

Radio Station: WYFM

## COMMUNITY ISSUES

Quarter: 2rd  
Year: 2015  
Issue: Animal Welfare  
Program: Forum  
Air date: 06-28-15  
Time: 8am  
Duration: 30 minutes

### Program Description:

Kim Koocher is executive director of West Side Cats, a local shelter for cats including special needs cats. Kim talks about the state of the shelter which was founded in 2008 and the need for donations and volunteers. Dave Childers is a shelter volunteer and is hosting the 4<sup>th</sup> annual West Side Cat Motorcycle Run and Summer Festival on July 18, 2014. Dave discusses events included in the run noting that the festival is a family friendly event. Proceeds from the bike run will benefit West Side Cats.

# West Side Cats 4th Annual Bike Run & Summer Festival



STAYING UP TO DATE  
WITH THE LATEST  
NEWS



***"Support Your Local Cat House"***



**Sunday - July 19, 2015**

**Austintown Township Park – 6000 Kirk Road – Austintown, Ohio**

**Registration 10:00am / First Bike Out 11:00am / Last Bike Out 12:00pm**

**ALL MOTORCYCLES WELCOME !!!**

**Fee \$15.00 per Bike / \$5.00 Passenger / Bike Show \$10.00**

**Bike Show at 1:00pm till 5:00pm / 12 Categories - 30 Trophies**

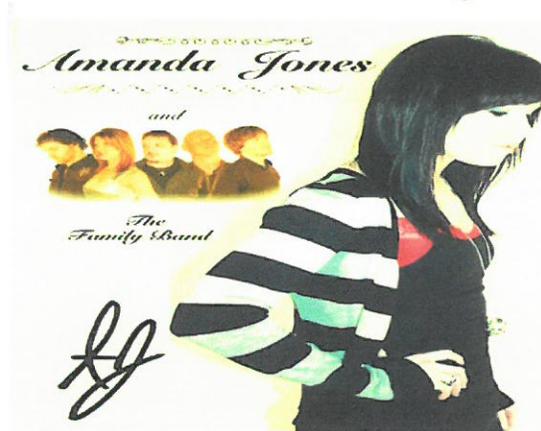
**Door Prizes – Chinese Raffle – 50/50 Raffle**

**A prize for the Best Poker Hand**

**Food / Refreshments**

**Motorcycle Accessory Vendors / Pet Supply Vendors**

**Entertainment Starring:**



**Amanda Jones & the Family Band**

Please Check us out on  **facebook** for up to date details....

**Call Dave at 330-953-0608 for information.**

**[WWW.WESTSIDECATS.ORG](http://WWW.WESTSIDECATS.ORG)**

**VENDORS WANTED !!!**

**Radio Station: WYFM**

## **COMMUNITY ISSUES**

**Quarter: 2<sup>nd</sup>**  
**Year: 2015**  
**Issue: Cancer Wellness Resources**  
**Program Title: Forum**  
**Air Date: 6-21-15**  
**Time: 8am**  
**Length: 30 minutes**

### **Description:**

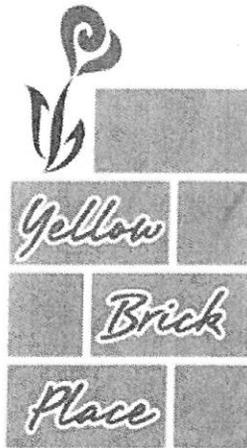
**Yellow Brick Place is a new Center that offers nutrition tips, complementary therapies, exercise classes and boutiques featuring products for cancer patients. The Center was co-founded by Anna Aey and Donna Detwiler, both cancer survivors. Anna joins Forum to talk about the services available, the upcoming 'grand opening' and a fundraiser 'the 2015 Color vs Cancer 5k Color Run/Walk. Listeners are encouraged to discover the Center at [yellowbrickplace.org](http://yellowbrickplace.org).**

Like  Tweet

[Click to view this email in a browser](#)

*\* Donna to return call w/ date to received 5/13*

*WHAT IS  
WHAT SERVICES → How did you do  
How to connect*



*- Anna  
2:30 19th  
330 578 1478*

*Donna  
330-770-0808*

*There's no place like hope...*

# NEWSLETTER

**JANUARY - MARCH 2015**

**VOLUME 2 ISSUE 1**

**FEBRUARY 26, 2015**

**WE ARE IN!**

**Anna Aey and Donna Detwiler (co-founders) received keys to Suite 10 at 2959 Canfield Rd, Youngstown, Ohio 44511**

**GRAND OPENING & OPEN HOUSE  
SEPTEMBER 12**

[Link to my website](#)



It gives us great pleasure to announce the opening of our Cancer Wellness Center, Yellow Brick Place. In opening this new Center we are hoping to fill the needs of those in our community struggling with cancer. Yellow Brick Place will offer nutrition tips, complementary therapies, exercise courses and a boutique featuring products for cancer patients, such as wigs.

