



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25249667 Changes as of: 7/29/2016 at 10:41 AM Version: Highlighting Revision 1
CPE: REENY/ORDR/C04C10 Flight: 10/4/16 - 10/10/16 Station: WTVB
Agency: Smart Media Group Advertiser: REED, TOM Market: Buffalo-Niagara Falls
1427 LESLIE AVE Product: ORDER Office: WASHINGTON
SUITE #102 Agency Order #: 30046712 Primary Demo: Adults 35+
ALEXANDRIA, VA Buyer: Dome, Patricia Con Type: POLITICAL/VOTE
22301 Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI
202-872-5880 212-408-3261 Separation:
Total \$: \$19,650.00
Total Spots: 59
Total CPP: \$76.76
Total GRP: 256.0
Traffic #: 907936

Comments: REED FOR CONGRESS NY-23 REVISED DO NOT DOUBLE BOOK CONFIRM RECEIPT ELECTRONICALLY ADD NOTED IN PROGRAM NAME. DO NOT DOUBLE BOOK & CONFIRM RECEIPT. NOON CUTOFF ON 11/8

#	Day/Time	DP	Program	A3P Rating	Rate	Len	10/4	10/5	10/6	10/7	10/8	10/9	10/10	Total Spots	Total \$	CPP	GRP
REV+ 28	M 10p-11p	✓	SCORPION ADD 7.26	3.7	\$500.00	30	0	0	0	0	0	0	0	1	\$500.00	\$135.14	3.7
REV+ 29	Tu 10p-11p	✓	NCIS NO ADD 7.26	4.2	\$400.00	30	0	0	0	0	0	0	0	1	\$400.00	\$95.24	4.2
REV+ 30	W 10p-11p	✓	CODE BLK ADD 7.26	2.8	\$550.00	30	0	0	0	0	0	0	0	1	\$550.00	\$196.43	2.8
REV+ 31	F 8p-9p	✓	MACGYVER ADD 7.26	5.8	\$450.00	30	0	0	0	0	0	0	0	1	\$450.00	\$77.59	5.8
REV+ 32	Su 7p-8p	✓	60 MINUTES ADD 7.26	8.2	\$950.00	30	0	0	0	0	0	0	0	1	\$950.00	\$115.85	8.2
TOTALS: 10 10 7 7 7 7 8 10														59	\$19,650.00	\$76.76	256.0

✓
VTP 8/2