



125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25286763 **Changes as of:** 9/14/2016 at 4:57 PM **Version:** Highlighting Revision 2

CPE: REENY/ORDR/915919 **Flight:** 9/15/16 - 9/19/16 **Station:** WIVB **Total \$:** \$14,350.00

Agency: Smart Media Group **Advertiser:** REED, TOM **Market:** Buffalo-Niagara Falls **Total Spots:** 28

1427 LESLIE AVE **Product:** Reed/C/R **Office:** WASHINGTON **Total CPP:** \$90.37

SUITE #102 **Agency Order #:** 30048116 **Primary Demo:** Adults 35+ **Total GRP:** 158.8

ALEXANDRIA, VA **Buyer:** Dome, Patricia **Con Type:** POLITICAL/VOTE

Salesperson: JENNA NUBAR **Assistant:** ANJELICA DAVI **Separation:**

202-872-5880 **212-408-3261**

Comments: REED FOR CONGRESS NY-23 Confirm Receipt Payment will be sent this afternoon

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/15 - 9/19					Total Spots	Total \$	CPP	GRP
							9/15	9/16	9/17	9/18	9/19				
1	M-F 9a-10a		RACHEL RAY	\$75.00	1.6	30	1	1	0	0	1	3	\$225.00	\$46.88	4.8
2	M-F 12n-12:30p		NEWS 4 NOON	\$225.00	6.1	30	0	1	0	0	1	2	\$450.00	\$36.89	12.2
3	M-F 5a-6a		EARLY WAKE UP	\$225.00	2.3	30	1	1	0	0	0	2	\$450.00	\$97.83	4.6
4	M-F 5a-6a		EARLY WAKE UP	\$225.00	2.3	30	0	0	0	0	1	1	\$225.00	\$97.83	2.3
5	M-F 7a-9a		CBS THIS MORNING	\$125.00	2.0	30	1	1	0	0	0	2	\$250.00	\$62.50	4.0
6	M-F 7a-9a		CBS THIS MORNING	\$125.00	2.0	30	0	0	0	0	1	1	\$125.00	\$62.50	2.0
7	Sa 6a-8a		SATURDAY WEEKEND WAK	\$75.00	2.7	30	0	0	1	0	0	1	\$75.00	\$27.78	2.7
8	Sa 6a-8a		CBS THIS MORNING-SAT	\$100.00	2.3	30	0	0	1	0	0	1	\$100.00	\$43.48	2.3
9	Su 6a-8a		SUNDAY WEEKEND WAKE-	\$50.00	2.6	30	0	0	0	1	0	1	\$50.00	\$19.23	2.6
10	Su 9a-10:30a		CBS SUNDAY MORNING	\$350.00	5.6	30	0	0	0	1	0	1	\$350.00	\$62.50	5.6
11	M-F 6p-6:30p		NEWS 4 BUFFALO 6	\$650.00	6.9	30	1	0	0	0	1	2	\$1,300.00	\$94.20	13.8
12	M-W-F-Su 11p-11:35p		NEWS 4 BUFFALO 11 (D	\$400.00	5.9	30	0	1	1	1	1	4	\$1,600.00	\$67.80	23.6
REV 13	M-F 7p-7:30p		WHEEL OF FORTUNE	\$400.00	7.4	30	1	1	2	0	1	3	\$1,200.00	\$54.05	22.2
14	M-W-F 7:30p-8p		JEOPARDY (DUE TO THU	\$600.00	9.0	30	0	1	0	0	1	2	\$1,200.00	\$66.67	18.0
15	Th 8:25p-11:30p		CBS TNF: NY JETS @ B	\$6,000.00	32.2	30	1	0	0	0	0	1	\$6,000.00	\$186.34	32.2
16	F 9p-10p		HAWAII FIVE-0-CBS	\$750.00	5.9	30	0	1	0	0	0	1	\$750.00	\$127.12	5.9
TOTALS:							5	9	3	3	8	28	\$14,350.00	\$90.37	158.8



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22301 Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI
202-872-5880 212-408-3261
Total Spots: 28
Total CPP: \$90.37
Total GRP: 158.8
Separation:

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
09/14/16 3:03 PM	Leigh Mammone	Please send revision showing 2X Wheel on Friday as Thursday is a program change.
09/14/16 2:54 PM	JENNA NUBAR	REED FOR CONGRESS NY-23 Confirm Receipt Payment will be sent this afternoon
09/14/16 2:13 PM	System	Notice Received.
09/14/16 1:54 PM	JENNA NUBAR	REED FOR CONGRESS NY-23 Confirm Receipt Payment will be sent this afternoon

Competitive Information		
Market Budget: \$41,000		
WIVB Share: 35%		
Comment:		
WGRZ: 38%		
WKBW: 17%		
WUTV: 10%		

Daypart Summary		
Day/Time	% Distrib	Spots
Total	100%	28

Monthly Summary		
Month	Spots	Dollars
2016-Sep	28	\$14,350.00
Total	28	\$14,350.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	9/14/16 4:57 PM	ANJELICA DAVI	Revised		
Makegood 1	9/14/16 3:03 PM	Leigh Mammone	Confirmed		
Revision	9/14/16 2:54 PM	JENNA NUBAR	Confirmed		
Queued for Electronic Contracting	9/14/16 1:56 PM				
New	9/14/16 1:54 PM	JENNA NUBAR	Confirmed	28	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.