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AM

WEBQ AM/FM
ISSUES AND PROBLEMS THIRD QUARTER
JULY - SEPTEMBER 2015

ISSUE: PROMOTING NEW BUSINESS AND JOBS IN SALINE CO.

SPECIAL PROGRAMMING: NEW CINEMA COMING TO HARRISBURG

DATE: 7/8/15 TIME: 12P - 12:15P (DURATION: 15 MIN.) LIVE AM/FM SIMULCAST

HARRISBURG MAYOR AND THE SALINE CO. CHAMBER OF COMMERCE PROMOTED A GATHERING FOR THE PUBLIC FOR A SPECIAL ANNOUNCEMENT TO BE MADE AT THE ARROWHEAD POINT PLAZA IN FRONT OF THE FORMER CLOSED MAD PRICER GROCERY STORE BLDG. THE ANNOUNCEMENT WAS MADE THAT "SHOWPLACE CINEMAS", AN 8-SCREEN MOVIE THEATRE COMPLEX WOULD BE CONSTRUCTED IN THE FORMER STORE BUILDING IN HARRISBURG. THE THEATRE SHOULD BE COMPLETED BY MID NOVEMBER 2015 AND OFFER SEVERAL NEW FULL AND PART TIME JOBS TO RESIDENTS IN THE AREA. BRIEF STATEMENTS BY THE FAMILY-OWNED THEATRE OWNERS WERE MADE TO THE PUBLIC.

ISSUE: HOW CAREGIVERS, FAMILIES AND FRIENDS CAN ASSIST AND RELATE TO ALZHEIMERS PATIENTS.

PROGRAM: REACH OUT

DATE: 7/16/15 TIME: 12:47:56P - 12:50:48P (DURATION 7:33 MIN) AM 12:05P - 12:11:50P (DURATION: 7:33 MIN.) FM

CATHY HORTON INTERVIEWED MIKE BIUS, MANAGER EDUCATION AND OUTREACH WITH THE ALZHEIMER'S ASSOC., THE GREATER IL CHAPTER BASED IN CARBONDALE IL. THE ALZHEIMER'S ASSOC. WAS BRINGING A 90 MINUTE EDUCATION PROGRAM WITH A QUESTION AND ANSWER PERIOD TO FOLLOW TO "DREAM BASKETS" GIFT SHOP AND SANDWICH SHOP. DREAM BASKETS HAS A MEETING ROOM AREA AND RESIDENTS THAT HAD ANY CONNECTION TO ALZHEIMERS OR DEMENTIA PATIENTS WERE ENCOURAGED TO ATTEND THE FREE INFORMATIONAL DISCUSSION. THE HOPE WAS TO MAKE THOSE ATTENDING TO BECOME MORE COMFORTABLE AND ADEPT AT CONNECTING WITH THOSE WITH DEMENTIA. ONE IN THREE PEOPLE WILL DIE WITH SOME FORM OF DEMENTIA, AND ALZHEIMERS IS THE NUMBER ONE CAUSE. THIS DISEASE AFFECTS MANY OF OUR LISTENERS IN SOUTHERN ILLINOIS.