All services will be provided free of charge for cancer patients, their families and caregivers.

Although the Center's grand opening will not be until September 2015, informational sessions, group therapy and general information will begin in March 2015. Limited hours will be offered

*yellowbrickplace.org*

thru the spring and summer months. Patients and their caregivers will be able to find the schedule on Facebook and register on website at [Centers Schedule](#)

**Yellow Brick Place will officially open on September 12, 2015** and is located at 2959 Canfield Rd, Suite 10, Youngstown, OH 44511 in the Brandywine Plaza.

To welcome you, we invite you to attend one of our early informational sessions. If you attend one of our early workshops, bring this newsletter with you and receive a Yellow Brick Place t-shirt.

**We look forward to seeing you!**



## WELLNESS CENTER SCHEDULE

**Patients, their families, and their caregivers will be able to find the Center's schedule on FACEBOOK.**

**Register online at our website at**  
[Centers Schedule](#)

## THANK YOU!

Yellow Brick Place thanks the following organizations who have helped fund us with grants or charitable trust funds in 2014.

**BOARDMAN ROTARY**

**GIBSON AGENCY**

**HOME SAVINGS & LOAN CHARITABLE TRUST FUND**

**HUNTINGTON BANK CHARITABLE TRUST FUND**

**MAHONING VALLEY HOSPITAL FOUNDATION**

**THE YOUNGSTOWN FOUNDATION**

**WILLIAM NECKERMAN CHARITABLE TRUST FUND**

## 2015 COLOR vs CANCER 5K COLOR RUN/WALK

*(picture is from 2014 Color Run/Walk)*



The 2015 Color vs Cancer 5K Color Run/Walk will be held on **Sunday, September 13**. This is our second 5K color fun run.

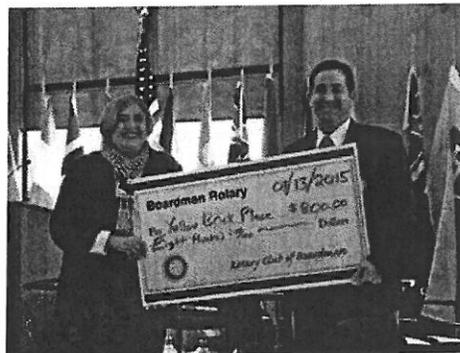
A Color Run/Walk is a 5 kilometer (or 3.1mile) un-timed road race in which the experience is more important than how fast a participant can get to the finish line. As the "color runners" make their way through the course they are doused with different colors. As participants finish there is a large celebration and with more color thrown.

People from all over the tri-county area came together at this great event to support the cause.

We look forward to seeing you there!

Please check our website [www.yellowbrickplace.org](http://www.yellowbrickplace.org) for times and to register.

# DONATE



If you would like to donate to Yellow Brick Place make your check out to **Yellow Brick Place** and mail to:

**Yellow Brick Place  
2959 Canfield Rd, Suite 10  
Youngstown, OH 44511**

If you wish to pay with **PayPal** please visit our **Donate** webpage at:  
**[www.yellowbrickplace.org](http://www.yellowbrickplace.org)**

*Yellow Brick Place  
yellowbrickplace@gmail.com  
330.770.0808 or 330.518.1478*

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If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

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Yellow Brick Place  
PO Box 9243  
Boardman, Ohio 44513  
US

[Read](#) the VerticalResponse marketing policy.



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## **Community Issues**

**Quarter: 2<sup>nd</sup>**  
**Year: 2015**  
**Issue: Services for Veterans**  
**Program: Forum**  
**Air Date: 06-14-2015**  
**Time: 8am**  
**Length: 30 minutes**

### **Description:**

**Members of the Warren HOG (Harley Owners Group) are hosting a bike run to benefit the effort toward building the Great Cleveland Fisher House. Activities Dir. Kathy Lovejoy talks about the need for this 'Ronald McDonald like' place where veterans and their families can live while the veterans is being treated at the Cleveland VA hospital. The project will cost an estimated 7 million dollars and the proceeds from a bike run June 20, 2015 will go to this effort. HOG membership was also discussed and all club activities for 2015 will support the Fisher House.**

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## **COMMUNITY ISSUES**

**Quarter: 2<sup>nd</sup>**  
**Year: 2015**  
**Issue: Cancer Wellness Resources**  
**Program Title: Forum**  
**Air Date: 05-31-15**  
**Time: 8am**  
**Length: 30 minutes**

### **Description:**

**Yellow Brick Place is a new Center that offers nutrition tips, complementary therapies, exercise classes and boutiques featuring products for cancer patients. The Center was co-founded by Anna Aey and Donna Detwiler, both cancer survivors. Anna joins Forum to talk about the services available, the upcoming 'grand opening' and a fundraiser 'the 2015 Color vs Cancer 5k Color Run/Walk. Listeners are encouraged to discover the Center at [yellowbrickplace.org](http://yellowbrickplace.org).**

