

Q 3 2019 WRCR ISSUES/PROGRAMS

During Q 3 2019, since we are the only local radio station in the county, WRCR continued to receive an outpour of support from members of our community and their elected representatives alike, after our return to the airwaves.

Several new programs were added.

WRCR is a full service local radio station. There are five towns in Rockland and each of the town's supervisors gets 15 minutes a week to discuss issues and information concerning individual towns. On Monday at 8:15, it's George Hoeman from Clarkstown, Wednesday 8:45, Chris Day from Orangetown, Thursday 8:15 Howard Phillips from Haverstraw, also Thursday 8:45 Jim Monahan from Stony Point, and Friday 8:45 Michael Specht from Ramapo. Also our county executive Ed Day, reports to us on Friday at 8:15 with issues concerning the County as a whole. Rockland sheriff Lou Falco the chief law enforcement officer in the county, discusses issues concerning law enforcement in Rockland.

We are also visited weekly by state representatives including state senator David Carlucci to Tuesday 8:45am and four assemblymen: Ellen Jaffe, Ken Zebrowski, Collin Schmidt, and Carl Brabenec who rotate on our state assembly interview Thursday at 9:15am. Specialty programs include "Who wants to be a Volunteer" a program dedicated, exclusively to the recruitment and retention of volunteer firefighters in Rockland; as Rockland County is the only county in the state with an all volunteer fire service. The Storm Water Consortium, a program which focuses on clean water and the prevention vegetation and soil erosion, heard on the second Thursday of each month at 9:30. "Live-on New York", every Wednesday from 9-10 am dealing with organ donations and featuring interviews with people all over the world who were given a second chance in life due to an organ donors. Monday through Friday from 3-5pm it's the "CleMental Health Show", promoting positive mental health and dealing with topics like suicide prevention, drug abuse, bipolar and other mental health issues, done in a very positive and upbeat manor. "Crossroads of Rockland History" discussing various matters regarding the history of Rockland county, airing in the Third Monday of each month at 9:30. As Rockland has a significant Haitian population, "Radio Panik", a Haitian program airs every Sunday from 7am to 1pm.

The morning show from 6-9:30am Monday through Friday features open telephone lines for listeners to discuss any and all issues relating to Rockland County. Included in this is local news, local traffic, and local weather from our exclusive meteorologists. WRCR is truly a full service, local radio station.

Following are the issues/programs we picked to report on for this quarter:

ISSUE: How to make Ramapo's Ballpark in Pomona profitable?

Discussion:

For many years, before it was built, the ballpark has been a hot topic in the county. Public referendum for the town to build it was a definitive "No", so it was built with private funding. Home of the Rockland Boulders" baseball team, as well as WRRCR Studios, the park became a popular venue for sports and events, yet not generating profit, therefore burdening the Town budget.

This issue was addressed through several different kinds of programming on WRRCR, including public affairs discussions, news stories and PSAs. Examples:

- 1) Ramapo Supervisor's Report Fridays 8:45 - 9:00 AM
on 7/12, 7/19, 7/26 and 8/2

Supervisor discussed the issue on air, with callers from the community in each of his segments, as well as reported on the findings of the consultant the town had hired to report on ways to make this beautiful venue profitable. Suggestions included: bringing in a soccer team to utilize the venue when baseball is not scheduled, bringing craft fairs, carnivals and antique markets for spring and fall. In addition, live concerts could be brought back, but, at the suggestion of the consultant, promoted by a professional promotion firm, like "Live Nation". (Local)

- 2) News Programming Variable

The issue was covered in depth in numerous newscasts, especially since it was such a polarizing issue in the community, resulting in ousting and conviction of the former Town Supervisor. (Local)

ISSUE: The new Mario Cuomo Bridge tolls

Discussion:

Built with a price tag of over 3.5 Billion Dollars, as the Nation's biggest Public project during the Obama years and it's still not providing a rail link to Metro North and New York City for Rocklanders, was a major issue for Rockland commuters to Westchester and NYC, as well as Westchester residents wanting to shop in Rockland's Palisades Mall.

- 1) Rockland Business Association President's report Fridays 8:45-9:00
on 7/12, 7/26, 8/2, 8/16, 8/30

The issue was discussed interactively with audience Q&A live on the air. It was stressed that last-minute budget cuts, amounting to \$1.5 billion, resulted in rail line not being included in the bridge project. Fortunately, the bridge was built with the space provided

for possible future build-out of the rail line. This would provide easy and fast commute for Rocklanders working in New York City.

There was also much discussion about what future bridge tolls might be. There was a lot of misinformation circulated in social media, mentioning \$15 or higher tolls, similar to those for GW Bridge, but the community was reassured that this was not likely, since the owner of GMC Bridge, the NYS Thruway Authority does not have the same financial obligations as NYC's MTA, namely subsidizing subways by GWB tolls.

ISSUE: Many individuals waiting for an organ or tissue transplant never receive a matched organ or tissue donation.

Hosted by a heart recipient, Roxanne Watson, LiveOnNewYork program continued to air every Wednesday from 9:10 AM to 10:00 AM during this entire quarter, on 7/10, 7/17, 7/24, 7/31, 8/7, 8/14, 8/21, 8/28, 9/4, 9/11, 9/18, 9/25.

Total air-time for the quarter: 9 hours.

The program promotes organ procurement, caring for families of donors, advocating for those waiting for organ donation and educating the community about the power of donation. It features interviews with transplant experts, donor program participants, as well as organ recipients. The program attracts national audience, as evidenced by dozens of on-line program listener sign-ups for live stream listening, from all parts of the country. This is an important public service from this station, which literally saves lives by encouraging organ and tissue donations.