

COMPLETED

8/10/16



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25253609 Changes as of: 8/10/2016 at 9:52 AM Version: Highlighting Revision 2

CPE: REENY/ORDR/809815 Flight: 8/9/16 - 8/15/16 Station: WIVB Total \$: \$22,290.00

Agency: Smart Media Group Advertiser: REED, TOM Market: Buffalo-Niagara Falls Total Spots: 71

1427 LESLIE AVE Product: ORDER Office: WASHINGTON Total CPP: \$90.39

SUITE #102 Agency Order #: 30046968 Primary Demo: Adults 35+ Total GRP: 246.6

ALEXANDRIA, VA Buyer: Dome, Patricia Con Type: POLITICAL/VOTE Traffic #: 910134

22301 Salesperson: JENNA NUBAR Assistant: ANJELICA DAVI Separation:

202-872-5880 212-408-3261

Comments: REED FOR CONGRESS NY-23 CONFIRM RECEIPT ELECTRONICALLY Payment & NAB will be sent prior to start

#	Day/Time	DP	Program	A3SP Rating	Rate	Len	8/9 - 8/15												Total Spots	Total \$	CPP	GRP
							8/9	8/10	8/11	8/12	8/13	8/14	8/15									
REV+ 30	Th-F 11a-12n		Price is right	0.0	\$200.00	30	0	0	0	0	1	0	0	0	0	0	0	0	1	\$200.00	\$0.00	0.0
REV+ 31	Th-F 5p-6p		News	0.0	\$350.00	30	0	0	0	0	1	0	0	0	0	0	0	0	1	\$350.00	\$0.00	0.0
TOTALS:							12	9	14	10	7	7	12	71	\$22,290.00	\$90.39	246.6					