

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ben Rheault, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Candidate name: Chris Miller	
Authorized committee: Chris Miller for Governor	
Agency requesting time (and contact information): <input checked="" type="checkbox"/> Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): West Virginia Governor	
Date of election: 5/14/24	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Paul Kilgore	
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
<b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b>	

Candidate/Committee/Agency	Station Representative
Signature: Ben Rheault <small>Digitally signed by Ben Rheault Date: 2024.01.16 10:50:41 -05'00'</small>	Signature: 
Name: Ben Rheault	Name: Christian Miller
Date of Request to Purchase Ad Time: 1/16/24	Date of Station Agreement to Sell Time: 4/16/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 4/16/24

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>762397</u>	Station Call Letters: <u>WAEJR AM</u>	Date Received/Requested: <u>4/16/24</u>
Est. #: <u>11218</u>	Station Location: <u>MGTN WV</u>	Run Start and End Dates: <u>4/17/24 - 4/23/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# ORDER



**Orders**  
**Order / Rev:** 762397  
**Alt Order #:** 37240139  
**Product Desc:** Candidate  
**Estimate:** 11218  
**Flight Dates:** 04/17/24 - 04/23/24  
**Original Date / Rev:** 04/16/24 / 04/16/24  
**Order Type:** COMM

**WAJR-AM**  
**Primary AE:** Eastman Philadelphia  
**Sales Office:** E-PHI  
**Sales Region:** National

**Agency Name:** Strategic Media Services - VA  
**Buying Contact:** Terrance Houston  
**Billing Contact:**  
 4601 N. Fairfax Dr.  
 Arlington, VA 22203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Chris Miller for Governor  
**Demographic:** HH  
**Product Codes:** PL02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL CAND  
**Priority:** ANPE

**New Business End:**  
**Advertiser External ID:** 111214  
**Agency External ID:** 11487  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/23/24	30	\$1,552.80	\$1,319.88

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	30	\$1,552.80	\$1,319.88	0.00
<b>Totals</b>	<b>30</b>	<b>\$1,552.80</b>	<b>\$1,319.88</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Eastman Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAJRA	04/17/24	04/23/24	M-F 6a-10a M-F	CM	6a-10a	2222--	1:00	10	\$51.76	ANPE	0.00	NM	10	\$517.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--222--					6	\$51.76		0.00			
		Week: 04/22/24	04/28/24	22-----					4	\$51.76		0.00			
N 2	WAJRA	04/17/24	04/23/24	M-F 10a-3p M-F	CM	10a-3p	2222--	1:00	10	\$51.76	ANPE	0.00	NM	10	\$517.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--222--					6	\$51.76		0.00			
		Week: 04/22/24	04/28/24	22-----					4	\$51.76		0.00			
N 3	WAJRA	04/17/24	04/23/24	M-F 3p-7p M-F	CM	3p-7p	2222--	1:00	10	\$51.76	ANPE	0.00	NM	10	\$517.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	--222--					6	\$51.76		0.00			
		Week: 04/22/24	04/28/24	22-----					4	\$51.76		0.00			
													<b>Totals</b>	<b>30</b>	<b>\$1,552.80</b>