

Radio Station: WYFM

## Community Issues

Quarter: 4th

Year: 2012

Issue: Salvation Army

Title of Program: Forum

Date of Program: 10/13/12

Time: 7am

Duration: 30 minutes

Brief Description of the Issues (Include name of guests):

The Salvation Army is hosting "project warm" – generating funds for coats to be given away for children ages 3 & 14. Ford dealers and rotary organizations donating funds to buy coats.

Radio Station: WYFM

## Community Issues

Quarter: 4th

Year: 2012

Issue: March of Dimes

Title of Program: Forum

Date of Program: 10/20/12

Time: 7am

Duration: 30 minutes

Brief Description of the Issues (Include name of guests):

Connie Knight with the March of Dimes on the Signature Chefs Auction to benefit the organization that fights for stronger, healthier babies. March of Dimes has chapters nationwide that work to improve the health of babies by preventing birth defects, premature births and infant mortality.

**Radio Station: WYFM**

## **Community Issues**

**Quarter: 4<sup>th</sup>**

**Year: 2012**

**Issue: CISV Educational Programs**

**Title of Program: Forum**

**Date of Program: 10/28/12**

**Time: 8am**

**Duration: 30 minutes**

### **Description of Issues:**

**CISV is an international volunteer organization that provides opportunities for youth to interact in a role playing environment that teaches Diversity, Human Rights, Sustainable Development and Conflict Resolution. The organization is non-profit founded in 1950. Wendy Persson is currently Selection Chair and Jr. Branch Advisor for CISV educational programs. During the program she discussed upcoming fundraisers for CISV in the local community.**

# Wendy Persson - Pair - Son

PAST PRES.

selection chair, jr branch advisor.

## CISV educational programmes

Village	<i>our flagship camp for 11-year-olds/28 days</i>
Interchange	<i>a 2-way family exchange for participants aged 12-15/14-28 days</i>
Youth Meeting	<i>a smaller, regional camp for participants aged 12-19+ /8-15 days</i>
Summer Camp	<i>a camp planned by staff and participants aged 14-15/23 days</i>
Seminar Camp	<i>a camp planned and run by participants aged 17-18/21 days</i>
International People's Project	<i>an international community project for adults aged 19+/23 days</i>
Mosaic	<i>a local community development project for all ages/up to 12 months</i>

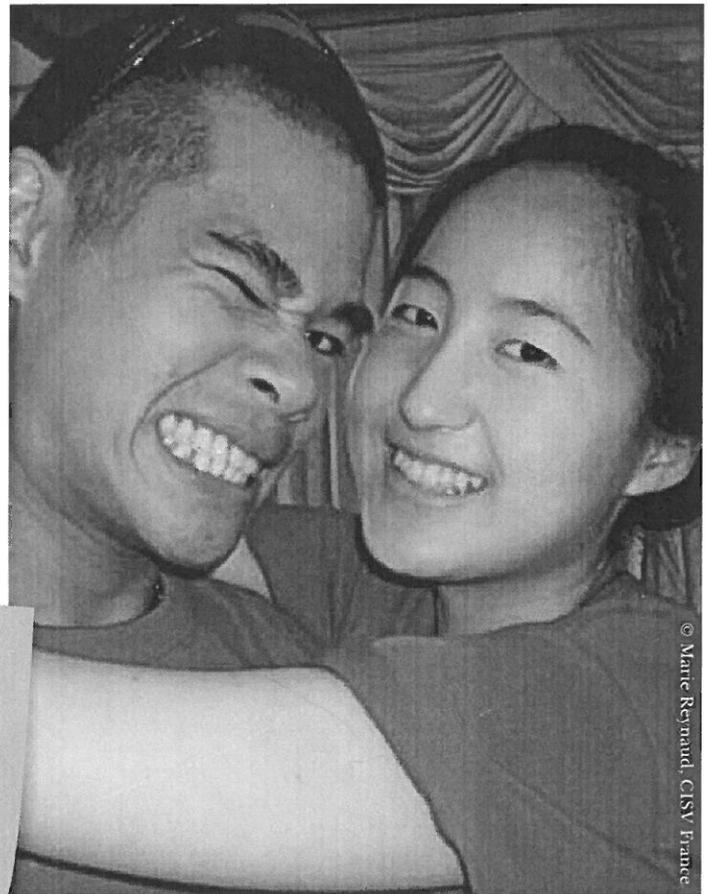
In 2011 CISV volunteers organized a total of **228** international programmes and two international meetings, involving a total of **8,939** participants. Additionally, **57** Mosaic projects engaged **3,700** participants in local communities.

