

WMTX  
TAMPA, FL  
QUARTERLY ISSUES/PROGRAMS LIST  
FIRST QUARTER, 2012  
04/05/2012

WMTX  
QUARTERLY ISSUES/PROGRAMS LIST

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WMTX PROVIDES ITS LISTENERS WITH PROGRAMMING AND PUBLIC SERVICE ANNOUNCEMENTS THAT ADDRESS ISSUES OF CONCERN TO OUR LOCAL COMMUNITY. AMONG THE ISSUES DETERMINED TO BE OF MOST CONCERN TO THE COMMUNITY DURING THE PRECEDING CALENDAR QUARTER WERE:

- ARMED FORCES - ANYTHING MILITARY SERVICE RELATED, HELPING VETERANS RETURNING FROM WAR AND THEIR FAMILIES, VETERAN CHARITIES, JOINING THE MILITARY, ETC.
- BULLYING - .DEALING WITH BULLIES, HOW TO STAND UP FOR YOURSELF OR A FRIEND, HOW AND WHEN TO ASK FOR HELP, ETC.
- COMMUNITY UNITY - NEW RESTURANT OPENED TO HELP GIVE INCOME TO MINISTRY, CREATING UNITY BETWEEN TAMPA AND ST. PETERSBURG, BETTER ATMOSPHERE OF TEAMWORK IN THE BAY AREA, ETC.
- CRIME - LAW ENFORCEMENT, CRIME PREVENTION, PERSONAL SAFETY, ETC
- DOMESTIC ANIMAL CONTROL - DOG AND CAT OVERPOPULATION, ADOPTION, SPAY & NEUTER PROGRAMS, PREVENTING MISTREATMENT, ETC.
- ECONOMY - ALL INCLUSIVE RESORTS WITH GAMING, HOW TO DO YOUR TAXES IN 2012, HOME FORECLOSURES, COMMERCIAL REAL ESTATE BOUNCE BACK, BLACK SWAN TREASURE TURNED OVER TO SPAIN & ECONOMIC IMPACT LOCALLY, INTEREST RATES, BANKRUPTCY, ETC.
- EDUCATION - HOW TO KEEP KIDS IN SCHOOL, OUT OF TROUBLE, HELPING POVERTY STUDENTS GO TO PRIVATE SCHOOL, SCHOOL OVERCROWDING, FUNDING, SAFETY, ETC.
- ENVIRONMENTAL - WATER CONSERVATION, POLLUTION, WILD ANIMAL PROTECTION, COMMERCIAL & HOUSING DEVELOPMENT ISSUES, ETC.
- HEALTH - BURN AWARENESS WEEK IN TAMPA BAY, ALLERGIES IN FL & TAMPA BAY AREA DIFF FROM OTHER AREAS, DENTAL HEALTH AND THINGS TO LOOK FOR, HEART ATTACKS AND WOMEN, KNOW THE SYMPTOMS, BLOOD SUPPLY, LOCAL HOSPITALS, DISEASE RESEARCH, LOCAL PUBLIC HEALTH CONCERNS, ETC.
- LITERACY - PROMOTING THE IMPORTANCE OF READING.
- MUSIC - EDUCATION, PROVIDING EDUCATION, ETC.
- OBESITY - HOW TO DEAL WITH THE EPIDEMIC OF OBESITY, CHILDHOOD OBESITY, WEIGHT LOSS, HEALTHFUL EATING, ETC.
- POLITICS - SECURITY & MEDIA COVERAGE OF RNC IN TAMPA, POLITICAL PARTY AFFILIATION, CONVENTIONS, ELECTIONS, PRIMARIES, ETC.
- POVERTY - HOMELESSNESS, SHELTER NEEDS, ETC.
- PUBLIC SAFETY - STORM PREPARATION AND EVACUATION, FIRE SAFETY, FLOOD CONTROL AND PREPARATION, ETC.
- RACE RELATIONS - PROGRAMS AIMED AT MUTUAL UNDERSTANDING AND TENSION REDUCTION, ETHNIC FESTIVALS, AND SIMILAR EVENTS.

