

INVOICE



WUAB
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1573325-1	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WUAB	Jim Rapp	Telerep-Chicago	National

Billing Address:

AKPD Message & Media
Attention: Accounts Payable
730 North Franklin Street
Suite 404
Chicago, IL 60654

Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
POL/Strickland, T/D/Senate/	STRICKLAND-US SENATE	CHOICE

Flight Dates	Order #	Alt Order #
08/25/16 - 09/05/16	1573325	08354720

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/25/16	09/01/16	M-F 5-6p	5-6p	--- 1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 --- 1--- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	08/25/16	5:53 PM	M-F 5-6p	5-6p	:30	TUS1606H	\$275.00 NM
2	08/26/16	09/02/16	M-F 5-6p	5-6p	---- 1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 ---- 1-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	F	08/26/16	5:16 PM	M-F 5-6p	5-6p	:30	TUS1606H	\$275.00 NM
6	08/25/16	09/01/16	M-F 630-7p	630-7p	--- 1---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 --- 1--- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	08/25/16	6:45 PM	M-F 630-7p	630-7p	:30	TUS1606H	\$275.00 NM
7	08/26/16	09/02/16	M-F 630-7p	630-7p	---- 1--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 ---- 1-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	F	08/26/16	6:43 PM	M-F 630-7p	630-7p	:30	TUS1606H	\$275.00 NM
11	08/25/16	08/25/16	Cleve19 News on 43 at 10p	10:13 PM	Cleve19 News on 4	10p	:30	TUS1606H	\$500.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 --- 1--- 1 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Th	08/25/16	10:13 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	:30	TUS1606H	\$500.00 NM
12	08/26/16	08/26/16	Cleve19 News on 43 at 10p		Cleve19 News on 4		:30		\$500.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

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1	WUAB	F	08/26/16	10:19 PM	Cleve19 News on 43 at 10p	Cleve19 News on 4	:30	TUS1606H	\$500.00 NM																				
<u>Total Spots</u>							6																						

Payment Terms 30 Days

<u>Gross Total</u>	\$2,100.00
<u>Agency Commission</u>	\$315.00
<u>Net Amount Due</u>	\$1,785.00

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