All of these programmes and so much more happen within CISV's Chapters. CISV has Chapters in 229 towns and cities worldwide. Most of our Chapters have a youth-led Junior Branch, for young CISVers aged 11-25.

In 2011 CISV International held six Regional Training Forums, offering 29 workshops for over 400 volunteers from our Chapters. Meanwhile, our Train-the-Trainer workshops, certified 87 national trainers to deliver consistent and high quality training in their Chapters.

CISV International Junior Branch organized three regional meetings for over 130 young people from our local Junior Branches to network, train and learn from each other.

For more details  
about CISV and  
our programmes,  
visit:  
[www.cisv.org](http://www.cisv.org)



© Marie Reynaud, CISV France

Diversity ~~is~~  
HUMAN RIGHTS  
Sustainable Development  
Conflict Resolution  
non profit

## Learning about peace from the past

The first International People's Project programme hosted by CISV Netherlands took as its theme 'Youth in Wartime: learning peace from historical times of war and liberation'. The participants helped to clean and refresh exhibits in the National Liberation Museum in Amsterdam, built to remember Dutch history during World War II. They developed ideas on how to make the museum more attractive for children and translated some of the museum guides into other languages including Polish, Czech and Arabic.

## A challenge for Peace Day

As part of our focus on Conflict and Resolution, CISV supported Peace One Day with the CISV Peace Day Challenge to raise awareness of different types of conflicts and organized Peace Day activities on 21 September 2011. Peace Day 2011 marked the 365-day countdown to a day of ceasefire and non-violence on Peace Day 21 September 2012 - a Global Truce. Among other events, CISVers in many countries managed to combine fun, sport, dance and serious issues by contributing to Peace One Day's 'One Day, One Dance' and 'One Day, One Goal' campaigns.

'On 26th September, 'One Day, One Goal' was successfully organized by our Junior Branch. It was our Spotlight of the Year and we had a great time. The peace message has got across to everybody - there's no way to peace; peace is the way.'

*Junior Branch, Vietnam*



## Youth Peace Ambassadors

CISV International supported three young CISVers in their applications to be Youth Peace Ambassadors for the Council of Europe and all three were accepted! The Youth Peace Ambassadors project promotes the role of young people in peace-building activities that contribute to living together in dignity and dialogue. The project is centred on a network of young people – the Peace Ambassadors - who, after receiving training, will promote and apply the values of the Council of Europe in conflict-affected areas and communities.

*Hanna Gynnerstedt of CISV Sweden, Joanna van der Hoek of CISV Netherlands and Deimante Narijauskaite of CISV Lithuania start their training in Strasbourg in January 2012.*

# Together, we're making a difference

We educate and inspire children and young people to make an active contribution to a more just and peaceful world, starting in their own schools, colleges and communities. We help develop these young leaders of tomorrow by giving them the unrivalled opportunity to build inter-cultural friendships and mutual understanding, along with their personal skills and the confidence they need to use them effectively.

The impact of CISV and the bonds of international friendship on our adult participants and volunteers are equally transforming.

Whatever our age or role, the commitment of members of CISV is to change the world for the better. Together, we're making a difference.

From the moment I experienced my first CISV programme in 2007 I realised I will never be the same person. I believe that CISV has made the difference on my personal, educational and professional development. During these years with CISV I've developed my leadership skills by understanding how people relate, communicate and learn. Thanks to my CISV experiences I am now an effective communicator and can deliver speeches without a problem, I can relate with people from all over the world, I can do things for myself and most importantly: I am a positive leader. I believe that CISV goes beyond the organization; it's a lifestyle and I'm proud to be called a CISVer.