ISSUE: BUILDING CONFIDENCE AND SELF ESTEEM IN LOCAL YOUTH

SPECIAL PROGRAMMING: FOWLER/BONAN FOUNDATION CLOTHES FOR KIDS JUNIOR GOLF DAYS EVENT

DATE: 7/17/15 TIME: 9AM - 12:00PM (FOUR 5-MIN. CUTAWAYS PER HOUR) FM

JIM MUIR, SPORTS DIRECTOR FOR DANA COMMUNICATIONS WQRL IN BENTON WAS THE HOST FOR A THREE HOUR BROADCAST FROM THE SHAWNEE HILLS COUNTRY CLUB IN HARRISBURG IL. DURING EACH FIVE MINUTE CUTAWAY JIM INTERVIEWED VOLUNTEERS AND PARTICIPANTS AT THE ANNUAL GOLF EVENT WHICH HELPS RAISE MONEY TO FUND THE CLOTHES FOR KIDS PROGRAM. THE FOWLER BONAN FOUNDATION WORKS WITH AREA SCHOOLS AND CHURCHES TO PROVIDE CLOTHING FOR SCHOOL AGE YOUNGSTERS THAT ARE NEW OR NEARLY NEW AND IN FASHION. DALE FOWLER, FOUNDATION FOUNDER FEELS THAT WHEN KIDS ARE WEARING CLEAN CLOTHES THAT ARE UP TO DATE IT HELPS WITH THEIR SELF ESTEEM AND THEY DON'T FEEL DIFFERENT OR SINGLED OUT IN A BAD WAY. IT BRINGS THEM MORE CONFIDENCE TO ACCOMPLISH THEIR DREAMS. THE GOLF OUTING ALSO PROVIDES YOUTH THAT ENTER WITH THE OPPORTUNITY TO PLAY GOLF ON A NON-COMPETITIVE BASIS IF THEY WISH AND JUST HAVE FUN. ALL EXPERIENCE LEVELS WERE WELCOME. SPONSORSHIPS WERE ALSO AVAILABLE TO RAISE MONEY FOR THE PROJECT.

ISSUE: SALINE CO. FAIR PROMOTES AGRICULTURE AND COMMUNITY

SPECIAL PROGRAMMING: SALINE CO. FAIR BROADCASTS

DATE: 7/20 – 7/25/15 TIME: 5P – 6P (FOUR 5-MIN CUTAWAYS PER HOUR) AM
6P-7P (FOUR 5- MIN. CUTAWAYS PER HOUR) FM

WEBQ PROVIDED A FREE ENTERTAINMENT TENT AT THE SALINE CO. FAIR AND CONDUCTED INTERVIEWES WITH VARIOUS LOCAL COMMUNITY ORGANIZATIONS AT THE FAIR TO PROMOTE AGRICULTURE, CULTURAL AND COMMUNITY ACTIVITIES.

MONDAY JULY 20TH CATHY HORTON INTERVIEWED TRINA IRWIN, DIRECTOR OF CASA (COURT APPOINTED SPECIAL ADVOCATES) FOR CHILDREN REGARDING A RAFFLE THEY WERE CONDUCTING AT THE FAIR TO RAISE MONEY FOR THE ORGANIZATION. THEY PROVIDE HELP TO CHILDREN WHO ARE INVOLVED IN THE COURT SYSTEM THROUGH NO FAULT OF THEIR OWN. MANY OF THESE CHILDRENS PARENTS BECOME INVOLVED IN DRUGS, CRIME, ETC. AND THE CHILDREN'S CARE WHILE THE PARENTS ARE INCARCERATED OR GOING THROUGH THE COURT SYSTEM IS THE FOCUS OF CASA. THEY WERE RAFFLING A DOLL HOUSE CONSTRUCTED BY THE HARDIN CO. WORK CAMP INMATES. HOW TO BECOME AN ADVOCATE AND OTHER WAYS TO SUPPORT THE WORK OF CASA WAS DISCUSSED.

TUES. JULY 21ST AN INTERVIEW WAS CONDUCTED WITH DAVID SMITH, PASTOR OF BANKSTON FORK BAPTIST CHURCH. THE CHURCH HAD A BOOTH AT THE FAIR PROMOTING THEIR VACATION BIBLE SCHOOL JULY 26 – 31ST. HOW THE SUMMER ACTIVITY BENEFITS YOUNGSTERS WAS DISCUSSED ALONG WITH UPCOMING CHURCH EVENTS.

