



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Smart Media Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Phil King

Authorized committee:

Phil King

Agency requesting time (and contact information):

N/A Smart Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Texas Senate

Date of election:

3/1/2022

General

Primary

Treasurer of candidate's authorized committee:

Jimmy R. Day

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Smart Media Group

Digitally signed by Smart Media Group
Date: 2022.01.21 10:56:03 -05'00'

Signature:

DocuSigned by:

9D52D7FDB4864C8...

Name: Smart Media Group

Name: Michelle Haile

Date of Request to Purchase Ad Time: 1/21/22

Date of Station Agreement to Sell Time: 2/1/2022

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



KULL-FM
3911 South 1st
Abilene, TX 79605
(325) 676-7711

<u>Contract / Revision</u> 3155806 /		<u>Alt Order #</u> 35699158
<u>Advertiser</u> Phil King for State Senate		<u>Original Date / Revision</u> 02/15/22 / 02/15/22
<u>Contract Dates</u> 02/23/22 - 02/28/22	<u>Estimate #</u> 223228	
<u>Product</u> TX SD-10		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KULL-FM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> R113287	<u>Advertiser Code</u> na	<u>Product 1/2</u> na
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Media Group
125 West 55th Street
3rd Floor
New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KULL	02/23/22	02/28/22	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	8	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/21/22	02/27/22	--222--				6	\$12.00			
	Week:	02/28/22	03/06/22	2-----				2	\$12.00			
N 2	KULL	02/23/22	02/28/22	M-F Midday	10:00 AM-3:00 PM		1:00			NM	11	\$132.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/21/22	02/27/22	--333--				9	\$12.00			
	Week:	02/28/22	03/06/22	2-----				2	\$12.00			
N 3	KULL	02/23/22	02/28/22	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/21/22	02/27/22	--221--				5	\$12.00			
	Week:	02/28/22	03/06/22	1-----				1	\$12.00			
Totals											25	\$300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/27/22	20	\$240.00	(\$36.00)	\$204.00
02/28/22 - 02/28/22	5	\$60.00	(\$9.00)	\$51.00
Totals	25	\$300.00	(\$45.00)	\$255.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Feb 15, 22
 CONT# 35699158 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KULL-FM (Abilene, TX)
 FM BRIAN DONLEY
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 223228

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV PHIL KING FOR STATE SENATE
 PDT TX SD-10
 FLT Feb 23, 22 - Feb 28, 22

* REP ORDER COMMENT *

** 2/15/2022 9:45:00 AM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

** 2/15/2022 9:45:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 2/15/2022 9:45:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..W....	6A - 10A	60	02/23/2022 - 02/23/2022	1D	2	\$12.00	2
	1.2	..W....	10A - 3P	60	02/23/2022 - 02/23/2022	1D	3	\$12.00	3
	1.3	..W....	3P - 7P	60	02/23/2022 - 02/23/2022	1D	2	\$12.00	2
					** FLIGHT TOTALS **		7	\$84.00	
		FLIGHT 2							
	2.1	...T...	6A - 10A	60	02/24/2022 - 02/24/2022	1D	2	\$12.00	2
	2.2	...T...	10A - 3P	60	02/24/2022 - 02/24/2022	1D	3	\$12.00	3
	2.3	...T...	3P - 7P	60	02/24/2022 - 02/24/2022	1D	2	\$12.00	2
					** FLIGHT TOTALS **		7	\$84.00	
		FLIGHT 3							
	3.1F..	6A - 10A	60	02/25/2022 - 02/25/2022	1D	2	\$12.00	2
	3.2F..	10A - 3P	60	02/25/2022 - 02/25/2022	1D	3	\$12.00	3
	3.3F..	3P - 7P	60	02/25/2022 - 02/25/2022	1D	1	\$12.00	1
					** FLIGHT TOTALS **		6	\$72.00	
		FLIGHT 4							

Feb 15, 22
 CONT# 35699158 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / 223228

4.1	M.....	6A - 10A	60	02/28/2022 - 02/28/2022	1D	2	\$12.00	2
4.2	M.....	10A - 3P	60	02/28/2022 - 02/28/2022	1D	2	\$12.00	2
4.3	M.....	3P - 7P	60	02/28/2022 - 02/28/2022	1D	1	\$12.00	1
** FLIGHT TOTALS **						5	\$60.00	

	Feb 22	Mar 22					
SPOTS	20	5					
CASH	240.00	60.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	240.00	60.00					

							TOTAL
SPOTS							25
CASH							300.00
TRADE							0.00
NSL							0.00
TOTAL							300.00

**** Competitive Comments ****

SVC:
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CREDIT CARD PAYMENT AUTHORIZATION FORM

Agency Name: Smart Media Group
Advertiser Name: King for TX SD-10 (KING 223228)
Payment Type (V, M or A): MasterCard
Card Number: XXXX-XXXX-XXXX-9764
Security Code: 932
Expiration Date: 09/22
Name on Card: Kyle Roberts / Smart Media Group
Billing Address: 1427 Leslie Avenue
City, State, Zip: Alexandria, VA 22301
Net Billing: \$22,142.50
Total Charge: \$22,142.50

Name of Authorizing Individual: Kyle Roberts OR Lauren Morenko
Date of Authorization: 2/15/2022 #7283

Authorizing Signature: **Smart Media Group**

I hereby authorize Smart Media Group to charge my account a onetime payment based on the total charge amount presented on this form and for no other purpose(s) or amount(s) unless further / separately authorized in writing by the owner of the credit card identified above.