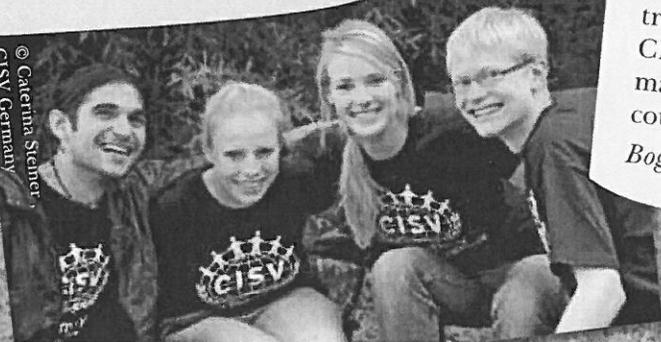
*Diego Casares, CISV Ecuador*



CISV Macedonia is in the second year of its existence and I can say that we are doing well as beginners! This year we sent a delegation of four children to a Village and a delegation of four 14 year olds to a Summer Camp. Their parents tell us that their children have all come back changed - in good ways. More people here are asking for CISV and its programmes and want to join. In 2012 we will be sending 14 children, so we are growing! Because we are a new member of CISV, we are still finding out how everything works but we get great support from our Regional Coordinator and we have been able to send volunteers for international training. This makes us feel very much part of the CISV 'family' and is good for our volunteers to make friends and learn from CISVers from other countries.

*Bogdanka Lasko, CISV Macedonia*

© Caterina Steiner  
CISV Germany



CISV is very important for all our family members. For my three children going to a Village at 11 was definitely a big turning point in their lives. For us all, CISV has meant the great chance to meet new friends and appreciate different ways of thinking and many cultures. We also have common topics to discuss among the family - it makes a big bond for us. My eldest daughter has gone to Canada for work experience; she became a person who can think and act by herself because she is a CISVer. I cannot express how much being part of CISV means to us and the wonderful impact it has had on our family.

*Mikiko Fukai, CISV Japan*

Right now I'm also the senior National Junior Representative for CISV Junior Branch Sweden. Do I like it? Yes, a lot! Why do I do it? Because I believe in it. That's what keeps me going. People with the true belief that we as individuals can make a difference. People with the true belief that we as individuals want to make a difference. People with such true belief that we are actually willing to cut our free time to work non-profit for it.

*Ulrika Dane, CISV Sweden*

© Ragnheiður Mafsióttur, CISV Iceland



© Jill Nuckles, CISV Canada

'...the best experience was when I went to Brazil for Village this year and learned their tradition and cultures... I learned how to make a good attitude, appreciating other countries' cultures and traditions, and learned how to love peace.'

*Nicholaus D Yosodipuro, CISV Indonesia*

© Mikiko Fukai, CISV Japan



# Help us to make a difference

You can start today by getting in touch with your local CISV Chapter or National Association.

- Help deliver one of our international programmes or local projects
- Get involved in the running of your local Chapter (if you don't have a local Chapter, perhaps you could help us to get one started!)
- Give money or donations-in-kind to support our activities and programmes
- Work with us to develop community initiatives to address local issues

For details of your nearest Chapter, please get in touch with CISV in your country; you will find their email address on the back cover.

## Thank you

The vast majority of CISV fundraising happens at the local and national level, as our National Associations and Chapters receive vital support from individuals, businesses, trusts, foundations and government grants. Thank you to all of our supporters worldwide.

CISV International is extremely grateful to our supporters and partners. With their assistance, we are able to invest in and develop our educational programmes, support our Chapters, widen access to our activities, and to develop and deliver training for our volunteers.

### Our supporters:

Alkacon OCCE, Germany  
Aon Limited  
CISV International Peace Fund  
Deltec International Courier  
Patti DeMar Hauver *on behalf of the Andrew R DeMar Charitable Trust, USA*  
Microsoft  
Ito Foundation U.S.A.  
John Shors, USA  
Potts Print (UK)

### Our partners:

Birkbeck College, University of London  
Council of Europe  
European Youth Forum  
Newcastle University  
Ohio University  
Peace One Day  
UNESCO