- SELF ESTEEM - HOW TO INCREASE A PERSON'S OVERALL EVALUATION OR APPRAISAL OF HER OR HIS OWN WORTH, DEALING WITH SELF-ESTEEM ISSUES, HOW AND WHEN TO GET HELP, ECT.
- TRAFFIC CONGESTION - COMMUTE TIMES, ROAD AND BRIDGE RECONSTRUCTION, ALTERNATE ROUTING, TELECOMMUTING, ETC.
- UNEMPLOYMENT - JOB TRAINING AND OPPORTUNITIES, JOB FAIRS, ETC.
- VOLUNTEERISM - ORGANIZATION NEEDS, INVOLVEMENT IN COMMUNITY, ETC.
- YOUTH - JOB TRAINING, CRIME PREVENTION, EDUCATION, 4-H, YM/YWCA, ADOPTION, ETC.

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**SECTION I  
LOCAL PROGRAMMING**

SECTION I LISTS REGULARLY-SCHEDULED AND SPECIAL PROGRAMS THAT REPRESENT THE STATION'S ISSUE-RESPONSIVE PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF THE ISSUES LISTED ABOVE FOR THE CALENDAR QUARTER.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
ECONOMY	TAMPA BAY TOMORROW	ARE ALL INCLUSIVE RESORTS WITH GAMING FOR FLA FOR TAMPA?	BREWSTER REES	01/01/201 2 07:00 AM	030:00
POLITICS	TAMPA BAY TOMORROW	SECURITY & MEDIA COVARAGE OF RNC IN TAMPA	COL. ED DUNCAN	01/08/201 2 07:00 AM	030:00
HEALTH	TAMPA BAY TOMORROW	HEART ATTACKS AND WOMEN, KNOW THE SYMPTOMS	JANET MORAH WITH LARGO MEDICAL CENTER & SUSAN HOPKINS WITH AMERICAN HEART ASSOCIATION	01/15/201 2 07:00 AM	030:00
ECONOMY	TAMPA BAY TOMORROW	COMMERCIAL REAL ESTATE IS STARTING TO SHOW SIGNS OF LIFE AND THAT MEANS THE ECONOMY IS STARTING TO FULLY BOUNCE BACK	JOSHUA PARDUE, SR INVESTMENT ASSOCIATE WITH COLLIERS INTERNATION AL	01/22/201 2 07:00 AM	030:00
ECONOMY	TAMPA BAY TOMORROW	\$4/\$5/GAL GAS COMINGT TO TAMPA BAY	PATRICK DEHAAN	01/29/201 2 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH	TAMPA BAY TOMORROW	ALLERGIES IN FL & TAMPA BAY AREA DIFF FROM OTHER AREAS	JACK PARRINO (PHD)	02/05/2012 07:00 AM	030:00
ECONOMY	TAMPA BAY TOMORROW	HOW TO DO YOUR TAXES IN 2012 , AND THE NEW TYPES OF DEDUCTIONS THAT ARE OUT THERE	CARA MOORE WITH UNITED WAY TAMPA BAY	02/12/2012 07:00 AM	030:00
HEALTH	TAMPA BAY TOMORROW	BURN AWARENESS WEEK IN TAMPA BAY WITH PEOPLE BEING FLOWN IN FROM ALL OVER THE SOUTHEAST TO TGH FOR BURN TREATMENT.	JOE VERSAGGI BURN SURVIVOR, AND KIM BROWN -- NURSE PRACTITIONER WITH TAMPA GENERAL HOSPITAL	02/19/2012 07:00 AM	030:00
ECONOMY	TAMPA BAY TOMORROW	BLACK SWAN TREASURE THAT WAS TURNED OVER TO SPAIN, WHAT OTHER TREASURES THEY'RE LOOKING FOR ACROSS THE GLOBE, & THE ECONOMIC IMPACT IT WILL HAVE ON THE TAMPA BAY AREA	MARK GORDON, PRESIDENT/COO OF ODYSSEY MARINE EXPLORATION	02/26/2012 07:00 AM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	NEW RESTAURANT IN DOWNTOWN TAMPA THAT METRO HAS OPENED TO PROVIDE A SUSTAINABLE INCOME TO THE MINISTRY, AND IT'S BEING RUN BY AN EXECUTIVE CHEF	ANA MARIA MENDEZ, AND CLIFF BARSIOF METRO MINISTRIES	03/04/2012 07:00 AM	030:00
EDUCATION	TAMPA BAY TOMORROW	HOW TO KEEP KIDS IN SCHOOL, OUT OF TROUBLE	BUCAFIED BERT (A.K.A. ALBERT OWENS	03/11/2012 07:00 AM	030:00
HEALTH	TAMPA BAY TOMORROW	DENTAL HEALTH AND THINGS TO LOOK FOR, AND CLEAR CHANNEL HAS TEAMED UP WITH MORE HEALTH TO PROMOTE: WWW.AREYOU MOUTHWISE.COM	KAREN PESCE WITH MORE HEALTH/ DR. TERRY BUCKENHEIMER, A TAMPA BAY AREA	03/18/2012 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
			DENTIST.		
YOUTH	TAMPA BAY TOMORROW	HELPING POVERTY STUDENTS GO TO PRIVATE SCHOOL IN THE BAY AREA... AND HOW TO DONATE TO THE CAUSE IF YOU CAN HELP.	DOUG TUTHILL, PRESIDENT OF STEP UP FOR STUDENTS	03/25/2012 07:00 AM	030:00

