

# DUPLICATE INVOICE

**WGGB**  
**1300 Liberty Street**  
**Springfield, MA 01104**  
**Main: (413)733-4040**  
**Billing: (404)327-3039**

Invoice #	Invoice Date	Invoice Month	Invoice Period
981641-1	10/31/19	October 2019	10/01/19 - 10/31/19

Property	Account Executive	Sales Office	Sales Region
WGGB	WSHM- House Local	Local-WSHM	Local

Billing Address:

**New York Sound and Motion**  
**Attention: Accounts Payable**  
**c/o Ed Brown 90 Carando Dr., Suite 1**  
**Springfield, MA 01140**

Advertiser	Product	Estimate Number
Sean Curran for Springfield	Sean Curran Spfld City Co	125724

Flight Dates	Order #	Alt Order #
10/25/19 - 11/05/19	981641	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

Send Payment To:

**WGGB**  
**P.O BOX 28881**  
**New York, NY 10087-8881**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/19	11/05/19	M-F ABC40 In the Mornin 5a-6a g		MTWTF--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/19 10/27/19 ----F-- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGGB	F	10/25/19	5:30 AM	M-F ABC40 In the Morning	5a-6a	:30	SCCN5R11019	\$80.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/19 11/03/19 MTWTF-- 2 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGGB	Tu	10/29/19	5:59 AM	M-F ABC40 In the Morning	5a-6a	:30	SCCN5R11019	\$80.00 NM
3	WGGB	Th	10/31/19	5:10 AM	M-F ABC40 In the Morning	5a-6a	:30	SCCN5R11019	\$80.00 NM
2	10/28/19	11/05/19	M-F ABC40 In the Mornin 6a-7a g		MTWTF--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/19 11/03/19 MTWTF-- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGGB	M	10/28/19	6:24 AM	M-F ABC40 In the Morning	6a-7a	:30	SCCN5R11019	\$175.00 NM
3	10/28/19	11/01/19	M-F ABC40 News	12p-1230p	MTWTF--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/19 11/03/19 MTWTF-- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGGB	Tu	10/29/19	12:24 PM	M-F ABC40 News	12p-1230p	:30	SCCN5R11019	\$60.00 NM
4	10/25/19	11/04/19	M-F ABC40 News	5p-530p	MTWTF--	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/19 10/27/19 ----F-- 1 \$190.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGGB	F	10/25/19	5:10 PM	M-F ABC40 News	5p-530p	:30	SCCN5R11019	\$190.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/19 11/03/19 MTWTF-- 1 \$190.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGGB	M	10/28/19	5:26 PM	M-F ABC40 News	5p-530p	:30	SCCN5R11019	\$190.00 NM

Subject to Terms and Conditions available at:

For TV: <http://meredithsales.com/terms-and-conditions/>For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

# INVOICE

Send Payment To:

**WGGB**  
**P.O BOX 28881**  
**New York, NY 10087-8881**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
981641-1	10/31/19	October 2019	10/01/19 - 10/31/19
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Sean Curran for Springfield	Sean Curran Spfld City Co	125724	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/25/19	11/04/19	M-F ABC40 News	5p-530p	MTWTF--	:30	1	\$190.00	NM
5	10/28/19	11/04/19	M-F ABC40 News	530p-6p	MTWTF--	:30	1	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/28/19 11/03/19 MTWTF-- 1 \$240.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGGB	Th	10/31/19	5:43 PM	M-F ABC40 News	530p-6p	:30	SCCN5R11019	\$240.00 NM
6	10/25/19	11/04/19	M-F ABC40 News	6p-630p	MTWTF--	:30	1	\$240.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/21/19 10/27/19 ----F-- 1 \$240.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGGB	F	10/25/19	6:22 PM	M-F ABC40 News	6p-630p	:30	SCCN5R11019	\$240.00 NM
<u>Total Spots</u>							9		

## Payment Terms Net 30 Days

<u>Gross Total</u>	<b>\$1,335.00</b>
<u>Agency Commission</u>	<b>\$200.25</b>
<u>Net Amount Due</u>	<b>\$1,134.75</b>
<u>Invoice Balance as of 11/06/19 11:29:34 AM ET</u>	<b>\$0.00</b>

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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>