

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2012

Issue: Mill Creek Metroparks Mission & Events

Title of Program: Forum

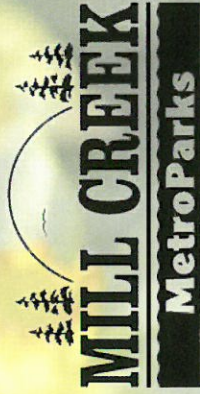
Date of Program: 3/25/12

Time: 8am

Duration: 30 minutes

Description of Issues:

The MillCreek Metroparks is a metropolitan park district that was founded by Volney Rogers in 1891 as the first park district in Ohio. It provides recreation, education and green space on 4,400 acres in Mahoning County. It's various parks, preserves and activities are enjoyed by many from surrounding counties as well and its land areas include preserves for endangered habitats or species. It offers a continuous variety of programs to be enjoyed by individuals and families with several upcoming events targeted toward young children. Linda Kostka is the Development and marketing Director for the Mill Creek MetroParks and she discusses several events including the April 'baby shower' and the Easter Egg Eggstravagana.



serving Mahoning County

Sign up for your monthly calendar of events by email at:

www.millcreekmetroparks.org

P.O. Box 596
Canfield, OH 44406
330.702.3000

Mill Creek MetroParks

Clarke Johnson, Executive Director

BOARD OF PARK COMMISSIONERS

- Robert J. Durick
- Jay Macejko
- Valencia Marrow
- John M. Ragan
- Louis Schiavoni



RECYCLED PAPER



M. K. ...
Printing. Naturally.

Connect with Mill Creek MetroParks on Facebook

See the MetroParks on Flickr!
www.flickr.com/photos/millcreekmetroparks

PROGRAMS & EVENTS April 2012

Mill Creek MetroParks



Daffodil Meadow

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2012

Issue: "Harvest for Hunger"

Title of Program: Forum

Date of Program: 03/18/2012

Time: 8am

Duration: 30 minutes

Description of Issues:

The "Harvest for Hunger" is the largest food & money fundraiser of the year for Second Harvest Foodbank of the Mahoning Valley, which services 153 food pantries and feeds more than 13,000 per week. Monetary collections are being made by Giant Eagle Stores and food collections are being made at a number of locations throughout the valley. Other businesses are helping the effort, for example, Panera Bread is donating .25 for every cup of coffee sold during the month of March at all locations including Hermitage, Pa.

Check Out Hunger (tear-off coupons) and food collection at Giant Eagle stores will run through April 7.

Month of March – Dunkin Donuts offering a free donut with a non-perishable food donation.

Month of March – Cortland Banks will make a \$25.00 donation for each new checking account opened. All Mahoning and Trumbull county branches will also accept non-perishable food donations.

March 12-31 – Panera Bread will donate .25 cents to the Food Bank for every cup of coffee sold.

-Participating café locations include Austintown, Boardman, Canfield, Niles, Warren and Hermitage, PA.

Girl Scouts of NE Ohio are partnering with Poland, Canfield and Howland Arby's in honor of the 100th Anniversary of Girl Scouting.

-Now through March 17 – Arby's will be giving a coupon for a free Value Fry to any customer that donates canned goods to help the Scouts build the Cakes.

March 17th and 18th White House Fruit Farm will be accepting non-perishable food items during their "White House Weekend" annual spring event.

March 24th at 1:00 p.m. White House Fruit Farm will host 4th Annual Apple Dessert Contest

- All entry fees for the contest will be donated to the Food Bank
- 70 bushels of apples will be donated to the Food Bank
- Mike Iberis will one of the judges of the contest

March 31st 10:00 a.m. -2:00 p.m. The L lucky Llamas 4-H Club will be accepting monetary and food donations at Quality Pet Mart in Austintown. Llamas will be on site.

The following sites are accepting non-perishable food items through March 31:

- Giant Eagle stores

- Sparkle Markets
- Cortland Banks
- Super K-Mart Eastwood Mall Complex
- Linen and More for Less -- Eastwood Mall Complex

Check Out Hunger (tear-off coupons) and food collection at Giant Eagle stores will run through April 7.

Month of March – Dunkin Donuts offering a free donut with a non-perishable food donation.

Month of March – Cortland Banks will make a \$25.00 donation for each new checking account opened. All Mahoning and Trumbull county branches will also accept non-perishable food donations.