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## COMMUNITY ISSUES

QUARTER:                    2nd

YEAR:                        2015

ISSUE:                        Leetonia Coke Ovens

TITLE OF PROGRAM:        Forum

DATE OF PROGRAM:        5/17/15

TIME:                         7am

DURATION:                   30 minutes

DESCRIPTION OF ISSUES:   The Leetonia Coke Ovens Commission is trying to raise money to restore and preserve the Coke Ovens. (There are reportedly only five of them in the United States). One of their fundraisers is led by Karen Yoho --- with the Leetonia Bigfoot Festival....which is includes a walk/run. The event will be June 12 & 13.

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**COMMUNITY ISSUES**

QUARTER:                    2nd

YEAR:                        2015

ISSUE:                      March of Dimes

TITLE OF PROGRAM:        Forum

DATE OF PROGRAM:        5/10/15

TIME:                        7am

DURATION:                  30 minutes

DESCRIPTION OF ISSUES:   Connie Knight with the March of Dimes Mahoning Valley Chapter .... along with Ambassador Family Allison and Eric Oltman....talk about the March of Babies walk on Mother's Day at YSU Watts Center. The money raised supports programs in communities that help moms have healthy, full-term pregnancies.

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## **COMMUNITY ISSUES**

**Quarter: 2nd**

**Year: 2015**

**Issue: Funding Non-profits – Strimbu Foundation**

**Program: Forum**

**Air Date: 5-03-15**

**Time: 8am**

**Duration: 30 minutes**

### **Description:**

**Bill Strimbu is the President of Nick Strimbu, Inc, a family owned business. The Strimbu Foundation / Strimbu Memorial Fund was established to support education and many individual charities and community projects in the Shenango and Mahoning Valley's. Bill talks about the how the funds are used by some of the agencies and individuals receiving them. He also discussed the upcoming Strimbu Foundation fundraising events including the annual BBQ and return of the wild game dinner. This year the fund will award \$2000 scholarships to 12 students and one \$10,000 scholarship. Bill notes that the scholarship awards often go to students who might otherwise be 'overlooked' for higher education assistance programs.**

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### COMMUNITY ISSUES

QUARTER:

2nd

YEAR:

2015

ISSUE:

Scholarships for MC 4-H

TITLE OF PROGRAM:

Forum

DATE OF PROGRAM:

5/3/15

TIME:

7am

DURATION:

30 minutes

DESCRIPTION OF ISSUES: William Wainio is the Golf Outing Chairman for the George Grim Scholarship Fund. They are having the golf outing to raise funds for scholarships that help young people grow for a better tomorrow. Those eligible are with The Mahoning County Agricultural Group – which includes Junior Fair Board, Market Livestock , Boy Scouts and County Poultry Club.

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## **COMMUNITY ISSUES**

**Quarter: 2nd**

**Year: 2015**

**Issue: Education / Scholarships for Local Students**

**Program: Forum**

**Air Date: 4-26-15**

**Time: 7am**

**Duration: 30 minutes**

### **Description:**

**The Strimbu Foundation / Strimbu Memorial Fund was established 26 years ago and will provide scholarships for students in the local area. The primary effort to raise money is a texas style BBQ to be held on 5-6-15 at Yankee Lake in Brookfield, OH. Bernie Carpenter is a Strimbu board member and discusses the event as well as a car raffle that will add more financial support to the event this year. Students are required to write an essay with their application for the scholarships and more info is available at [www.strimbumemorialfund.org](http://www.strimbumemorialfund.org)**

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## COMMUNITY ISSUES

QUARTER:

2nd

YEAR:

2015

ISSUE:

Autism Awareness Month

TITLE OF PROGRAM:

Forum

DATE OF PROGRAM:

4/19/15

TIME:

7am

DURATION:

30 minutes

DESCRIPTION OF ISSUES: Melanie Carfolo – executive director with the Rich Center in Youngstown and Mom Kelly Willis spread the word about the important work done at the Rich Center. And also the perspective from Mom Kelly and how people perceive her child. April is Autism Awareness Month.

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### COMMUNITY ISSUES

QUARTER:

2nd

YEAR:

2015

ISSUE:

Multiple Sclerosis

TITLE OF PROGRAM:

Forum

DATE OF PROGRAM:

4/12/15

TIME:

7am

DURATION:

30 minutes

DESCRIPTION OF ISSUES: Samantha Villella is with KV's Krew – a local non-profit group spreading awareness about multiple sclerosis. Her experiences are truly personal with her Mom and sister affected. She was recently in Washington to speak to others about the disease and how it relates to the whole family. She was part of a group lobbying for more funding for MS research. 2.5 million people around the world are living with MS.