

ORDER



ABC - Columbia, MO

Orders
Order / Rev: 688167
Alt Order #: 28397228
Product Desc: 2024 Primary Electio
Estimate: 6900
Flight Dates: 05/06/24 - 05/12/24
Original Date / Rev: 05/02/24 / 05/02/24
Order Type: GENERAL

Primary AE: Katz Continental Dallas
Sales Office: KDAL
Sales Region: NAT

Agency Name: Armada Strategies
Buying Contact:
Billing Contact:
 3742 North Federal Highway, #1032
 Lighthouse Point, FL 33064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Club For Growth Action
Demographic: HH
Product Codes: PL02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-4

New Business End:
Advertiser External ID: 1004741
Agency External ID: 121817
Unit Code: General
Order Separation: 00:30:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 04/29/24 | 05/12/24 | 28 | \$21,700.00 | \$18,445.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| May 2024 | 28 | \$21,700.00 | \$18,445.00 | 0.00 |
| Totals | 28 | \$21,700.00 | \$18,445.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------------|--------------|--------------|-------------------------------|---------|
| Katz Continental Dallas | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|----------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 1 | KMIZ | 05/06/24 | 05/06/24 | M-F 6-7a M-F 6-7a ABC 17 NEWS | CM | M-F 6-7a ABC 17 | IM----- | :30 | 1 | \$800.00 | P-1 | 0.00 | NM | 1 | \$800.00 |
| | | | | ABC 17 News This Morning | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 05/06/24 | 05/12/24 | M----- | | 1 | | \$800.00 | | 0.00 | | | | | |
| N 2 | KMIZ | 05/08/24 | 05/08/24 | M-F 6-7a M-F 6-7a ABC 17 NEWS | CM | M-F 6-7a ABC 17 | I--W---- | :30 | 1 | \$800.00 | P-1 | 0.00 | NM | 1 | \$800.00 |
| | | | | ABC 17 News This Morning | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 05/06/24 | 05/12/24 | --W---- | | 1 | | \$800.00 | | 0.00 | | | | | |
| N 3 | KMIZ | 05/10/24 | 05/10/24 | M-F 6-7a M-F 6-7a ABC 17 NEWS | CM | M-F 6-7a ABC 17 | I----F-- | :30 | 1 | \$800.00 | P-1 | 0.00 | NM | 1 | \$800.00 |
| | | | | ABC 17 News This Morning | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 05/06/24 | 05/12/24 | ----F-- | | 1 | | \$800.00 | | 0.00 | | | | | |
| N 4 | KMIZ | 05/07/24 | 05/07/24 | M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News | CM | M-F 9-930a ABC 1 | -T----- | :30 | 1 | \$600.00 | P-1 | 0.00 | NM | 1 | \$600.00 |
| | | | | ABC 17 News at Nine | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| | | Week: 05/06/24 | 05/12/24 | -T----- | | 1 | | \$600.00 | | 0.00 | | | | | |
| N 5 | KMIZ | 05/08/24 | 05/08/24 | M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News | CM | M-F 9-930a ABC 1 | --W---- | :30 | 1 | \$600.00 | P-1 | 0.00 | NM | 1 | \$600.00 |

