

ORDER

Orders
Order / Rev: 1829790
Alt Order #: 09590675
Product Desc: AARP
Estimate: 7876
Flight Dates: 08/05/19 - 08/19/19
Original Date / Rev: 07/29/19 / 10/10/19
Order Type: RFP

WHAS
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency Name: GMMB - Greer Margolis Mitchell / POL
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: ISS/ AARP
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Advertiser External ID: 67248
Agency External ID: 1700AGY
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/05/19	08/11/19	20	\$9,050.00	\$7,692.50
08/12/19	08/18/19	27	\$12,200.00	\$10,370.00
08/19/19	08/25/19	7	\$3,150.00	\$2,677.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	54	\$24,400.00	\$20,740.00	0.00
Totals	54	\$24,400.00	\$20,740.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	08/06/19	08/19/19	Good Morning America Good Morning America	CM	7-9a	MTWTF--	:30	2	\$525.00	P01	0.00	NM	4	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	- TWTF--		1				\$525.00		0.00			
		Week: 08/12/19	08/18/19	MTWTF--		2				\$525.00		0.00			
		Week: 08/19/19	08/25/19	M-----		1				\$525.00		0.00			
N 2	All	08/11/19	08/18/19	This Week Su This Week Su	CM	9-10a	-----1	:30	1	\$300.00	P01	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	-----1		1				\$300.00		0.00			
		Week: 08/12/19	08/18/19	-----1		1				\$300.00		0.00			
N 3	All	08/06/19	08/19/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	MTWTF--	:30	2	\$275.00	P01	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	- TWTF--		1				\$275.00		0.00			
		Week: 08/12/19	08/18/19	MTWTF--		2				\$275.00		0.00			
		Week: 08/19/19	08/25/19	M-----		1				\$275.00		0.00			
N 4	All	08/06/19	08/19/19	Local News @ 4p M-F Local News @ 4p M-F	CM	4-5p	MTWTF--	:30	3	\$275.00	P01	0.00	NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	- TWTF--		2				\$275.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	All	08/06/19	08/19/19	Local News @ 5p M-F	CM	5-530p	MTWTF--	:30	3	\$550.00	P01	0.00	NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	MTWTF--					3	\$275.00		0.00			
		Week: 08/19/19	08/25/19	M-----					1	\$275.00		0.00			
		Local News @ 5p M-F													
N 6	All	08/06/19	08/19/19	Local News @ 530p M-F	CM	530-6p	MTWTF--	:30	5	\$550.00	P01	0.00	NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	-TWTF--					2	\$550.00		0.00			
		Week: 08/12/19	08/18/19	MTWTF--					3	\$550.00		0.00			
		Week: 08/19/19	08/25/19	M-----					1	\$550.00		0.00			
		Local News @ 530p M-F													
N 7	All	08/06/19	08/19/19	Local News @ 6p M-F	CM	6-630p	MTWTF--	:30	5	\$650.00	P01	0.00	NM	10	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	-TWTF--					4	\$650.00		0.00			
		Week: 08/12/19	08/18/19	MTWTF--					5	\$650.00		0.00			
		Week: 08/19/19	08/25/19	M-----					1	\$650.00		0.00			
		Local News @ 6p M-F													
N 8	All	08/10/19	08/17/19	Local News @ 630p Sa	CM	630-7p	-----1-	:30	1	\$200.00	P01	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	-----1-					1	\$200.00		0.00			
		Week: 08/12/19	08/18/19	-----1-					1	\$200.00		0.00			
		Local News @ 630p Sa													
N 9	All	08/06/19	08/19/19	Local News @ 11p M-F	CM	11-1135p	MTWTF--	:30	5	\$325.00	P03	0.00	NM	10	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/05/19	08/11/19	-TWTF--					4	\$325.00		0.00			
		Week: 08/12/19	08/18/19	MTWTF--					5	\$325.00		0.00			
		Week: 08/19/19	08/25/19	M-----					1	\$325.00		0.00			
		Local News @ 11p M-F													
													Totals	54	\$24,400.00