

#909881

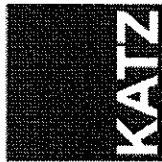


125 West 55th St
New York, NY 10019

Contract # 25253608 Changes as of: 7/26/2016 at 4:22 PM Version: Original Order
CPE: REENY/ORDR/802808 Flight: 8/2/16 - 8/8/16 Station: WIVB
Agency: Smart Media Group Advertiser: REED, TOM Market: Buffalo-Niagara Falls
1427 LESLIE AVE Product: ORDER Office: WASHINGTON
SUITE #102 Agency Order #: 30046964 Primary Demo: Adults 35+
ALEXANDRIA, VA Buyer: Dome, Patricia Con Type: POLITICAL/NOTE
Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI
202-872-5880 212-408-3261
Total Spots: 55
Total CPP: \$87.83
Total GRP: 202.2

Comments: REED FOR CONGRESS NY-23 CONFIRM RECEIPT ELECTRONICALLY Payment & NAB will be sent prior to start

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/2	8/3	8/4	8/5	8/6	8/7	8/8	Total Spots	Total \$	CPP	GRP
1	M-F 11a-12n		PRICE IS RIGHT	\$200.00	5.2	30	0	1	1	1	0	0	0	3	\$600.00	\$38.46	15.6
2	M-F 12n-12:30p		NEWS 4 NOON	\$250.00	6.6	30	1	0	1	0	0	0	1	3	\$750.00	\$37.88	19.8
3	M-F 5a-6a		EARLY WAKE UP	\$175.00	1.8	30	1	1	1	0	0	0	1	4	\$700.00	\$97.22	7.2
4	M-F 6a-7a		WAKE UP	\$300.00	3.0	30	1	0	1	1	0	0	1	4	\$1,200.00	\$100.00	12.0
5	M-F 7a-8a		CBS THIS MORNING	\$175.00	2.2	30	2	2	2	2	0	0	2	10	\$1,750.00	\$79.55	22.0
6	M-Tu, Su 6a-4:30a		CBS MORNING NEWS	\$40.00	0.6	30	1	0	0	0	0	0	1	3	\$120.00	\$66.67	1.8
7	Sa 7a-10a		CBS THIS MORNING-SAT	\$200.00	3.1	30	0	0	0	0	1	0	0	1	\$200.00	\$64.52	3.1
8	Su 6a-8a		SUNDAY WEEKEND WAKE-	\$175.00	3.1	30	0	0	0	0	0	1	0	1	\$175.00	\$66.45	3.1
9	Su 9a-10:30a		CBS SUNDAY MORNING	\$300.00	5.3	30	0	0	0	0	0	1	0	1	\$300.00	\$56.60	5.3
10	M-F 5p-6p		NEWS 4 BUFFALO 5	\$350.00	4.6	30	0	1	1	0	0	0	1	3	\$1,050.00	\$76.09	13.8
11	Sa 6p-6:30p		NEWS 4 @ 6 WEEKEND S	\$225.00	3.6	30	0	0	0	0	1	0	0	1	\$225.00	\$62.50	3.6
12	Su 6p-6:30p		NEWS 4 @ 6 WEEKEND S	\$225.00	4.5	30	0	0	0	0	0	1	0	1	\$225.00	\$50.00	4.5
13	Sa 12:35a-1:35a		ELEMENTARY	\$50.00	0.9	30	0	0	0	0	1	0	0	1	\$50.00	\$55.56	0.9
14	Sa 11:35p-12:35a		ELEMENTARY	\$75.00	1.8	30	0	0	0	0	1	0	0	1	\$75.00	\$41.67	1.8
15	Su 12:35a-1:35a		ROOKIE BLUE	\$40.00	0.8	30	0	0	0	0	0	1	0	1	\$40.00	\$50.00	0.8
16	Su 11:35p-12:35a		BLUE BLOODS	\$125.00	2.2	30	0	0	0	0	0	1	0	1	\$125.00	\$56.82	2.2
17	M-F 11p-11:35p		NEWS 4 BUFFALO 11	\$350.00	4.9	30	0	1	0	0	0	0	1	2	\$700.00	\$71.43	9.8
18	Sa 11p-11:35p		NEWS4 WEEKEND 11	\$275.00	4.5	30	0	0	0	0	1	0	0	1	\$275.00	\$61.11	4.5
19	M-F 7p-7:30p		WHEEL OF FORTUNE	\$450.00	6.3	30	1	0	1	0	0	0	1	3	\$1,350.00	\$71.43	18.9
20	M-F 7:30p-8p		JEOPARDY	\$550.00	7.3	30	0	1	0	1	0	0	1	3	\$1,650.00	\$75.34	21.9
21	Tu 8p-9p		NCIS-CBS	\$750.00	4.5	30	1	0	0	0	0	0	0	1	\$750.00	\$166.67	4.5



