

ORDER



ABC - Columbia, MO

Orders
Order / Rev: 688883
Alt Order #: 28399696
Product Desc: 2024 Primary Electio
Estimate: 6966
Flight Dates: 05/13/24 - 05/19/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: GENERAL

Primary AE: Katz Continental Dallas
Sales Office: KDAL
Sales Region: NAT

Agency Name: Armada Strategies
Buying Contact:
Billing Contact:
 3742 North Federal Highway, #1032
 Lighthouse Point, FL 33064

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Club For Growth Action
Demographic: HH
Product Codes: PL02
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISSUE
Priority: P-4

New Business End:
Advertiser External ID: 1004741
Agency External ID: 121817
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/19/24	27	\$21,400.00	\$18,190.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	27	\$21,400.00	\$18,190.00	0.00
Totals	27	\$21,400.00	\$18,190.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMIZ	05/13/24	05/13/24	M-F GMA 7-8a M-F GMA 7-8a	CM	M-F GMA 7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	M-----			1			\$800.00			0.00		
N 2	KMIZ	05/15/24	05/15/24	M-F GMA 7-8a M-F GMA 7-8a	CM	M-F GMA 7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	--W----			1			\$800.00			0.00		
N 3	KMIZ	05/17/24	05/17/24	M-F GMA 7-8a M-F GMA 7-8a	CM	M-F GMA 7-8a (7:00 AM-8:00 AM)	----F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	----F--			1			\$800.00			0.00		
N 4	KMIZ	05/14/24	05/14/24	M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News	CM	M-F 9-930a ABC 17 News (7:00 AM-8:00 AM)	-T-----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
ABC 17 News at Nine															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/13/24	05/19/24	-T-----			1			\$600.00			0.00		
N 5	KMIZ	05/15/24	05/15/24	M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News	CM	M-F 9-930a ABC 17 News (7:00 AM-8:00 AM)	--W----	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00

Order / Rev: 688883
 Alt Order #: 28399696
 Flight Dates: 05/13/24 - 05/19/24

Advertiser: Club For Growth Action
 Product Desc: 2024 Primary Electio
 Estimate: 6966
ABC - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ABC 17 News at Nine															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--W----		1				\$600.00		0.00			
N 6	KMIZ	05/16/24	05/16/24	M-F 9-930a ABC 17 News M-F 9-930a ABC 17 News	CM	M-F 9-930a ABC 17 News	---T---	:30	1	\$600.00	P-1	0.00	NM	1	\$600.00
ABC 17 News at Nine															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---T---		1				\$600.00		0.00			
N 7	KMIZ	05/18/24	05/18/24	SAT GMA 2 9-10a SAT 9-10a GMA	CM	SAT 9-10a GMA	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
Good Morning America Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S-		1				\$500.00		0.00			
N 8	KMIZ	05/19/24	05/19/24	SUN 6-7a ABC 17 News ABC 17 Weekend SUN 6-7a	CM	ABC 17 Weekend	-----S	:30	1	\$450.00	P-1	0.00	NM	1	\$450.00
ABC 17 6-7A News Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$450.00		0.00			
N 9	KMIZ	05/19/24	05/19/24	SU GMA 7-8a SU 7-8A GMA	CM	SU 7-8A GMA	-----S	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$550.00		0.00			
N 10	KMIZ	05/19/24	05/19/24	SUN 8-9a ABC 17 News ABC 17 Weekend SUN 8-9a	CM	ABC 17 Weekend	-----S	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
Local Morning News 8-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----S		1				\$525.00		0.00			
N 11	KMIZ	05/13/24	05/13/24	M-F 6-630p ABC 17 News M-F 6p ABC 17 News	CM	M-F 6p ABC 17 News	M-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
ABC 17 News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	M-----		1				\$1,200.00		0.00			
N 12	KMIZ	05/14/24	05/14/24	M-F 6-630p ABC 17 News M-F 6p ABC 17 News	CM	M-F 6p ABC 17 News	-T-----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
ABC 17 News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-T-----		1				\$1,200.00		0.00			
N 13	KMIZ	05/15/24	05/15/24	M-F 6-630p ABC 17 News M-F 6p ABC 17 News	CM	M-F 6p ABC 17 News	--W----	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
ABC 17 News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--W----		1				\$1,200.00		0.00			
N 14	KMIZ	05/15/24	05/15/24	M-F 630p ABC 17 News M-F 630p ABC 17 News	CM	M-F 630p ABC 17 News	--W----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 17 News at 6:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	--W----		1				\$900.00		0.00			
N 15	KMIZ	05/16/24	05/16/24	M-F 630p ABC 17 News M-F 630p ABC 17 News	CM	M-F 630p ABC 17 News	---T---	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 17 News at 6:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---T---		1				\$900.00		0.00			
N 16	KMIZ	05/17/24	05/17/24	M-F 630p ABC 17 News M-F 630p ABC 17 News	CM	M-F 630p ABC 17 News	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
ABC 17 News at 6:30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----F--		1				\$900.00		0.00			
N 17	KMIZ	05/18/24	05/18/24	SA 6-630p ABC 17 News SA 6p ABC 17 News	CM	SA 6p ABC 17 News	-----S-	:30	1	\$975.00	P-1	0.00	NM	1	\$975.00
ABC 17 News at Six															