Order / Rev: 688167
 Alt Order #: 28397228
 Flight Dates: 05/06/24 - 05/12/24

Advertiser: Club For Growth Action
 Product Desc: 2024 Primary Electio
 Estimate: 6900
ABC - Columbia, MO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------------------|------|-------------------|-----------------|--|-------|------------------------|---------|-----|-------|-------------|-----|---------------|------|-------|------------|
| ABC 17 News at Nine | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | --W---- | | 1 | | | | \$600.00 | | 0.00 | | | |
| N 6 | KMIZ | 05/09/24 | 05/09/24 | M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News | CM | M-F 9-930a ABC 17 News | ---T--- | :30 | 1 | \$600.00 | P-1 | 0.00 | NM | 1 | \$600.00 |
| ABC 17 News at Nine | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | ---T--- | | 1 | | | | \$600.00 | | 0.00 | | | |
| N 7 | KMIZ | 05/11/24 | 05/11/24 | SAT GMA 2 9-10a SAT 9-10a GMA | CM | SAT 9-10a GMA | -----S- | :30 | 1 | \$500.00 | P-1 | 0.00 | NM | 1 | \$500.00 |
| Good Morning America Weekend | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | 1 | | | | \$500.00 | | 0.00 | | | |
| N 8 | KMIZ | 05/12/24 | 05/12/24 | SUN 6-7a ABC 17 News ABC 17 Weekend SUN 6-7a | CM | ABC 17 Weekend | -----S | :30 | 1 | \$450.00 | P-1 | 0.00 | NM | 1 | \$450.00 |
| ABC 17 6-7A News Sun | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S | | 1 | | | | \$450.00 | | 0.00 | | | |
| N 9 | KMIZ | 05/12/24 | 05/12/24 | SU GMA 7-8a SU 7-8A GMA | CM | SU 7-8A GMA | -----S | :30 | 1 | \$550.00 | P-2 | 0.00 | NM | 1 | \$550.00 |
| Good Morning America | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S | | 1 | | | | \$550.00 | | 0.00 | | | |
| N 10 | KMIZ | 05/12/24 | 05/12/24 | SUN 8-9a ABC 17 News ABC 17 Weekend SUN 8-9a | CM | ABC 17 Weekend | -----S | :30 | 1 | \$525.00 | P-2 | 0.00 | NM | 1 | \$525.00 |
| Local Morning News 8-9a | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S | | 1 | | | | \$525.00 | | 0.00 | | | |
| N 11 | KMIZ | 05/06/24 | 05/06/24 | M-F 6-630p ABC 17 News M-F 6p ABC 17 News | CM | M-F 6p ABC 17 News | M----- | :30 | 1 | \$1,200.00 | P-1 | 0.00 | NM | 1 | \$1,200.00 |
| ABC 17 News at Six | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | M----- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| N 12 | KMIZ | 05/07/24 | 05/07/24 | M-F 6-630p ABC 17 News M-F 6p ABC 17 News | CM | M-F 6p ABC 17 News | -T----- | :30 | 1 | \$1,200.00 | P-1 | 0.00 | NM | 1 | \$1,200.00 |
| ABC 17 News at Six | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -T----- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| N 13 | KMIZ | 05/08/24 | 05/08/24 | M-F 6-630p ABC 17 News M-F 6p ABC 17 News | CM | M-F 6p ABC 17 News | --W---- | :30 | 1 | \$1,200.00 | P-1 | 0.00 | NM | 1 | \$1,200.00 |
| ABC 17 News at Six | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | --W---- | | 1 | | | | \$1,200.00 | | 0.00 | | | |
| N 14 | KMIZ | 05/08/24 | 05/08/24 | M-F 630p ABC 17 News M-F 630p ABC 17 News | CM | M-F 630p ABC 17 News | --W---- | :30 | 1 | \$900.00 | P-1 | 0.00 | NM | 1 | \$900.00 |
| ABC 17 News at 6:30 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | --W---- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 15 | KMIZ | 05/09/24 | 05/09/24 | M-F 630p ABC 17 News M-F 630p ABC 17 News | CM | M-F 630p ABC 17 News | ---T--- | :30 | 1 | \$900.00 | P-1 | 0.00 | NM | 1 | \$900.00 |
| ABC 17 News at 6:30 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | ---T--- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 16 | KMIZ | 05/10/24 | 05/10/24 | M-F 630p ABC 17 News M-F 630p ABC 17 News | CM | M-F 630p ABC 17 News | ----F-- | :30 | 1 | \$900.00 | P-1 | 0.00 | NM | 1 | \$900.00 |
| ABC 17 News at 6:30 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | ----F-- | | 1 | | | | \$900.00 | | 0.00 | | | |
| N 17 | KMIZ | 05/11/24 | 05/11/24 | SA 6-630p ABC 17 News SA 6p ABC 17 News | CM | SA 6p ABC 17 News | -----S- | :30 | 1 | \$975.00 | P-1 | 0.00 | NM | 1 | \$975.00 |
| ABC 17 News at Six | | | | | | | | | | | | | | | |

Order / Rev: 688167
 Alt Order #: 28397228
 Flight Dates: 05/06/24 - 05/12/24

Advertiser: Club For Growth Action
 Product Desc: 2024 Primary Electio
 Estimate: 6900