125 West 55th St
New York, NY 10019

Contract # 25253608 Changes as of: 7/26/2016 at 4:22 PM Version: Original Order

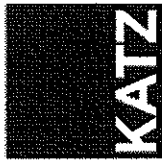
CPE: REENY/ORDR/802808
Agency: Smart Media Group
1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA
22301

Flight: 8/2/16 - 8/8/16
Advertiser: REED, TOM
Product: ORDER
Agency Order #: 30048964
Buyer: Dome, Patricia

Station: WIVB
Market: Buffalo-Niagara Falls
Office: WASHINGTON
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Salesperson: JENNA NUBAR
202-872-5880
Assistant: ANJELICA DAVI
212-408-3261
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/2 - 8/8							Total Spots	Total \$	CPP	GRP
22	Tu 9p-10p		ZOO-CBS	\$750.00	4.7	30	8/2	8/3	8/4	8/5	8/6	8/7	8/8	2	\$1,500.00	\$159.57	9.4
23	Th 8p-9p		BIG BANG THEORY/LIFE	\$1,650.00	4.5	30	0	0	1	0	0	0	0	1	\$1,650.00	\$366.67	4.5
24	F 10p-11p		BLUE BLOODS-CBS	\$1,000.00	4.2	30	0	0	0	1	0	0	0	1	\$1,000.00	\$238.10	4.2
25	Sa 8p-9p		RUSH HOUR-CBS	\$350.00	1.7	30	0	0	0	0	1	0	0	1	\$350.00	\$205.88	1.7
26	Su 7p-8p		60 MINUTES-CBS	\$950.00	5.3	30	0	0	0	0	0	1	0	1	\$950.00	\$179.25	5.3
TOTALS:							10	7	9	6	6	7	10	55	\$17,760.00	\$87.83	202.2



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25253608 **Changes as of:** 7/26/2016 at 4:22 PM **Version:** Original Order

CPE: REENY/ORDR/802808 **Flight:** 8/2/16 - 8/8/16 **Station:** WIVB **Total \$:** \$17,760.00

Agency: Smart Media Group **Advertiser:** REED, TOM **Market:** Buffalo-Niagara Falls **Total Spots:** 55

1427 LESLIE AVE **Product:** ORDER **Office:** WASHINGTON **Total CPP:** \$87.83

SUITE #102 **Agency Order #:** 30046964 **Primary Demo:** Adults 35+ **Total GRP:** 202.2

ALEXANDRIA, VA **Buyer:** Dome, Patricia **Con Type:** POLITICAL/VOTE

22301 **Salesperson:** JENNA NUBAR **Assistant:** ANJELICA DAVI **Separation:**

202-872-5880 212-408-3261

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
07/26/16 4:23 PM	CAROLYN ALLAIRE	REED FOR CONGRESS NY-23 CONFIRM RECEIPT ELECTRONICALLY Payment & NAB will be sent prior to start

Competitive Information	
Market Budget:	\$38,829
WVNB Share:	41%
Comment:	
WGRZ:	33%
WKBW:	15%
WNYO:	3%
WUTV:	8%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	55	\$17,760.00	202.2
Total	100%	55	\$17,760.00	202.2

Monthly Summary		
Month	Spots	Dollars
2016-Aug	55	\$17,760.00
Total	55	\$17,760.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	7/26/16 4:22 PM	CAROLYN ALLAIRE	New	55	
					\$17,760.00
					\$17,760.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---