

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLIO-NBC-Lima	Date: 10/2/17
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I, Strategic Media Placement

do hereby request station time concerning the following issue:

Drug Price Relief Act

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/3-11/7 see Attached			

This broadcast time will be used by: Ohio Taxpayers for Lower Drug Prices

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

OHIO TAXPAYERS FOR LOWER DRUG PRICES 545 E TOWN ST, COLUMBUS, OH
43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

PRESIDENT MICHAEL WEINSTEIN, TREASURER LYLE HONIG

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hrs. before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/1/17 Adan Son 203-376-9992
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

Kevin Creamer Kevin Creamer Pres./GM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order.					

Attach proposed schedule with charges (if available): Gr. ^{\$}78,095 Net ^{\$}15,380.75

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

And:

Strategic Media Placement
Attention: A. Brant Fink
7669 Stagers Loop
Delaware, OH 43015

<u>Contract / Revision</u> 192578 /		<u>Alt Order #</u>
<u>Product</u> 1882 - Broadcast		
<u>Contract Dates</u> 10/03/17 - 11/07/17	<u>Estimate #</u> 5294-OTLDP-Broadcas	
<u>Advertiser</u> Ohio Taxpayers for Lower Drug Prices		<u>Original Date / Revision</u> 10/02/17 / 10/02/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLIO	<u>Account Executive</u> House Regional	<u>Sales Office</u> Regional2-Lima
<u>Special Handling</u> Political		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 990.00
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLIO	10/03/17	11/07/17	Today Show II	9a-10a		:30				NM	14	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/17	10/08/17	-TWTF--				3	\$100.00	4.90			
	Week:	10/09/17	10/15/17	-----				0	\$100.00	4.90			
	Week:	10/16/17	10/22/17	-----				0	\$100.00	4.90			
	Week:	10/23/17	10/29/17	MTWTF--				4	\$100.00	4.90			
	Week:	10/30/17	11/05/17	MTWTF--				5	\$100.00	4.90			
	Week:	11/06/17	11/12/17	MT-----				2	\$100.00	4.90			
N 2	WLIO	10/03/17	11/07/17	M-F Today Show III	10a-11a		:30				NM	14	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/17	10/08/17	-TWTF--				3	\$50.00	3.70			
	Week:	10/09/17	10/15/17	-----				0	\$50.00	3.70			
	Week:	10/16/17	10/22/17	-----				0	\$50.00	3.70			
	Week:	10/23/17	10/29/17	MTWTF--				4	\$50.00	3.70			
	Week:	10/30/17	11/05/17	MTWTF--				5	\$50.00	3.70			
	Week:	11/06/17	11/12/17	MT-----				2	\$50.00	3.70			
N 3	WLIO	10/03/17	11/07/17	Rachael Ray	11a-12p		:30				NM	14	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/17	10/08/17	-TWTF--				3	\$25.00	1.90			
	Week:	10/09/17	10/15/17	-----				0	\$25.00	1.90			
	Week:	10/16/17	10/22/17	-----				0	\$25.00	3.70			
	Week:	10/23/17	10/29/17	MTWTF--				4	\$25.00	3.70			
	Week:	10/30/17	11/05/17	MTWTF--				5	\$25.00	3.70			
	Week:	11/06/17	11/12/17	MT-----				2	\$25.00	3.70			
N 4	WLIO	10/03/17	11/07/17	Noon Edition	12p-1p		:30				NM	14	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/02/17	10/08/17	-TWTF--				3	\$50.00	5.50			
	Week:	10/09/17	10/15/17	-----				0	\$50.00	5.50			
	Week:	10/16/17	10/22/17	-----				0	\$50.00	3.70			
	Week:	10/23/17	10/29/17	MTWTF--				4	\$50.00	3.70			
	Week:	10/30/17	11/05/17	MTWTF--				5	\$50.00	3.70			
	Week:	11/06/17	11/12/17	MT-----				2	\$50.00	3.70			
N 5	WLIO	10/03/17	11/07/17	Harry	2p-3p		:30				NM	11	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