WED. JULY 22ND AN INTERVIEW WAS CONDUCTED WITH ANGIE WILSON, COMMUNITY OUTREACH WITH SOUTHEASTERN ILLINOIS COLLEGE. ANGIE OUTLINED WHAT

ACTIVITIES WERE TAKING PLACE AT THE COLLEGE DURING SUMMER WEEKS, PROMOTED A SUMMER MUSICAL AT THE COLLEGE AT THE GEORGE T. DENNIS VISUAL AND PERFORMING ARTS CENTER FEATURING A STUDENT CAST AT THE END OF THE WEEK, AND PROMOTED DATES AND TIMES FOR UPCOMING FALL REGISTRATION.

THURSDAY JULY 23RD AN INTERVIEW WAS CONDUCTED WITH JANN RASCH AT THE TOWN AND COUNTRY COMMITTEE BOOTH. THE FAIR FOOD MENU WAS COVERED AS WELL AS THE HELP OF ALL THE VOLUNTEERS TO STAFF THE BOOTH DURING THE FAIR. MONEY RAISED GOES TO THE TOWN AND COUNTRY COMMITTEE OF ELDORADO TO FUND THEIR ANNUAL TOWN AND COUNTRY DAYS CELEBRATION IN SEPTEMBER.

FRIDAY JULY 24TH AN INTERVIEW WAS CONDUCTED WITH A MEMBER OF THE SALINE CO. YOUNG FARMERS GROUP. THEY HAD A BOOTH AT THE FAIR PROMOTING YOUTH PARTICIPATION IN AGRICULTURE. YOUNG PEOPLE INTERESTED IN ANY ASPECT OF AGRICULTURE WERE INVITED TO ATTEND A MEETING AND ENCOURAGED TO JOIN THE GROUP. THIS YEAR THEY WERE OPERATING A PETTING ZOO ONCE AGAIN AT THE FAIR.

SATURDAY JULY 25TH AN INTERVIEW WAS CONDUCTED WITH JANET JONES ADVOCATE COORDINATOR FOR CASA OF SALINE CO. JANET GAVE AN UPDATE ON HOW THE RAFFLE FUNDRAISER WAS GOING FOR THE HARDIN CO. WORK CAMP CONSTRUCTED DOLL HOUSE AND AN OVERVIEW WAS GIVEN ONCE AGAIN ON THE FUNCTION OF THE GROUP AND THE HANDOUT INFORMATION THAT WAS AVAILABLE AT THEIR BOOTH AT THE FAIR.

ISSUE: THE HISTORY AND IMPACT OF THE RAILWAYS IN SOUTHERN ILLINOIS

PROGRAM: REACH OUT

DATE: 8/2/15 TIME: 12:10P – 12:19P (DURATION: 9 MIN.) AM
TIME: 12:04P-12:13P (DURATION: 9 MIN.) FM

DAVE BARD INTERVIEWED LINDA BLACKMAN, THE CURATOR OF THE STONEFORT DEPOT MUSEUMS IN STONEFORT IL. THEIR 7TH ANNUAL RAILROAD DAY EVENT WAS SCHEDULED TO TAKE PLACE SAT. AUG. 29TH. FEATURED WOULD BE PROGRAMS BY VARIOUS EXPERTS ON THE HISTORY OF RAILROADING IN S. IL. THE 6 HOUR PROGRAM HIGHLIGHTED THE HISTORY AND HOW THE RAILROADS SHAPED SOUTHERN ILLINOIS, ESPECIALLY SALINE CO.

ISSUE: PROMOTING NEW BUSINESS AND JOBS FOR SALINE CO.

