-related teen shootings, sometimes younger deaths are tragic accidents after a child finds an unsecured gun. Ms. Kjærvik was the co-author of a recent study that found that a simple 60 second video on gun safety made a significant difference in whether kids ages 8 to 12 played with a found gun.

Issues covered: Gun Safety Parenting

Client: Issues	Start: 8/13/23
KTTG ESPN 96.3	End: 8/13/23
KERX 95.3	Cart #: 21199

Hot Springs Cruise IN. sponsored by Andy's Restaurant and Morty's Chicken Shake are inviting all makes and models. Come show off your ride or enjoy the view from the corner of Albert Pike and Richard. August 18<sup>th</sup> from 6 to 9pm.

Preschool Story time will be available for 30minutes all children 3 to 5 are invited. Ms. Jill will tell stories and have a craft about buses. Find her at the Garland County Library August 16<sup>th</sup> at 10:30.

On Saturday August 19<sup>th</sup> Livin the Dream will host the Boys & Girls Club Car Show at Woodlands Auditorium. 1100 Desoto Boulevard, Hot Springs. Cars, crafts, food and Live Entertainment will be available starting at 9AM.

Garland County Library will host a Back-to-Homeschool Celebration. Join to help celebrate homeschool families at the Garland County Library August 24<sup>th</sup> at 2 to 4. Snacks, crafts and more will be available. Call 501-623-4161 for more details.

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(としいうのん Weekly Public Affairs Program

Show # 2023-34

Date aired: \_\_\_\_8/20\_\_\_\_ Time Aired:

Total running time: 29:30 (with optional exit at 24:00)

1. Karl Brauer, Executive Analyst at ISeeCars.com

The pain of inflation has hit every consumer's pocketbook in the past couple of years, but perhaps the impact has been greatest in the car buying market. Mr. Brauer shared research that found that while the value of used electric vehicles has been plummeting in 2023 (and the trend is accelerating), the price of used cars in general has jumped 47% since 2019. He added that more than half of today's used cars also have 20% or more miles than they did three years ago.

Issues covered: Consumer Matters Transportation

Length: 9:01

 LeRoy Hood, MD, PhD, biologist who has served on the faculties at the California Institute of Technology and the University of Washington, developed ground-breaking scientific instruments which made possible major advances in the biological and medical sciences, author of "The Age of Scientific Wellness"

Dr. Hood discussed the reasons that medicine is undergoing a major transformation from a reactive, hit-or-miss approach to a personalized, predictive, data-rich, and preventive one. He calls this new form of care "scientific wellness", which uses information from our blood and genes, as well as AI, to optimize our health and extend our "healthspan." He believes this new technology can eventually conquer heart disease, Alzheimer's disease and many other illnesses, with noticeable progress within five years.

Issues covered:
Personal Health
Technology

Length: 8:15

3. Tobias Rose-Stockwell, author of "Outrage Machine: How Tech Amplifies Discontent, Disrupts Democracy—And What We Can Do About It"

The original internet was not designed to make us upset, distracted, confused, and outraged. But Mr. Tobias explained why something unexpected happened at the turn of the last decade, when a handful of small features were quietly launched at social media companies with little fanfare. Together, they triggered a cascading set of dramatic changes to how media, politics, and society itself operate. He explained what needs to happen to find a promising pathway back to a healthier online environment.

Issues covered:
Social Media
Mental Health

Client: Issues	Start: 8/20/23		
KTTG ESPN 96.3	End: 8/20/23		
KERX 95.3	Cart #: 21199		
Elevate Patient Financial Solutions invites you to their booth at the			

Elevate Patient Financial Solutions invites you to their booth at the 2023 Arkansas Health Financial Management Association Summer Conference. This will be held at the Double Tree by Hilton 4813 Central Avenue in Hot Springs Wednesday August 23<sup>rd</sup> at 8:30am. This conference is for helping both individuals and organizations achieve optimal performance. HFMA will provide practical tools and solutions needed to address many challenges within the US healthcare system.

August 22<sup>nd</sup> at 4:30pm teenagers 13-18 can meet at the Garland County Library for the Thriller Book Club. Some free copies of this month's book will be available to those pre-registered at 501-623-4161.

Reminder school has started and is in session. Watch for children crossing the road. Do not pass a stopped School Bus, it's the law. Watch around your school zones carefully.