Month of March – Centers for Hearing Care offices in Austintown, Boardman, Columbiana, Salem, Howland and Liberty are accepting non-perishable food donations and monetary donations and their company is going to match up to \$2,000 in donations.

March 12-31 – Panera Bread will donate .25 cents to the Food Bank for every cup of coffee sold.

- The community can also help by making a donation through Panera Bread's Operation Dough-Nation community cashbox located at each of the cash registers.
- Participating café locations include Austintown, Boardman, Canfield, Niles, Warren and Hermitage, PA.

March 24th at 1:00 p.m. White House Fruit Farm will host 4th Annual Apple Dessert Contest.

- All entry fees for the contest will be donated to the Food Bank
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March 31st 10:00 a.m. -2:00 p.m. The Llucky Llamas 4-H Club will be accepting monetary and food donations at Quality Pet Mart in Austintown. Llamas will be on site.

Harvest for Hunger Food Collection Sites

- Giant Eagle stores
- Sparkle Markets
- Cortland Banks
- Super K-Mart Eastwood Mall Complex
- Linen and More for Less – Eastwood Mall Complex

spec. items
internal
Business - in house

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2012

Issue: Animal Rescue / Animal Welfare

Title of Program: Forum

Date of Program: 3/3/2012

Time: 8am

Duration: 30 minutes

Brief Description of Issues:

Blase Brush is a co-founder and President of "Safe at Last Dog Rescue". This non profit animal welfare group focuses on the rescue of homeless dogs and finding them temporary foster homes that will eventually lead to permanent and loving homes. Blase discussed the need for more foster homes and the groups fundraising efforts. Safe at Last Dog Rescue is partnering with the Youngstown Playhouse for 'A Night at the Races' and will also host a pancake breakfast on St. Patricks Day. The organization sponsors a pet foodbank which provides assistance to families in financial need. They operate a low cost spay & neuter program to help cover the cost of spaying and neutering pets for needy families and individuals. The website is www.safeatlastdogrescue.org. Dogs available for adoption can be viewed at the site.

Discussion Topics

BLAZE Barush
SAFE AT LAST Dog Rescue

1. Discuss Safe At Last Dog Rescue

- Who we are
- What we do
- Areas of focus

2. How are we funded ?

3. What is the current greatest need our rescue has

- Foster Homes
- Discuss our foster home program
- Rationale behind foster home program

4. What are your upcoming fundraisers and events

5. Discuss the fundraiser with the Playhouse (Night At The Races)

6. Talk about the Playhouse a little to include the history and current shows.

7. How to contact us (more information)

www.safeatlastdogrescue.org
(330) 565-0828
Facebook: Safe At Last

- Fundraiser

- PANTRY
LoCost Spay -
Newter

Radio Station:

Community Issues

Quarter: 1st

Year: 2012

Issue: Fifth Sparrow/Rehab for Women Leaving Prison

Title of Program: Forum

Date of Program: 2/26/12

Time: 7am

Duration: 30 minutes

Brief Description of the Issues (Include name of guests):

Eric Whitmer is the Vice President of the faith-based ministry called the "Fifth Sparrow". This organization is working to create a transitional home for Christian women leaving prison. The home is to be staffed and monitored 24 hours a day by licensed Christian professional. These women would enter a structured training program for a year.

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2012

Issue: Hunger in the Local Community

Title of Program: Forum

Date of Program: 02/19/2012

Time: 8am

Duration: 30 minutes

Description of Issues:

Becky Miller is the Manager of Resource Development for the Second Harvest Food Bank of the Mahoning Valley. Becky discussed the 2012 campaign for food and money to feed the hungry in the valley and surrounding communities. The Food Bank feeds more than 13,000 per week. We also talked about the Back Pack program and the need to raise money so this program can be expanded to include more local schools. 50% of students in the Mahoning Valley have been qualified as eligible to receive free and reduced priced meals. The Mobile Meal Pantry Program was also a topic of discussion and is targeted for expansion. In March the Second Harvest Food Bank will kick off the month long food and funds drive known as Harvest for Hunger. Cumulus Youngstown, including this radio station, will partner with the FoodBank in this effort.

Hecky Miller, Manager of Resource Develop.

