



# ***NewsTalk 97.3 & 1240 WBCF***

## ***The Talk of North Alabama***

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### **Quarterly List of Issues/Programs To Broadcast Discussion Of Issues of Public Concern**

***1/09/12***

**1) High unemployment, accompanied by a lack of employment opportunities and business development in the area**

***From The NewsTalk WBCF NewsRoom - Award-winning daily regularly scheduled news broadcasts with emphasis on local, regional and statewide news and issue developments. Live reports on a variety of topics of local concern, including legislative and judicial items. 10 times each day.***

**2) Continuous store and plant closings adding to economic hardship**

***Dateline - Daily version of News and Talkback features featuring long-form discussion of the most pressing issues of the day. Nightly at 11PM and Sun 10AM.***

**3) Inadequate rail, highway and other commerce links**

***NewsFlash - News coverage specific to North Alabama region. Broadcast within local newcasts. 10 times daily.***

**4) Need to reform abnormally high tax burden on citizens with regressive tax system**

***Talkback - All throughout our broadcast day listeners are constantly invited to call in and air their concerns about local issues of the day. The issues are then discussed on a wide variety of talk shows all during our schedule. These feature both panel discussions and person-to-person interviews. This is an on-going feature of our NewsTalk format and programming.***