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Show # 2023-35

Date aired: \_\_\_\_\_8/27\_\_\_\_ Time Aired:

Total running time: 29:30 (with optional exit at 24:00)

 Anna Mills, textbook author, English instructor at the College of Marin, member of a joint Artificial Intelligence task force with the Modern Language Association and College Conference on Composition and Communication

All chatbots have triggered a panic among educators, who are flooding listservs, webinars and professional conferences to figure out how to deal with the technology in this new academic year. Ms. Mills explained why many professors are expecting chaos. She said few universities are offering clear guidelines for teachers or students. She also talked about the difficulty of detecting Al-generated cheating.

Issues covered: Higher Education Artificial Intelligence Length: 7:50

J. Scott Roberts, PhD, Professor in Health Behavior and Health Education at the University
of Michigan, Associate Director of a poll from the University of Michigan Institute for
Healthcare Policy and Innovation

Prof. Roberts led a poll of people age 65 to 80 and found that while 80% adults see the benefit of tests that can give an early warning of memory and thinking decline, 80% of older adults said they haven't had a cognitive test in the past year to look for early signs of dementia, and 59% reported never having had such a screening. He said the poll also found very low awareness of blood tests that can help detect Alzheimer's disease.

Issues covered: Personal Health Technology Length: 9:17\_

3. **Peter Clark,** Applied Forest Ecologist at the Rubenstein School of Environment and Natural Resources at the University of Vermont

The US Forest Service has been given taxpayer funding to plant more than a billion trees across the country in the next nine years. Prof. Clark's research found a troubling bottleneck that could threaten these efforts: U.S. tree nurseries don't grow nearly enough trees—nor have the species diversity needed—to meet the unprecedented plans. He talked about the reasons behind the problem and what can be done to remedy it.

Issues covered: Environment Government

Client: Issues	Start: 8/27/23
KTTG ESPN 96.3	End: 8/27/23
KERX 95.3	Cart #: 21199

Amber Violet will be performing at Hot Springs Farmer's Market on September 2nd, 9-12pm. Enjoy a morning with live music and some neat vendors to check out at this gem in Hot Springs. Amber is a Singer/Songwriter who has been playing music for the past couple years, performing at festivals, private parties a more around Arkansas. Come listen as Amber's sound pulls from influences of variety of music Jondra's all tied together at the Hot Springs Farmers Market at 121 Orange Street in Hot Springs.

Friday September 1st Alzheimer's Arkansas will host a Hope CARE Workshop from 9am to 2pm. Caregivers can come to this free event to learn about various topics related to dementia and caregiving. Lunch will be provided, and respite funds are available for families to hire a caregiver to attend this event. Located at the National Park College, 101 College Drive, Hot Springs.

Attention Hogwarts students! Get settled into your dormitories and join us in the great hall for games, snacks, and a bit of magic. Friday September 1<sup>st</sup> starting at 6:30pm, Garland County Library ages 18 and under. Students are encouraged to dress in robes or house colors. Registration is required for this event at 501-623-4161.

This announcement was broadcast a total of times as indicated on the attached invoices, entered in the station's program log and billed to the client at the total cost of \$				
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(0-6:304 Weekly Public Affairs Program

Show # 2023-36

Date aired: \_\_\_\_9/3\_\_\_ Time Aired:

Total running time: 29:30 (with optional exit at 24:00)

1. ChatGPT, an artificial-intelligence (AI) chatbot

ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how was it trained and learns, and what its biggest weakness are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.

Issues covered:
Artificial Intelligence
Technology
Employment

Length: 9:29

2. Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability

Prof. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

<u>Issues covered:</u>
Disabilities
Employment

Length: 7:59

3. **Erin Dooley, PhD,** Assistant Professor of Epidemiology at the University of Alabama at Birmingham School of Public Health

Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure.

Issues covered:
Personal Health
Senior Citizens

Client: Issues	Start: 9/3/23
KTTG ESPN 96.3	End: 9/3/23
KERX 95.3	Cart #: 21199

Saturday September 9<sup>th</sup> the National Park College will have the Out of the Darkness Community Walk. Join everyone around 9am for a journey of remembrance, hope, and support. This will unite our community at 101 College Drive, Hot Springs. Helping to provide an opportunity to acknowledge the ways in which suicide and mental health conditions affect the lives of those we love and care about.

All adults are welcome to attend the 9<sup>th</sup> annual Art of the Heartland National show. Find it on Saturday September 9<sup>th</sup>, 6pm, at 607 Mena Street in the Southwest Inc gallery. Works by some of the top artists from all over the continent can be seen. See them while enjoying some great refreshments.