SPECIAL PROGRAMMING: NEW BUSINESS OPENING ANNOUNCEMENT

DATE: 9/10/15 TIME: 12:00P – 12:15P (DURATION: 15 MIN.) AM/FM

HARRISBURG MAYOR, DALE FOWLER, ANNOUNCED THE REMODEL AND UPCOMING OPENING OF THE “Z-FACTOR”, A TRAMPOLINE RECREATION BUSINESS TO BE LOCATED IN THE FORMER K-MART BUILDING IN THE SHAWNEE SQUARE SHOPPING CENTER. THE 12,000 SQUARE FOOT AREA WILL BE TURNED INTO A RECREATION AREA FOR YOUNGSTERS WITH TRAMPOLINES, A SYNTHETIC ICE SKATE RINK AND AN OUTDOOR PAINT BALL COURT IN THE PROPERTY BEHIND THE BUILDING. HEATHER YOUNG, CO-OWNER SPOKE ABOUT WHAT PLANS WERE BEING MADE, AND WHAT AREAS OF EMPLOYMENT WILL BE OFFERED.

ISSUE: HOW THE FIRE DEPT. IS WORKING TO REDUCE PROPERTY INSURANCE RATES IN HARRISBURG.

PROGRAM: REACH OUT\

DATE: 9/30/15 TIME: 12:10P – 12:19P (DURATION: 9 MIN.) AM
11:30A – 11:39A (DURATION: 9 MIN.) FM

DAVE BARD INTERVIEWED JOHN GUNNING, HARRISBURG FIRE CHIEF REGARDING A SERIES OF TRAINING PROGRAMS AND EQUIPMENT ACQUISITIONS BY THE HBG. FIRE DEPT. WHICH HAVE IMPROVED THIER RATING WITH INSURANCE COMPANIES AND HOW THAT MAY IMPACT FUTURE RATES AND A SAVINGS ON PREMIUMS FOR LOCAL RESIDENTS AND BUSINESSES.

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CONTINUOUS PUBLIC SERVICE PROGRAMMING WEBQ
THIRD QUARTER 2015

JOB PLACEMENT AIRS DAILY MON. - FRI. ON WEBQ AM 1240 AT 12:10P AND ON WEBQ FM 102.3 AT 1:40P. DURATION IS 2:00 MIN. EMPLOYMENT INFORMATION IS GIVEN AS RECEIVED BY WEBQ. THOSE WHO ARE LOOKING FOR WORK OR EMPLOYERS WITH A JOB TO OFFER ARE GIVEN THE OPPORTUNITY TO ADVERTISE FOR THOSE JOBS FOR TWO WEEKS FREE OF CHARGE ON THIS PROGRAM. INFORMATION ALSO GIVEN ON EMPLOYMENT RESOURCES THROUGH SOUTHEASTERN ILLINOIS COLLEGE WEBSITE AND THE DEPT. OF EMPLOYMENT SECURITY AS WELL AS INTERNET ACCESS TO JOB OPPORTUNITIES AT THE SALINE CO. CHAMBER OF COMMERCE OFFICES IN HARRISBURG.

LOCAL NOTES AIRS SATURDAY MORNINGS FROM 6AM TO 4PM HOURLY ON WEBQ AM AND FM. THE PROGRAM LISTS ALL OF THE COMMUNITY EVENTS HAPPENING EACH WEEKEND IN OUR REGION. SOME INFORMATION IS SUBMITTED TO US AND SOME WE GET FROM VARIOUS NEWS SOURCES. THE PROGRAM IS 4:00 IN LENGTH.

HARRISBURG CITY COUNCIL MEETINGS ARE HELD THE FIRST AND THIRD THURSDAYS OF THE MONTH STARTING AT 6PM. WEBQ HAS BEGUN TO CARRY THESE MEETINGS LIVE ON WEBQ AM, FM OR STREAMING THEM DEPENDING ON WHAT OTHER PROGRAMS ARE SCHEDULED.

