

WMTX  
Tampa, FL  
Quarterly Issues/Programs List  
Fourth Quarter, 2013  
01/02/2014

WMTX  
Quarterly Issues/Programs List

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WMTX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **ANIMALS:** LOWRY PARK ZOO, NAYERIDEN RANCH
  - **COMMUNITY INVOLVEMENT:** OUTBACK BOWL
  - **COMMUNITY UNITY:** METROPOLITAN MINISTRIES, SEX CRIME PREVENT, TOYS FOR TOTS
  - **DOMESTIC VIOLENCE:** BULLYING
  - **HEALTH & FITNESS:** THE AFFORDABLE CARE ACT/OBAMACARE, BREAST CANCER AWARENESS, EASTER SEALS, MARCH OF DIMES, AMERICAN CANCER SOCIETY, GREAT AMERICAN SMOKEOUT, DIABETES, TGH FREE HEALTH SCREENINGS, FLU SEASON, SEMINOLE HARD ROCK, LEUKEMIA AND LYMPHOMA
  - **MILITARY & VETERANS:** SHOW YOUR STRIPES, MEDAL OF HONOR
  - **PEDIATRIC CARE:** RYAN SEACREST FOUNDATION
  - **POVERTY:** WE SCARE HUNGER
  - **PUBLIC SAFETY:** SELF DEFENSE
  - **SELF ESTEEM:** SPECIAL OLYMPICS
  - **YOUTH:** BOX CAR RALLY (ACHEVIA), BACCHANALIA, BRIGHTHOUSE BUSINESS, VOICES FOR CHILDREN
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PUBLIC SAFETY	TAMPA BAY TOMORROW	SELF DEFENSE	DENISE MASTER	10/06/2013 11:23 PM	030:00
HEALTH AND FITNESS	TAMPA BAY TOMORROW	THE AFFORDABLE CARE ACT/OBAMACARE	JODI RAY	10/13/2013 11:20 PM	030:00
HEALTH AND FITNESS	TAMPA BAY TOMORROW	BREAST CANCER AWARENESS	PETER BLUMINCRANCE	10/20/2013 11:21 PM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	EASTER SEALS	SUE VENTURA	10/27/2013 11:20 PM	029:59
HEALTH AND FITNESS	TAMPA BAY TOMORROW	MARCH OF DIMES	LAUREN SANTAGATI, PATRICK EMRICH, DORIS SAVIS	11/03/2013 11:17 PM	029:47
HEALTH AND FITNESS	TAMPA BAY TOMORROW	AMERICAN CANCER SOCIETY	RALPH DEVITTO	11/10/2013 11:18 PM	029:59
HEALTH AND FITNESS	TAMPA BAY TOMORROW	GREAT AMERICAN SMOKEOUT	SANDY BARKER	11/17/2013 11:23 PM	029:52
HEALTH AND FITNESS	TAMPA BAY TOMORROW	DIABETES	MICHELLE LANE	11/24/2013 11:18 PM	030:00
HEALTH AND FITNESS	TAMPA BAY TOMORROW	TGH FREE HEALTH SCREENINGS	JAMIE VESPA	12/01/2013 11:10 PM	029:55
HEALTH AND FITNESS	TAMPA BAY TOMORROW	FLU SEASON	DR. BUSCIGLIO	12/08/2013 11:13 PM	030:01
COMMUNITY UNITY	TAMPA BAY TOMORROW	Sex Crime Prevent	(RET) PINELLAS COUNTY SHERIFF SGT DENISE NESTOR	12/15/2013 11:19 PM	030:00
COMMUNITY UNITY	TAMPA BAY TOMORROW	METROPOLITAN MINISTRIES	TIM MARKS	12/22/2013 11:20 PM	029:59
DOMESTIC VIOLENCE	TAMPA BAY TOMORROW	BULLYING	DEE MAHAN	12/29/2013 11:20 PM	030:00

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(NOTHING TO ADD THIS QUARTER.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ANIMALS	LOWRY PARK ZOO	000:15	013
ANIMALS	NAYERIDEN RANCH	000:15	018
COMMUNITY INVOLVEMENT	OUTBACK BOWL	000:15	061
COMMUNITY UNITY	METROPOLITAN MINITRIES	000:16	041
COMMUNITY UNITY	TOYS FOR TOTS	000:15	036
HEALTH AND FITNESS	AMERICAN DIABETES ASSOCIATION	000:14	033
HEALTH AND FITNESS	LEUKEMIA AND LYMPHOMA	000:15	034
HEALTH AND FITNESS	SEMINOLE HARD ROCK	000:13	027
MILITARY AND VETERANS	MEDAL OF HONOR	000:31	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:23	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:25	015
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:27	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	023
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	137

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	222
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:34	014
MILITARY AND VETERANS	SHOW YOUR STRIPES - EVAN LONGORIA	000:28	010
MILITARY AND VETERANS	SHOW YOUR STRIPES - GERALD MCCOY	000:31	025
MILITARY AND VETERANS	SHOW YOUR STRIPES - JACK (MIX)	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES - JOE MADDEN	000:28	016
MILITARY AND VETERANS	SHOW YOUR STRIPES - SAM FULD	000:30	025
MILITARY AND VETERANS	SHOW YOUR STRIPES - STP MAYOR FOSTER	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES - TPA MAYOR BUCKHORN	000:29	012
MILITARY AND VETERANS	SHOW YOUR STRIPES - VINCENT JACKSON	000:26	013
PEDIATRIC CARE	RYAN SEACREST FOUNDATION	000:16	039
POVERTY	WE SCARE HUNGER	000:30	011
POVERTY	WE SCARE HUNGER	000:31	011
SELF ESTEEM	SPECIAL OLYMPICS	000:28	008
SELF ESTEEM	SPECIAL OLYMPICS	000:29	008
YOUTH	PSA-BACCHUS	000:15	001
YOUTH	ACHIEVA CREDIT UNION	000:15	011
YOUTH	BACCHANALIA	000:15	030
YOUTH	BRIGHTHOUSE BUSINESS	000:13	019
YOUTH	VOICES FOR CHILDREN	000:13	036