Try out Have Book Will Travel- Garland County Library is hosting a monthly book club with revolving themes and discussions with fellow readers who share common interest. Saturday September 16<sup>th</sup>, 11:15AM. By pre-registration a requirement for club. This will also offer you a chance to receive this month's book Loretta Lynn's, Coal Miners Daughter. Registration is open now by calling the library at 501-623-4161 for anyone 18 and over.



Date aired: \_\_\_\_9/10\_ Time Aired:

<u>タール・スのム</u> Weekly Public Affairs Program

Show # 2023-37

Total running time: 29:30 (with optional exit at 24:00)

1. Erica Eversman, President of the Automotive Education and Policy Institute in Akron, OH

Drivers are looking for ways to save money on auto insurance as premiums rise rapidly. Ms. Eversman explained a new offering from some insurance companies: usage-based car insurance programs, where the insured agrees to share detailed data about their driving habits with their insurer via a phone app or an in-vehicle device. She said the data does permit insurance companies to evaluate risk better and better match the price of the insurance for the risk, but at a steep cost to consumers' privacy and legal rights.

Issues covered; Consumer Matters Auto Insurance Legal Matters Length: 8:55

Caroline Leaf, PhD, clinical and cognitive neuroscientist, author of "How to Help Your Child Clean Up Their Mental Mess"

Increasingly, children ages 3-10 are struggling with anxiety, depression, and mental health challenges. Dr. Leaf discussed the factors behind this trend and warning signs that parents should watch for. She said if left unaddressed, childhood mental health problems often follow kids into their teens and adulthood.

Issues covered:
Child Mental Health
Parenting

Length: 8:15

3. Edgar Dworsky, Founder & Editor of ConsumerWorld.com

Grocery costs for Americans have skyrocketed in the past two years. Mr. Dworsky discussed the subtle trend of "shrinkflation," in which many manufacturers shrink their packaging, rather than raising prices. He explained what products most commonly are affected, and ways that consumers can protect themselves against the tricky practice.

Issues covered:\_ Consumer Matters

Client: Issues	h	Start: 9/10/23
KTTG ESPN 96.3	N.	End: 9/10/23
KERX 95.3		Cart #: 21199
	7	
Want to unite with other Uku	lele lover	s? September 11 <sup>th</sup> at 4pm find local
ukulele lovers of all sorts and	abilities.	Gather to share as part of their hobby.
	- 11	in Hot Springs. For more information and
to register for an event. Call 5	- 62	
If someone says Hot Springs,	you imme	ediately think of Bath House Row. Visit
them to find the grand archite	ecture of	the historic bathhouses. The Fordyce
Bathhouse Visitors Center is s	tructured	to feature exhibits and films about the
bathhouses of yesteryear. Fin	d this fre	e experience of the Grand 1910 bathhouses
		9 Central Avenue each day from 9 to 5.
Springs. Visitors can spend the The Park offers two trails range	e day on ging from king, and	spotlight for visitors who come to Hot the beach. If dry land is more your style. half a mile to 4-miles. Free parks for kids, swimming. Open year round at 5451
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Notary Public Station Official



(0-(6:30 m Weekly Public Affairs Program

Show # 2023-38

Date aired: \_\_\_\_9/17\_\_\_\_ Time Aired:

Total running time: 29:30 (with optional exit at 24:00)

 Ryan P. Burge, PhD, sociologist, Assistant Professor of Political Science at Eastern Illinois University, co-author of "The Great Dechurching: Who's Leaving, Why Are They Going, and What Will It Take to Bring Them Back?"

The largest and fastest religious shift in US history is in progress. Prof. Burge co-authored a comprehensive study to learn who is leaving organized religion and why. He said the most common reason people stopped attending church was because they moved, and that lower-income people with a high school education or less are the most likely to leave. He also talked about societal effects when faith-based community services such as food banks, after-school programs and prison ministries disappear.

Issues covered: Religion Lenath: 9:22

2. Chris Carosa, MBA, Certified Trust & Financial Advisor, Senior Contributor to Forbes.com, author of "Hey! What's My Number: How to Improve the Odds You Will Retire in Comfort"

A recent New York Life survey found that Americans believe they need \$4.3 million stashed away to retire comfortably. Unfortunately, the average person has around \$135,000 saved. Mr. Carosa explained how to determine how much money will really be needed for a comfortable retirement, along with simple steps to get there.

Issues covered:
Retirement Planning
Personal Finance

Length: 8:03

 Kevin Fiscella, MD, MPH, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry

Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce it.

