



Invoice No: 4618666849

Bill To: Rural AM FM  
227 S WASHINGTON SQ  
Lansing MI 48933-1832

|               |            |
|---------------|------------|
| Client ID:    | 2343248    |
| Invoice Date: | 05/10/22   |
| Payment Due:  | 05/10/22   |
| Amount Paid:  | \$6,566.25 |
| Amount Due:   | \$0.00     |

Order Details

Advertiser: Tim Michels for Governor  
Order #: 1913415816  
Contract #: 35864897  
AE: PHILADELPHIA, MMS  
iHM Product: Radio

Station: WMIL-FM  
Market: Milwaukee  
Start Date: 04/25/22  
End Date: 05/02/22

CPE TMFG/RD/427502  
Billing Period: May 2022  
Schedule: Broadcast  
Terms: CIA

Note 1: WMIL-FM 35864897 TMFG RD 427502 State Candidate  
Note 2:

Invoice Summary

| Product Type | Billable Units | Gross Amount      | Agency Commission | Sales Tax     | Net Due           |
|--------------|----------------|-------------------|-------------------|---------------|-------------------|
| Spot         | 29             | \$7,725.00        | \$1,158.75        | \$0.00        | \$6,566.25        |
| Misc         | 0              | \$0.00            | \$0.00            | \$0.00        | \$0.00            |
| <b>Total</b> | <b>29</b>      | <b>\$7,725.00</b> | <b>\$1,158.75</b> | <b>\$0.00</b> | <b>\$6,566.25</b> |

This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.

Questions? Contact us at Invoices@iHeartMedia.com

|              |            |
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| Client ID:   | 2343248    |
| Order No:    | 1913415816 |
| Payment Due: | 05/10/22   |
| Amount Due:  | \$0.00     |



Check Enclosed  Check #: \_\_\_\_\_

Bill To: Rural AM FM  
227 S WASHINGTON SQ  
Lansing MI 48933-1832

Remit To: iHeartMedia  
3964 Collection Center Drive  
Chicago, IL 60693-0039

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# Invoice Details

Market: Milwaukee

Station: WMIL-FM

| Order Line | Product Type | Ordered      | Day(s)                              | Daypart           |             |            |           | Rate        |
|------------|--------------|--------------|-------------------------------------|-------------------|-------------|------------|-----------|-------------|
| 1          | Spot         | Commercial   | WThF                                | 06:00:00-09:59:59 |             |            |           | \$300.00    |
|            |              | <u>Aired</u> | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 6:31 am     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 7:06 am     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 8:14 am     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 9:17 am     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/29/2022         | 6:31 am     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/29/2022         | 7:06 am     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/29/2022         | 8:18 am     | 60         |           | \$300.00    |
| 2          | Spot         | Commercial   | WThF                                | 10:00:00-14:59:59 |             |            |           | \$300.00    |
|            |              | <u>Aired</u> | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 10:13 am    | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 10:43 am    | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 1:44 pm     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 2:40 pm     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/29/2022         | 10:16 am    | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/29/2022         | 11:20 am    | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/29/2022         | 1:34 pm     | 60         |           | \$300.00    |
| 3          | Spot         | Commercial   | WThF                                | 15:00:00-18:59:59 |             |            |           | \$300.00    |
|            |              | <u>Aired</u> | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 3:45 pm     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 4:18 pm     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 5:31 pm     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/28/2022         | 6:43 pm     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/29/2022         | 3:50 pm     | 60         |           | \$300.00    |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/29/2022         | 4:18 pm     | 60         |           | \$300.00    |
| 4          | Spot         | Commercial   | M                                   | 06:00:00-09:59:59 |             |            |           | \$300.00    |
|            |              | <u>Aired</u> | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 5/2/2022          | 9:19 am     | 60         |           | \$300.00    |
| 5          | Spot         | Commercial   | M                                   | 10:00:00-14:59:59 |             |            |           | \$300.00    |
|            |              | <u>Aired</u> | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 5/2/2022          | 2:46 pm     | 60         |           | \$300.00    |
| 6          | Spot         | Commercial   | M                                   | 15:00:00-18:59:59 |             |            |           | \$300.00    |
|            |              | <u>Aired</u> | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 5/2/2022          | 3:47 pm     | 60         |           | \$300.00    |
| 7          | Spot         | Commercial   | S                                   | 06:00:00-09:59:59 |             |            |           | \$150.00    |
|            |              | <u>Aired</u> | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/30/2022         | 8:19 am     | 60         |           | \$150.00    |
| 8          | Spot         | Commercial   | S                                   | 10:00:00-14:59:59 |             |            |           | \$150.00    |
|            |              | <u>Aired</u> | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>       | <u>TIME</u> | <u>LEN</u> | <u>MG</u> | <u>RATE</u> |
|            | Spot         | Commercial   | Upside Down Rev1 / Upside Down Rev1 | 4/30/2022         | 11:19 am    | 60         |           | \$150.00    |
| 9          | Spot         | Commercial   | S                                   | 15:00:00-18:59:59 |             |            |           | \$150.00    |

