

WMTX
TAMPA, FL
QUARTERLY ISSUES/PROGRAMS LIST
SECOND QUARTER, 2012
07/02/2012

WMTX
QUARTERLY ISSUES/PROGRAMS LIST

WMTX PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR QUARTER WERE:

- ANIMALS: PRESERVATION, WELFARE, CONSERVATION, HEALTH, ETC.
 - BULLYING: DEALING WITH BULLIES, HOW TO STAND UP FOR YOURSELF OR A FRIEND, HOW AND WHEN TO ASK FOR HELP, ETC.
 - COMMUNITY UNITY: CREATING UNITY BETWEEN TAMPA AND ST. PETERSBURG, BETTER ATMOSPHERE OF TEAMWORK IN THE BAY AREA, STRUGGLES OF SINGLE PARENTS, CREATING FAMILY TRADITIONS, WHAT TO DO IN THE MIDDLE OF A CRISIS, ETC.
 - ECONOMY: HOME FORECLOSURES, INTEREST RATES, BANKRUPTCY, FINANCIAL CRISIS, GAS PRICES, REAL ESTATE MAKING A COMEBACK, ETC.
 - EDUCATION: SCHOOL OVERCROWDING, FUNDING, SAFETY, COLLEGE TUITION HIKES, SAVING THE 'AMERICAN DREAM', ETC.
 - ENVIRONMENTAL: WATER CONSERVATION, POLLUTION, WILD ANIMAL PROTECTION, COMMERCIAL & HOUSING DEVELOPMENT ISSUES, HURRICANE AWARENESS MONTH, ETC.
 - HEALTH AND FITNESS: BLOOD SUPPLY, LOCAL HOSPITALS, DISEASE RESEARCH, LOCAL PUBLIC HEALTH CONCERNS, STAYING HEALTHY, WATER SAFETY, ETC.
 - LITERACY: PROMOTING THE IMPORTANCE OF READING.
 - MUSIC: EDUCATION, PROVIDING EDUCATION, ETC.
 - OBESITY: HOW TO DEAL WITH THE EPIDEMIC OF OBESITY, CHILDHOOD OBESITY, WEIGHT LOSS, HEALTHFUL EATING, ETC.
 - POVERTY: HOMELESSNESS, SHELTER NEEDS, ETC.
 - PUBLIC SAFETY: STORM PREPARATION AND EVACUATION, FIRE SAFETY, FLOOD CONTROL AND PREPARATION, BOAT SAFETY, ETC.
 - SELF-ESTEEM: HOW TO INCREASE A PERSON'S OVERALL EVALUATION OR APPRAISAL OF HER OR HIS OWN WORTH, DEALING WITH SELF-ESTEEM ISSUES, HOW AND WHEN TO GET HELP, ETC.
 - VOLUNTEERISM: ORGANIZATION NEEDS, INVOLVEMENT IN COMMUNITY, ETC.
 - YOUTH: JOB TRAINING, CRIME PREVENTION, EDUCATION, 4-H, YM/YWCA, ETC.
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**SECTION I
LOCAL PROGRAMMING**

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF THE ISSUES LISTED ABOVE FOR THE CALENDAR QUARTER.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
COMMUNITY UNITY	TAMPA BAY TOMORROW	HCAL NEED VOLUNTEERS	ROY KENDALL	04/01/2012 07:00 AM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	HOW TO HELP TROOPS ONCE THEY COME HOME	JOHN PICKENS	04/08/2012 07:00 AM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	HOW TO PREVENT LONG WAITS AFTER ACCIDENTS	CHRISTINE OLESON	04/15/2012 07:00 AM	030:00
ECONOMY	TAMPA BAY TOMORROW	REAL ESTATE MAKING A COMEBACK	PETER MURPHY	04/22/2012 07:00 AM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	WHAT TO DO IN MIDDLE OF CRISIS	DAVID BROUGHTON	04/29/2012 07:00 AM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	LET'S MOVE CAMPAIGN FOR KIDS	PETE COSINTINO	05/06/2012 07:00 AM	030:00
ENVIRONMENTAL	TAMPA BAY TOMORROW	HURRICANE AWARENESS MONTH PT 1 NWS	TODD BARRON	05/13/2012 11:00 PM	030:00
ENVIRONMENTAL	TAMPA BAY TOMORROW	HURRICANE AWARENESS MONTH PT 2 EVACUATION	TOM LOVINO	05/20/2012 11:00 PM	030:00
ENVIRONMENTAL	TAMPA BAY TOMORROW	HURRICANE AWARENESS MONTH PT 3 NEW TECH	PAUL DELLEGATTO	05/27/2012 11:00 PM	030:00
HEALTH AND FITNESS	TAMPA BAY TOMORROW	NATIONAL SAFETY MONTH, EMPLOYEE WELLNESS	BETHANY BROWN	06/03/2012 11:00 PM	030:00
HEALTH AND FITNESS	TAMPA BAY TOMORROW	NATL SAFETY MONTH, POISON CONTROL	DR CYNTHIA LEWIS	06/10/2012 11:00 PM	030:00
ECONOMY	TAMPA BAY TOMORROW	JOBS FOR VETERENS	NASHID SALAHUDDIN AND RICH MARULANDA	06/17/2012 11:00 PM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	JUNE - NATL SAFETY MONTH, DRIVING SAFETY	MICHELLE HARRIS	06/24/2012 11:00 PM	030:00

SECTION II
NETWORK (AND/OR SYNDICATED) PROGRAMMING

SECTION II LISTS THE NETWORK-PROVIDED (AND/OR SYNDICATED) PROGRAMMING THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESSES COMMUNITY ISSUES.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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NOTHING TO ADD THIS QUARTER.

SECTION III
PUBLIC SERVICE ANNOUNCEMENTS

SECTION III LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMALS	FLORIDA AQUARIUM	000:15	008
BULLYING	DONORSCHOSE.ORG	000:30	002
BULLYING	DONORSCHOSE.ORG	000:31	012
BULLYING	DONORSCHOSE.ORG	000:32	012
COMMUNITY UNITY	TAMPA POLICE	000:16	135
EDUCATION	ACHIEVA CREDIT UNION	000:16	003
HEALTH AND FITNESS	ALL CHILDREN'S HOSPITAL	000:15	069
HEALTH AND FITNESS	AMERICAN CANCER SOCIETY	000:14	026
HEALTH AND FITNESS	LIONS EYE TRANSPLANT	000:16	024
HEALTH AND FITNESS	MARCH OF DIMES	000:15	029
HEALTH AND FITNESS	MOFFITT CANCER CENTER	000:15	081
HEALTH AND FITNESS	MULTIPLE SCLEROSIS SOCIETY	000:15	001
HEALTH AND FITNESS	SUSAN G KOMEN	000:15	013
HEALTH AND FITNESS	AD COUNCIL	000:29	079
HEALTH AND FITNESS	AD COUNCIL	000:30	125
HEALTH AND FITNESS	AD COUNCIL	000:31	142
HEALTH AND FITNESS	CITY OF HOPE	000:30	007
HEALTH AND FITNESS	CITY OF HOPE	000:31	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
LITERACY	DONORSCHOSE.ORG	000:30	030
MUSIC	DONORSCHOSE.ORG	000:32	014
POVERTY	DONORSCHOSE.ORG	000:31	013
POVERTY	DONORSCHOSE.ORG	000:33	011
SELF ESTEEM	DONORSCHOSE.ORG	000:31	002
YOUTH	JASON ACKERMAN FOUNDATION	000:15	064
YOUTH	TAMPA BAY RAYS	000:16	016
YOUTH	YMCA	000:16	035