SOUTHERN ILLINOIS TODAY WITH ERIC GREGG, ON MONDAY MORNINGS FROM 7AM TO 8AM ON WEBQ FM. ERIC GREGG UPDATES CITIZENS ON CITY BUSINESS AND PROJECTS. HE ALSO INTERVIEWS COMMUNITY LEADERS AND VARIOUS CIVIC CLUB MEMBERS ON PROJECTS OR FUNDRAISERS THEY MAY BE WORKING ON. THE PROGRAM IS ALWAYS UPBEAT AND STRIVES TO ENCOURAGE LISTENERS TO WORK HARD IN THEIR COMMUNITIES, KEEP THEM CLEAN AND PROVIDE AN ENVIRONMENT TO ATTRACT BUSINESS AND NEW RESIDENTS INTO OUR COMMUNITIES. SUBJECT MATTER FOR THIRD QUARTER 2015 PROGRAMS INCLUDED: JULY 6TH: KATY NAAS, AUTHOR OF TEEN BOOKS, 13TH SALINE CO. FAIR PRESIDENT, CHRIS EVANS ON UPCOMING FAIR SCHEDULE OF EVENTS, 20TH, VARIOUS 4-H MEMBERS AT THE FAIR, 27TH BASH IN THE BURG, A DOWNTOWN FESTIVAL TO PROMOTE LOCAL BUSINESS ON THE SQUARE IN HARRISBURG WITH DAVE DENNISON AND JULY KUPPART. AUGUST: 3RD SOUTHEASTERN ILLINOIS HISTORY WITH AREA HISTORIAN, MARK MOTSINGER, 10TH HBG SCHOOL SUPT. ON HARRISBURG HIGH SCHOOL RENOVATION, MIKE GAUCH, 17TH PET FEST EXPO IN MARION WITH GRACE MOCABY. 23RD AMANDA HUNT & CAITLYN DISMANG, NEW DAYCARE. SEPTEMBER: 14TH DONNA HOOPER WITH ELDORADO TOWN AND COUNTRY DAYS COMMITTEE WITH DETAILS ON THIS YEAR'S EVENTS AND ENTERTAINMENT, 21ST DONETTA HAYES WITH REFORM GYM, 28TH RHONDA BELFORD ON THE UPCOMING FLUORSPAR FESTIVAL IN ROSICLARE IL IN HARDIN CO.



Weekly Public Affairs Program

Call Letters: WEBQ-FM

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2015

First Show Aired on WEBQ-FM

Show # 2015-31

Date aired: 8/2/15 Time Aired: 7:00A

Sheila Markin Nielsen, career counselor with more than 25 years of experience, author of "*Job Quest: How to Become the Insider Who Gets Hired*"

The search for a job can seem intimidating and frustrating for most people. Ms. Markin Nielsen said the most critical component in any successful job search is to establish personal relationships. She outlined strategies to create personal connections and trust with key people. She discussed the usefulness of online tools such as LinkedIn, along with the value of resumes in today's employment environment.

Issues covered:
Employment
Career

Length: 10:25

Jennifer Suor, researcher, PhD candidate in clinical psychology at the University of Rochester

Ms. Suor's research found that children from low-income families are at risk of stunted cognitive functioning before they even start kindergarten. Her team found that young children with emotionally distant caregivers and who lived in an unstable home also had high levels of the stress hormone cortisol, which appears to significantly affect their cognitive abilities.

Issues covered:
Education
Parenting

Length: 6:44

Andy Cohen, CEO, Caring.com

In the past year, approximately 14 million drivers have been in a road incident caused by an elderly driver, according to a survey by Mr. Cohen's organization. He discussed how other motorists view the safety and competence of senior drivers. He also explained how to determine whether an older loved one is no longer fit to drive, and how to approach the topic with them.

Issues covered:
Senior Citizens
Traffic Safety

Length: 5:10

Show # 2015-32

Date aired: 8/9/15 Time Aired: 7:00A

Deirdre Maloney, author of "*Bogus Balance: Your Journey to Real Work/Life Bliss*"

These days, nearly everyone struggles to balance their work and home lives. Ms. Maloney said that no one can achieve a perfect balance. She said it is possible to find real balance and satisfaction by setting priorities and accepting that you can't have it all. She explained why it is important to analyze your own values and priorities on a regular basis.

