

ISSUE-RESPONSIVE PROGRAMMING – KAVV (FM)

July-September 2019

KAVV's General Manager, Paul Lotsof, is a close observer of the Benson scene with particular emphasis on city government. From time to time, he develops editorial commentaries designed to provide Benson area residents with an in-depth developments.

ISSUE: *Benson's economy:*

On September 21-24 Paul Lotsof aired an editorial lasting 6 minutes 45 seconds on the subject of Benson's economy with emphasis on the proposed Vigneto housing project. Two companies named El Dorado propose to build 28,000 houses and market them to retired people.

The editorial mentions the fact that Vigneto project manager Mike Reinbold has an unsavory past. It then expresses doubt that there is a market for 28,000 houses in Benson or that the El Dorado companies actually plan to build that many houses. The editorial mentions outspoken environmentalist Tricia Gerrodette who was not permitted to speak to the Benson City Council on July 22nd. The article also alludes to the formation of a coalition whose apparent purpose is to try to improve El Dorado's image in the Benson area. The editorial was broadcast a total of eleven times.

Unemployment

“Vocations Locations” is broadcast weekday mornings at 9:30, about three minutes per program. Jobs available in Cochise County are described. The program includes data obtained from the Arizona Department of Economic Security’s office in Sierra Vista as well as other listings obtained by KAVV’s staff directly from area employers. Over sixty programs were aired during this period.

ISSUE: Religious Needs

During the quarter in question KAVV broadcast two and one half hours of religious programming each Sunday morning. They were aired between 6:30 and 9:00 a.m.

Programs sponsored by five local church groups are currently broadcast.

Every Sunday morning at 7:30 a.m. KAVV broadcasts “Music and the Spoken Word” featuring the Mormon Tabernacle Choir.

Other Services

Mondays through Saturdays, KAVV devotes more than forty minutes to newscasts spread throughout the day. On Sundays, national news is reported at noon and on the hour between 4 and 7 p.m. KAVV continues to cover and report on all regularly scheduled meetings of the Benson City Council. Local Public Service Announcements average one per hour.