**SECTION II  
NETWORK (AND/OR SYNDICATED) PROGRAMMING**

SECTION II LISTS THE NETWORK-PROVIDED (AND/OR SYNDICATED) PROGRAMMING THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESSES COMMUNITY ISSUES.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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**NOTHING TO ADD THIS QUARTER.**

**SECTION III  
PUBLIC SERVICE ANNOUNCEMENTS**

SECTION III LISTS PUBLIC SERVICE ANNOUNCEMENTS THAT THE STATION BROADCAST DURING THE PRECEDING CALENDAR QUARTER THAT ADDRESS COMMUNITY ISSUES.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	DONORSCHOSE.ORG	000:30	007
BULLYING	DONORSCHOSE.ORG	000:31	066
BULLYING	DONORSCHOSE.ORG	000:32	064
COMMUNITY UNITY	ROCK 'N' ROLL MARATHON SERIES	000:16	033
COMMUNITY UNITY	ST PETE MULTI CULTURAL EXPO	000:16	036
EDUCATION	CIEE	000:16	052
HEALTH	AMERICAN HEART ASSOCIATION	000:16	074
HEALTH	AMERICAN LUNG ASSOCIATION	000:16	052
HEALTH	FLORIDA HOSPITAL TAMPA	000:15	020

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	MARCH OF DIMES	000:15	029
HEALTH	MDA PSA	000:15	012
HEALTH	MULTIPLE SCLEROSIS SOCIETY	000:15	108
LITERACY	DONORSCHOSE.ORG	000:29	012
LITERACY	DONORSCHOSE.ORG	000:30	052
MUSIC	DONORSCHOSE.ORG	000:29	049
MUSIC	DONORSCHOSE.ORG	000:32	055
POVERTY	DONORSCHOSE.ORG	000:31	043
POVERTY	DONORSCHOSE.ORG	000:33	048
PUBLIC SAFETY	GASPARILLA PIRATE FEST	000:17	066
SELF ESTEEM	DONORSCHOSE.ORG	000:31	033
YOUTH	GIRL SCOUT COOKIES	000:16	010
YOUTH	BIG BROTHERS BIG SISTERS	000:15	008