Issues covered:

Length: 9:28

Career

Parenting

Mental Health

Doug Whiteman, Insurance Analyst at Bankrate.com

37% of Americans with children under age 18 do not have any life insurance, according to a new Bankrate.com study. And about one-third of the parents who do have life insurance have no more than \$100,000 of protection. Mr. Whiteman explained why this is such a great concern. He also offered suggestions on how to shop for life insurance and how to determine how much coverage is necessary.

Issues covered:

Length: 7:46

Personal Finance

Parenting

Richard Johnson, PhD, Senior Fellow at the Urban Institute, an independent non-partisan organization that evaluates social and economic issues

Dr. Johnson studied Americans who change careers after age 50. He found that most take pay cuts and accept lesser health benefits, but are still happier in their new jobs. He explained why these workers decide to switch careers, and offered advice for older job hunters.

Issues covered:

Length: 4:50

Senior Citizens

Workplace Matters

Unemployment

Show # 2015-33

Date aired: 8/16/15 Time Aired: 7:00A

Nick Corcodilos, employment expert, headhunter, founder of AskTheHeadhunter.com, author of "*Fearless Job Hunting*"

Mr. Corcodilos said that the way companies recruit, evaluate and hire employees is a disaster. He said employers misuse computer screening software and sites like LinkedIn, in the hope of finding a mythical perfect candidate, then complain that the American workforce is undertrained and unqualified for today's high tech jobs. He offered advice for people who are seeking a new job.

Issues covered:

Length: 8:57

Employment

Job Training

Scott Barry Kauffman, PhD, cognitive psychologist, Adjunct Assistant Professor of Psychology at New York University, author of *"Ungifted: Intelligence Redefined"*

Dr. Kauffman said that the traditional methods of measuring the intellectual potential of children, such as IQ and standardized tests, don't work. He shared his own story of being labeled as "learning disabled" as a child, yet eventually completing his PhD in cognitive psychology at Yale University. He noted that there are many paths to greatness, and argued for a more customized approach to achievement that takes into account each individual's goals, psychology, and developmental trajectory.

Issues covered:

Length: 7:56

**Education
Children's Issues**

Gary Brienzo, Communications Manager, National Arbor Day Foundation

Mr. Brienzo talked about the growing disconnect between children and nature, as youngsters spend more time indoors with smartphones, video games and the Internet. He talked about the benefits of encouraging children and families to spend time outdoors, including better awareness of the environment.

Issues covered:

Length: 4:42

**Environment
Community Health
Parenting
Volunteerism**

Show # 2015-34

Date aired: 8/23/15 **Time Aired:** 7:00A

David Gumpert, food rights advocate, author of *"Life, Liberty and the Pursuit of Food Rights"*

Mr. Gumpert believes that Americans should have the right to privately obtain foods directly from farmers, neighbors, and local producers, in the same way that previous generations did. He said government regulations are making it increasingly difficult for consumers who wish to get raw milk, custom-slaughtered beef and pastured eggs outside the government regulatory system. He outlined the potential health concerns about mass-produced, processed food sold at supermarkets.

Issues covered:

Length: 8:29

**Food Safety
Government Regulation**

Noël Janis-Norton, learning and behavior specialist, founder and director of The New Learning Centre in London, author of *"Calmer, Easier, Happier Parenting: Five Strategies That End the Daily Battles and Get Kids to Listen the First Time"*

Ms. Norton offered advice to parents who are tired of nagging, pleading or yelling just to get their kids to do simple tasks. She offered examples of how parents should use positive reinforcement to encourage children to cooperate. She also offered tips on how to make homework a more positive and pleasant task each day.

Issues covered:

Length: 8:40

**Parenting
Children's Issues**

Virginia Reichert, former director of the Center for Tobacco Control at North Shore-Long Island Jewish Health System

Ms. Reichert talked about a study she conducted that discovered many smokers incorrectly believe that nicotine causes cancer. This misperception makes them less like to use nicotine patches or gum to help them stop smoking. She explained how comprehensive programs can greatly increase the success rate of smokers who want to quit.

