

# ORDER



**Orders**  
**Order / Rev:** 688174  
**Alt Order #:** 28397227  
**Product Desc:** 2024 Primary Electio  
**Estimate:** 6900  
**Flight Dates:** 05/06/24 - 05/12/24  
**Original Date / Rev:** 05/02/24 / 05/02/24  
**Order Type:** GENERAL

**FOX - Columbia, MO**  
**Primary AE:** Katz Continental Dallas  
**Sales Office:** KDAL  
**Sales Region:** NAT

**Agency Name:** Armada Strategies  
**Buying Contact:**  
**Billing Contact:**  
 3742 North Federal Highway, #1032  
 Lighthouse Point, FL 33064

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Club For Growth Action  
**Demographic:** HH  
**Product Codes:** PL02  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISSUE  
**Priority:** P-4

**New Business End:**  
**Advertiser External ID:** 1004741  
**Agency External ID:** 121817  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/12/24	15	\$5,390.00	\$4,581.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	15	\$5,390.00	\$4,581.50	0.00
<b>Totals</b>	<b>15</b>	<b>\$5,390.00</b>	<b>\$4,581.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KQFX	05/06/24	05/06/24	M-F 8-9a ABC 17 News CM M-F 8-9a ABC 17 News		M-F 8-9a ABC 17	IM-----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				ABC17 News This Morning 8A											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 05/06/24 05/12/24 M----- 1 \$250.00 0.00											
N 2	KQFX	05/08/24	05/08/24	M-F 8-9a ABC 17 News CM M-F 8-9a ABC 17 News		M-F 8-9a ABC 17	I--W----	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				ABC17 News This Morning 8A											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 05/06/24 05/12/24 --W---- 1 \$250.00 0.00											
N 3	KQFX	05/10/24	05/10/24	M-F 8-9a ABC 17 News CM M-F 8-9a ABC 17 News		M-F 8-9a ABC 17	I----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
				ABC17 News This Morning 8A											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 05/06/24 05/12/24 ----F-- 1 \$250.00 0.00											
N 4	KQFX	05/11/24	05/11/24	SA 9-10a ABC17 Wknd NM SA 9-10a ABC17 Wknd News		SA 9-10a ABC17	\-----S-	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
				ABC17 News This Morning											
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>											
				Week: 05/06/24 05/12/24 -----S- 1 \$100.00 0.00											
N 5	KQFX	05/12/24	05/12/24	SU 8-9a SU 8-9a	CM	SU 8-9a	-----S	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00

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 Alt Order #: 28397227  
 Flight Dates: 05/06/24 - 05/12/24

Advertiser: Club For Growth Action  
 Product Desc: 2024 Primary Electio  
 Estimate: 6900  
**FOX - Columbia, MO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fox News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S		1				\$50.00		0.00			
N 6	KQFX	05/07/24	05/07/24	M-F 630-7p BBT	CM	M-F 630-7p	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-T-----		1				\$350.00		0.00			
N 7	KQFX	05/08/24	05/08/24	M-F 630-7p BBT	CM	M-F 630-7p	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	--W----		1				\$350.00		0.00			
N 8	KQFX	05/09/24	05/09/24	M-F 630-7p BBT	CM	M-F 630-7p	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	---T---		1				\$350.00		0.00			
N 9	KQFX	05/08/24	05/08/24	WE Prime 7-8P MT/ 8-9PM Masked Singer	CM	WE Prime Hour 1	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
The Masked Singer-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	--W----		1				\$300.00		0.00			
N 10	KQFX	05/10/24	05/10/24	WWE SMACKDOWN 7-9PM WWE SMACKDOWN	CM	WWE SMACKDOWN	----F--	:30	1	\$140.00	P-2	0.00	NM	1	\$140.00
Friday Night SmackDown-FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----F--		1				\$140.00		0.00			
N 11	KQFX	05/07/24	05/07/24	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 News	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
ABC17 News At 9 On FOX 22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-T-----		1				\$600.00		0.00			
N 12	KQFX	05/08/24	05/08/24	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 News	--W----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
ABC17 News At 9 On FOX 22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	--W----		1				\$600.00		0.00			
N 13	KQFX	05/09/24	05/09/24	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 News	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
ABC17 News At 9 On FOX 22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	---T---		1				\$600.00		0.00			
N 14	KQFX	05/10/24	05/10/24	M-F 9p ABC 17 News M-F 9p ABC 17 News	CM	M-F 9p ABC 17 News	----F--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
ABC17 News At 9 On FOX 22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	----F--		1				\$600.00		0.00			
N 15	KQFX	05/12/24	05/12/24	SU 9p ABC 17 News SU 9p ABC 17 News	CM	SU 9p ABC 17 News	-----S	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
"Where the NEWS Comes FIRST"															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/06/24	05/12/24	-----S		1				\$600.00		0.00			
													Totals	15	\$5,390.00