<u>Contract / Revision</u> 192578 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/03/17 - 11/07/17	<u>Product</u> 1882 - Broadcast	<u>Estimate #</u> 5294-OTLDP-Broadcast-L
<u>Advertiser</u> Ohio Taxpayers for Lowe		<u>Original Date / Revision</u> 10/02/17 / 10/02/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/17	10/08/17	-TWTF--				2	\$25.00	1.30			
Week:		10/09/17	10/15/17	-----				0	\$25.00	1.30			
Week:		10/16/17	10/22/17	-----				0	\$25.00	3.70			
Week:		10/23/17	10/29/17	MTWTF--				3	\$25.00	3.70			
Week:		10/30/17	11/05/17	MTWTF--				5	\$25.00	3.70			
Week:		11/06/17	11/12/17	M-----				1	\$25.00	3.70			
N 6	WLIO	10/03/17	11/07/17	Dr. Phil	3P-4P		:30				NM	13	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/17	10/08/17	-TWTF--				3	\$30.00	2.50			
Week:		10/09/17	10/15/17	-----				0	\$30.00	2.50			
Week:		10/16/17	10/22/17	-----				0	\$30.00	2.50			
Week:		10/23/17	10/29/17	MTWTF--				4	\$30.00	2.50			
Week:		10/30/17	11/05/17	MTWTF--				5	\$30.00	2.50			
Week:		11/06/17	11/12/17	M-----				1	\$30.00	2.50			
N 7	WLIO	10/03/17	11/07/17	Judge Judy	4p-5p		:30				NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/17	10/08/17	-TWTF--				2	\$30.00	3.00			
Week:		10/09/17	10/15/17	-----				0	\$30.00	3.00			
Week:		10/16/17	10/22/17	-----				0	\$30.00	3.00			
Week:		10/23/17	10/29/17	MTWTF--				4	\$30.00	3.00			
Week:		10/30/17	11/05/17	MTWTF--				5	\$30.00	3.00			
Week:		11/06/17	11/12/17	M-----				1	\$30.00	3.00			
N 8	WLIO	10/03/17	11/07/17	Inside Edition	5P-530P		:30				NM	12	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/17	10/08/17	-TWTF--				2	\$55.00	2.70			
Week:		10/09/17	10/15/17	-----				0	\$55.00	2.70			
Week:		10/16/17	10/22/17	-----				0	\$55.00	2.70			
Week:		10/23/17	10/29/17	MTWTF--				4	\$55.00	2.70			
Week:		10/30/17	11/05/17	MTWTF--				5	\$55.00	2.70			
Week:		11/06/17	11/12/17	M-----				1	\$55.00	2.70			
N 9	WLIO	10/03/17	11/07/17	M-F 5p-6p	5p-6p		:30				NM	12	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/17	10/08/17	-TWTF--				2	\$55.00	3.40			
Week:		10/09/17	10/15/17	-----				0	\$55.00	3.40			
Week:		10/16/17	10/22/17	-----				0	\$55.00	3.40			
Week:		10/23/17	10/29/17	MTWTF--				4	\$55.00	3.40			
Week:		10/30/17	11/05/17	MTWTF--				5	\$55.00	3.40			
Week:		11/06/17	11/12/17	M-----				1	\$55.00	3.40			
N 10	WLIO	10/03/17	11/07/17	Entertainment Tonight	530p-5:57p		:30				NM	12	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/17	10/08/17	-TWTF--				2	\$55.00	4.10			
Week:		10/09/17	10/15/17	-----				0	\$55.00	4.10			
Week:		10/16/17	10/22/17	-----				0	\$55.00	4.10			
Week:		10/23/17	10/29/17	MTWTF--				4	\$55.00	4.10			
Week:		10/30/17	11/05/17	MTWTF--				5	\$55.00	4.10			
Week:		11/06/17	11/12/17	M-----				1	\$55.00	4.10			
N 11	WLIO	10/03/17	11/07/17	Your News Now @ 6p	6p-630p		:30				NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/02/17	10/08/17	-TWTF--				1	\$550.00	20.90			
Week:		10/09/17	10/15/17	-----				0	\$550.00	20.90			
Week:		10/16/17	10/22/17	-----				0	\$550.00	20.90			

