



**WAFB**  
**MASTER LIST OF RECRUITMENT SOURCES**

February 1, 2018 to January 31, 2019

\*Sources with an asterisk (\*) denote organizations that requested notification of job vacancies.

<u>*Source Number</u>	<u>Organization</u>	<u>Contact Person</u>	<u>Mailing/Email Address</u>	<u>Website</u>	<u>Phone Number</u>	<u>Number of Interviews</u>
1	La Assoc of Broadcasters	Polly Johnson	lab@broadcasters.org		225-267-4522	
2	LSU Manship Sch of Mass Comm	Maryann Sternberg	msternb@lsu.edu		225-388-2336	
3	Medialine	Mark Shilstone	medialine@medialine.com		800-237-8073	
4	Sales & Marketing Executives	Teri White	smesec@eatel.net		225-927-8014	
5	LSU Dept of Comm Studies	Mike Applin	mapplin@lsu.edu		225-578-6079	
6	So. University	Mercedes Mackey	Mercedes_mackey@subr.edu		225-771-2360	
7	ITT Tech Institute /school closed	K Clark	kclark@itt-tech.edu		225-754-5800	
8	Univ Of North Texas	Phyllis Slocum	solcum@unt.edu		940-565-2000	
9	S.I. Newhouse Sch of Public Comm	Karen McGee	kmcgee@syr.edu		315-443-2302	
10	Arc B.R. Vocational Services	Randy Foil	rfoil@batonrouge.org		225-293-3196	
11	Collective Talent.Com	Michael Bille	bille@michaelsmedia.com		813-254-9695	
12	Michelle Southern Voice	Michelle Southern	lsumichelle@gmail.com			
13	Strategic IT Staffing	Jennifer Viley	jennifer@strategicitstaffing.com			
*14	Beyondtek IT	Nathan Duong	nathan@beyondtekit.com		714-572-1544	
15	TV Jobs	Mark Holloway	markch@tvjobs.com			
16	Southeastern Univ	Rick Settoon	rick.settoon@selu.edu		985-549-2418	1
17	Loyola Univ		career@loyno.edu		504-855-3860	
18	Advantage Personnel	Hope	hope@advantage-inc.com			
19	Gardere Initiative		gardereinitiative@gmail.com		225-769-0305	
*20	Native American Journalists Assoc	Rebecca Landsberry	RebeccaLandsberry@naja.com	www.naja.com		
*21	Southeast LA Veteran Health Care System	Hezzie Weston	Hezzie.Weston@va.gov		504-723-2453	
*22	ITT Tech Institute /school closed	Phil Fontenot	pfontenot@itt-tech.edu		225-754-8500	
*23	Grambling State Univ	Sharon Ford-Dunn	sdunns@gram.edu		318-274-2189	
24	Forever Sisters LLC	Louisa Palmer	myforeversisters@gmail.com			
*25	Vital Resources Solutions/as of March 2018	Monique Robinson	mrobinson.vital@outlook.com		225-443-1418	
*26	City of St Gabriel/as of Oct. 2018	Ronald Grace	ronaldgrace@ipsb.education			
*27	National Assoc of Hispanic Journalists			www.nahjcareercenter.com		
*28	Asian American Journalists Assoc			www.aaja.org		
29	Spots-N-dots	Gene McKay	ads@spotndots.com		800-884-2630	
30	Meidabistro	Alexandra Spignesi	alexandra@mediabistro.com		800-205-7792	
31	News Check Media	Patty Hersh	phersh@newscheckmedia.com		610-420-6003	
32	TVB			TVB.ORG		
33	LinkedIn			https://www.linkedin.com/company/raycom-media/		2
34	WAFB Bulleling Board	Terra Mazzei				
35	Raycom Media Inc			www.raycommedia.com		33
36	Referral					18
37	Louisiana Job Connection	Brian Longstreet		www.LouisianaJobConnection.com	225-281-0173	
38	Media Match Magazine	Anna		www.media-match.com		
39	Southern Univ. and A&M College at BR			handshake.com		
40	Louisiana Tech University			handshake.com		
41	Louisiana State University			handshake.com		
42	Baylor University			handshake.com		
43	Northwestern University			handshake.com		
44	Tulane University			handshake.com		
45	University of Louisiana at Lafayette			handshake.com		
46	WAFB Employment Promo			https://careers-raycommedia.icims.com		
	TOTAL					54

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**III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): February 24, 2018

Describe Nature of Initiative:

Louisiana Association of Broadcasters – Job Fair

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

Robb Hays attended the Louisiana Association of Broadcasters Job Fair in New Orleans, LA. He met with students from multiple Universities across Louisiana and Mississippi, gave career advice and talked about job opportunities both at WAFB and within Raycom Media.

