



Order / Rev: 1563718  
 Alt Order #: 08336240  
 Flight Dates: 10/28/16 - 11/07/16

Advertiser: POL/Walberg, T/R/Congress  
 Product Desc: WALBERG FOR CONGRESS  
 Estimate:

WUPW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WUPW	10/31/16	11/04/16	LOC FOX Toledo Daybreak FOX Toledo Daybreak	Comm	FOX Toledo Daybr	11111--	:30	5	\$75.00	P 3	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	11111--		5			\$75.00			0.00			
E 3	WUPW	11/07/16	11/07/16	LOC FOX Toledo Daybreak FOX Toledo Daybreak	Comm	FOX Toledo Daybr	1-----	:30	1	\$75.00	P 3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	1-----		1			\$75.00			0.00			
E 4	WUPW	10/28/16	10/28/16	LOC FOX News @ 6:30PM FOX News @ 6:30PM	Comm	FOX Toledo News	----1--	:30	1	\$120.00	P 3	0.00	NM	1	\$120.00
E 5	WUPW	10/31/16	11/04/16	LOC FOX News @ 6:30PM FOX News @ 6:30PM	Comm	FOX Toledo News	11111--	:30	5	\$120.00	P 3	0.00	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	11111--		5			\$120.00			0.00			
E 6	WUPW	11/07/16	11/07/16	LOC FOX News @ 6:30PM FOX News @ 6:30PM	Comm	FOX Toledo News	1-----	:30	1	\$120.00	P 3	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	1-----		1			\$120.00			0.00			
E 7	WUPW	10/28/16	10/28/16	LOC Late News M-F LOC Late 10pm FOX News	Comm	10-11pm	----1--	:30	1	\$390.00	P 3	0.00	NM	1	\$390.00
E 8	WUPW	10/31/16	11/04/16	LOC Late News M-F LOC Late 10pm FOX News	Comm	10-11pm	11111--	:30	5	\$390.00	P 3	0.00	NM	5	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/31/16	11/06/16	11111--		5			\$390.00			0.00			
E 9	WUPW	11/07/16	11/07/16	LOC Late News M-F LOC Late 10pm FOX News	Comm	10-11pm	1-----	:30	1	\$390.00	P 3	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	11/07/16	11/13/16	1-----		1			\$390.00			0.00			
E 10	WUPW	10/30/16	11/06/16	FOX News Sunday Fox News Sunday	Comm	Fox News Sunday	-----1	:30	1	\$100.00	P 3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	-----1		1			\$100.00			0.00			
	Week:	10/31/16	11/06/16	-----1		1			\$100.00			0.00			
Totals													23	\$4,295.00	