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<u>Contract / Revision</u> 192578 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/03/17 - 11/07/17	<u>Product</u> 1882 - Broadcast	<u>Estimate #</u> 5294-OTLDP-Broadcast-L
<u>Advertiser</u> Ohio Taxpayers for Lowe		<u>Original Date / Revision</u> 10/02/17 / 10/02/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/23/17	10/29/17	MTWTF--				1	\$550.00	20.90			
		Week: 10/30/17	11/05/17	MTWTF--				4	\$550.00	20.90			
		Week: 11/06/17	11/12/17	M-----				1	\$550.00	20.90			
N 12	WLIO	10/03/17	11/07/17	Wheel of Fortune	7P-730P		:30				NM	13	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/02/17	10/08/17	-TWTF--				3	\$250.00	11.90			
		Week: 10/09/17	10/15/17	-----				0	\$250.00	11.90			
		Week: 10/16/17	10/22/17	-----				0	\$250.00	11.90			
		Week: 10/23/17	10/29/17	MTWTF--				4	\$250.00	11.90			
		Week: 10/30/17	11/05/17	MTWTF--				5	\$250.00	11.90			
		Week: 11/06/17	11/12/17	M-----				1	\$250.00	11.90			
N 13	WLIO	10/03/17	11/07/17	Jeopardy	730p-758p		:30				NM	13	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/02/17	10/08/17	-TWTF--				3	\$250.00	10.30			
		Week: 10/09/17	10/15/17	-----				0	\$250.00	10.30			
		Week: 10/16/17	10/22/17	-----				0	\$250.00	10.30			
		Week: 10/23/17	10/29/17	MTWTF--				4	\$250.00	10.30			
		Week: 10/30/17	11/05/17	MTWTF--				5	\$250.00	10.30			
		Week: 11/06/17	11/12/17	M-----				1	\$250.00	10.30			
N 14	WLIO	10/03/17	11/07/17	M-F Tonight Show	1135p-1235a		:30				NM	13	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/02/17	10/08/17	-TWTF--				3	\$60.00	4.10			
		Week: 10/09/17	10/15/17	-----				0	\$60.00	4.10			
		Week: 10/16/17	10/22/17	-----				0	\$60.00	4.10			
		Week: 10/23/17	10/29/17	MTWTF--				4	\$60.00	4.10			
		Week: 10/30/17	11/05/17	MTWTF--				5	\$60.00	4.10			
		Week: 11/06/17	11/12/17	M-----				1	\$60.00	4.10			
N 15	WLIO	10/07/17	11/04/17	SA Weekend Today Show	7a-9a		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/02/17	10/08/17	-----2-				2	\$75.00	4.00			
		Week: 10/09/17	10/15/17	-----				0	\$75.00	4.00			
		Week: 10/16/17	10/22/17	-----				0	\$75.00	4.00			
		Week: 10/23/17	10/29/17	-----2-				2	\$75.00	4.00			
		Week: 10/30/17	11/05/17	-----2-				2	\$75.00	4.00			
N 16	WLIO	10/07/17	11/04/17	Inside Edition	7p-730p		:30				NM	6	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/02/17	10/08/17	-----2-				2	\$60.00	4.50			
		Week: 10/09/17	10/15/17	-----				0	\$60.00	4.50			
		Week: 10/16/17	10/22/17	-----				0	\$60.00	4.50			
		Week: 10/23/17	10/29/17	-----2-				2	\$60.00	4.50			
		Week: 10/30/17	11/05/17	-----2-				2	\$60.00	4.50			
Totals								990.00				186	\$18,095.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/25/17 - 10/29/17	95	\$8,640.00	(\$1,296.00)	\$7,344.00
10/30/17 - 11/07/17	91	\$9,455.00	(\$1,418.25)	\$8,036.75
Totals	186	\$18,095.00	(\$2,714.25)	\$15,380.75

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<u>Contract Dates</u> 10/03/17 - 11/07/17	<u>Product</u> 1882 - Broadcast	<u>Estimate #</u> 5294-OTLDP-Broadcast-L
<u>Advertiser</u> Ohio Taxpayers for Lowe		<u>Original Date / Revision</u> 10/02/17 / 10/02/17

Signature: _____ Date: _____

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