## Invoice Details

| Order Line                 | Product Type | Ordered           | Day(s)                              | Daypart                  |                   |            | Rate      |                   |
|----------------------------|--------------|-------------------|-------------------------------------|--------------------------|-------------------|------------|-----------|-------------------|
|                            |              | <u>Aired</u>      | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>              | <u>TIME</u>       | <u>LEN</u> | <u>MG</u> | <u>RATE</u>       |
|                            | Spot         | Commercial        | Upside Down Rev1 / Upside Down Rev1 | 4/30/2022                | 5:19 pm           | 60         |           | \$150.00          |
| <b>10</b>                  | <b>Spot</b>  | <b>Commercial</b> | <b>Sn</b>                           | <b>06:00:00-09:59:59</b> |                   |            |           | <b>\$125.00</b>   |
|                            |              | <u>Aired</u>      | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>              | <u>TIME</u>       | <u>LEN</u> | <u>MG</u> | <u>RATE</u>       |
|                            | Spot         | Commercial        | Upside Down Rev1 / Upside Down Rev1 | 5/1/2022                 | 6:17 am           | 60         |           | \$125.00          |
| <b>11</b>                  | <b>Spot</b>  | <b>Commercial</b> | <b>Sn</b>                           | <b>10:00:00-14:59:59</b> |                   |            |           | <b>\$125.00</b>   |
|                            |              | <u>Aired</u>      | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>              | <u>TIME</u>       | <u>LEN</u> | <u>MG</u> | <u>RATE</u>       |
|                            | Spot         | Commercial        | Upside Down Rev1 / Upside Down Rev1 | 5/1/2022                 | 10:17 am          | 60         |           | \$125.00          |
| <b>12</b>                  | <b>Spot</b>  | <b>Commercial</b> | <b>Sn</b>                           | <b>15:00:00-18:59:59</b> |                   |            |           | <b>\$125.00</b>   |
|                            |              | <u>Aired</u>      | <u>ISCI/SPOT TITLE</u>              | <u>DATE</u>              | <u>TIME</u>       | <u>LEN</u> | <u>MG</u> | <u>RATE</u>       |
|                            | Spot         | Commercial        | Upside Down Rev1 / Upside Down Rev1 | 5/1/2022                 | 3:48 pm           | 60         |           | \$125.00          |
| Totals for Station:        |              | WMIL-FM           | No. of Spots/Misc:                  | 29/0                     | Gross Amt:        |            |           | \$7,725.00        |
| Totals for Market:         |              | Milwaukee         | No. of Spots/Misc:                  | 29/0                     | Gross Amt:        |            |           | \$7,725.00        |
| <b>Totals for Invoice:</b> |              |                   | <b>No. of Spots/Misc:</b>           | <b>29/0</b>              | <b>Gross Amt:</b> |            |           | <b>\$7,725.00</b> |