Order / Rev: 688883
 Alt Order #: 28399696
 Flight Dates: 05/13/24 - 05/19/24

Advertiser: Club For Growth Action
 Product Desc: 2024 Primary Electio
 Estimate: 6966

ABC - Columbia, MO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S-		1				\$975.00		0.00			
N 18	KMIZ	05/13/24	05/13/24	MO Hour 3	CM	MO Hour 3	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				The Interrogation											
				The Interrogation Tapes - 20/20 Special Edition-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----		1				\$400.00		0.00			
N 19	KMIZ	05/16/24	05/16/24	TH Hour 3	CM	TH Hour 3	---T---	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
				Station 19											
				Station 19-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---T---		1				\$800.00		0.00			
N 20	KMIZ	05/17/24	05/17/24	FRI 20/20 8-10P	CM	FRI 20/20 8-10P	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				FRI 20/20 8-10P											
				20/20 (2 hours)-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$400.00		0.00			
N 21	KMIZ	05/19/24	05/19/24	NBA Semi-Finals	CM	NBA SEMI-FINALS	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				NBA SEMI-FINALS											
				NBA Playoffs Day Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$600.00		0.00			
N 22	KMIZ	05/13/24	05/13/24	M-F 10p ABC 17 News	CM	M-F 10p ABC 17 News	M-----	:30	1	\$925.00	P-1	0.00	NM	1	\$925.00
				M-F 10p ABC 17 News											
				ABC 17 News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----		1				\$925.00		0.00			
N 23	KMIZ	05/14/24	05/14/24	M-F 10p ABC 17 News	CM	M-F 10p ABC 17 News	-T-----	:30	1	\$925.00	P-1	0.00	NM	1	\$925.00
				M-F 10p ABC 17 News											
				ABC 17 News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-T-----		1				\$925.00		0.00			
N 24	KMIZ	05/16/24	05/16/24	M-F 10p ABC 17 News	CM	M-F 10p ABC 17 News	---T---	:30	1	\$925.00	P-1	0.00	NM	1	\$925.00
				M-F 10p ABC 17 News											
				ABC 17 News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	---T---		1				\$925.00		0.00			
N 25	KMIZ	05/17/24	05/17/24	M-F 10p ABC 17 News	CM	M-F 10p ABC 17 News	----F--	:30	1	\$925.00	P-1	0.00	NM	1	\$925.00
				M-F 10p ABC 17 News											
				ABC 17 News at Ten											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----F--		1				\$925.00		0.00			
N 26	KMIZ	05/18/24	05/18/24	SA 10p ABC 17 News	CM	SA 10p ABC 17 News	-----S-	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				SA 10p ABC 17 News											
				ABC 17 News-10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S-		1				\$900.00		0.00			
N 27	KMIZ	05/19/24	05/19/24	SU 10p ABC 17 News	CM	SU 10p ABC 17 News	-----S	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00
				SU 10p ABC 17 News											
				ABC 17 News Weekend Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$1,100.00		0.00			

Totals 27 \$21,400.00