Names of Station Personnel involved in Initiative:

Robb Hays, News Director

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**III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): March 6, 2018

Describe Nature of Initiative:

LSU Manship School of Journalism – Networking Night

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

This event brings students from LSU directly in front of professionals in the communications business who are looking for interns, part-time and full-time employees. On this evening WAFB saw roughly 25 students and hired a student who is graduating from LSU in May 2018. Marketing secured an intern from this group for the summer semester.

Names of Station Personnel involved in Initiative:

Ronna Corrente, General manager; Robb Hays, News Director, and Chris Blades, Marketing Director

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**III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): June – July 2018

Describe Nature of Initiative:

The 2018 “Making a Positive Step” (MAPS) East Baton Rouge Mayor’s Office

Describe Scope of Broadcasters’ Participation (including names of any other sponsoring or participating organizations):

One intern was sent to WAFB by the Mayor’s office, to work up to 30 hours a week in the broadcasting arena. The student learned all aspects of a Broadcasting television sales.

Names of Station Personnel involved in Initiative:

Anita Crouch, H/R Director & Exec Assistant; Chris Tingle, General Sales Manager

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**III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): November 8, 2018

Describe Nature of Initiative:

LSU Student Union-LAB-LSU Manship School of Journalism

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

This event had attendees from 20 State-wide Hight Schools. Panel discussion – Your Future in Radio & TV Broadcasting – with High School students (358 signed up) discussion with Q&A

Names of Station Personnel involved in Initiative:

Robb Hays, News Director

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**III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): Continuous

Describe Nature of Initiative:

Broadcasting of outreach recruitment to local organizations regarding job openings

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

WAFB airs the below promo recruiting organizations who would like to receive our job openings.

“WAFB-TV, a Raycom Media station is committed to a broad applicant recruiting outreach program in our continuing efforts to represent our diverse community. As part of this effort, we encourage qualified community organizations to become a part of our full-time job opportunity notification mailing list. If your organization is interested in becoming a part of this list, and you distribute job information or can provide referrals as a part of your regular activity, we would like to hear from you. We would then notify you of each full-time opening and ask you to refer individuals to us for consideration. Send your request to: [tmazzei@wafb.com](mailto:tmazzei@wafb.com)

Names of Station Personnel involved in Initiative:

Terra Mazzei, Business Office Coordinator/EEOC Coordinator  
Chris Blades, Marketing Director

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**III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): Ongoing

Describe Nature of Initiative:

Student Internship Program

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

WAFB-TV offers internships to college students as a way to assess jobs and job readiness. These internships are granted to sophomore, junior and senior students majoring in Communications, Mass Communications, Journalism and Broadcast Journalism from various accredited colleges and universities throughout the U.S. who have received the approval from the Dean/Chairman and/or academic advisor of their respective department(s). Upon successful completion of the program, the student receives credit and a letter grade. Students were assigned to work with specific News, Sales, operations and engineering Department staffers. 2018 internes were assigned to News, Marketing & Sales.

Fall 2018 – 8 interns assigned to News

Spring 2018 – 4 interns assigned to News

Summer 2018 – 11 interns assigned to News; 3 interns assigned to Marketing

Names of Station Personnel involved in Initiative:

Robb Hays, News Director; Robert Chandler, News Operations; Monica Craig, News Intern Coordinator; Chris Blades, Marketing Dir.

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**III. SUPPLEMENTAL OUTREACH INITIATIVES**

Date(s) of Initiative Event(s): Continuous

Describe Nature of Initiative:

WAFB EMPLOYMENT PROMO

Describe Scope of Broadcasters' Participation (including names of any other sponsoring or participating organizations):

WAFB airs the below employment promo:

WAFB is an equal opportunity employer and from time to time has open positions at the station. If you are interested in additional details or to see current openings and to apply for any openings you are interested in being considered for please visit the website on the screen. <https://careers-raycommedia.icims.com>

Names of Station Personnel involved in Initiative:

Terra Mazzei, Business Office Coordinator/EEOC Coordinator  
Chris Blades, Marketing Director