**Radio Station: WYFM**

## **Community Issues**

**Quarter: 4<sup>th</sup>**

**Year: 2012**

**Issue: CISV Educational Programs**

**Title of Program: Forum**

**Date of Program: 11/04/12**

**Time: 8am**

**Duration: 30 minutes**

### **Description of Issues:**

**CISV is an international volunteer organization that was founded in 1950. The mission of CISV is to educate and inspire action for a more just and peaceful world. Wendy Persson volunteers locally for CISV and talked about opportunities available for youth from the local area who are interested in learning how to better resolve conflict in their personal lives and their communities.**



**cisv international**

building global friendship



**Annual Review 2011**

# About us

CISV International is a global organization dedicated to educating and inspiring for peace through building intercultural friendship, cooperation and understanding. Founded in 1950, today we are a federation of 69 member Associations with over 200 Chapters or local groups. In over 60 years we have given countless children and young people the experience of their lives through our educational programmes.

Our innovative, fun, non-formal peace education 'learning by doing' programmes begin with our original and unique Village programme for 11-year-olds. We offer an exciting blend of seven international camp-based, family exchange and local community programmes – each with its own character and for specific age-groups. Through our programmes, we help our participants develop the skills they need to become informed, responsible global citizens who can make a difference in their communities and the world. Central to everything we do is the building and nurturing of intercultural friendship, in line with our founding belief that peace is possible through friendship and mutual understanding.

# Our purpose

CISV has a vision of a more just and peaceful world; we believe that we can all take responsibility for making this happen. This vision gives us a strong purpose, or mission, which is summed up clearly in our Statement of Purpose:

*CISV educates and inspires action  
for a more just and peaceful world.*



**international**  
building global friendship



© Richard Avedon

*Founder: Dr Doris Twitchell Allen, USA (1901-2002)*

# Foreword

*“By starting with young people,  
CISV is certain to succeed.”*

Our purpose or mission is to educate and inspire action for a more just and peaceful world.

Violence and war continue to burst forth from the soil of ignorance and prejudice in communities and nations around the world. Our founder’s vision - that educating youth was the foundation for a peaceful world – remains the core value of CISV. It continues to be a value that inspires thousands of volunteers to provide the CISV experience for children and adults in 69 countries.

As an organization, 2011 has been an eventful year for CISV International. From the excitement of celebrating our 60th anniversary, to the achievement of a record number of programmes, to the rigour of a comprehensive review of the organization – this has been a busy and intense 12 months. Taking the time to reflect and review the purpose and working structures of the organization has been a vital process. Our challenge will be to change the organization while maintaining an immovable dedication to our educational principles and methods.

As we conclude our 60th anniversary celebrations and prepare for the future, it is hard not to reflect on the determination of our founder and our early volunteers. Their belief, in the aftermath of another devastating world war, that peace was possible through friendship between children of different nations may have seemed idealistic and naive. Yet their perseverance led to a worldwide movement for peace and more than 200,000 past participants and families that have been educated and inspired over the years to take leadership positions in their communities.

The understanding our participants gain through learning and living together with their friends from other countries and cultures means they develop a world view that counters the fear of ‘otherness’ that is the root of so much conflict. We were reminded of where such fear can lead by the tragic events in Norway, where young people attending a political camp were targeted because of their tolerant views towards immigrants. It was no surprise that CISVers were attending the camp and appalling that one should be among those killed.

By starting with young people, CISV is certain to succeed. The unforgettable experiences and educational impact of CISV influences every aspect of their adult lives. Our mission is unchanged – and the urgency for action remains.

*Brett Vottero, President CISV International*

*On behalf of the International Executive Committee*

Chris Pollock, Vice-President  
Basma Hosny, Executive Trustee  
Laura Green, Executive Trustee  
Pilar Villanueva, Executive Trustee



# Review of the year 2011

For CISV International, 2011 was a year of celebration, record numbers, reflection and review and looking toward our future. Founded in 1950, we held our first Village programme in 1951 near Cincinnati, Ohio in the USA. So, when it comes to marking our anniversaries, we have tended to count both years as starting points. As a result, we took the opportunity to celebrate our 60th over two years, from our Annual International Meeting in August 2010 through to the end of 2011.

We shared our Diamond Anniversary with the nine original CISV National Associations that sent participants to the first Village. CISV Austria, Denmark, France, Germany, Great Britain, Mexico, Norway, Sweden and USA are all still growing, educating, inspiring and participating 60 years later.

