

CONTRACT



KULL-FM
 3911 South 1st
 Abilene, TX 79605
 (325) 676-7711

| | |
|---|--------------------------------|
| <u>Contract / Revision</u> 3141074 / | <u>Alt Order #</u> 35687238 |
|---|--------------------------------|

| | |
|---|--|
| <u>Advertiser</u> Phil King for State Senate | <u>Original Date / Revision</u> 02/08/22 / 02/08/22 |
|---|--|

| | |
|--|-----------------------------|
| <u>Contract Dates</u> 02/16/22 - 02/22/22 | <u>Estimate #</u> 216222 |
|--|-----------------------------|

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|----------------------------|
| <u>Product</u> TX SD-10 |
|----------------------------|

And:

Katz Media Group
 125 West 55th Street
 3rd Floor
 New York, NY 10019

| | | |
|---------------------------------|--------------------------------------|---------------------------|
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
|---------------------------------|--------------------------------------|---------------------------|

| | | |
|----------------------------|---|--|
| <u>Property</u> KULL-FM | <u>Account Executive</u> Katz Philadelphia | <u>Sales Office</u> Katz Philadelphia |
|----------------------------|---|--|

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|-------------------------|
| <u>Special Handling</u> |
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|----------------------------------|
| <u>Demographic</u> Adults 35+ |
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|----------------------------|------------------------------|--------------------------|
| <u>Agy Code</u> RI13287 | <u>Advertiser Code</u> na | <u>Product 1/2</u> na |
|----------------------------|------------------------------|--------------------------|

| | |
|-------------------|-----------------------|
| <u>Agency Ref</u> | <u>Advertiser Ref</u> |
|-------------------|-----------------------|

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|------------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | KULL | 02/16/22 | 02/22/22 | M-F AM Drive | 6:00 AM-10:00 AM | | 1:00 | | | NM | 7 | \$84.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 02/14/22 | 02/20/22 | --221-- | | | | 5 | \$12.00 | | | |
| | Week: | 02/21/22 | 02/27/22 | 11----- | | | | 2 | \$12.00 | | | |
| N 2 | KULL | 02/16/22 | 02/22/22 | M-F Midday | 10:00 AM-3:00 PM | | 1:00 | | | NM | 10 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 02/14/22 | 02/20/22 | --222-- | | | | 6 | \$12.00 | | | |
| | Week: | 02/21/22 | 02/27/22 | 22----- | | | | 4 | \$12.00 | | | |
| N 3 | KULL | 02/16/22 | 02/22/22 | M-F PM Drive | 3:00 PM-7:00 PM | | 1:00 | | | NM | 5 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 02/14/22 | 02/20/22 | --111-- | | | | 3 | \$12.00 | | | |
| | Week: | 02/21/22 | 02/27/22 | 11----- | | | | 2 | \$12.00 | | | |
| Totals | | | | | | | | | | | 22 | \$264.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 01/31/22 - 02/22/22 | 22 | \$264.00 | (\$39.60) | \$224.40 |
| Totals | 22 | \$264.00 | (\$39.60) | \$224.40 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Feb 08, 22
 CONT# 35687238 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KULL-FM (Abilene, TX)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 216222

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV PHIL KING FOR STATE SENATE
 PDT TX SD-10
 FLT Feb 16, 22 - Feb 22, 22

* REP ORDER COMMENT *

** 2/8/2022 1:04:00 PM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

** 2/8/2022 1:04:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 2/8/2022 1:04:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF Day | NPD | RATE | TOT SPTS |
|----|-----|-----------------|----------|-----|-------------------------|----------|-----|---------|----------|
| | | FLIGHT 1 | | | | | | | |
| | 1.1 | ..W.... | 6A - 10A | 60 | 02/16/2022 - 02/16/2022 | 1D | 2 | \$12.00 | 2 |
| | 1.2 | ..W.... | 10A - 3P | 60 | 02/16/2022 - 02/16/2022 | 1D | 2 | \$12.00 | 2 |
| | 1.3 | ..W.... | 3P - 7P | 60 | 02/16/2022 - 02/16/2022 | 1D | 1 | \$12.00 | 1 |
| | | | | | ** FLIGHT TOTALS ** | | 5 | \$60.00 | |
| | | FLIGHT 2 | | | | | | | |
| | 2.1 | ...T... | 6A - 10A | 60 | 02/17/2022 - 02/17/2022 | 1D | 2 | \$12.00 | 2 |
| | 2.2 | ...T... | 10A - 3P | 60 | 02/17/2022 - 02/17/2022 | 1D | 2 | \$12.00 | 2 |
| | 2.3 | ...T... | 3P - 7P | 60 | 02/17/2022 - 02/17/2022 | 1D | 1 | \$12.00 | 1 |
| | | | | | ** FLIGHT TOTALS ** | | 5 | \$60.00 | |
| | | FLIGHT 3 | | | | | | | |
| | 3.1 |F.. | 6A - 10A | 60 | 02/18/2022 - 02/18/2022 | 1D | 1 | \$12.00 | 1 |
| | 3.2 |F.. | 10A - 3P | 60 | 02/18/2022 - 02/18/2022 | 1D | 2 | \$12.00 | 2 |
| | 3.3 |F.. | 3P - 7P | 60 | 02/18/2022 - 02/18/2022 | 1D | 1 | \$12.00 | 1 |
| | | | | | ** FLIGHT TOTALS ** | | 4 | \$48.00 | |
| | | FLIGHT 4 | | | | | | | |