Statistics

- More than 13,000 people each week are relying on Food Bank services
- In 2011, the Food Bank distributed over 9 million pounds of food.
- In 2010, the Food Bank distributed 8.3 million pounds of food
- 51% of families served by the Food Bank choose between purchasing food and paying utility bills.
- 35% of families served by the Food Bank choose between paying for food and paying for medication

BackPack Program

The Backpack Program – The Backpack Program is designed to meet the needs of elementary school children when other resources for food are not available such as weekends and holidays.

Each Friday, the participants receive a bag of child-friendly, nutritious food to take home with over the weekend.

We now have **three Backpack programs** – Campbell Elementary School (75 students); Willard Elementary (75 students); Jefferson Elementary (75 students) and Struthers Elementary (75 students).

The Backpack Program is Struthers kicked off Friday, January 6.

50% of students in the Mahoning Valley are eligible to receive free and reduced priced meals.

39,220 children in the Mahoning Valley live in food insecure households, meaning they are not certain where their next meal is coming from.

Percentages at participating Backpack schools

- Jefferson Elementary Warren- 92%
- Willard Elementary Warren - 88%
- Campbell Elementary - 82%
- Struthers Elementary - 72%

Mobile Pantry Program

The Food Bank is also operating 3 Mobile Pantry programs in Lake Milton and Goshen and Ellsworth Townships. The Mobile Pantry program serves rural and “underserved” areas where there may not be a physical food pantry.

Lake Milton Mobile Pantry Distribution –10:00 a.m. – Noon and from 4:00-6:00 p.m.

Distribution first Monday of each Month

Lakeview Assembly of God in Lake Milton

17930 Mahoning Ave.

Lake Milton, OH 44429

Goshen Township Mobile Pantry Distribution 10:00a.m. – Noon

Distribution 2nd Friday of each Month

Bunker Hill United Methodist Church

15096 W. Middletown Rd.

Beloit, OH 44609

Ellsworth Township Mobile Pantry distribution - 10:00 a.m. - Noon

Ellsworth Township Fire Department

6036 South Salem-Warren Road

North Jackson, OH 44451

Note: January and February distributions will be on the 4th Friday.

We are in the beginning stages of planning to expand the Mobile Pantry program into Trumbull and Columbiana counties soon.

Volunteer Opportunities

The Food Bank is a volunteer-depend organization. Volunteer opportunities include sorting and re-boxing food for distribution, clerical support and special events.

The Food Bank opens for groups of five (5) or more on Wednesday evenings from 5:00-7:00 p.m. and on Saturday’s from 9:00 a.m. – Noon. Please call Rita Brady at 330.792.5522 ext. 11 if you are interested in becoming a volunteer.

Events

Harvest for Hunger Kickoff Wednesday, February 22 10:30 a.m. at the Food Bank

- Short program from media sponsors
- Posters, buttons, stickers, collection boxes available

Harvest for Hunger – month long food and funds drive

Harvest for Hunger is a month long food and funds drive that takes place during the month of March. March was chosen because donations are typically down during the spring and summer months and the food and funds collected help the Food Bank prepare for the summer months when children are home from school.

Notes: Harvest for Hunger is our month-long food and funds drive. Companies, schools, civic organizations etc. hold fundraisers and food drives throughout the month of March. 21 WFMJ& WBCB, The Vindicator and Cumulus are the campaign media sponsors.

September – National Hunger Action Month

National Hunger Action month is a nationwide call to action to help end hunger nationwide and locally. Companies, schools, civic organizations etc. hold food drives and fundraisers and help create awareness of hunger in the Mahoning Valley.

Taste of the Valley – Sunday, October 7, 2012 at Stambaugh Auditorium from 5:00 -8:00 p.m. Taste of the Valley is the Food Bank's signature special event. Thirty restaurants and beverage providers donate their time and talent to provide an array of appetizers, entrees, desserts and beverages to more than 500 guests. Sponsorships are available. (I have attached the sponsorship level form from 2011 so you can get an idea of what it looks like).

SECOND HARVEST FOOD BANK OF THE
MAHONING VALLEY

2011-2012



MOST NEEDED
FOOD ITEMS



HOURS OF
OPERATION

MONDAY – FRIDAY:
8:00 A.M. – 4:30 P.M.