How we present CISV to the world is key to our future success and more than ever our website is our 'public face'. Our volunteers and programmes also depend on our website for support, networking and resources. Following a review of our internal and external communications, completed in 2010, we have invested in a complete redevelopment of our international website and online services for our members. Work began in 2011 and we look forward to launching our new and improved CISV International website in 2012.

We also embarked on an exceptional journey in 2011, one of introspection and of looking forward – an organizational review. The aim of the review was to see if CISV is the best it can be, at every level of the organization. We put our Chapters at the heart of this review as they are the life-blood of CISV and our educational programmes.

For the first time in our history, we worked with external, professional consultants. Work on the organizational review began in early 2011 and continued throughout the year. The recommendations will be ready for early 2012 and will set the agenda for discussion and decision-making at our Annual International Meeting in Paris, in August 2012.

This 'Review of the year' started with our anniversary. It is fitting that it concludes that way. As we reached our 60th year, the organizational review seemed particularly timely as we look forward to our next 60 years of building friendship and educating for peace in confidence and hope.

*“CISV Austria, Denmark, France, Germany, Great Britain, Mexico, Norway, Sweden and USA are all still growing, educating, inspiring and participating 60 years later.”*



*Gabrielle Mandell  
Secretary General, CISV International*



### Special Anniversaries

- 20th Anniversary CISV Hungary and CISV Indonesia
- 30th Anniversary CISV Iceland
- 50th Anniversary CISV Netherlands and CISV Philippines
- 60th Anniversary CISV Austria, CISV Denmark, CISV France, CISV Germany, CISV Great Britain, CISV Mexico, CISV Norway, CISV Sweden and CISV USA

### Welcome to new CISV Associations

CISV Belarus, CISV Panama and CISV Senegal were all recognised as Promotional (developing) Associations

Since our first Village in 1951, our volunteers have organized 6,300 CISV international programmes for 239,920 participants worldwide.

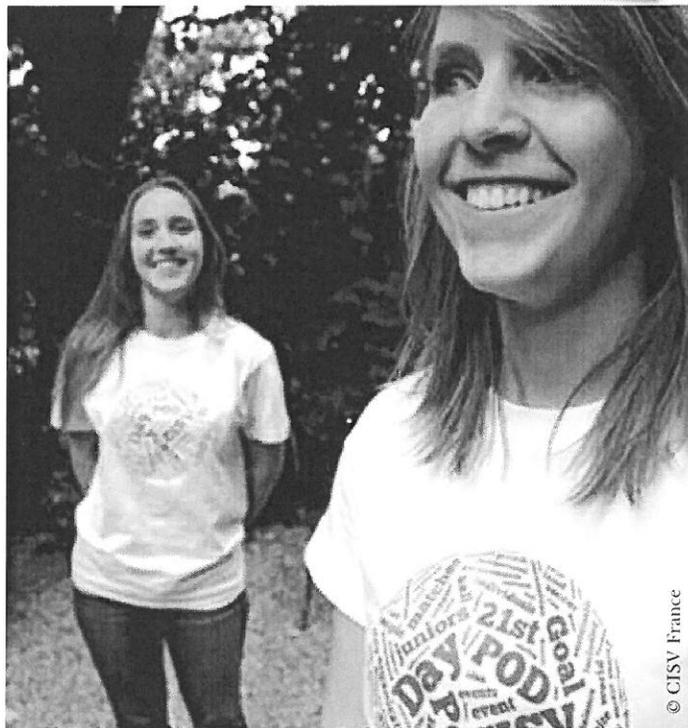
# A year in focus

Each year, CISV focuses on one of the four content areas of our peace education curriculum: Diversity; Human Rights; Conflict and Resolution; and Sustainable Development. In 2011, our focus area was Conflict and Resolution, and CISVers around the world explored peaceful and effective ways of resolving conflict in their personal lives and their communities.

## Confronting conflicts

Based on the work of a CISVer, we published an introduction to managing personal conflict, 'Confronting Conflicts: A toolbox for understanding and managing conflicts'.

