

ORDER



ABC - Columbia, MO

Orders
Order / Rev: 689478
Alt Order #: 28401234
Product Desc: 2024 Primary Electio
Estimate: 7025
Flight Dates: 05/20/24 - 05/26/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL

Primary AE: Katz Continental Dallas
Sales Office: KDAL
Sales Region: NAT

Agency Name: Armada Strategies
Buying Contact:
Billing Contact:
 3742 North Federal Highway, #1032
 Lighthouse Point, FL 33064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Club For Growth Action
Demographic: HH
Product Codes: PL02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-4

New Business End:
Advertiser External ID: 1004741
Agency External ID: 121817
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	31	\$23,300.00	\$19,805.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	31	\$23,300.00	\$19,805.00	0.00
Totals	31	\$23,300.00	\$19,805.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMIZ	05/20/24	05/20/24	M-F 6-7a M-F 6-7a ABC 17 NEWS	CM	M-F 6-7a ABC 17	IM-----	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	M-----		1		\$800.00		0.00					
N 2	KMIZ	05/23/24	05/23/24	M-F 6-7a M-F 6-7a ABC 17 NEWS	CM	M-F 6-7a ABC 17	I---T---	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	---T---		1		\$800.00		0.00					
N 3	KMIZ	05/24/24	05/24/24	M-F 6-7a M-F 6-7a ABC 17 NEWS	CM	M-F 6-7a ABC 17	I----F--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	----F--		1		\$800.00		0.00					
N 4	KMIZ	05/21/24	05/21/24	M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News	CM	M-F 9-930a ABC 1	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/20/24	05/26/24	-T-----		1		\$600.00		0.00					
N 5	KMIZ	05/22/24	05/22/24	M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News	CM	M-F 9-930a ABC 1	--W----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC 17 News at Nine															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	--W----		1				\$600.00		0.00			
N 6	KMIZ	05/23/24	05/23/24	M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News	CM	M-F 9-930a ABC 17 News	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
ABC 17 News at Nine															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---		1				\$600.00		0.00			
N 7	KMIZ	05/25/24	05/25/24	SAT GMA 2 9-10a SAT 9-10a GMA	CM	SAT 9-10a GMA	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
Good Morning America Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-		1				\$500.00		0.00			
N 8	KMIZ	05/26/24	05/26/24	SUN 6-7a ABC 17 News ABC 17 Weekend SUN 6-7a	CM	ABC 17 Weekend	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
ABC 17 6-7A News Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S		1				\$450.00		0.00			
N 9	KMIZ	05/26/24	05/26/24	SU GMA 7-8a SU 7-8A GMA	CM	SU 7-8A GMA	-----S	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S		1				\$550.00		0.00			
N 10	KMIZ	05/26/24	05/26/24	SUN 8-9a ABC 17 News ABC 17 Weekend SUN 8-9a	CM	ABC 17 Weekend	-----S	:30	1	\$525.00	P-2	0.00	NM	1	\$525.00
Local Morning News 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S		1				\$525.00		0.00			
N 11	KMIZ	05/20/24	05/20/24	M-F 6-630p ABC 17 News M-F 6p ABC 17 News	CM	M-F 6p ABC 17 News	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
ABC 17 News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$1,200.00		0.00			
N 12	KMIZ	05/22/24	05/22/24	M-F 6-630p ABC 17 News M-F 6p ABC 17 News	CM	M-F 6p ABC 17 News	--W----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
ABC 17 News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	--W----		1				\$1,200.00		0.00			
N 13	KMIZ	05/23/24	05/23/24	M-F 6-630p ABC 17 News M-F 6p ABC 17 News	CM	M-F 6p ABC 17 News	---T---	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
ABC 17 News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---		1				\$1,200.00		0.00			
N 14	KMIZ	05/21/24	05/21/24	M-F 630p ABC 17 News M-F 630p ABC 17 News	CM	M-F 630p ABC 17 News	-T-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 17 News at 6:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-T-----		1				\$900.00		0.00			
N 15	KMIZ	05/23/24	05/23/24	M-F 630p ABC 17 News M-F 630p ABC 17 News	CM	M-F 630p ABC 17 News	---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 17 News at 6:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---		1				\$900.00		0.00			
N 16	KMIZ	05/24/24	05/24/24	M-F 630p ABC 17 News M-F 630p ABC 17 News	CM	M-F 630p ABC 17 News	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 17 News at 6:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----F--		1				\$900.00		0.00			
N 17	KMIZ	05/25/24	05/25/24	SA 6-630p ABC 17 News SA 6p ABC 17 News	CM	SA 6p ABC 17 News	-----S-	:30	1	\$975.00	P-1	0.00	NM	1	\$975.00
ABC 17 News at Six															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KMIZ	05/20/24	05/20/24	MO Hour 3 Press Your Luck	CM	MO Hour 3	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-		1				\$975.00		0.00			
N 19	KMIZ	05/21/24	05/21/24	TU Hour 1 Will Trent	CM	TU Hour 1	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$400.00		0.00			
N 20	KMIZ	05/23/24	05/23/24	TH Hour 1 911	CM	TH Hour 1	---T---	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---		1				\$400.00		0.00			
N 21	KMIZ	05/23/24	05/23/24	TH Hour 2 Greys Anatomy	CM	TH Hour 2	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---		1				\$1,000.00		0.00			
N 22	KMIZ	05/23/24	05/23/24	TH Hour 3 Station 19	CM	TH Hour 3	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---		1				\$800.00		0.00			
N 23	KMIZ	05/24/24	05/24/24	FR Hour 1 Shark Tank	CM	FR Hour 1	----F--	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----F--		1				\$500.00		0.00			
N 24	KMIZ	05/26/24	05/26/24	SU Hour 4 AFV	CM	SU Hour 4	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S		1				\$400.00		0.00			
N 25	KMIZ	05/25/24	05/25/24	United Football League United Football League	CM	United Football League	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----S-		1				\$200.00		0.00			
N 26	KMIZ	05/20/24	05/20/24	M-F 10p ABC 17 News M-F 10p ABC 17 News	CM	M-F 10p ABC 17 News	M-----	:30	1	\$925.00	P-1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	M-----		1				\$925.00		0.00			
N 27	KMIZ	05/21/24	05/21/24	M-F 10p ABC 17 News M-F 10p ABC 17 News	CM	M-F 10p ABC 17 News	-T-----	:30	1	\$925.00	P-1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-T-----		1				\$925.00		0.00			
N 28	KMIZ	05/23/24	05/23/24	M-F 10p ABC 17 News M-F 10p ABC 17 News	CM	M-F 10p ABC 17 News	---T---	:30	1	\$925.00	P-1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---T---		1				\$925.00		0.00			
N 29	KMIZ	05/24/24	05/24/24	M-F 10p ABC 17 News M-F 10p ABC 17 News	CM	M-F 10p ABC 17 News	----F--	:30	1	\$925.00	P-1	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----F--		1				\$925.00		0.00			
N 30	KMIZ	05/25/24	05/25/24		CM	SA 10p ABC 17 News	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SA 10p ABC 17 News											
				SA 10p ABC 17 News											
ABC 17 News-10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	-----S-			1			\$900.00			0.00		
N 31	KMIZ	05/26/24	05/26/24	SU 10p ABC 17 News	CM	SU 10p ABC 17 N	-----S	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
				SU 10p ABC 17 News											
ABC 17 News Weekend Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/20/24	05/26/24	-----S			1			\$1,100.00			0.00		
													Totals	31	\$23,300.00