

INVOICE



Remit Address:
Lima Communications Corp.
 1424 Rice Ave
 Lima, OH 45805
 Main: (419)228-8835
 Billing: (419)228-8835 ext 1015

Billing Address:
 Strategic Media Placement
 Attention: Accounts Payable
 7669 Stagers Loop
 Delaware, OH 43015

Advertiser	Ohio Taxpayers for Lower Drug Prices	Invoice #	190573-2
Product	1882 - Broadcast	Invoice Date	11/12/17
Estimate Number	5224-OH Taxpayers for Lower Drug LIM/	Invoice Month	November 2017
		Invoice Period	10/30/17 - 11/07/17

Property	WLIO	Order #	190573
Account Executive	House Regional	Alt Order #	
Sales Office	Regional2-Lima OH	Deal #	
Sales Region	Regional	Order Flight	10/03/17 - 11/07/17

Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling	Political	Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WLIO	First Edition	6a-7a								
	WLIO			10/30/17 to 11/05/17	2x	MTWTF--					
	WLIO			M	10/30/17	:30	6:39 AM	TGOHTLDP1757H /Bu11y	\$200.00		20
	WLIO			Tu	10/31/17	:30	6:11 AM	TGOHTLDP1757H /Bu11y	\$200.00		21
	WLIO			11/06/17 to 11/12/17	2x	MT-----					
	WLIO			M	11/06/17	:30	6:36 AM	TGOHTLDP1757H /Bu11y	\$200.00		22
	WLIO			Tu	11/07/17	:30	6:45 AM	TGOHTLDP1757H /Bu11y	\$200.00		23
2	WLIO	Today Show	7a-9a								
	WLIO			10/30/17 to 11/05/17	2x	MTWTF--					
	WLIO			M	10/30/17	:30	7:21 AM	TGOHTLDP1757H /Bu11y	\$250.00		19
	WLIO			Th	11/02/17	:30	8:29 AM	TGOHTLDP1757H /Bu11y	\$250.00		20
	WLIO			11/06/17 to 11/12/17	2x	MT-----					
	WLIO			M	11/06/17	:30	7:56 AM	TGOHTLDP1757H /Bu11y	\$250.00		22
	WLIO			Tu	11/07/17	:30	8:38 AM	TGOHTLDP1757H /Bu11y	\$250.00		21
3	WLIO	Noon Edition	12p-1p								
	WLIO			10/30/17 to 11/05/17	2x	MTWTF--					
	WLIO			M	10/30/17	:30	12:43 PM	TGOHTLDP1757H /Bu11y	\$50.00		18
	WLIO			F	11/03/17	:30	12:57 PM	TGOHTLDP1757H /Bu11y	\$50.00		19
	WLIO			11/06/17 to 11/12/17	1x	M-----					
	WLIO			M	11/06/17	:30	12:45 PM	TGOHTLDP1757H /Bu11y	\$50.00		20
4	WLIO	Your News Now @ 6p	6p-630p								
	WLIO			10/30/17 to 11/05/17	2x	MTWTF--					
	WLIO			M	10/30/17	:30	6:28 PM	TGOHTLDP1757H /Bu11y	\$550.00		18
	WLIO			Th	11/02/17	:30	6:21 PM	TGOHTLDP1757H /Bu11y	\$550.00		17
	WLIO			11/06/17 to 11/12/17	1x	M-----					
	WLIO			M	11/06/17	:30	6:21 PM	TGOHTLDP1757H /Bu11y	\$550.00		19
5	WLIO	Wheel of Fortune	7P-730P								
	WLIO			10/30/17 to 11/05/17	2x	MTWTF--					
	WLIO			M	10/30/17	:30	7:17 PM	TGOHTLDP1757H /Bu11y	\$250.00		17
	WLIO			W	11/01/17	:30	7:14 PM	TGOHTLDP1757H /Bu11y	\$250.00		16

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 This station does not discriminate on the basis of race or ethnicity.

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	WLIO	Wheel of Fortune	7P-730P		11/06/17 to 11/12/17	1x	M-----				
	WLIO			M	11/06/17	:30	7:16 PM	TGOHTLDP1757H /Bu11y	\$250.00		18
6	WLIO	Jeopardy	730P-758p		10/30/17 to 11/05/17	2x	MTWTF--				
	WLIO			M	10/30/17	:30	7:53 PM	TGOHTLDP1757H /Bu11y	\$250.00		17
	WLIO			Th	11/02/17	:30	7:35 PM	TGOHTLDP1757H /Bu11y	\$250.00		16
	WLIO				11/06/17 to 11/12/17	1x	M-----				
	M	11/06/17	:30	7:54 PM	TGOHTLDP1757H /Bu11y	\$250.00					18
7	WLIO	DateLine NBC	10p-11p		10/30/17 to 11/05/17	1x	----1--				
	WLIO			F	11/03/17	:30	10:16 PM	TGOHTLDP1757H /Bu11y	\$200.00		4
9	WLIO	Your News Now @ 11p	11p-1135p		10/30/17 to 11/05/17	1x	-----SS				
	WLIO			Su	11/05/17	:30	12:09 AM	TGOHTLDP1757H /Bu11y	\$350.00		7
11	WLIO	The Voice	8p-10p		11/06/17 to 11/12/17	1x	1-----				
	M	11/06/17	:30	8:49 PM	TGOHTLDP1757H /Bu11y	\$500.00					3
Aired Spots 23											

Gross Total \$6,150.00
 Agency Commission \$922.50
Net Amount Due \$5,227.50 **Payment Terms 30 Days**