

ORDER



KFTV

Orders
Order / Rev: 197371
Alt Order #: 10450519
Product Desc: VALADAO FOR CONGRESS
Estimate: 927C0H
Flight Dates: 09/27/22 - 10/03/22
Original Date / Rev: 09/26/22 / 09/26/22
Order Type: GENERAL

Primary AE: Ryan Gordon
Sales Office: C-PDC
Sales Region: National

Agency Name: Smart Media Group, LLC
Buying Contact:
Billing Contact: Frank Berg
 PO Box 26067
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Valadao for Congress
Demographic: A35+
Product Codes: Political Candidate - Other
Revenue Code 1: TS
Revenue Code 2: TS
Revenue Code 3: POLITICAL-AGY
Priority: P-15

Order Brand: Various
New Business End:
Advertiser External ID: 10903
Agency External ID: 2889
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/03/22	20	\$7,310.00	\$6,213.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	20	\$7,310.00	\$6,213.50	0.00
Totals	20	\$7,310.00	\$6,213.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ryan Gordon	C-PDC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFTV	09/28/22	09/28/22	MF 1230-1p/1130a-12p MF 1230-1p	CM	1230p-1p	--1----	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--1----		1				\$175.00		0.00			
N 2	KFTV	09/30/22	09/30/22	MF 1230-1p/1130a-12p MF 1230-1p	CM	1230p-1p	----1--	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	----1--		1				\$175.00		0.00			
N 3	KFTV	09/30/22	09/30/22	MF 1p/12p MF 1p	CM	1p-2p	----1--	:30	1	\$190.00	P-02	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	----1--		1				\$190.00		0.00			
N 4	KFTV	10/03/22	10/03/22	MF 1p/12p MF 1p	CM	1p-2p	1-----	:30	1	\$190.00	P-02	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	1-----		1				\$190.00		0.00			
N 5	KFTV	09/27/22	09/27/22	MF 2p/1p MF 2p	CM	2p-3p	-1-----	:30	1	\$190.00	P-02	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-1-----		1				\$190.00		0.00			
N 6	KFTV	09/29/22	09/29/22		CM	2p-3p	---1---	:30	1	\$190.00	P-02	0.00	NM	1	\$190.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				MF 2p/1p MF 2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	---1---					1	\$190.00		0.00			
N 7	KFTV	10/03/22	10/03/22	MF 2p/1p MF 2p	CM	2p-3p	1-----	:30	1	\$190.00	P-02	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	1-----					1	\$190.00		0.00			
N 9	KFTV	09/28/22	09/28/22	MF 7-8a/6-7a MF 7-8a	CM	7a-8a	--1----	:30	1	\$185.00	P-02	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--1----					1	\$185.00		0.00			
N 10	KFTV	09/29/22	09/29/22	MF 8-9a/7-8a MF 8-9a	CM	8a-9a	---1---	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	---1---					1	\$250.00		0.00			
N 11	KFTV	09/28/22	09/28/22	MF 5p/4p MF 5p	CM	5p-6p	--1----	:30	1	\$550.00	P-02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--1----					1	\$550.00		0.00			
N 12	KFTV	10/03/22	10/03/22	MF 6-630p/5-530p MF 6-630p	CM	6p-630p	1-----	:30	1	\$900.00	P-02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	1-----					1	\$900.00		0.00			
15	KFTV	09/27/22	09/27/22	MF 12a/11p MF 12a	CM	12a-1a	-1-----	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-1-----					1	\$60.00		0.00			
16	KFTV	09/29/22	09/29/22	MF 12a/11p MF 12a	CM	12a-1a	---1---	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	---1---					1	\$60.00		0.00			
N 17	KFTV	09/27/22	09/27/22	MF 11-1135p/10-1035p MF 11-1135p	CM	11-1135p	-1-----	:30	1	\$285.00	P-02	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-1-----					1	\$285.00		0.00			
N 18	KFTV	09/28/22	09/28/22	MF 11-1135p/10-1035p MF 11-1135p	CM	11-1135p	--1----	:30	1	\$285.00	P-02	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	--1----					1	\$285.00		0.00			
N 19	KFTV	09/30/22	09/30/22	MF 11-1135p/10-1035p MF 11-1135p	CM	11-1135p	----1--	:30	1	\$285.00	P-02	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	----1--					1	\$285.00		0.00			
N 20	KFTV	09/29/22	09/29/22	MF 7p/6p MF 7p	CM	7p-8p	---1---	:30	1	\$900.00	P-02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	---1---					1	\$900.00		0.00			
N 23	KFTV	09/27/22	09/27/22	MF 9p/8p MF 9p	CM	9p-10p	-1-----	:30	1	\$900.00	P-02	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-1-----					1	\$900.00		0.00			
N 25	KFTV	10/03/22	10/03/22	MF 10p/9p MF 10p	CM	10p-11p	1-----	:30	1	\$750.00	P-02	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/22	10/09/22	1-----					1	\$750.00		0.00			
N 27	KFTV	10/02/22	10/02/22	LMX_Sunday 1 LMX Sunday 1	CM	12:30 PM-3:00 PM (10:00 AM-12:00 PM)	-----1	:30	1	\$600.00	P-04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/22	10/02/22	-----1					1	\$600.00		0.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/22	10/02/22	-----1		1				\$600.00		0.00			
													Totals	20	\$7,310.00