<u>Issues covered:</u>
Personal Health
Minority Concerns

Length: 4:50

	Start: 9/17/23
KTTG ESPN 96.3	End: 9/17/23
KERX 95.3	Cart #: 21199
The state of the s	to drop by the Garland County Library on
September 27 <sup>th</sup> from 4-5pm.  Wa	tch and learn how to make your own colorful
Floam Slime. All supplies are pro	vided for activity. The library is asking for group
visits by appointment only. Con	tact the library at 501-623-4161 for more
information and registration of g	roup visits.
-	
Do you enjoy a good run or walk	? Get ready for the 2023 Walking on Sunshine
event is scheduled for Saturday S	September 23. This fun 2 mile Run and Walk at
the Garvan Woodland Gardens s	tarts with opening the gates at 7:30AM. This
	e mission of Alzheimer's Arkansas. Participants
	ine to help provide the much-needed support,
	ce to Arkansas caregivers in need. Register for
event at runsignup.com. look for	
PVPIII AI IIIIKIDINIII I ISIN XSIIK IOI	THE BOLSDRINGS, BYGUKUNT
event at ransignap.com. look for	
Looking for assistance, guidance,	, or change in life. Narcotics Anonymous is
Looking for assistance, guidance, available to assist with meetings	or change in life. Narcotics Anonymous is every Sunday and Thursday, from 6:30 to 7:30pr
Looking for assistance, guidance, available to assist with meetings at the Saint Agnes Parish Hall, M	, or change in life. Narcotics Anonymous is every Sunday and Thursday, from 6:30 to 7:30pr ena. Start your day with new ways and better
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Weekly Public Affairs Program

Show # 2023-40

Date aired: \_\_\_\_9/24\_\_\_\_ Time Aired:

Total running time: 29:30 (with optional exit at 24:00)

 Diane Mullins, founder of Deborah's Voice, a national non-profit women's advocacy organization

Pastor Mullins said that child trafficking has become the 2nd largest criminal activity in the world behind illegal drug sales. She said most Americans are unaware of the existence of human trafficking and forced prostitution in their own towns, but it is surprisingly prevalent – not just on dimly lit street corners, but at music concerts, VIP dinners, and sporting events. She talked about techniques used by human traffickers to select their victims.

Issues covered: Human Trafficking Women's Issues Crime Length: 7:26

2. **Dawn Graham, PhD,** psychologist, employment and career expert, Director of Career Management for the Executive MBA Program at The Wharton School, author of "Switchers: How Smart Professionals Change Careers -- and Seize Success"

Dr. Graham offered job search advice, particularly for those in middle age who are considering career changes. She said a job search in a new field or occupation requires much more work than a typical job search. She offered suggestions on how to tailor a resume to sidestep age biases and other potential hurdles.

Issues covered:

Career

Aging

Length: 9:45\_

3. Susie Vanderlip, teen counselor, author of "52 Ways to Protect Your Teen"

Ms. Vanderlip has conducted school assemblies for more than 1 million teens and adults, aimed at helping youth make wise choices and seek help. She talked about the motivations of today's teenagers and why parents may be fearful of their kids. She offered tips to improve communication in a parent/teen relationship.

Issues covered:
Youth at Risk
Parenting Issues
Drug Abuse

Length: 4:54

Client: Issues	Start: 9/24/23
KTTG ESPN 96.3	End: 9/24/23
KERX 95.3	Cart #: 21199

Cooler nights are on the rise with the smell of festivals in the air. Get ready for the 1<sup>st</sup> Annual Fountain Lake Corn Festival on October 13th and 14th from 4 to 9pm each day. Fancy Schmancy 4010 Park Avenue, Hot Springs is the sponsor of the venue. Located just five miles past downtown Hot Springs across from the Fort Lake Schools. Enjoy this free event featuring a kid's zone, contests, live music and much more during this Corny Fun event. For more information see <a href="mailto:fancyschmancyvb.com">fancyschmancyvb.com</a>.

Garland County Library Youth Services is calling all kids ages 11-18. Pick your favorite book character and turn it into a pumpkin! Bring your decorated pumpkin to the library to enter to win a gift certificate to Hobby Lobby. No! carved pumpkins accepted. All pumpkins must be appropriate for an all-age audience to view. Pumpkins are due by noon October 24<sup>th</sup> and must stay at the Library until October 25<sup>th</sup> for judging. Winners announced at Noon on the 25<sup>th</sup>.

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