Feb 08, 22
 CONT# 35687238 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / 216222

| | | | | | | | | |
|---------------------|---------|----------|----|-------------------------|----|---|---------|---|
| 4.1 | M..... | 6A - 10A | 60 | 02/21/2022 - 02/21/2022 | 1D | 1 | \$12.00 | 1 |
| 4.2 | M..... | 10A - 3P | 60 | 02/21/2022 - 02/21/2022 | 1D | 2 | \$12.00 | 2 |
| 4.3 | M..... | 3P - 7P | 60 | 02/21/2022 - 02/21/2022 | 1D | 1 | \$12.00 | 1 |
| ** FLIGHT TOTALS ** | | | | | | 4 | \$48.00 | |
| FLIGHT 5 | | | | | | | | |
| 5.1 | .T..... | 6A - 10A | 60 | 02/22/2022 - 02/22/2022 | 1D | 1 | \$12.00 | 1 |
| 5.2 | .T..... | 10A - 3P | 60 | 02/22/2022 - 02/22/2022 | 1D | 2 | \$12.00 | 2 |
| 5.3 | .T..... | 3P - 7P | 60 | 02/22/2022 - 02/22/2022 | 1D | 1 | \$12.00 | 1 |
| ** FLIGHT TOTALS ** | | | | | | 4 | \$48.00 | |

| | | | | | | |
|-------|---------------|--|--|--|--|--|
| | Feb 22 | | | | | |
| SPOTS | 22 | | | | | |
| CASH | 264.00 | | | | | |
| TRADE | 0.00 | | | | | |
| NSL | 0.00 | | | | | |
| TOTAL | 264.00 | | | | | |

| | | | | | | |
|-------|--|--|--|--|--|--------------|
| | | | | | | TOTAL |
| SPOTS | | | | | | 22 |
| CASH | | | | | | 264.00 |
| TRADE | | | | | | 0.00 |
| NSL | | | | | | 0.00 |
| TOTAL | | | | | | 264.00 |

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Phil King

Authorized committee:

Phil King

Agency requesting time (and contact information):

N/A Smart Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas Senate

Date of election:

3/1/2022

General

Primary

Treasurer of candidate's authorized committee:

Jimmy R. Day

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|--|--|
| Signature: Smart Media Group <small>Digitally signed by Smart Media Group Date: 2022.01.21 10:56:03 -05'00'</small> | Signature:  |
| Name: Smart Media Group | Name:  |
| Date of Request to Purchase Ad Time: 1/21/22 | Date of Station Agreement to Sell Time: 2/14/2022 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #: | Station Location: | Run Start and End Dates: |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CREDIT CARD PAYMENT AUTHORIZATION FORM

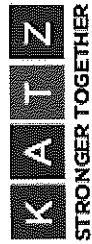
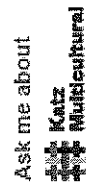
| | |
|---------------------------------|----------------------------------|
| Agency Name: | Smart Media Group |
| Advertiser Name: | King for TX SD-10 (KING 216222) |
| Payment Type (V, M or A): | MasterCard |
| Card Number: | XXXX-XXXX-XXXX-9764 |
| Security Code: | 932 |
| Expiration Date: | 09/22 |
| Name on Card: | Kyle Roberts / Smart Media Group |
| Billing Address: | 1427 Leslie Avenue |
| City, State, Zip: | Alexandria, VA 22301 |
| Net Billing: | \$20,998.40 |
| Total Charge: | \$20,998.40 |
| Name of Authorizing Individual: | Kyle Roberts OR Lauren Morenko |
| Date of Authorization: | 2/11/2022 #7263 |
| Authorizing Signature: | Smart Media Group |

I hereby authorize Katz Media Group to charge my account a onetime payment based on the total charge amount presented on this form and for no other purpose(s) or amount(s) unless further / separately authorized in writing by the owner of the credit card identified above.

Brian Donley
 Senior Account Executive
 Katz Radio Group
 111 Presidential Blvd | Suite 215 | Bala Cynwyd, PA 19004
Brian.Donley@katzmedia.com
 Phone & Fax: 215.557.4254
 Pronouns: He/Him/His



Local Impact.
 National Influence.



Diversity
 Equity and
 Inclusion