Second Harvest
Food Bank
of the Mahoning Valley

A Member of
FEEDING
AMERICA

2805 SALT SPRINGS ROAD
YOUNGSTOWN, OH 44509

If you would like to hold a
food drive, please contact
the Food Bank:

330.792.5522

mvinfo@secondharvest.org



MOST NEEDED ITEMS

PEANUT BUTTER

CEREAL

CANNED VEGETABLES

TUNA FISH

DRY PASTA

CANNED SOUP

MACARONI AND CHEESE

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2012

Issue: Animal Welfare

Title of Program: Forum

Date of Program: 2/12/12

Time: 8am

Duration: 30 minutes

Description of the Issues:

Diane Less is the co-founder of Angels for Animals in Canfield. Angels for Animals provides a no-kill shelter for dogs and cats. Diane discusses the importance of spaying and neutering these animals. One female cat that produces a litter in early spring will result in 35 cats born by year's end. Diane notes that the key to controlling the animal population is to prevent unwanted & homeless animals from being born. Angels for animals is currently offering a "2 for 1" spaying and neutering program for cats and encourages people feeding 'free roaming' cats to bring them in for the procedure. Diane also discussed various fundraisers the shelter sponsors including the Garage Sale at the Canfield Fairgrounds in April 2012.
www.angelsforanimals.org

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2012

Issue: Heart Disease

Title of Program: Forum

Date of Program: 2/5/12

Time: 8am

Duration: 30 minutes

Brief Description of the issues:

Pattie Kostelnak is the Cardiovascular Health Educator at St. Elizabeth Health Center. She talks about increasing awareness about Heart Disease. That information will be shared at an upcoming event with stories from survivors and a physician speaker. Heart disease is the leading cause of death in the United States.

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2012

Issue: Hunger in the Local Community

Title of Program: Forum

Date of Program: 1/29/2012

Time: 7am

Duration: 30 minutes

Description of Issues:

Becky Miller is the Manager of Resource Development for the Second Harvest Food Bank of the Mahoning Valley. Becky discussed the 2012 campaign for food and money to feed the hungry in the valley and surrounding communities. The Food Bank feeds more than 13,000 per week. We also talked about the Back Pack program and the need to raise money so this program can be expanded to include more local schools. 50% of students in the Mahoning Valley have been qualified as eligible to receive free and reduced priced meals. The Mobile Meal Pantry Program was also a topic of discussion and is targeted for expansion. In March the Second Harvest Food Bank will kick off the month long food and funds drive known as Harvest for Hunger. Cumulus Youngstown, including this radio station, will partner with the FoodBank in this effort.

Radio Station: WYFM

Community Issues

Quarter 1st

Year 2012

Issue YWCA

Program Title: Forum

Date: 1/22/12

Time: 8am

Duration: 30 Minutes

Issue: Fitness Opportunities for Inner City Kids

Eric Buckingham and Janice JanJanin are with the YMCA of Youngstown. They are kicking off the Strong Kids Campaign. Money raised gives many inner city school ikids and other organization a chance to experience the Y. Some kids are taught to swim and get a chance to bike fo the first time at spinning classes.

Radio Station: WYFM

Community Issues

Quarter: 1st

Year: 2012

Issue: Fighting Cancer

Title of Program: Forum

Date of Program: 1/15/2012

Time: 8 am

Duration: 30 Minutes

Description of Issues:

Ernie Copper is a Community Income Development Specialist with the American Cancer Society representing Lawrence, Butler and Mercer County, PA. Ernie talks about various ACS fundraising efforts for 2012 including Daffodil Days and several local Relay for Life events. Geoff Measel and Mark Walzer represent Superbrew III which has, according to Ernie, become the largest Relay for Life Fundraiser to date in Lawrence County. Superbrew III offers all relay teams in the area an opportunity to raise money by volunteering and selling tickets for Superbrew. In the first year Superbrew raised \$13,000 for ACS and in the 2011 raised \$30,000. The event is January 28, 2012 and the goal is to raise more than \$30,000.



Cheers to a Cure

Team Super Brew 724.923.0200

December 2, 2011

Last year, the second annual Super Brew surpassed its fundraising goal of \$20,000 with a final donation of more than \$30,000 for the American Cancer Society's Relay for Life in a single evening while providing one of the most fun and unique social events of the year in our area. We were extremely proud and honored to be the top fundraising team at the 2011 Relay for Life in Lawrence County. We are now reaching out to you, our friends and associates, for your support in making The Super Brew III and even greater success in 2012. We have enclosed a copy of *The New Castle News* cover story detailing the excitement and success of The Super Brew 2011.

