



NewsTalk 97.3 & 1240 WBCF
The Talk of North Alabama

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Quarterly List of Issues/Programs To Broadcast Discussion Of Issues of Public Concern

4/09/12

1) Alabama's public education system ranks at or near the bottom, according to several national studies

From The NewsTalk WBCF NewsRoom - Award-winning daily regularly scheduled news broadcasts with emphasis on local, regional and statewide news and issue developments. Live reports on a variety of topics of local concern, including legislative and judicial items. 10 times each day.

2) An epidemic of drug abuse among teenagers, particularly marijuana and methamphetamine, and record alcoholism among the population as a whole
Dateline - Daily version of News and Talkback features featuring long-form discussion of the most pressing issues of the day. Nightly at 11PM and Sun 10AM.

3) High crime, particularly murder in the area. The Shoals metro has a record number of homicides reported for the quarter

NewsFlash - News coverage specific to North Alabama region. Broadcast within local newcasts. 10 times daily.

4) An consistently high illiteracy rate

Talkback - All throughout our broadcast day listeners are constantly invited to call in and air their concerns about local issues of the day. The issues are then discussed on a wide variety of talk shows all during our schedule. These feature both panel discussions and person-to-person interviews. This is an on-going feature of our NewsTalk format and programming.