



Chicago WGN
5000 Riverside Dr
Building 5 Center 200
Diana Salazar
Irving, TX 75039
(773) 528-2311

CONTRACT

<u>Contract / Revision</u> 3508849 /		<u>Alt Order #</u> 10375411	
<u>Advertiser</u> POL/Richard Irvin/Governor/IL/Rep		<u>Original Date / Revision</u> 04/11/22 / 04/14/22	
<u>Contract Dates</u> 04/12/22 - 04/18/22		<u>Estimate #</u> 8659	
<u>Product</u> IRVIN FOR GOVERNOR			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
	<u>Property</u> WGN	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philadel
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9912521	<u>Advertiser Code</u> 696	<u>Product 1/2</u> 783	
<u>Agency Ref</u> IN13871/SP2622/AL11		<u>Advertiser Ref</u>	

And:

Strategic Media Services
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WGN	04/13/22	04/13/22	M-F 6a-7a	6a-7a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$1,500.00			
N 2	WGN	04/15/22	04/15/22	M-F 6a-7a	6a-7a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1--				1	\$1,500.00			
N 3	WGN	04/18/22	04/18/22	M-F 7a-8a	7a-8a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$1,500.00			
N 4	WGN	04/12/22	04/12/22	M-F 7a-8a	7a-8a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-----				1	\$1,500.00			
N 5	WGN	04/14/22	04/14/22	M-F 7a-8a	7a-8a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$1,500.00			
N 6	WGN	04/18/22	04/18/22	M-F 8a-9a	8a-9a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$1,500.00			
N 7	WGN	04/13/22	04/13/22	M-F 8a-9a	8a-9a		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$1,500.00			
N 8	WGN	04/12/22	04/12/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-----				1	\$1,500.00			
N 9	WGN	04/14/22	04/14/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$1,500.00			
N 10	WGN	04/18/22	04/18/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$1,500.00			
N 11	WGN	04/15/22	04/15/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> POL/Richard Irvin/Governor/IL/Rep		<u>Original Date / Revision</u> 04/11/22 / 04/14/22
<u>Contract Dates</u> 04/12/22 - 04/18/22	<u>Product</u> IRVIN FOR GOVERNOR	<u>Estimate #</u> 8659

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1--				1	\$1,500.00			
N 12	WGN	04/16/22	04/16/22	9:00 AM-10:00 AM	9:00 AM-10:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1-				1	\$600.00			
N 13	WGN	04/17/22	04/17/22	Su 9a-930a	9a-930a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----1				1	\$550.00			
N 14	WGN	04/18/22	04/18/22	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$800.00			
N 15	WGN	04/12/22	04/12/22	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-----				1	\$800.00			
N 16	WGN	04/14/22	04/14/22	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$800.00			
N 17	WGN	04/18/22	04/18/22	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$850.00			
N 18	WGN	04/13/22	04/13/22	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$850.00			
N 19	WGN	04/15/22	04/15/22	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1--				1	\$850.00			
N 20	WGN	04/12/22	04/12/22	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-----				1	\$800.00			
N 21	WGN	04/14/22	04/14/22	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$800.00			
N 22	WGN	04/15/22	04/15/22	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1--				1	\$800.00			
N 23	WGN	04/13/22	04/13/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$900.00			
N 24	WGN	04/15/22	04/15/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1--				1	\$900.00			
N 25	WGN	04/12/22	04/12/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-----				1	\$1,050.00			
N 26	WGN	04/14/22	04/14/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$1,050.00			
N 27	WGN	04/13/22	04/13/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$2,200.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$2,200.00			
N 28	WGN	04/12/22	04/12/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-----				1	\$2,200.00			
N 29	WGN	04/14/22	04/14/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	---1---				1	\$2,200.00			
N 30	WGN	04/18/22	04/18/22	M-F 10p News	10P-1030P		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/18/22	04/24/22	1-----				1	\$1,500.00			
N 31	WGN	04/13/22	04/13/22	M-F 10p News	10P-1030P		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$1,500.00			
N 32	WGN	04/15/22	04/15/22	M-F GN Sports	1030p-11p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1--				1	\$750.00			
N 33	WGN	04/13/22	04/15/22	6:00 AM-7:00 AM	6:00 AM-7:00 AM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1-1--				2	\$50.00			
N 34	WGN	04/12/22	04/18/22	7:00 AM-8:00 AM	7:00 AM-8:00 AM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-1---				2	\$50.00			
Week:		04/18/22	04/24/22	1-----				1	\$50.00			
N 35	WGN	04/12/22	04/18/22	8:00 AM-9:00 AM	8:00 AM-9:00 AM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-----				1	\$50.00			
Week:		04/18/22	04/24/22	1-----				1	\$50.00			
N 36	WGN	04/12/22	04/14/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-1---				2	\$50.00			
N 37	WGN	04/15/22	04/18/22	9:30 AM-10:00 AM	9:30 AM-10:00 AM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	----1--				1	\$50.00			
Week:		04/18/22	04/24/22	1-----				1	\$50.00			
N 38	WGN	04/16/22	04/16/22	9:00 AM-10:00 AM	9:00 AM-10:00 AM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-----1-				1	\$50.00			
N 39	WGN	04/12/22	04/18/22	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-1---				2	\$50.00			
Week:		04/18/22	04/24/22	1-----				1	\$50.00			
N 40	WGN	04/12/22	04/18/22	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1-1--				2	\$50.00			
Week:		04/18/22	04/24/22	1-----				1	\$50.00			
N 41	WGN	04/12/22	04/17/22	4:30 PM-5:00 PM	4:30 PM-5:00 PM		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-11--				3	\$50.00			

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N 42	WGN	04/12/22	04/17/22	5:30 PM-6:00 PM	5:30 PM-6:00 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1-1--				2	\$50.00			
N 43	WGN	04/12/22	04/14/22	6:30 PM-7:00 PM	6:30 PM-7:00 PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-1---				2	\$50.00			
N 44	WGN	04/12/22	04/14/22	9:00 PM-9:30 PM	9:00 PM-9:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$100.00			
N 45	WGN	04/12/22	04/14/22	9:30 PM-10:00 PM	9:30 PM-10:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	-1-1---				2	\$100.00			
N 46	WGN	04/12/22	04/18/22	10:00 PM-10:30 PM	10:00 PM-10:30 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/11/22	04/17/22	--1----				1	\$100.00			
Week:		04/18/22	04/24/22	1-----				1	\$100.00			
D 47	WGN	04/15/22	04/15/22	10:30 PM-11:00 PM	10:30 PM-11:00 PM		:30			NM	0	\$0.00
D 48	WGN	04/17/22	04/17/22	9:00 AM-9:30 AM	9:00 AM-9:30 AM		:30			NM	0	\$0.00
Totals											62	\$41,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 -04/24/22	62	\$41,000.00	(\$6,150.00)	\$34,850.00
Totals	62	\$41,000.00	(\$6,150.00)	\$34,850.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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<www.nexstar.tv/advertisingterms>