*Einav Dinur, CISV Israel, worked on the publication while volunteering as an intern for CISV Sweden.*



© CISV France

## Confronting conflicts: live issues

In many of our programmes, young people from conflict zones shared their realities with their peers from other countries. Early in the year, the Arab Spring and the Occupy movement were live issues for many CISVers who sought to live their values as active global citizens.

'We went into the protest, a group of friends - most of us knew each other through CISV. We are all peaceful people; we are all anti-violence and pro-peaceful conflict resolution. Most of us work with our local Chapter and give trainings to participants going on programmes just like anyone volunteering in CISV around the world.'

*Rowan El Shimi, CISV Egypt, on the dilemma of joining a protest, in the knowledge that it could become violent.*

## Remembrance

Our friends in Norway were in our thoughts, as we heard the horrifying news of the massacre of 68 teenagers, including a former CISV participant, who were attending a political youth camp. These young people were targeted for their belief in intercultural understanding and tolerance; we can best remember and pay tribute to them by redoubling our commitment to work for peace and global friendship.

Radio Station: WYFM

## Community Issues

Quarter: 4th

Year: 2012

Issue: Gianna's Light

Title of Program: Forum

Date of Program: 11/10/12

Time: 7am

Duration: 30 minutes

Brief Description of the Issues (Include name of guests):

Sherri Horvat with the organization Gianna's Light talks about the annual candelight memorial in honor of babies lost to stillbirth, miscarriage or neonatal birth. Held in conjunction with National Pregnancy and Infant Loss Remembrance Day

**Radio Station: WYFM**

## **Community Issues**

**Quarter: 4<sup>TH</sup>**

**Year: 2012**

**Issue: Happy Trails / Animal Sanctuary**

**Title: Forum**

**Air Date: 11-18-12**

**Time: 8am**

**Duration: 30 minutes**

### **Description of Program:**

**Annette Fisher with Happy Trail Farm Animal Sanctuary on the recent rescue of farm animals abandoned in the Cleveland area. Happy Trails take the animals in and finds home for them – foster or permanent. Abuse of animals is more common in colder months of the year.**

**Radio Station: WYFM**

## **Community Issues**

**Quarter: 4<sup>th</sup>**

**Year: 2012**

**Issue: Animal Welfare**

**Program: Forum**

**Air Date: 11/25/12**

**Time: 8am**

**Duration: 30 min**

### **Description of Program:**

**Diane Less is a co-founder for Angels for Animals. She discusses several upcoming fundraising efforts and the continued need to spay and neuter animals. The economy has impacted current figures and some owners are surrendering their pets due to family job loss. Angels for Animals is also recruiting volunteers to work at the Shelter in Canfield. [Angelsforanimals.org](http://Angelsforanimals.org)**

**Radio Station: WYFM**

## **Community Issues**

**Quarter: 4<sup>th</sup>**

**Year: 2012**

**Issue: Operation Feed Our Valley**

**Program: Forum**

**Air Date: 12/02/12**

**Time: 8 am**

**Duration: 30 min**

### **Description of Program:**

**Becky Miller is the Resource and Development Manager for the Second Harvest Food Bank. Several upcoming events will help raise product and money to support the Foodbank Warehouse. Becky discussed efforts such as a Holiday Concert at the Eastwood Mall 12/8, the Youngstown Community Band Concert on 12/9, and a donation day at Fellows Riverside Gardens 12/9.**

## Current Events

*Jecky Miller - Resource & DevelMgr.*

**Sparkle Markets accepting non-perishable food items through December 14 as part of 21 WFMJ's Project: Feed Our Valley**

### T.G.I. Friday's

~~November~~ December 31

3<sup>rd</sup> annual Can for a Fan - for every "like" at the following T.G.I. Friday's Facebook page, they will donate 1 can of food to the Food Bank: <http://www.facebook.com/EatAtTGIFridays>

**Joe Maxx Coffee Company - 47 Federal Plaza, Youngstown**

**November 1- December 31**

Will encourage customers to purchase and donate ¼ pound bags of coffee to be donated to the Food Bank. Donors will be able to write their name on an icon to hang on the wall.

## Upcoming Events

**21 WFMJ's Project: Feed Our Valley's Holiday Concert from 1-6 p.m.**

~~Sunday~~, December 8 ~~SATURDAY~~

1-6pm

Center Court Eastwood Mall - cash donations will be accepted and the Cafaro Foundation will match dollar for dollar up to \$10,000!