Issues covered:
Addiction
Community Health

Length: 4:58

Show # 2015-35

Date aired: 8/30/15 Time Aired: 7:00A

Emily Rogalski, PhD, Neuroscientist, Research Associate Professor in Cognitive Neurology and Alzheimer's Disease Center at the Northwestern University Feinberg School of Medicine

Dr. Rogalski is in the early stages of a study of "SuperAgers" — men and women who are in their 80s and 90s, but with brains and memories that seem far younger. She explained what has been learned so far from these exceptional seniors, and what she hopes to discover as the study progresses. She said the research may eventually find ways to help protect others from memory loss.

Issues covered:
Personal Health
Senior Citizens

Length: 8:01

Amanda Ripley, investigative journalist, author of *"The Smartest Kids in the World--and How They Got That Way"*

Over the past fifty years, math and science skills have remained largely flat in the US, while soaring in Canada, Finland and many other developed countries. Ms. Ripley explained why some new "education superpower" countries have rapidly improved test scores, and how their policies differ from the US. She said teachers' college programs in the US should become much more selective, only accepting top students.

Issues covered:
Education
Government

Length: 9:10

Dana Gunders, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco

Ms. Gunders recently co-led a study with Harvard researchers that concluded that dates printed on packaged foods often confuse consumers, leading many to throw out food before it actually goes bad. She said the dates are intended to indicate freshness rather than whether a product is unsafe to eat. She would like to see new government regulations that would standardize food labeling and make it less confusing for consumers.

Issues covered:
Food Safety
Consumer Matters
Government Regulations

Length: 4:55

Show # 2015-36

Date aired: 9/16/15 Time Aired: 7:00A

Ann Dowsett Johnston, award-winning journalist, author of "*Drink: The Intimate Relationship Between Women And Alcohol*"

Ms. Johnston said women have closed the gender gap in the past decade, not only in their professional and educational lives, but also in terms of alcohol abuse. She noted that corporations have developed marketing strategies and products targeted exclusively to women. She expressed particular concern that alcohol manufacturers are now using social media to target teenage girls for marketing messages.

Issues covered:

Substance Abuse
Women's Issues

Length: 9:27

Kathryn Edin, PhD, Professor of Public Policy and Management at the John F. Kennedy School of Government at Harvard University, co-author of "*Doing the Best I Can: Fatherhood in the Inner City*"

Dr. Edin studied fatherhood among inner city men who are sometimes called "deadbeat dads." She said the term does not accurately describe today's urban fathers, many of whom take pride in being involved in the lives of some of their children. She explained how economic and cultural changes have transformed the meaning of fatherhood among the urban poor.

Issues covered:

Inner City Issues
Parenting
Poverty

Length: 7:36

David L. Roth, Ph.D., Director of the Johns Hopkins University Center on Aging and Health

Dr. Roth's research found that caregivers assisting chronically ill or disabled family members had an 18 percent lower death rate than similar people who were non-caregivers. He talked about the possible reasons behind this surprising finding.

Issues covered:

Senior Citizens
Personal Health
Family

Length: 4:49

Show # 2015-37

Date aired: 9/13/15 Time Aired: 7:00A

Mark Rank, PhD, Professor of Social Welfare at Washington University in St. Louis

Dr. Rank led a study that found that, between the ages of 25 and 60, almost two-thirds of Americans will live in poverty for a year or more. He shared other statistics from his study that illustrate how common poverty is. He discussed the reasons behind the problem and why a surprising number of Americans move from poverty to the middle class or higher, then back to poverty again.

