

ISSUES – PROGRAMS REPORT

FOR STATION KVVA-FM

PHOENIX, ARIZONA LICENSED

TO: ENTRAVISION HOLDINGS, LLC

1<sup>ST</sup> QUARTER, 2024

JANUARY 1<sup>ST</sup> THRU MARCH 31<sup>ST</sup> 2024

STATION KVVA-FM HAS ASCERTAINED THAT THE FOLLOWING  
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:

CIVIC ENGAGEMENT

COMMUNITY CULTURE & SOCIETY

ECONOMY

EDUCATION

HEALTH

IMMIGRATION

POLITICS

PUBLIC SAFETY

VOTING

STATION KVVA-FM ADDRESSED THE ISSUES IT  
HAS DETERMINED ARE OF CONCERN IN THE  
FOLLOWING PROGRAMS, NEWS PROGRAMS, AND  
PUBLIC SERVICE ANNOUNCEMENTS

ISSUE: CPLC SCHOLARSHIPS -FINANCIAL ASSISTANCE

DATE: 1/28/24

TIME: 5:30AM

DURATION: 28:30

NAME OF HOST: CHRISTIAN MARTINEZ

GUESTS: VERONICA NAVARRO, CPLC MEDIA RELATIONS MANAGER & PUBLIC RELATIONS, NAYRA ONTIVEROS From Prestamos

NAME OF THE PROGRAM: CHICANOS POR LA CAUSA

PROGRAM DESCRIPTION:

**Veronica, spoke the fundraising 4X4 Golf Tournament for scholarships for all high scholars and 1<sup>st</sup> and 2<sup>nd</sup> year in College can apply for the CPLC Becas scholarships!**

Chicanos Por La Causa is committed to ensuring everyone has the opportunity to pursue the solid foundation that an education provides. For more than 30 years, the CPLC Scholarship Program has helped Arizona Latino students overcome barriers, including alleviating the financial burden for struggling families so the next generation of leaders can attend college.

Through the annual Ronnie Lopez Scholarship Golf Tournament, CPLC supports nearly 100 students attending Arizona State University with the Tomás Espinoza Scholarship; the University of Arizona with the Lorraine H. Lee Scholarship; and Maricopa Community Colleges with the CPLC Scholarship.

The CPLC Scholarship Program currently provides tuition assistance to 93 students who represent the best of the community, and assists them in accomplishing their dream of achieving a higher education to improve their lives and the future of their own families. Since 2008, CPLC has awarded more than \$5.5 million to nearly 2,000 students across Arizona. The CPLC Scholarship Program promotes academic excellence, community service and service leadership projects. In addition to maintaining high academic success, the CPLC scholars donate approximately 2,500 community service hours each year

Nayra from prestamos organization spoke about the two new programs that are available to start your new small business. Prestamos CDFI, LLC ("Prestamos"), is a Community Development Financial Institution("CDFI") and a Community Development Entity("CDE") that provides high-quality financial products and services for small businesses and impactful economic development projects. Their main focus is "Corazon de Mujer" The business center for women to develop their business by lending the funds! Veronica from CPLC they can offer financial help with education to help the women be successful in their endeavor!

## ISSUE: WORKFORCE SOLUTIONS FOR TEENS

DATE: 2/25/24

TIME: 5:30AM DURATION: 28:30

NAME OF HOST: CHRISTIAN MARTINEZ

GUESTS: Jenny Mendoza & Jose Alvarado Youth Workforce Solutions

NAME OF THE PROGRAM: CHICANOS POR LA CAUSA

### PROGRAM DESCRIPTION:

Jenny and Jose spoke about Workforce Solutions offered to teens and young adults in partnership with ARIZONA@WORK City of Phoenix, provides a pathway for young people to succeed in the workforce. □ Teens and young adults, ages □ 14-24 who participate in CPLC's Youth Workforce Development program have access to educational and vocational training opportunities, to reach career potential through education and training. □

While acquiring needed skills, participants are encouraged to explore their own career interests, receive training in high-demand careers, and gain the confidence they need to become gainfully employed in today's competitive job market. □

The CPLC Youth Workforce Development Program helps teens and young adults with: □

- Career exploration and setting career goals while navigating a path to success
- Vocational and certification training opportunities
- GED preparation for teens and young adults who have dropped out of high school
- Employment services, including paid internships
- Support services for basic needs such as childcare, transportation, counseling and resources for housing and utilities
- Financial literacy, and more

This program is free of charge to qualified teens and young adults. To get started, call or text us today at □ [\(602\) 679-2049](tel:6026792049) or complete a short pre-application online

ISSUE: CPLC TEACHER RECOGNITION

DATE: 3/10/24

TIME: 5:30AM

DURATION: 28:30

NAME OF HOST: CHRISTIAN MARTINEZ

GUESTS: Veronica Navarro, CPLC Media Relations Manager & Public Relations, Fatima Ashamari Esperanza Awards for Arizona Teachers

NAME OF THE PROGRAM: CHICANOS POR LA CAUSA

PROGRAM DESCRIPTION:

Fatima & Veronica spoke about 2024 Esperanza Awards for Latino Teachers in Arizona. CPLC's Esperanza Latino Teacher Awards provide well-deserved recognition to eight outstanding educators in Arizona every year.

ISSUE: CPLC

DATE: 3/24/24

TIME: 5:30AM

DURATION: 28:30

NAME OF HOST: CHRISTIAN MARTINEZ

GUESTS: Veronica Rivas - Community Resources Keogh Health Navigator Program Manager  
& Melissa Perigrine Keogh Health Coordinator

NAME OF THE PROGRAM: CHICANOS POR LA CAUSA

PROGRAM DESCRIPTION:

Veronica & Melissa talked about Keogh's health services at 602.266.0397. Keogh offers FREE enrollment assistance for AHCCCS (Arizona's Medicaid), KidsCare, Marketplace Health Insurance (The Affordable Care Act), Our Navigators are advocates and teachers who care for and support our clients on the road to self-sufficiency. Keogh understands that health is more important than health insurance. In 2016, we began to identify and train qualified Community Health Workers/Promotores de Salud to link health care providers and patients, identify available social services, and teach healthy living and disease management. Community Health Workers are not just an extension of core clinical services; they are key to providing effective primary care and supporting our goals.