Like previous events, The Super Brew III will be divided into two sessions; however, each Super Brew III session will have its own unique personality. Session I tickets are \$25 each and Session II tickets are \$30 each. Tickets are available for purchase at The Crane Room Grille. Guests may purchase tickets to both sessions if they wish.

Session I

3:00pm - 6:00pm

In an attempt to cater to our craft beer connoisseurs, fewer Session I tickets are sold to ensure ample space for guests to move from brewer to brewer. Guests will enjoy generous samples from over fifty locally and nationally known microbreweries. As if that were not enough, Session I guests will also have the opportunity to sample craft beers at our Home Brewer's Circle. Of course, our "Beer Girls" will be refereeing the good times and selling raffle tickets for cash prizes. Your favorite foods will be available for your dining pleasure as well as a cash bar for domestic drafts and mixed drinks.

Session II

8:00pm - 11:00pm

Session II guests will enjoy a one-of-a-kind party atmosphere that only Team Super Brew can bring to New Castle! Generous samples of more than fifty beers will still be on tap after we clear out some space to make way for the dueling pianos. While the pianists take a break from tickling the ivories, the DJ will be overlooking the dance floor as he entertains the crowd! Session II guests will also enjoy tasty food and a cash bar.

In keeping with the spirit of the NFL Super Bowl, the Super Brew III will offer not one, but TWO VIP Club Lounges! While one lounge will be buzzing inside, the Crane Room's patio will be transformed into an ICE BAR to create a truly unique VIP experience! The Super Brew III has something for everyone!

We greatly appreciate your consideration and support in the fight against this disease that has touched each and every one of us in one way or another. Our 2012 Super Brew III goal is to generate \$30,000 or more for the American Cancer Society at an event that not only allows people to celebrate, but also to contribute to a very worthy cause. We hope you will join us on January 28th as we "Cheers to a Cure" at The Super Brew III!

Sincerely,

Team Super Brew

Geoffrey Measel, GEM Inc.
Preston & Jenny Flannery, Castle Security, LLC
Ryan Harcar, Lindy Paving
Eric Karmecy, Howard Hanna Realty
Mark Walzer, Mark Walzer Entertainment
Dan Nelson, Nellcom Technologies, LLC

Other Relay
bie IN

Radio Station: WYFM

COMMUNITY ISSUES

Quarter: 1st

Year: 2012

Issue: Polar Plunge/Special Olympics

Title of Program: Forum

Date of Program: 01/08/2012

Time: 8am

Duration: 30min

Brief Description of the Issues

Jim Morris is a member of the Cortland Moose Lodge. For the past six years Jim and his membership have supported efforts to raise money for Special Olympics Ohio with the Polar Plunge Fundraiser held in January each year at Mosquito Lake State Park. Jim talks about the upcoming event, January 21, 2012 and the need for volunteer participation. Kim Morris is Jim's wife and partners in this event by providing support for plungers before and after. The 2011 event raised approx. \$25,000 for Special Olympics Ohio and Jim hopes that his appearance on Forum will help to get the word out and raise more money and awareness for Special Olympics.

From: Chalet Premier
To: lynndavis@y-103.com
Date: Tuesday, January 03, 2012 10:06:27 AM
Subject: Changes to station

Hello Lynn!!!

I turned on Y-103 this morning to give your syndicated show a chance. I realized this morning what a difference a show such as this compared to local programming makes.

When you were live and local, I could count on the morning show to give me updates on weather and school closings. This is invaluable to people with children and the public on the go.

I would think everyone that needed to know the winter conditions and listens to to the radio as they're getting ready for work or school would have had to turn to your competitor.

I do not think your management understands how this change has affected the listeners.

Y-103 was by far the best--even my son's friends in their 20s listened faithfully all day long!

Another thing, at the store early in the morning, a station is selected and because everyone is busy, pretty much remains on all day without much thought. As you know, this is played throughout the store to be heard by employees and customers alike. We can't turn on talk radio as it's not practical--we need music to blast the speakers! So we must choose 98.9 or 105.1.

I would like you to forward this note to the management if you think this might help the cause to bring the station back more to its original format.

Joyce D'Amico
Chalet Premier

PS--so happy you are volunteering @ Angels--great cause!!!