Issues covered:

Poverty
Education

Length: 8:31

Sandeep S. Grewal, MD, MS, nutrition and weight loss expert, co-author of *"Fat-Me-Not: Weight Loss Diet of The Future"*

Most parents believe preparing and packing a healthy lunchbox is a difficult task. Dr. Grewal explained why lunches parents send to school are so critical to their kids' development and learning. He talked about the worst things parents can include in a lunch, and why hot lunches at school are not always a better option. He also discussed the most effective ways to lose weight.

Issues covered:

Length: 8:33

**Parenting
Nutrition**

Jim Quiggle, Director of Communications at Coalition Against Insurance Fraud

Mr. Quiggle discussed Medicare fraud, which has become a multi-billion dollar industry. He explained how fraudsters rapidly evolve their techniques as investigators close in on a specific scam. He outlined common warning signs of a scam that senior citizens should recognize, such as cold-call solicitations and requesting Medicare numbers over the phone.

Issues covered:

Length: 5:00

**Medicare Fraud
Senior Citizens**

Show # 2015-38

Date aired: 9/20/15 **Time Aired:** 7:00A

Meredith Jones, author of *"Women of The Street: Why Female Money Managers Generate Higher Returns (and How You Can Too)"*

Ms. Jones said her research found that women typically make better investment decisions than men. She explained how women's and men's investment behaviors differ. She also offered advice to young women who may be considering a career as an investment professional.

Issues covered:

Length: 10:32

**Personal Finance
Women's Issues**

Todd Herrenkohl, PhD, Professor of Sociology, Interim Associate Dean for Research for the Office of Research, University of Washington

Dr. Herrenkohl led a study that found that troubling behaviors exhibited by abused children can predict criminal activity when they grow up. He explained what the most common indicators are and how they differ between boys and girls. He discussed the importance of recognizing kids at risk and getting treatment for them as quickly as possible.

Issues covered:

Length: 6:38

**Child Abuse
Crime
Youth at Risk**

Bruce Schneier, internationally recognized security technologist, Chief Technology Officer of Resilient Systems, a fellow at Harvard's Berkman Center, and a board member of Electronic Frontier Foundation, author of "*Schneier on Security*"

Mr. Schneier discussed a recent study that examined the most commonly hacked computer passwords. Many people choose passwords that are far too easy to guess. He outlined ways to choose and remember a very secure password.

Issues covered:

Crime

Consumer Matters

Length: 5:14

Show # 2015-39

Date aired: 9/27/15 **Time Aired:** 7:00A

Brad J. Bushman, PhD, Professor of Communication and Psychology, Margaret Hall and Robert Randal Rinehart Chair of Mass Communication at Ohio State University

Dr. Bushman's research found that gun violence in movies rated PG-13 has more than tripled since PG-13 was introduced in 1985. In fact, he found that today's PG-13 films depict more violence than R-rated movies. Dr. Bushman explained why parents should be concerned. He said the patchwork of different rating systems for TV, movies and video games is confusing for parents and should be standardized.

Issues covered:

Parenting

Media

Length: 9:01

Stewart D. Friedman, PhD, Professor at the Wharton School of Business at the University of Pennsylvania, Founding Director of the Wharton Leadership Program and Wharton's Work/Life Integration Project, author of "*Baby Bust: New Choices for Men and Women in Work and Family*"

Dr. Friedman studied two classes of Wharton School of Business students, and found stunning results: the rate of graduates who plan to have children has dropped by nearly half over the past 20 years. He outlined the reasons for this disturbing trend and explained why this could be a huge problem for our society. He also offered some potential solutions.

Issues covered:

Parenting

Career

Education

Length: 8:04

Chris & Toren Volkmann, co- authors of "*Our Drink: Detoxing the Perfect Family*"

Chris and Toren offered their perspective on college drinking, as a mother and son who personally suffered the effects. They discussed warning signs of excessive drinking that both parents and college students should be aware of, and talked about the changing attitudes on college campuses.

Issues covered:

Substance Abuse

Youth at Risk

Parenting Matters

Length: 4:36

Affiliate Relations: 847-583-9000, ext. 203 email: info@syndication.net