**Youngstown Community Area Concert Band and Stambaugh Chorus Holiday Concert of Giving @ Stambaugh Auditorium**

**Sunday, December 9** ~~Monday~~

4:00 p.m.

Cash donation of any amount at the door!

**Fellow Riverside Gardens - 123 McKinley Way, Youngstown**

**Sunday(s) December 9, 16, 23**

5:00-7:00 p.m.

Will collect non-perishable food items at each of the above Winter Nights as part of their Winter Celebration. The gardens will be illuminated; decorated, and there will be carolers and refreshments.

**Magic Tree Pub & Eatery Ladies Night**

**Wednesday, December 12**

6:30-8:00 p.m.

Many fun activities - including a chance auction and 50/50 raffle to benefit the Food Bank

Also asking everyone to bring boxes of pasta to be donated as part of their Pasta Pile Up Food Drive

**Harvest for Hunger Campaign** - Food Bank's month-long food and funds drive that takes place during the month of March, but is kicking off early this year to help meet the increased need.

**Kickoff for the Harvest for Hunger campaign is Wednesday, February 13 at 10:00 a.m.** at the Food Bank - 2805 Salt Springs Road in Youngstown

**Harvest for Hunger** is our largest food and funds drive that helps stock the Food Bank's shelves for the summer months when donations are typically down and children are home from school. **We are looking for Companies, organizations and schools in Columbiana, Mahoning and Trumbull counties to hold food drives and fundraisers throughout the month. All donations remain in the tri-county area.**

**Individuals can also participate** in the campaign at Giant Eagle stores by tearing-off a \$1, \$5 or \$10 coupon at the register. The donation is added right to their grocery bill! Giant Eagle will also accept non-perishable food items at each of their stores.

**Campaign Sponsors:** Cumulus Radio Stations Y-103; K-105; HOT101, 21 WFMJ, The Vindicator and Giant Eagle

Radio Station: WYFM

## Community Issues

Quarter: 4<sup>th</sup>

Year: 2012

Issue: Second Harvest Foodbank / Future Fundraising

Program: Forum

Air Date: 12/09/12

Time: 8am

Duration: 30 min

### Description of Program:

Becky Miller returns to the program to discuss the 18% increase in the number of families needing assistance in our valley. The increase is even greater among seniors – up 24% and households with children – up 31%. Broad spectrum efforts to raise more food and money include a partnership with TGI Fridays and Joe Maxx Coffee. In February Cumulus will partner with Second Harvest in the Harvest for Hunger campaign. The kickoff for this is February 13, 2013.

## **Second Harvest Food Bank of the Mahoning Valley Information / Statistics**

In the first six months of this year, there was an increase of 18% overall in the number of people served versus the same timeframe in 2011. Below is additional breakdown:

- 18% increase in the total number of people served.
- 24% increase in number of seniors served.
- 31% increase in households with children served
- As of the end of September, the Food Bank has received 1.5 million pounds (or more than 50%) less in USDA commodities compared to this time last year.
- Each week, Food Bank member agencies fill more than 14,000 requests for emergency food assistance. – **1,000 more people / week compared to last year**

Second Harvest Food Bank of the Mahoning Valley distributes food to 153 hunger-relief organizations in Columbiana, Mahoning and Trumbull counties. These organizations include church pantries, homeless shelters and soup kitchens, shelters for battered women and after-school programs. Second Harvest Food Bank of the Mahoning Valley is a member of Feeding America, the nation's largest domestic hunger-relief organization.

Radio Station: WYFM

## Community Issues

Quarter: 4th

Year: 2012

Issue: St Jude Children's Research Hospital

Title of Program: Forum

Date of Program: 12/23/12

Time: 7am

Duration: 30 minutes

Brief Description of the Issues (Include name of guests):

Organizers with St Jude Children's Research Hospital having annual GIVE THANKS walk at Southern Park Mall in Boardman. Local volunteers and walkers step up to raise funds for hospital which goes to research and treatment of children with cancer. Ashley Wilson – St Jude rep – says almost 30-thousand is raised at the walk. Local families treated at St Jude speak on the importance of St Jude.