

ORDER



ABC - Columbia, MO

Orders
Order / Rev: 688171
Alt Order #: 28397233
Product Desc: 2024 Primary Electio
Estimate: 6899
Flight Dates: 04/29/24 - 05/05/24
Original Date / Rev: 05/02/24 / 05/02/24
Order Type: GENERAL

Primary AE: Katz Continental Dallas
Sales Office: KDAL
Sales Region: NAT

Agency Name: Armada Strategies
Buying Contact:
Billing Contact:
 3742 North Federal Highway, #1032
 Lighthouse Point, FL 33064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Club For Growth Action
Demographic: HH
Product Codes: PL02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-4

New Business End:
Advertiser External ID: 1004741
Agency External ID: 121817
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/05/24	12	\$7,600.00	\$6,460.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	12	\$7,600.00	\$6,460.00	0.00
Totals	12	\$7,600.00	\$6,460.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMIZ	05/03/24	05/03/24	M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News	CM	M-F 9-930a ABC 1	----F--	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		ABC 17 News at Nine													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		1		\$600.00		0.00					
N 2	KMIZ	05/04/24	05/04/24	SAT 6-7a ABC 17 News ABC 17 Weekend SAT 6-7a	CM	ABC 17 Weekend	-----S-	:30	1	\$650.00	P-1	0.00	NM	1	\$650.00
		ABC 17 6-7A NEWS SAT ABC 17 6-7A News Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S-		1		\$650.00		0.00					
N 3	KMIZ	05/05/24	05/05/24	SUN 6-7a ABC 17 News ABC 17 Weekend SUN 6-7a	CM	ABC 17 Weekend	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
		ABC 17 6-7A News Sun													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S		1		\$450.00		0.00					
N 4	KMIZ	05/03/24	05/03/24	M-F 5-530p ABC 17 News M-F 5-530p ABC 17 News	CM	M-F 5-530p ABC 1	----F--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
		ABC 17 News at Five													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		1		\$1,200.00		0.00					
N 5	KMIZ	05/03/24	05/03/24	M-F 630p ABC 17 News M-F 630p ABC 17 News	CM	M-F 630p ABC 17	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00

Order / Rev: 688171
 Alt Order #: 28397233
 Flight Dates: 04/29/24 - 05/05/24

Advertiser: Club For Growth Action
 Product Desc: 2024 Primary Electio
 Estimate: 6899
ABC - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC 17 News at 6:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--		1				\$900.00		0.00			
N 6	KMIZ	05/04/24	05/04/24	SA 6-630p ABC 17 News SA 6p ABC 17 News	CM	SA 6p ABC 17 News	-----S-	:30	1	\$975.00	P-1	0.00	NM	1	\$975.00
ABC 17 News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S-		1				\$975.00		0.00			
N 7	KMIZ	05/03/24	05/03/24	FRI 20/20 8-10P FRI 20/20 8-10P	CM	FRI 20/20 8-10P	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
20/20 (2 hours)-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--		1				\$400.00		0.00			
N 8	KMIZ	05/05/24	05/05/24	SU Hour 4 What Would You Do?	CM	SU Hour 4	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
What Would You Do?-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S		1				\$400.00		0.00			
N 9	KMIZ	05/04/24	05/04/24	United Football League United Football League	CM	United Football League	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
UFL - Birmingham @ Memphis															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S-		1				\$200.00		0.00			
N 10	KMIZ	05/05/24	05/05/24	NBA Playoffs NBA PLAYOFFS	CM	NBA PLAYOFFS	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
NBA Playoffs Day Game															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S		1				\$600.00		0.00			
N 11	KMIZ	05/03/24	05/03/24	M-F 10p ABC 17 News M-F 10p ABC 17 News	CM	M-F 10p ABC 17 News	----F--	:30	1	\$925.00	P-1	0.00	NM	1	\$925.00
ABC 17 News at Ten															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	----F--		1				\$925.00		0.00			
N 12	KMIZ	05/05/24	05/05/24	SU 1030p SportsZone SU ABC 17 SportsZone	CM	SU ABC 17 SportsZone	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
ABC 17 Sportszone															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/29/24	05/05/24	-----S		1				\$300.00		0.00			
Totals													12	\$7,600.00	