



WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

WJLA-TV WASHINGTON, DC

Grassroots Media LLC
146 Montgomery Avenue Suite 201
BALA CYNWYD, PA 19004

Contract # 6070404

Schedule Dates 04/23/24-04/29/24
Advertiser Angela Alsobrooks for US Senate-D (155045)
Agency Grassroots Media LLC (19605)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est.1503 (2015396)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 87/90/1503
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Est.1503 4/23-4/29

Date Entered 04/22/24
Last Modified 04/23/24
Entered By Alexa Schram
CO-OP No
External # 13384414
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,613.75
Net Total \$48,811.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Apr. 2024	60	\$45,500.00
May. 2024	16	\$11,925.00
Grand Total:	76	\$57,425.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/23/24-04/29/24	3	:30	7A- 8A (EST)		2	1	1	2	2			8	\$700.00	\$5,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-LPJan/2023LP - WASHINGTON, DC (HAGRST)	4/22/24
2.0	Normal Line / Access	04/23/24-04/29/24	2	:30	7:30P- 8P (EST)		1	1		1	1			3	\$2,600.00	\$7,800.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
3.0	Normal Line / Access	04/25/24-04/29/24	2	:30	7P- 7:30P (EST)		1			1	1			2	\$1,800.00	\$3,600.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
4.0	Normal Line / Prime	04/26/24-04/26/24	2	:30	8P- 9P (EST)						1				\$3,250.00		Washington (WJLA)	Daypart PT SHARK TANK(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24

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5.0	Normal Line / SPOT	04/23/24-04/29/24	2	:30	11P- 11:30P (EST)		1	1	1	1	1			3	\$650.00	\$1,950.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
6.0	Normal Line / SPOT	04/28/24-04/28/24	3	:30	11P- 12A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11PSUN/SPORTS SUN(Agency)-LPJan/2023LP - WASHINGTON, DC	4/22/24
7.0	Normal Line / SPOT	04/23/24-04/29/24	2	:30	11:35P- 12:35A (EST)		2	2	2	2	2			10	\$300.00	\$3,000.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
8.0	Normal Line / SPOT	04/23/24-04/29/24	2	:30	12P- 1P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24

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9.0	Normal Line / SPOT	04/23/24-04/29/24	3	:30	8A- 9A (EST)		1	1	1	1	1			5	\$700.00	\$3,500.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-LPJan/2023LP - WASHINGTON, DC (HAGRST	4/22/24
10.0	Normal Line / SPOT	04/23/24-04/29/24	2	:30	2P- 3P (EST)		1	1	1	1	1			5	\$525.00	\$2,625.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
11.0	Normal Line / SPOT	04/23/24-04/29/24	2	:30	9A- 10A (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRS	4/22/24
12.0	Normal Line / SPOT	04/23/24-04/29/24	2	:30	11A- 12P (EST)		2	1	1	2	2			8	\$650.00	\$5,200.00	Washington (WJLA)	Daypart DT THE VIEW(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24

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13.0	Normal Line / SPOT	04/23/24-04/29/24	2	:30	1P- 2P (EST)		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)	Daypart DT GMA3(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
14.0	Normal Line / SPOT	04/27/24-04/28/24	2	:30	6P- 7P (EST)							1	1	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
15.0	Normal Line / SPOT	04/25/24-04/29/24	2	:30	6P- 6:30P (EST)		1			1	1			3	\$600.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
16.0	Normal Line / SPOT	04/23/24-04/29/24	2	:30	5P- 6P (EST)		1	1			1			3	\$550.00	\$1,650.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24

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17.0	M/G For 14.0.1 / SPOT	04/28/24-04/28/24	2	:30	6P- 7P (EST)								1	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
18.0	M/G For 3.0.1 / Access	04/23/24-04/23/24	2	:30	7P- 7:30P (EST)			1						1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
19.0	M/G For 2.0.1 / Access	04/24/24-04/24/24	2	:30	7:30P- 8P (EST)				1					1	\$2,600.00	\$2,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24
20.0	M/G For 5.0.1,5.0.2 / SPOT	04/25/24-04/26/24	2	:30	11:30P- 12A (EST)					1	1			2	\$650.00	\$1,300.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/22/24

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21.0	Revised Line / SPOT	04/26/24-04/26/24	2	:30	6:58:46P- Sports-ABC NFL Draft						1						Washington (WJLA)	Daypart PT AMERICAN IDOL(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/23/24
21.1	Normal Line / SPOT	04/26/24-04/26/24	2	:30	6:58:46P- Sports-ABC NFL Draft						1			1	\$4,400.00	\$4,400.00	Washington (WJLA)	Daypart PT AMERICAN IDOL(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/23/24
22.0	Normal Line / SPOT	04/27/24-04/27/24	2	:30	7P- 7:30P (EST)							1		1	\$800.00	\$800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/23/24
23.0	Normal Line / SPOT	04/27/24-04/27/24	2	:30	7:30P- 8P (EST)							1		1	\$1,300.00	\$1,300.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/23/24

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24.0	M/G For 4.0.1 / Prime	04/28/24-04/28/24	3	:30	10P- ABC-Primetime Special								1	1	\$1,250.00	\$1,250.00	Washington (WJLA)	Daypart PT SHARK TANK(Agency) -LPJan/2023LP - WASHINGTON, DC (HAGRSTWN)	4/23/24

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