



***NewsTalk 97.3 & 1240 WBCF***  
***The Talk of North Alabama***

525 East Tennessee Street Florence, Alabama 35630  
www.wbcf.com

PH 256-764-8170 Fax 256-764-8340  
email: news@wbcf.com

**Quarterly List of Issues/Programs To Broadcast Discussion Of Issues of Public Concern**

7/09/12

**1) The nation's highest rates of smoking , cancer and obesity**

***From The NewsTalk WBCF NewsRoom - Award-winning daily regularly scheduled news broadcasts with emphasis on local, regional and statewide news and issue developments. Live reports on a variety of topics of local concern, including legislative and judicial items. 10 times each day.***

**2) Smoking in public places, causing health problems for workers and patrons**

***Dateline - Daily version of News and Talkback features featuring long-form discussion of the most pressing issues of the day. Nightly at 11PM and Sun 10AM.***

**3) Inadequate rail, highway and other commerce links**

***NewsFlash - News coverage specific to North Alabama region. Broadcast within local newcasts. 10 times daily.***

**4) An consistently high illiteracy rate**

***Talkback - All throughout our broadcast day listeners are constantly invited to call in and air their concerns about local issues of the day. The issues are then discussed on a wide variety of talk shows all during our schedule. These feature both panel discussions and person-to-person interviews. This is an on-going feature of our NewsTalk format and programming.***