

WMTX
Tampa, FL
Quarterly Issues/Programs List
Third Quarter, 2012
10/03/2012

WMTX
Quarterly Issues/Programs List

WMTX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Animals - preservation, welfare, conservation, health, etc.
- Armed Forces - anything military service related, helping veterans returning from war and their families, veteran charities, joining the military, etc.
- Bullying - .dealing with bullies, how to stand up for yourself or a friend, how and when to ask for help, etc.
- Community Unity/ Community Involvement - creating unity between Tampa and St. Petersburg, better atmosphere of teamwork in the Bay Area, struggles of single parents, creating family traditions, Big Brothers & Big Sisters, RNC in Tampa, etc.
- Crime - law enforcement, crime prevention, personal safety, domestic violence, etc.
- Domestic Animal Control - dog and cat overpopulation, adoption, spay & neuter programs, preventing mistreatment, etc.
- Economy - home foreclosures, interest rates, bankruptcy, financial crisis, gas prices, etc.
- Education - school overcrowding, funding, safety, college tuition hikes, saving the 'American Dream', etc.
- Environmental - water conservation, pollution, wild animal protection, commercial & housing development issues, etc.
- Health & Fitness - blood supply, local hospitals, disease research, local public health concerns, staying healthy, Police Athletic League, Patel Conservatory, Pediatric Cancer Foundation, prostate cancer, childhood obesity and cancer, etc.
- Literacy - promoting the importance of reading.
- Music - education, providing education, etc.
- Obesity - how to deal with the epidemic of obesity, childhood obesity, weight loss, healthful eating, etc.
- Politics - political party affiliation, conventions, elections, primaries, same sex marriages, American history, RNC in Tampa, DNC, etc.
- Poverty - homelessness, shelter needs, etc.
- Public Safety - storm preparation and evacuation, fire safety, flood control and preparation, boat safety, Police Chief Jane Castor, RNC in Tampa, etc.
- Race Relations - programs aimed at mutual understanding and tension reduction, ethnic festivals, and similar events, etc.

- Self- Esteem - how to increase a person's overall evaluation or appraisal of her or his own worth, dealing with self-esteem issues, how and when to get help, etc.
- Traffic Congestion - commute times, road and bridge reconstruction, alternate routing, telecommuting, etc.
- Unemployment - job training and opportunities, job fairs, etc.
- Volunteerism - organization needs, involvement in community, etc.
- Youth - job training, crime prevention, education, etc.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	TAMPA BAY TOMORROW	WATER SAFETY	VICKI EICHSTAEDT	07/01/2012 11:00PM	030:00
HEALTH AND FITNESS	TAMPA BAY TOMORROW	POLICE ATHLETIC LEAGUE	DENNIS MILLER	07/08/2012 11:00PM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	BIG BROTHER BIG SISTERS	STEPHEN COOK	07/15/2012 11:00PM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	WHAT MAKES BUSINESSES IN TAMPA SO STRONG?	AKASH PATEL	07/22/2012 11:00PM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	DISCUSSES RNC IN TAMPA	BOB BUCKHORN	07/29/2012 11:00PM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	HOMELESSNESS ACROSS TAMPA BAY	MAYOR CRETEKOS	08/05/2012 11:00PM	030:00
ECONOMY	TAMPA BAY TOMORROW	TAMPA REAL ESTATE	KEN HAGEN	08/12/2012 11:00PM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	DISCUSSING RNC W/ ST. PETE MAYOR	BILL FOSTER	08/19/2012 11:00PM	030:00
PUBLIC SAFETY	TAMPA BAY TOMORROW	POLICE CHIEF JANE CASTOR	CHIEF JANE CASTOR	08/26/2012 11:00PM	030:00
HEALTH AND FITNESS	STAND UP TO CANCER	STAND UP TO CANCER	VARIOUS	09/02/2012 11:00PM	030:00
HEALTH AND FITNESS	TAMPA BAY TOMORROW	PATEL CONSERVATORY	LISA COONEY	09/09/2012 11:00PM	030:00
HEALTH AND FITNESS	TAMPA BAY TOMORROW	PEDIATRIC CANCER FOUNDATION	MELISSA HELMS	09/16/2012 11:00PM	030:00
HEALTH AND FITNESS	TAMPA BAY TOMORROW	PROSTATE CANCER	BASSEL DIPIAZZA	09/23/2012 11:00PM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH AND FITNESS	TAMPA BAY TOMORROW	CHILDHOOD OBESITY AND CANCER	RANDY KAHN	09/30/2012 11:00PM	030:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(NOTHING TO ADD THIS QUARTER.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	001
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	100
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
COMMUNITY UNITY	AD COUNCIL	000:31	001
COMMUNITY UNITY	FEEDING CHILDREN EVERYWHERE	000:16	093
COMMUNITY UNITY	TAMPA POLICE	000:16	019
EDUCATION	ACHIEVA CREDIT UNION	000:16	001
EDUCATION	ACHIEVA CREDIT UNION	000:16	143
EDUCATION	RNC HOST COMMITTEE	000:16	028
HEALTH AND FITNESS	MULTIPLE SCLEROSIS SOCIETY	000:15	001
HEALTH AND FITNESS	AD COUNCIL	000:30	103
HEALTH AND FITNESS	AD COUNCIL	000:31	069
HEALTH AND FITNESS	AIDS SERVICE ASSOCIATION	000:15	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AIDS SERVICE ASSOCIATION	000:16	074
HEALTH AND FITNESS	BRING CHANGE TO MIND	000:30	001
HEALTH AND FITNESS	CHILDRENS CANCER CENTER	000:16	006
HEALTH AND FITNESS	LEUKEMIA AND LYMPHOMA	000:15	051
HEALTH AND FITNESS	MULTIPLE SCLEROSIS SOCIETY	000:15	017
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	029
HEALTH AND FITNESS	SUSAN G KOMEN	000:15	031
HEALTH AND FITNESS	TAMPA GENERAL HOSPITAL	000:15	030
HEALTH AND FITNESS	WALGREENS ST PETE BEACH CLASS	000:16	029