ABC - Columbia, MO

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---|-------|-------------------------|---------|-----|-------------------|-------------|------|---------------|------|------------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | | | 1 | \$975.00 | | 0.00 | | | |
| N 18 | KMIZ | 05/06/24 | 05/06/24 | MO Hour 3 | CM | MO Hour 3 | M----- | :30 | 1 | \$400.00 | P-2 | 0.00 | NM | 1 | \$400.00 |
| | | | | Interrogation Tapes: 20/2 | | | | | | | | | | | |
| | | | | The Interrogation Tapes - 20/20 Special Edition-ABC | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | M----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 19 | KMIZ | 05/09/24 | 05/09/24 | TH Hour 1 | CM | TH Hour 1 | ---T--- | :30 | 1 | \$400.00 | P-2 | 0.00 | NM | 1 | \$400.00 |
| | | | | 911 | | | | | | | | | | | |
| | | | | 9-1-1-ABC | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | ---T--- | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 20 | KMIZ | 05/09/24 | 05/09/24 | TH Hour 3 | CM | TH Hour 3 | ---T--- | :30 | 1 | \$800.00 | P-2 | 0.00 | NM | 1 | \$800.00 |
| | | | | Station 19 | | | | | | | | | | | |
| | | | | Station 19-ABC | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | ---T--- | | | | | 1 | \$800.00 | | 0.00 | | | |
| N 21 | KMIZ | 05/10/24 | 05/10/24 | FR Hour 1 | CM | FR Hour 1 | ----F-- | :30 | 1 | \$500.00 | P-2 | 0.00 | NM | 1 | \$500.00 |
| | | | | Shark Tank | | | | | | | | | | | |
| | | | | Shark Tank-ABC | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | ----F-- | | | | | 1 | \$500.00 | | 0.00 | | | |
| N 22 | KMIZ | 05/12/24 | 05/12/24 | SU Hour 4 | CM | SU Hour 4 | -----S | :30 | 1 | \$400.00 | P-2 | 0.00 | NM | 1 | \$400.00 |
| | | | | What Would You Do? | | | | | | | | | | | |
| | | | | What Would You Do?-ABC | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S | | | | | 1 | \$400.00 | | 0.00 | | | |
| N 23 | KMIZ | 05/06/24 | 05/06/24 | M-F 10p ABC 17 News | CM | M-F 10p ABC 17 NM | ----- | :30 | 1 | \$925.00 | P-1 | 0.00 | NM | 1 | \$925.00 |
| | | | | M-F 10p ABC 17 News | | | | | | | | | | | |
| | | | | ABC 17 News at Ten | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | M----- | | | | | 1 | \$925.00 | | 0.00 | | | |
| N 24 | KMIZ | 05/08/24 | 05/08/24 | M-F 10p ABC 17 News | CM | M-F 10p ABC 17 N--W---- | :30 | 1 | \$925.00 | P-1 | 0.00 | NM | 1 | \$925.00 | |
| | | | | M-F 10p ABC 17 News | | | | | | | | | | | |
| | | | | ABC 17 News at Ten | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | --W---- | | | | | 1 | \$925.00 | | 0.00 | | | |
| N 25 | KMIZ | 05/09/24 | 05/09/24 | M-F 10p ABC 17 News | CM | M-F 10p ABC 17 N---T--- | :30 | 1 | \$925.00 | P-1 | 0.00 | NM | 1 | \$925.00 | |
| | | | | M-F 10p ABC 17 News | | | | | | | | | | | |
| | | | | ABC 17 News at Ten | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | ---T--- | | | | | 1 | \$925.00 | | 0.00 | | | |
| N 26 | KMIZ | 05/10/24 | 05/10/24 | M-F 10p ABC 17 News | CM | M-F 10p ABC 17 N----F-- | :30 | 1 | \$925.00 | P-1 | 0.00 | NM | 1 | \$925.00 | |
| | | | | M-F 10p ABC 17 News | | | | | | | | | | | |
| | | | | ABC 17 News at Ten | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | ----F-- | | | | | 1 | \$925.00 | | 0.00 | | | |
| N 27 | KMIZ | 05/11/24 | 05/11/24 | SA 10p ABC 17 News | CM | SA 10p ABC 17 Nt-----S- | :30 | 1 | \$900.00 | P-1 | 0.00 | NM | 1 | \$900.00 | |
| | | | | SA 10p ABC 17 News | | | | | | | | | | | |
| | | | | ABC 17 News-10 | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S- | | | | | 1 | \$900.00 | | 0.00 | | | |
| N 28 | KMIZ | 05/12/24 | 05/12/24 | SU 10p ABC 17 News | CM | SU 10p ABC 17 Nt-----S | :30 | 1 | \$1,100.00 | P-1 | 0.00 | NM | 1 | \$1,100.00 | |
| | | | | SU 10p ABC 17 News | | | | | | | | | | | |
| | | | | ABC 17 News Weekend Edition | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 05/06/24 | 05/12/24 | -----S | | | | | 1 | \$1,100.00 | | 0.00 | | | |

Totals 28 \$21,700.00