



WYZZ  
PO Box 470  
Rockford, IL 61105

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

# Contract # 1441280

**Schedule Dates** 10/04/16-10/10/16  
**Advertiser** Tammy Duckworth/US Senate/Dem/IL (78974)  
**Agency** Screen Strategies Media (18343)  
**Product** Political - US Senate (1077)  
**Brand** TAMMY FOR ILLINOIS/TAMMY DUCKWORTH (504)  
**Salesperson** Linebaugh, Nancy (1243)  
**Sales Office** Peoria  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 09/30/16  
**Last Modified** 09/30/16  
**Entered By** Merry Young  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$191.25  
**Net Total** \$1,083.75  
**Sales Tax**

Peoria (WYZZ)		
By Broadcast Month	Spots	Rate
Oct. 2016	9	\$1,275.00
<b>Grand Total:</b>	<b>9</b>	<b>\$1,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/16-10/07/16	4	:30	9p- Fox 43 News 9p				1	1	1			3	\$150.00	\$450.00	Peoria (WYZZ)		9/30/16
2.1	Normal Line / SPOT	10/04/16-10/04/16	4	:30	9-30p- Fox 43 News 9p			2						2	\$150.00	\$300.00	Peoria (WYZZ)		9/30/16
3.0	Normal Line / SPOT	10/10/16-10/10/16	4	:30	9p- Fox 43 News 9p		1							1	\$150.00	\$150.00	Peoria (WYZZ)		9/30/16
4.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	9-30p- Big Bang Theory WKND 4 (Sec 2)								1	1	\$180.00	\$180.00	Peoria (WYZZ)		9/30/16
5.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	10p- 2.1/2 MEN WKND MAN 2								1	1	\$150.00	\$150.00	Peoria (WYZZ)		9/30/16
6.0	Normal Line / SPOT	10/09/16-10/09/16	4	:30	11p- 12A (CST)								1	1	\$45.00	\$45.00	Peoria (WYZZ)	MIKE & MOLLY	9/30/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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See the back of this document for Advertising Contract Terms and Conditions

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	WYZZ-TV
Date: 9/30/2016	

I, Screen Strategies Media

being/on behalf of: Tammy Duckworth

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): %2-194/86

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

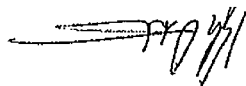
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/30/2016

**Date**

**Signature**



***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**